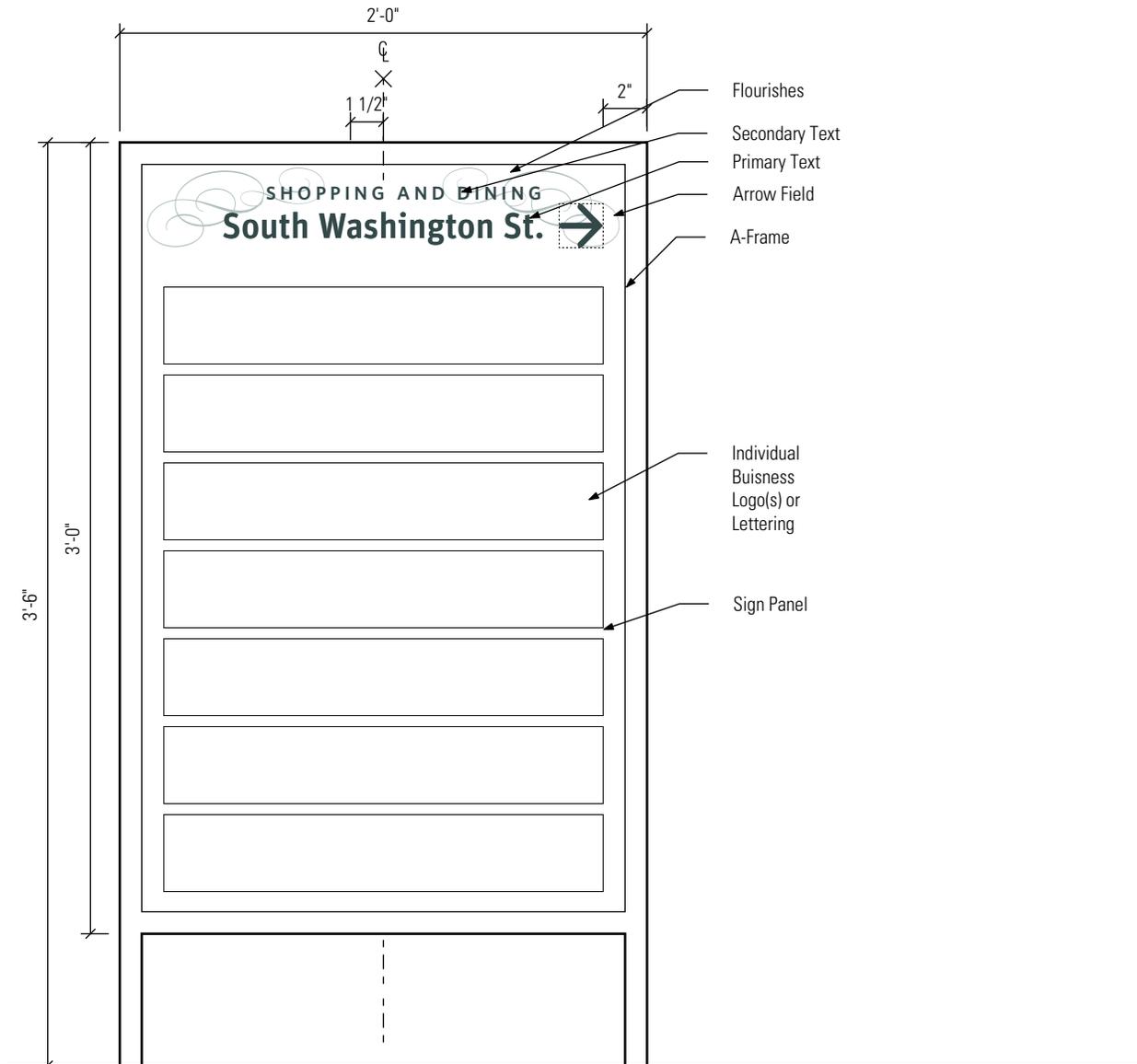


PD.3 Pedestrian Directional A-Frame - Panel Grid Sign Checklist



4 Graphic Grid
Scale: 1 1/2" = 1' - 0"

1_APPLICATION

The application can be found online at <http://www.alexandriava.gov/AFrameSignProgram>

2_LIST OF ELIGIBLE BUSINESSES

Each business within the zone must indicate whether or not they wish to participate and sign the participation sheet found online at <http://www.alexandriava.gov/AFrameSignProgram>

3_PHOTO OR MAP

Applicants must submit a map or photo indicating the location of the sign on the sidewalk

4_GRAPHIC/DESIGN DETAILS

Dimensions: Sign may not exceed 42" (or 3'-6") in height in the closed position and a width of 24"

Materials: Black Powdercoated Steel A-Frame

Structure: Black .08" Aluminum 2' x 3' A-Frame inserts with digital art mounted to the front, Back of inserts must be black matte

2 holes along the top and bottom

3 holes along each side

Steel rod support behind insert slot

Steel mounting bolts for secure installation of inserts

Side handle for security

Primary Text:

Size- D1, 1 1/8" cap height TF2

Font- FF Unit Medium

Color- White

Source- www.fontfont.com

Secondary Text:

D9, 7/16" cap height TF4E

Font-Whitney Semibold Italic, based on lower case "E" tracked +205 em in Adobe Illustrator

Color- Pantone 1245C

Source- www.typography.com

Flourishes: Digitally printed Pantone Cool Gray 10

Arrow Field: D1, 2" x 2" square