

Summary of Zone Regulation Changes

Sign type	Old/existing standard and terminology- Residential and Mixed Use Zones	Old/existing standard and terminology- Commercial Zones	New Standard- Residential Uses at low-density Residential Zones (R-20, R-12, R-8, R-5, R-2-5, RB, RM, RT, POS, and WPR Zones)	New Standard- Non-Residential Uses at low-density Residential Zones (R-20, R-12, R-8, R-5, R-2-5, RB, RM, RT, POS, and WPR Zones)	New Standard- Residential Uses at high-density Residential Zones (RA, RC, RCX, and RD Zones)	New Standard- Non-Residential Uses at high-density Residential Zones (RA, RC, RCX, and RD Zones)	New Standard Commercial and Mixed Use Zones (CC, CD, CDX, CG, CL, CR, CSL, KR, NR, CRMU-/L, CRMU/M, CRMU/H, CRMU/X, OC, OCH, OCM (50), OCM (100), and W-1 Zones)	Notes/Discussion
Flag	Flags other than than with a symbol of a nation, state, or local government considered a sign. No specific regulations stated	Flags other than than with a symbol of a nation, state, or local government considered a sign. No specific regulations stated	Flags: Up to three based on lot width (1 flag per 20 feet of width) - 24 SF max size	Flags: Up to five based on lot width (1 flag per 20 feet of width) - 24 SF max size	Flags: One flag per 20 feet of width - 18 SF max size	Flags: One flag per 20 feet of width - 18 SF max size	Flags: One flag per 20 feet of width - 24 SF max size	
Temporary - Contractor/Building Permit	Contractor sign: One sign - 24 SF	Current requirements allow real estate and contractor signs to use the same sign area allowed for wall signs.	Sign at property with active building permit: One sign per dwelling unit - 4 SF	Sign at property with active building permit: One sign per dwelling unit - 24 SF	Sign at property with active building permit: One sign per dwelling unit - 24 SF	Sign at property with active building permit: One sign per dwelling unit - 24 SF	When a property is under construction, allowable signage is equal to the area allowed for wall signs, but would be deducted from the allowable area used for wall signs	
Temporary - Real Estate Sign/Property for sale/rent	Real Estate Sign: One sign - 4 SF	Real Estate Sign: One sign - 12 SF	Sign at property for sale or rent: One sign per dwelling unit - 4 SF	Sign at property for sale or rent: One sign per dwelling unit - 4 SF	Sign at property for sale or rent: One sign per dwelling unit - 12 SF	Sign at property for sale or rent: One sign per dwelling unit - 12 SF	When a property is listed for sale or rent, allowable signage is equal to the area allowed for wall signs, but would be deducted from the allowable area used for wall signs	Need to determine if area allowed for real estate type signage is adequate for industry needs
Temporary - Yard Sale/Misc. Sign	Yard Sale Sign: One sign - 2 SF	Yard Sale Sign: One sign - 2 SF	Additional sign at properties for any purpose: One sign per dwelling unit - 2 SF	Additional sign at properties for any purpose: - 2 SF	Additional sign at properties for any purpose: One sign per dwelling unit - 2 SF	Additional sign at properties for any purpose: - 2 SF	Additional sign at properties for any purpose: One sign per dwelling unit - 2 SF	This sign would serve to allow for neighborhood notices, real estate agents to post directions to open houses on private property, year-round political statements, etc. Discussion: Is 2 Feet adequate?
Convenience/warning/minor signs	Convenience Sign: 1 sign - 2 SF; Warning Sign: 2 signs - 1 SF; Off-street Parking Sign: Unlimited at parking areas - 4 SF and at entrances/exits - 6 SF	Convenience Sign: 1 sign - 2 SF; Warning Sign: 2 signs - 1 SF	Minor Sign: 2 signs per frontage - 1 SF	Minor Sign: 5 signs - 1 SF	Minor Sign: 5 signs - 1 SF	Minor Sign: 5 signs - 1 SF	Minor Sign: 5 signs - 1 SF	Minor Sign: 5 signs per frontage - 1 SF (not permitted in CD, CDX, CL, KR, NR, or W-1 zones)
Directional Signs	Directional Signs: Unlimited unless for church (150' spacing) - 6 SF	Directional Signs: Unlimited unless for church (150' spacing) - 6 SF	NA	Signs at intersections of walkways/circulation routes in driveways or parking lots - 6 SF	Signs at intersections of walkways/circulation routes in driveways or parking lots - 6 SF	Signs at intersections of walkways/circulation routes in driveways or parking lots - 6 SF	Signs at intersections of walkways/circulation routes in driveways or parking lots - 6 SF	
Subdivison/Neighborhood Signs	Subdivision Sign: 1 Sign - 24 SF	Subdivision Sign: 1 Sign - 24 SF	Sign at entrance to neighborhood: 1 sign per neighborhood - 24 SF, 6' height	Sign at entrance to neighborhood: 1 sign per neighborhood - 24 SF, 6' height	Sign at entrance to neighborhood: 1 sign per neighborhood - 24 SF, 6' height	Sign at entrance to neighborhood: 1 sign per neighborhood - 24 SF, 6' height	Sign at entrance to neighborhood: 1 sign per neighborhood - 24 SF, 6' height	
Signs on curbs	Curb Sign: 1 sign - 0.5 SF	Curb Sign: 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	
Signs for multifamily and non-residential uses in residential zones (churches, schools, etc.)	Multifamily Dwelling Signs: 1 sign - 40 SF; Church Signs: 1 sign - 40 SF; Identification Signs: 1 sign - 24 SF; School Signs: 1 sign per street frontage - SUP required; Ballpark Signs: SUP required - 8' height	NA	At multifamily properties in RB Zone only 1 sign per street frontage - 40 SF	1 sign per street frontage - 40 SF	2 sign per street frontage - 40 SF	3 sign per street frontage - 40 SF	NA	

<p>Business Signs at multi-family buildings that convenience service businesses (groceries, dry cleaners, medical, etc.)</p>	<p>A 'business sign' is presented as a content-based sign type with standards only permitting a wall sign, up to 20' above the ground and with a size limit of 1 SF per linear foot of wall area. All other commercial signage types are permitted, except, because of the 20' height limit, signs above first floor level. The commercial part of a building in a mixed-use zone is required to obtain an SUP for signage.</p>	<p>NA</p>	<p>NA</p>	<p>NA</p>	<p>NA</p>	<p>A sign at the entrance to a non-residential portion of a building is permitted as a wall sign, up to 20' above the ground and with a size limit of 1 SF per linear foot of wall area. All other commercial signage types are permitted, except, because of the 20' height limit, signs above first floor level. The commercial part of a building in a mixed-use zone would now be regulated in the sign standards for commercial zones.</p>	<p>NA</p>	
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Temporary Business Additional Signage	The existing temporary business sign regulates content requiring it to stay "opening," "going out of business," or similar statement. It allows additional wall signage area equal to 1/2 of the of the permitted permanent sign area up to 100 square feet for up to 30 days	The existing temporary business sign regulates content requiring it to stay "opening," "going out of business," or similar statement. It allows additional wall signage area equal to 1/2 of the of the permitted permanent sign area up to 100 square feet for up to 30 days	NA	NA	NA	Additional wall signage area equal to 1/2 of the of the permitted permanent sign area up to 100 square feet for to 60 days	Additional wall signage area equal to 1/2 of the of the permitted permanent sign area up to 100 square feet for to 60 days	
Freestanding Commercial signs	1 sign if lot wider than 100 feet, up to 50 SF, up to 25 feet tall if 2 or fewer businesses. 1 sign if lot wider than 100 feet, up to 100 SF, up to 30 feet tall if 3 or more businesses. 2 signs allowed if if lot is wider than 200 feet	1 sign if lot wider than 100 feet, up to 50 SF, up to 25 feet tall if 2 or fewer businesses. 1 sign if lot wider than 100 feet, up to 100 SF, up to 30 feet tall if 3 or more businesses. 2 signs allowed if if lot is wider than 200 feet	NA	NA	NA	NA	1 sign if lot wider than 100 feet, up to 50 SF, up to 6 feet tall if 2 or fewer businesses. 1 sign if lot wider than 100 feet, up to 100 SF, up to 8 feet tall if 3 or more businesses. 2 signs allowed if if lot is wider than 200 feet	
Wall Commercial Signs for 1 story building	NA	1 SF of sign area per linear foot of building width. Top of sign can be no higher than 20 feet	NA	NA	NA	1 SF of sign area per linear foot of building width. Top of sign can be no higher than 20 feet	1 SF of sign area per linear foot of building width. Top of sign can be no higher than 20 feet	
Wall Commercial Signs for multi-story building	1 SF of sign area per linear foot of building width. Top of sign can be no higher than 20 feet. Additional 1 SF of sign area per linear foot of building width for area higher than 20 feet.	1 SF of sign area per linear foot of building width. Top of sign can be no higher than 20 feet. Additional 1 SF of sign area per linear foot of building width for area higher than 20 feet.	NA	NA	NA	NA	1 SF of sign area per linear foot of building width. Top of sign can be no higher than 20 feet. Additional 1 SF of sign area per linear foot of building width for area higher than 20 feet.	
Projecting Commercial signs	Maximum projection is 4 feet from building wall and cannot encroach within one foot of an established curb line. Bottom of the sign: Min 8 feet above a sidewalk or parking area and 14.5 feet above an alley.	Maximum projection is 4 feet from building wall and cannot encroach within one foot of an established curb line. Bottom of the sign: Min 8 feet above a sidewalk or parking area and 14.5 feet above an alley.	NA	NA	NA	Maximum size is 16 SF and top of sign cannot exceed 20 feet above grade. Maximum projection is 4 feet from building wall and cannot encroach within one foot of an established curb line. Bottom of the sign: Min 8 feet above a sidewalk or parking area and 14.5 feet above an alley.	Maximum size is 16 SF and top of sign cannot exceed 20 feet above grade. Maximum projection is 4 feet from building wall and cannot encroach within one foot of an established curb line. Bottom of the sign: Min 8 feet above a sidewalk or parking area and 14.5 feet above an alley.	
Window Signs	NA	Maximum of 20 percent of window area, and size is limited by wall signage allowance	NA	NA	NA	NA	Maximum of 20 percent of window area, and size is limited by wall signage allowance	
Movie Theater Signs	NA	Additional signage only for movie theaters	NA	NA	NA	NA	See wall signage allowance	
Valet Parking Signs	NA	Temporary freestanding signs permitted for valet	NA	NA	NA	NA	See A-frame regulations	
A-Frame Signs	NA	NA	NA	NA	NA	NA	Permitted on private property with size and locational limits	
Industrial Districts	NA	Commercial signs permitted to be 50 percent larger for industrial districts	NA	NA	NA	NA	Commercial signs permitted to be 50 percent larger for industrial districts	

Summary of terminology changes

Terms deleted from definitions & ordinance because they are content-related and no longer used	Major modifications to terms that will continue to be used in the definitions and newly added terms	Newly prohibited signs
Apartment Hotel Sign	New A-Frame Sign Definition	spotlight sign visible to someone driving a car
Ball Park Sign	Awning definition modified to make a clear reference to its signage aspects	rectangular lightbox-type signs
Business Sign		Signs that emit smoke, flame, scent, mist, aerosol, liquid, or gas.
Church Sign		
Contractor or subcontractor sign	Billboard definition modified to remove content-related definition and focus on physical design of sign	Pole signs.
Convenience Sign		Signs that emit sound.
Directional Sign	Comprehensive sign plan definition added in correspondence with the SUP-regulated Coordinated Sign Program	
Home Occupation Sign		
Identification Signs	Digital text and graphic sign definition added as a physical type of sign that may be regulated in the future.	
Multifamily dwelling sign		
Off-street parking sign	Feather sign definition added as a type of windblown sign (not proposed to be a permitted sign)	
Political Sign		
real estate sign	Modified definition of flag to address content neutrality. Signage definition explains which flags are considered signs.	
remote sign		
school sign	Added definition of minor sign, as a specific regulated type of sign that would serve many purposes on properties.	
special advertising		
subdivision sign	Added definition of monument signs, as a specific regulated type of sign that would serve many purposes on properties.	
Warning Sign		
Yard Sale Sign	Definition of windblown sign (a prohibited sign type) is modified to differentiate flags from windblown signs.	
	Public Art Definition is added, as recommended by model code, to differentiate it from signage	

Summary of Signs Exempt from BAR Review

Old/existing standard	New Standard
One sign, including a window sign, that is less than one square foot in area per building;	One non-illuminated sign, including a window sign, that is less than one square foot in area per building;
Any window sign between one square foot and four feet in area, specially permitted for a temporary period, pursuant to section 9-302, by the city manager;	Any non-illuminated window sign between one square foot and four feet in area, specially permitted for a temporary period, pursuant to section 9-302, by the city manager;
Any unlighted contractor's sign less than 32 square feet in area; AND Any unlighted subcontractor's sign less than eight square feet in area;	One (1) sign, no more than thirty-two (32) square feet in area, plus one additional sign, no more than eight (8) square feet in area, located on property where a building permit is active. Such sign may be freestanding, wall mounted, or inserted within a window, provided that it does not cover more than twenty percent (20%) of the glazing area of the window where it is installed. Freestanding temporary signs may only be less than 42 inches in height. If wall mounted, installation is prohibited from damaging the building's existing wall material.
Any unlighted real estate sign less than four square feet in area;	One (1) sign, no more than four (4) square feet in area on any property for sale or rent during the time the property is actively listed on the MRIS System or actively marketed for rent. Such sign may be freestanding, wall mounted, or inserted within a window, provided that it does not cover more than twenty percent (20%) of the glazing area of the window where it is installed. Freestanding temporary signs may only be less than 42 inches in height. If wall mounted, installation is prohibited from damaging the building's existing wall material.

A new definition was added for the word "sign" based on the Model Ordinance.

Signs for which administrative approval is available pursuant to sections 10-113 and 10-213;

(4) Signs for which administrative approval is available pursuant to sections 10-113 and 10-213;