City of Alexandria

Ad Hoc Committee for Signage

Survey of Pedestrian-Oriented Retail Shopping Street

Wayfinding A-Frame Signage

SW UNION ST.

11 Businesses

Birkenstock + Dansko = Montague & Sons Fine Comfort Footware;
Firehook Bakery Moved to Washington St.;
Christmas Attic and Urban Attic, together.

SE UNION ST.

10 Businesses

Mystique, Chadwick's on Strand

Big Wheel Bikes and Olde Towne Gemstones on Prince

Bike and Roll on Cameron

NE LEE ST.

11 Businesses

Bilbo Baggins, Momo Sushi on Queen
Geometric Hair moved to Hoofs Run Dr

NW LEE ST.

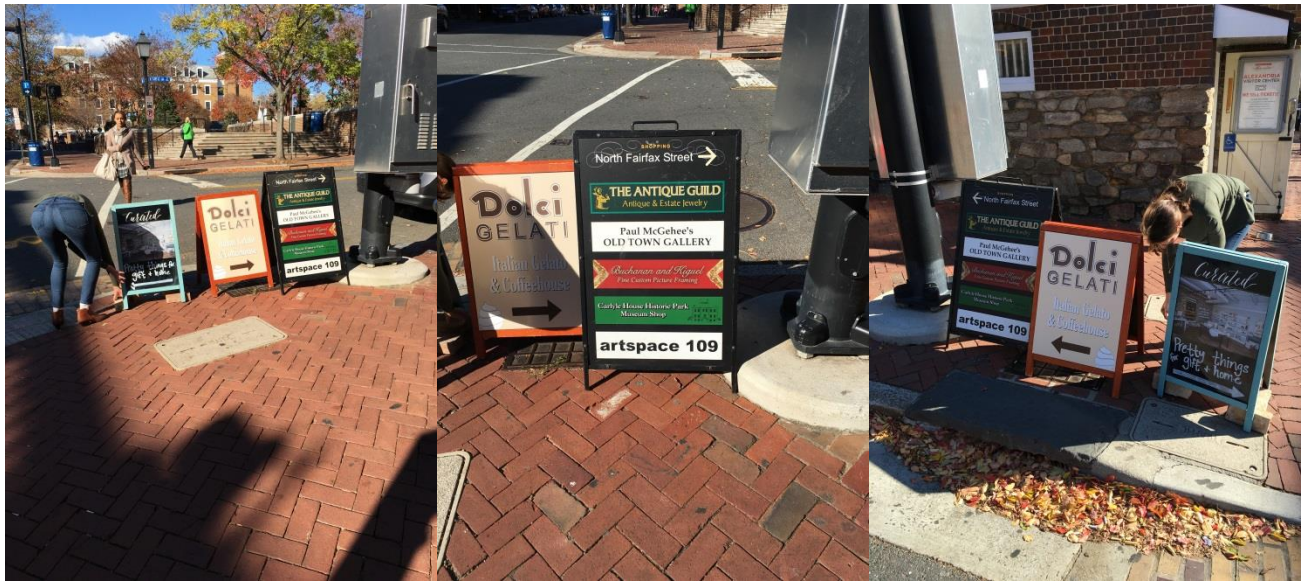
3 Businesses

SW FAIRFAX ST.

Missing appropriate header/ layout;

5 Businesses

NE FAIRFAX ST.



5 Businesses

Paul McGehee’s and Artspace Closed

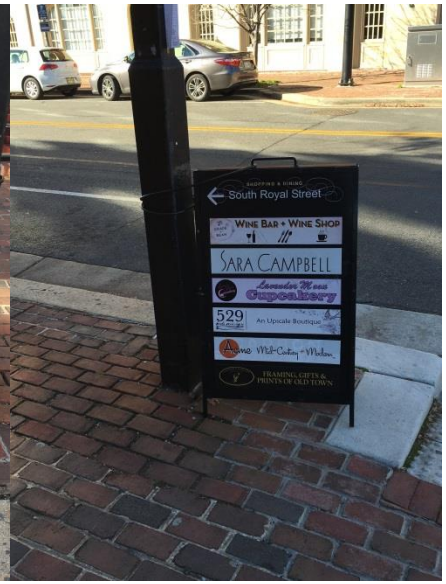
SW ROYAL ST.

Missing appropriate header/ layout;
9 Businesses
Stanton Gallery closed
Bella closed
Cavalier Antiques or Prince
Bottom logo has a sticker over it

NW ROYAL ST.

2 signs for the same business;
2 Businesses

SE. ROYAL ST.



5 Businesses

NE ROYAL - CAMERON ST.

3 Businesses

NW PITT ST.

1 Business

SE PITT ST

2 Businesses

SW SAINT ASAPH ST.

3 Businesses

NW. WASHINGTON ST

2 Businesses

NE WASHINGTON ST

9 Businesses

Fine’tique closed

NW COLUMBUS

5 Businesses

About Face moved
ph 4.5 moved

SE COLUMBUS

SW COLUMBUS

2 Businesses

Apple Seed closed

3 Businesses

Jeffery Winter closed

NE ALFRED

2 Businesses

NW PATRICK

2 Businesses

SW HENRY ST

Henry St. corners did not have “Official” A Frames

NW HENRY

NW FAYETTE ST.

5 Businesses

SW PAYNE ST.

Has a SPECIFIC ADDRESS?

1 Business

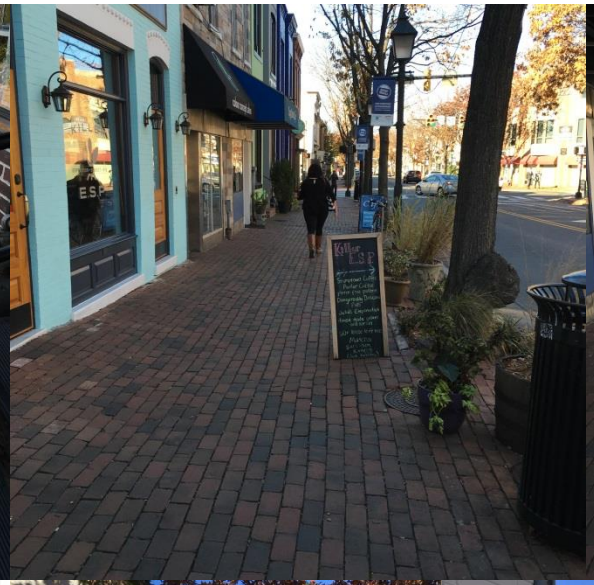
SE WEST ST.

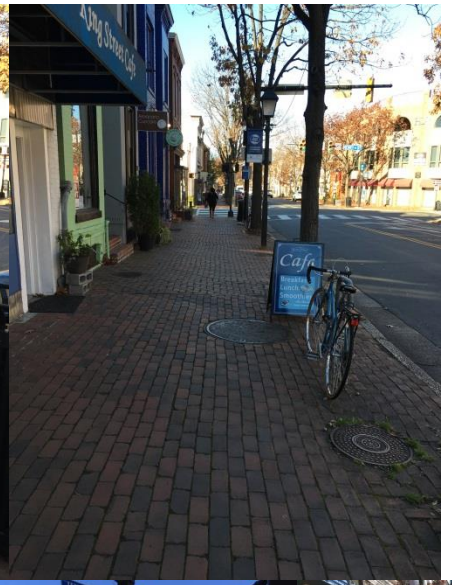
Taped a 8-1/2” x 11” sheet of paper highlighting specials

2 Businesses

Ez Auctioning on Prince St

EXAMPLES OF A-FRAMES ON KING



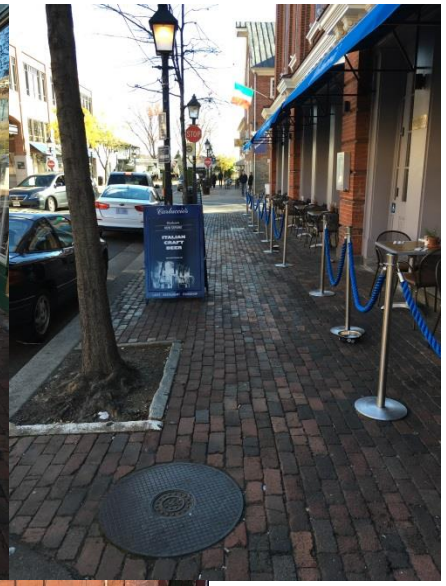


NESPRESSO
SALE
40% OFF

Top Services

SAND

Comfort One Shoes
Service. Style. Selection
SHOES



These “Magazine” racks, with ads on the sides, are everywhere and add to clutter