

**PYPAG Planning Principles Subcommittee
December 30, 2008**

Draft Themes From the Principles Brainstorming

1. Create a strong sense of place to make a vital people-centered community
 - integrated services and cultural venues
2. Use strong design to create effective buildings, streets, and public spaces
 - inspired by the history of the City and site
 - world-class architecture
 - iconic public spaces
 - effective urban grid of streets
3. Effectively integrate and balance different land uses to create a vibrant and diverse mixed-use community
 - Integrated retail
4. Take advantage of the site's connection to water, its views, and its gateway location
 - Connections to Four Mile Run and Potomac
5. Create and connect green spaces and parks throughout the property
 - Green roofs
 - Connected trails
 - Trees
6. Connect and integrate with adjacent neighborhoods while minimizing the impacts from growth, construction, and traffic
 - Integrate Route 1
7. Create a strong focus on the use of transit and pedestrian access
 - Transit-oriented design
 - Complete streets, safe for pedestrians and bikes
 - Easy connections to new and existing metro stations, BRT, other transit
 - Internal transit systems
8. Use sustainable and green practices in all aspects of development
 - Green buildings
 - Alternative energy
 - Green stormwater practices
9. Manage traffic intelligently

Goals for the January 31 Workshop

1. Provide an overview of the Potomac Yard planning process, the role of the PYPAG, and opportunities for public input
2. Identify key public issues, concerns, and desires that should be reflected in the planning principles
3. Get public input on some key planning challenges to assist in developing conceptual designs