



SUP # 2014-00123

Administrative Special Use Permit Application

Please type or print legibly

PROPERTY LOCATION: 2212 Mount Vernon Ave, Alexandria 22301
(parallel address: 2200 Mt Vernon Ave)
ZONE CL TAX MAP REFERENCE 034.02-0A-00

APPLICANT'S INFORMATION:

Applicant: Jodey McGhee Business/Trade Name: Pure Aesthetica

Address: 2212 Mount Vernon Ave, Alexandria, VA 22301

Phone: 703-664-0184 Email: jodey@PureAesthetica.com

JOHN@PUREAESTHETICA.COM

PROPOSED USE:

- | | |
|---|--|
| <input type="checkbox"/> Day Care Center | <input type="checkbox"/> Restaurant |
| <input type="checkbox"/> Light Auto Repair | <input type="checkbox"/> Outdoor Dining (exclude King Street Retail Overlay) |
| <input type="checkbox"/> Overnight Pet Boarding | <input type="checkbox"/> Live Theater |
| <input type="checkbox"/> Outdoor Garden Center | <input type="checkbox"/> Outdoor Food and Crafts Market Center |
| <input type="checkbox"/> Catering Business | <input type="checkbox"/> Outdoor Display |
| <input type="checkbox"/> Valet Parking | <input checked="" type="checkbox"/> Massage Establishment |

Please read and sign after the statement:

I have read and understand the general standards and the requirements for the use for which I am applying and have attached the Worksheet for the use.

Signature: Jodey McGhee

Please submit the following with this application form:

Site Plan At a minimum, show and label the subject property, surrounding buildings, and streets. Show, label and give dimensions for all parking spaces, entrances and exits, and trees and shrubbery.

Floor Plan At a minimum, show and label all interior features inside and outside seats, tables, counters, equipment, etc. as appropriate to the use. Show, label and give dimensions for all entrance and exit doors and windows, rooms/areas, staircases, elevators and bathrooms.

Worksheet for specific use from Checklist and Worksheet package.

Other materials, as required by specific use (see Guide to Administrative SUPs Checklist & Worksheets).

PROPERTY OWNER'S AUTHORIZATION

As the property owner, I hereby grant the applicant use of 2212 MY VERNER AVE, 2nd FL (property address), for the purposes of operating a SPA (use) business as described in this application.

I also grant permission to the City of Alexandria to visit, inspect, photograph and post placard notice on my property.

Name: Hamshire Properties LLC Phone: 703 402 4994
Address: 15583 WHISPERING KNOCK CT Email: dww2@rstaemail.com
Signature: [Handwritten Signature] Date: 8/27/14
parcellville VA 20132
manager

- 1. The applicant is the (check one):
[] Owner
[] Contract Purchaser
[X] Lessee or
[] Other:
of the subject property.

State the name, address and percent of ownership of any person or entity owning an interest in the applicant or owner, unless the entity is a corporation or partnership, in which case identify each owner and the percent of ownership.

Pure Aesthetica LLC
Co-Owners: Jodrey McGhee 50% } Husband & wife
John Conway 30% }

N/A If property owner or applicant is being represented by an authorized agent such as an attorney, realtor, or other person for which there is some form of compensation, does this agent or the business in which the agent is employed have a business license to operate in the City of Alexandria, Virginia?

- [] Yes. Provide proof of current City business license
[] No. The agent shall obtain a business license prior to filing application, if required by the City Code.

USE CHARACTERISTICS

2. Please give a brief statement describing the use:

Pure Aesthetica is seeking permission to expand Massage therapy into two treatment rooms at our 2212 Mount Vernon Avenue Facial spa. We have a total of 4 treatment rooms, 1 boutique waiting room, kitchen, and 1 bathroom.
 (Two treatment rooms for reiki & massage)

3. Please describe the proposed hours of operation:

Days	Hours
Daily	

Or give hours for each day of the week

Monday	12-8pm
Tuesday	Closed
Wednesday	12-8pm
Thursday	12-8pm
Friday	10am-6pm
Saturday	10am-6pm
Sunday	11am-3pm

4. Please describe the capacity of the proposed use:

A. How many patrons, clients, pupils and other such users do you expect? Specify time period (i.e., day, hour, or shift).
 Average of 12-16 clients/day ... No more than 4 clients in spa at any given time.
 two massage or reiki treatments at any one time.

B. How many employees, staff and other personnel do you expect? Specify time period (i.e., day, hour, or shift).
 see Attached 4B two massage or reiki therapists at any one time.

5. A. How many parking spaces of each type are provided for the proposed use:

2 Reserved Standard and compact spaces
2 Reserved Handicapped accessible spaces
~~504~~ Other public parking lots
street parking

B. Please give the number of:
Parking spaces on-site 2 Reserved

Parking spaces off-site N/A // 50+ public + street parking available

If the required parking will be located off-site, where will it be located?

Mount Vernon Avenue street parking and side streets.

6. Please provide information regarding loading and unloading for the use:

A. How many loading spaces are available for the use? N/A WE DO NOT RECEIVE DELIVERIES

B. Where are off-street loading spaces located? N/A WE DO NOT RECEIVE DELIVERIES - WE HAVE THINGS DELIVERED TO HOME

C. During what hours of the day do you expect loading/unloading operations to occur? N/A WE DO NOT RECEIVE DELIVERIES

D. How frequently are loading/unloading operations expected to occur, per day or per week, as appropriate? N/A NEVER WE BRING OUR SUPPLIES

7. If any hazardous materials or organic compounds (for example paint, ink, lacquer thinner, or cleaning or degreasing solvent), as defined by the state or federal government, be handled, stored, or generated on the property, provide the name, monthly quantity, and specific disposal method below:

N/A WE ONLY USE FRIENDLY OILS & CREAMS FOR SERVICES. WE RECYCLE THEIR CONTAINERS.

APPLICANT'S SIGNATURE

Please read and initial each statement:

Initial: JM THE UNDERSIGNED, hereby applies for a Special Use Permit in accordance with the provisions of Article XI, Section 11-500 of the 1992 Zoning Ordinance of the City of Alexandria, Virginia.

Initial: JM THE UNDERSIGNED, hereby attests that all of the information herein provided and specifically including all surveys, drawings, etc., required to be furnished by the applicant are true, correct and accurate to the best of their knowledge and belief. The applicant is hereby notified that any written materials, drawings or illustrations submitted in support of this application and any specific oral representations made to the Director of Planning and Zoning on this application will be binding on the applicant unless those materials or representations are clearly stated to be non-binding or illustrative of general plans and intentions, subject to substantial revision, pursuant to Article XI, Section 11-207(A)(10), of the 1992 Zoning Ordinance of the City of Alexandria, Virginia.

Jodey McGhee

Print Name of Applicant or Representative

Jodey McGhee

Signature

11/28/14

Date

If this application is being filed by someone other than the business owner (such as an agent or attorney), please provide the information below:

Representative's Address: _____

Phone: _____

Email: _____

Fax: _____

Staff

Staff	License / Certifications	Schedule
<p>Jeannie Mullane</p> 	<p>Licensed Esthetician, Certified Reiki Practitioner</p>	<p>Thursdays 5-8pm, Saturdays 10am-6pm</p>
<p>Jodey McGhee (Co-Owner)</p> 	<p>Licensed Esthetician, Certified Reiki Practitioner, Certified Raw Living Food Lifestyle™ Coach Educator</p>	<p>Sundays 11am-3pm, Wednesdays 12-8pm, As-Needed</p>
<p>John Conway (Co-Owner)</p> 	<p>Licensed Massage Therapist, Certified Reiki Practitioner, Certified Raw Living Food Lifestyle™ Coach Educator</p>	<p>Sundays 11am-3pm, Mondays 4-8pm, As-Needed</p>
<p>Kelly Meehan</p> 	<p>Licensed Esthetician</p>	<p>Mondays 12-8pm, Alt Sundays</p>
<p>Lori Bonnette</p> 	<p>Licensed Esthetician & Makeup Artist</p>	<p>Alt Sundays, Wednesdays 12-8pm, Thursdays 12-8pm, Fridays 10am-6pm, Saturdays 10am-6pm</p>
<p>Michelle Orme</p> 	<p>Licensed Massage Therapist</p>	<p>Mondays 12-4pm, Wednesdays 12-4pm, Thursdays 12-4pm</p>
<p>Natasha Sparks</p> 	<p>Licensed Massage Therapist, Certified Reiki Practitioner</p>	<p>Wednesdays 4-8pm, Thursdays 4-8pm, Fridays 10am-6pm, Saturdays 10am-6pm</p>
<p>Nely Castillo</p> 	<p>Licensed Esthetician</p>	<p>Mondays 11am-4pm, Thursdays 11am-4pm, Fridays 10am-6pm</p>

Site Plan

Pure Aesthetica occupies the second floor of a three story building located between two similar three story buildings on the west side of the 2200 block of Mt Vernon Ave. A walkway on each side separates these three buildings from a building on each side that complete the block.

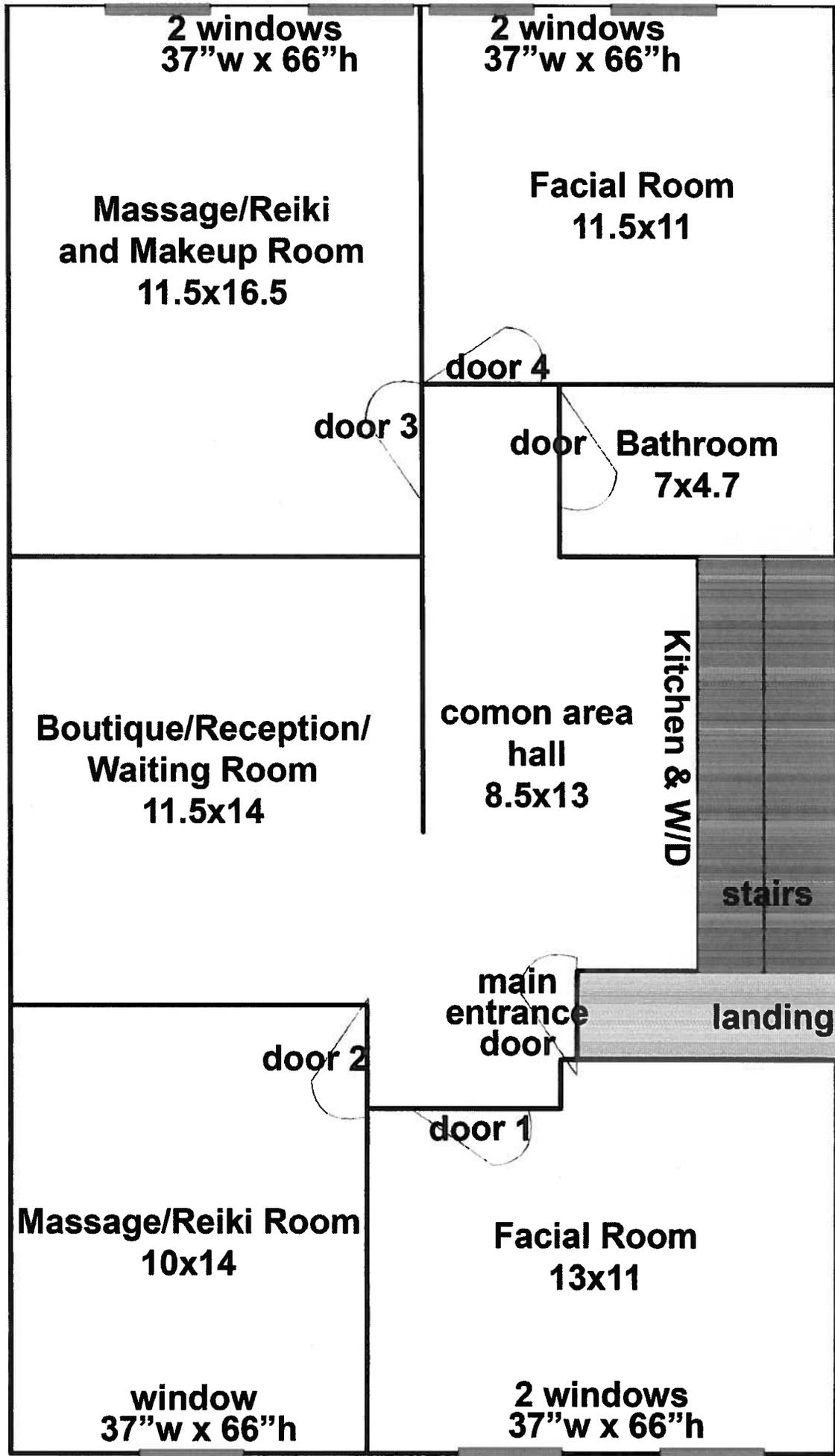
There is a parking lot behind the building which has an entrance/exit on E Delray Ave and 2 on E Custis Ave. It has 35 parking spaces 98" wide as well as 2 larger 105" dedicated handicap parking spaces with extra room in between. There is a rack for locking bicycles, a picnic table, three fruit trees, a dumpster for recycling and another for garbage in the parking lot.

There are 2 parking lots 1 block away. One has an entrance/exit on E Oxford the other has an entrance/exit on the 2400 block of Mt Vernon Ave and another on E Oxford.

There are several city bicycle racks on Mt Vernon Ave and across the street there is a "City Bike" rental facility.

There is a Metrobus and Alexandria Transit Company DASH stop on our block and one across the street headed the opposite direction.

SUP 2014
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2212 Mt Vernon Ave
outlined in yellow
on Google maps



Diana Aesthetics