

Arlandria Action Plan Implementation

Proposed Fiscal Year 2013
Activities

Monday, August 6, 2012



Consensus Exercise

Goal

- Provide input on implementation priorities

Scope

- Discuss unfunded CIP Projects
- Discuss activities/projects that require significant staff resources

Task

- Weigh priority of projects within categories



Who is here?

1. Do you live in Arlandria?
2. If Arlandria resident, how long?
 - *Less than 3 years*
 - *Over 3 years*
 - *More than 5 years*
 - *More than 10 years*
3. Are you a member of the Advisory Group?



Who is here?

What is your primary interest?

- *Public Safety*
- *Business Climate*
- *Economic Development*
- *Schools*
- *Recreational Amenities*
- *Arts & Cultural Resources*
- *Transportation & Transit*
- *Neighborhood Aesthetics*
- *Public Health*
- *Natural Resources*



Consensus Exercise

Categories

- Capital Projects
- Economic Development/Community Revitalization
- Business Retention & Recruitment



Consensus Exercise

Capital Projects

1. Four Mile Run Park Expansion: \$200,000
2. Four Mile Run Park Community Building
 - *HVAC: \$50,000*
 - *Roof: \$50,000*
 - *Other (Light Tubes, Cistern, Roll-up Back Window): \$80,000*



Consensus Exercise

Economic Development/Community Revitalization

1. Coordinated streetscape improvement program
2. Neighborhood-wide branding and marketing strategy
3. “Arts in Arlandria” Demonstration Project
4. Market Datatel Site (*if warranted by economic conditions*)



Consensus Exercise

Business Retention & Recruitment

1. Provide technical assistance to existing businesses
2. Host seminars
3. Recruit new businesses
4. Link eligible businesses to available local funding sources
5. Prepare businesses for tourism traffic



Next Steps

- Comments due August 8
- Report complete by August 20
- Report forwarded to City Council September 5
- City Council Hearing September 11

