



City Wayfinding Program Design Guidelines Manual and Mock-ups Evaluation

May-June 2010

COMMENTS FORM



The City of Alexandria has developed a draft Design Guidelines Manual and evaluation mock-ups for a comprehensive citywide Wayfinding signage system. The Wayfinding system will project a consistent image for the entire city; reduce visual clutter; help visitors and residents find their way to key destinations, and promote walking, bicycling, and use of mass transit. A Wayfinding Stakeholder Advisory Group, established by the City Manager, has provided input over the course of the project development. In addition, City staff has engaged the public, appointed and elected officials and various city groups in an intensive public process, involving multiple meetings and workshops. This public review of the Design Guidelines Manual and Mockups Evaluation is your chance to provide input that will shape the final revisions to the manual before a revised draft is presented to the Planning Commission in fall 2010.

Your details (a name and address must be included for comments to be taken into account)

Name

Title

Organization.....

Address.....

.....

.....

Zip Code.....

Telephone.....

Email address.....

Your form must be returned by **5:00 PM on Friday July 2, 2010** to:

Citywide Wayfinding Program public comment
City of Alexandria, Department of Planning & Zoning
City Hall
301 King Street, Room 2100
Alexandria, VA 22314

Or by fax to: 703.838.6393

Or by email to: carriebeach@alexandriava.gov

Or online at: the Wayfinding comment board at www.alexandriava.gov/wayfinding

REFERENCE IMAGES OF THE MOCK-UP EVALUATION SIGNS:



DR1 on Washington Street



DR2 on King Street



Northern Gateway
(Washington St)



Southern Gateway
(Washington St)



Pedestrian Mini-kiosk
(King/Lee Corner)



Parking Garage ID sign
to replace existing



Parking trailblazer
on lamp post



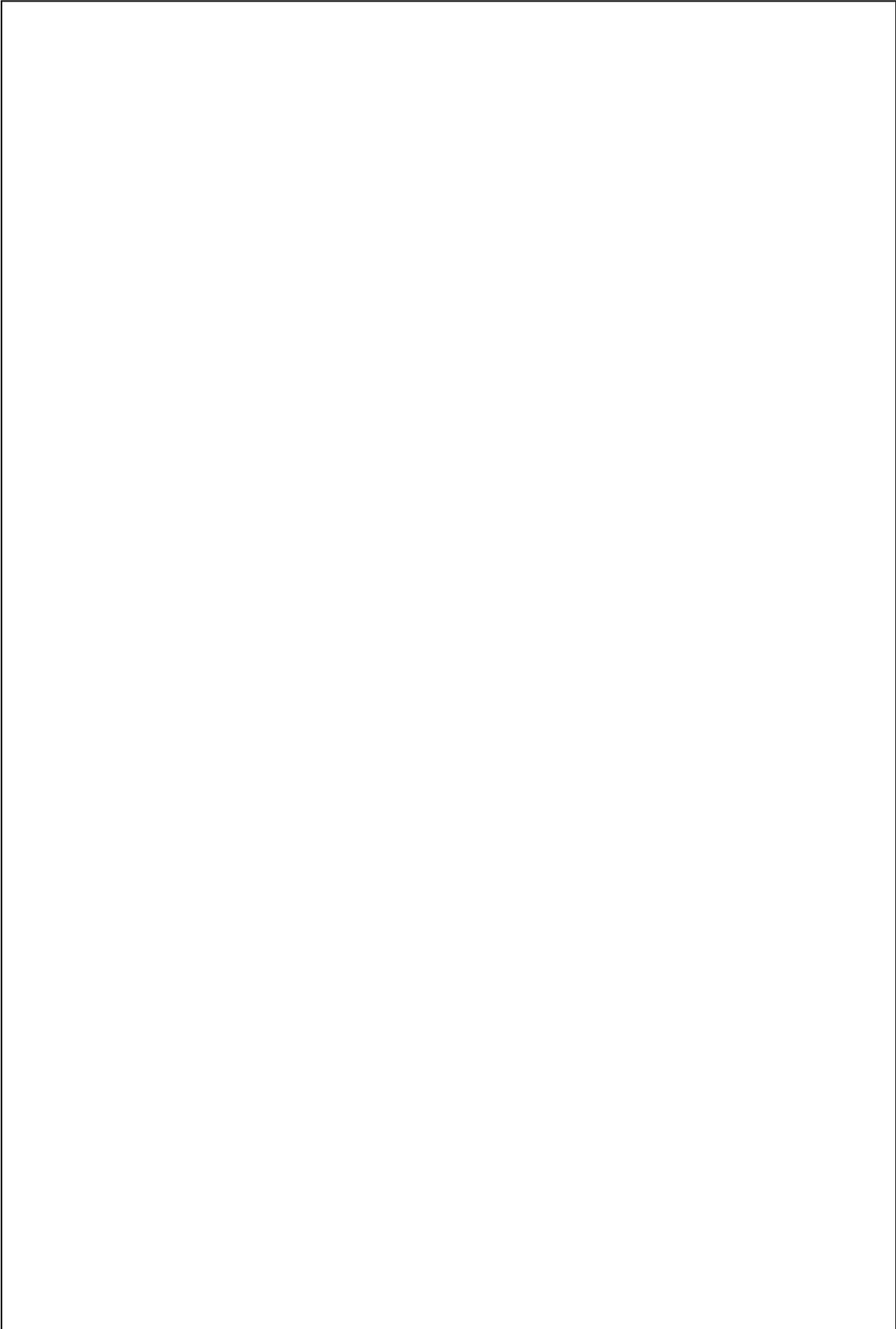
Parking trailblazer
on traffic signal mast arm

Please provide your comments below, ensuring you specify the page/paragraph number of the Design Guidelines Manual or the specific mockup sign to which they refer. Continue on a separate sheet if necessary.

Sign #/ Page #/Paragraph No.

Comments:

If you have any general comments please make them below. Continue on a separate sheet if necessary.

A large, empty rectangular box with a thin black border, intended for the user to write general comments. The box occupies most of the page's vertical space below the instruction.