Meeting Agenda

- Introductions, Ground Rules, Orientation
- Role and Mission of the Steering Committee
- Work Program Process
- Summary Scopes of RFQ and RFP
- Plan Boundary
- Online Poll
- **Next Meeting: March 24, 2014 at Beatley Library from 6:30-8:30 pm**
Committee Ground Rules

• Treat each other with respect.
• Only one person speaks at a time.
• Give everyone a chance to participate equally; avoid dominating.
• Listen as an ally, not an adversary. Everyone should feel comfortable expressing their opinion regardless of differences.
• Ask for clarification, don’t assume you know what someone means.
• Do not characterize other people’s views in or outside a group’s meetings.
• Turn off or silence all cell phones and mobile devices.

Civic Engagement Principles

• **Respect** – civility and open-mindedness
• **Easy Participation** - flexibility to participate in many ways
• **Early Involvement** - frame issues before conclusions drawn
• **Inclusiveness and Equity** - all are informed, empowered
• **Meaningful Engagement** – open and unbiased process to solicit and incorporate community input
• **Mutual Accountability** – community and government share in responsibility to inform/engage according to Principles
• **Transparency** – open process, timely access to full info
• **Evaluation** - assessment of performance and Principles
• **Sustained Collaboration** – long term partnership
Role and Mission of Steering Committee

- Provide guidance on process related issues, including:
  - Review and input on the proposed engagement process
  - Small area plan boundary
  - Tools and strategies for engagement
  - Agenda setting
  - Community outreach and communications
- Weigh in on technical content elements, such as:
  - Project scopes
  - Development scenarios for consideration in the transportation study
- City Council adopted a resolution on the Steering Committee on Dec. 10, 2013
# Civic Engagement Framework

**City Department:** P&Z  
**Project:** Eisenhower West Small Area Plan  
**Goal:** Draft Eisenhower West Small Area Plan  
**Overall project timeline:** February 2014-June 2015  

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<table>
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<th>Phase 1 Information</th>
<th>Phase 2 Options</th>
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<th>Phase 4 Implementation and maintenance</th>
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| Transportation Study conducted with T&ES  
Steering Committee Meeting #1 (February 19, 2014)  
Online Engagement #1: Online poll for issues, goals, and boundary identification  
Steering Committee Meeting #2 (March 24, 2014)  
Community Meeting #1 (May 19, 2014)  
Online Engagement #2 (Optional)  
Steering Committee Meeting #3 (June 9, 2014)  
Community Meeting #2 (HOLD: June 16, 2014 at Samuel Tucker)  
Deliverables:  
- Issue identification  
- Existing conditions report  
- Community engagement plan  
- Plan boundary  
- Draft vision and goals  |  
Steering Committee Meeting #4 (September 2014)  
Community Meeting #3 (Late September 2014)  
Online Engagement #3  
Steering Committee Meeting #5 (October 2014)  
Community Meeting #4 (November 2014)  
Steering Committee Meeting #6 (Late November 2014)  
Planning Commission work session (December 2014)  
City Council work session (December 2014)  
Steering Committee Meeting #7 (January 2015)  
Online Engagement #4  
Deliverables:  
- Interim report outlining draft Framework options  
- Transportation, market, infrastructure, and environmental analysis summaries  |  
Community Meeting #5 (February 2015)  
Steering Committee Meeting #8 (March 2015)  
Post draft plan and report outlining community input in final recommendation  
Planning Commission public hearing (June/July/TBD 2015)  
City Council public hearing (June/September/TBD 2015)  
Steering Committee Meeting #9-optional  
Deliverables:  
- Final project schedule  
- Final approved plan  |  
Draft a schedule of project activities to implement plan  
Draft regular progress reports  
Deliverables:  
- Project activities schedule  
- Progress reports  |
Work Program Process

PROPOSED EISENHOWER WEST SMALL AREA PLAN WORK PROCESS
DRAFT FOR STEERING COMMITTEE REVIEW
February 3, 2014

MARCH 2014

Transportation Study with TES

MARCH 2015

Steering Committee Engagement

1 Community Meeting
2 Community Meeting
3 Community Meeting
4 Community Meeting
5 Community Meeting

DRAFT FRAMEWORK

PHASE 1: INFORMATION
Transportation Study
Community Engagement Strategy
Issue Identification
Boundary Selection
Visioning

PHASE 2: OPTIONS
Refine and Select Plan Options
Planning Commission Feedback
City Council Feedback

PHASE 3: RECOMMENDATIONS
Draft Plan Posted for Comment
Planning Commission Public Hearing
City Council Public Hearing
Final Plan Adoption

PHASE 4: IMPLEMENTATION & MAINTENANCE
Project Activities
Progress Reporting
Summary Scopes for Consultant Work

• Funding

• Small Area Plan

• Transportation Study
Summary Scope — Small Area Plan

- Background / Existing Conditions
- Issue Identification, Boundary Selection, Visioning
- Transportation Study
- Infrastructure and Environmental Analysis
- Economic Analysis
- Landowner / Developer Contributions Analysis
- Options and Recommendations for the Land Use and Small Area Framework Plan
- SAP: Conceptual land use, density, building heights, framework streets (multimodal bridge alignment, street hierarchy), block sizes, open space, public infrastructure, retail strategy, parking, general design guidelines
Summary Scope — Transportation Study

- Serve as transportation element of the Small Area Plan
- Conduct additional analysis of need for Eisenhower to Duke connection (part of the Clermont Connector project)
- Conduct additional analysis of multi-modal bridge concept (Landmark / Van Dorn Corridor Plan, 2009)
Study Boundary (Transportation)
Transportation Study – Scope of Work

Phase 1

• Task 1 – Project Management
• Task 2 – FHWA / VDOT Review
• Task 3 – Civic Engagement
  – Incorporate “What’s Next, Alexandria?” recommendations
  – Steering Committee
• Task 4 – Review Background materials
• Task 5 – Existing Conditions
  – All modes
  – Analysis of up to 30 intersections
Transportation Study – Scope of Work

• Task 6 – Multi-modal bridge analysis
  – Evaluate alternatives using Measures of Effectiveness (MOE)
    (ie, safety, operations, ROW, cost, geometry)
  – Recommend preferred alignment
  – Recommend cross-section

• Task 7 – Future (2040) Scenario MOE’s

• Task 8 – 2040 Baseline Scenario
  – Existing zoning / land use
  – Regional growth
  – Programmed improvements

• Task 9 – Clermont Ave Interchange with I-95
  Environmental Assessment Update
Transportation Study – Scope of Work

Phase 2

- **Task 10 – Develop 2040 Growth Scenarios**
  - Low and high land use scenarios
- **Task 11 – Analysis of Future Build Scenarios**
  - Traffic analysis
  - Analysis of other modes
  - Evaluate using measures of effectiveness
  - Assess need for Eisenhower to Duke connection
  - Recommendations and cost estimates
- **Task 12 – VDOT Chapter 527 Report**
- **Task 13 – Technical Report**
Questions
Plan Boundary Options
Plan Boundary Option 1
Plan Boundary Option 2
Plan Boundary Option 3
Plan Boundary Option 4
Draft Online Poll #1

• What do you like best about the area?
• What do you want to change about the area?
• What do you want the area to be in the future?
• Transportation and commuting patterns
Tentative Spring 2014 Meeting Schedule

- Steering Committee Meeting #2
  Monday, March 24th, 2014, 6:30-8:30 pm
  Beatley Library

- Community Meeting #1
  Monday, May 19th, 2014, 6:30-8:30 pm
  Beatley Library

- Steering Committee Meeting #3
  Monday, June 9th, 2014, 6:30-8:30 pm
  Beatley Library

- Community Meeting #2
  Monday, June 16th, 2014, 6:30-9:00 pm
  Samuel Tucker Elementary School
Questions & Meeting Evaluation