Meeting Agenda

• Meet-and-Greet
• Highlights from Steering Committee Meeting #1
• Elect Steering Committee Vice Chair
• Discuss Small Area Plan Boundary
• Present Online Survey #1 Results
• Review Draft Combined Work Program
Steering Committee Meeting #1

- Orientation
- Civic Engagement Principles and Framework
- Role and Mission of the Steering Committee
- Work Program
- Summary Scopes
- Study Area Boundary
- Draft Online Poll
- Tentative Meeting Schedule
Elect Vice Chair

• To lead meetings when Chair is absent
Small Area Plan Boundary Background Information
Existing Zoning
Existing Development
Landowner Group Properties
Transportation: Existing and Planned Facilities
Transportation: Existing and Planned Facilities

- Interstate Freeway
- Existing Road
- Recommended Improvement
- Future Transitway
- Multimodal Bridge
- Railroad
- Van Dorn Metrorail Station

Farrington Ave.
Transportation: Clermont Connector

Clermont Avenue Interchange with I-95 Environmental Assessment, 1993
Transportation: Existing Traffic

- Interstate Freeway
- Existing Road
- Existing Level of Service (AM / PM) 2013
Transportation: Non-motorized Trail System
Environmental Constraints

[Map showing environmental constraints including Perennial Stream 100' Buffer, Intermittent Stream 50' Buffer, and 100 Year Floodplain.]
Small Area Plan Boundary: What We Heard

• Staff should propose a boundary for the Steering Committee and Community to offer input

• Boundary should remain the same as the Landmark Van Dorn Small Area Plan

• Boundary should include non-residential properties northeast of the Duke and Pickett intersection
Small Area Plan Boundary: What We Heard from the Eisenhower Partnership
Small Area Plan Staff Recommended Boundary
Small Area Plan Staff Recommended Boundary
Online Survey #1: Results

• Open March 7- April 4
• 384 complete responses
• Focused on issue identification and basic demographic information
What is your connection to the City?

- I live here: 90%
- I work here: 20%
- I commute through Alexandria: 10%
- I own a business here: 5%
- Other: 5%
Why do you come to the Eisenhower West Area?

- **Shopping**: Home Repair, Grocery, Computer Store
- **Services**: Auto, Health, UPS/FedEx, Recycling, Animal Shelter, Library
- **Outdoor Recreation**: Walking, Cycling, Group Sports, Water park, Running
- **Entertainment**: Movies, Restaurants, Bowling, Fitness
- **Transportation**: Metro, Duke Street
- Visit Friends
- Business/Work
What do you like best about the Eisenhower West Area?

- Van Dorn Metro Station: 10%
- Ben Brenman Park and Trail Network: 7%
- Housing Affordability: 2%
- Mix of Uses (industrial, residential, commercial, and open space): 13%
- Cultural Diversity: 39%
- Access to the Interstates: 4%
- Proximity to Fairfax County: 22%
- Other: 1%

April 29, 2014 Eisenhower West Steering Committee
What would you like to see change in the Eisenhower West Area?

- “Expanded bike and transit infrastructure, greater walkability, affordable housing choices.”
- “More places to eat within walking distance of my office.”
- “Give the area more of an identity. Introduce public art to residents and business owners as a force for positive change.”
- “I’d like there to be more nature.”
- “I think this corridor has enormous potential to complement NSF with labs and other light industrial uses.”
- “Eisenhower has the potential to be a big draw for light green industry.”
Is there a place, use, or function you would like to preserve in Eisenhower West area?

- Housing: 62%
- Retail: 9%
- Park and Open Space: 24%
- Industrial Uses: 6%
- Other: 8%
Do you rent or own your home?

- Rent: 16%
- Own: 84%
How many cars or vehicles does your household have?

- 2% have 0 vehicles
- 37% have 1 vehicle
- 62% have 2 or more vehicles
What is the primary method that you use to typically commute to work?

- Drive Alone: 70%
- Ride Transit: 20%
- Telecommute/Work from Home: 10%
- Bike: 5%
- Walk: 5%
- Do Not Work: 5%
- Carpool: 5%
Common Themes

- Walkability
- Open Space
- More Retail Opportunities
- Connectivity and Improved Circulation
Differing Opinions

• Affordable Housing
• Retail Mix
• Maintain Industrial
• Remove Industrial
• High Density Housing
• Single-Family Housing
Online Engagement: How Can We Improve

• Lessons learned?
• Suggestions for future surveys?
• Did we miss anything?
Combined Work Program
Updates

• Transportation Consultant: Selected and has begun work

• General Planning Consultant
  • April 21st: Applications due
  • April 23rd: Evaluation Committee met to receive applications
  • Early May: Identify top applications
  • Mid-May: Interviews and identify preferred consultant
  • Late May: Secure consultant
  • Early June: Consultant begins work
Upcoming Proposed Meetings

Community Meeting #1
- Monday, June 16\textsuperscript{th}, 2014, 6:30-8:30 pm
- Location: TBD

Steering Committee Meeting #3
- Late June
- Location TBD

Community Meeting #2??
- Monday, July 28\textsuperscript{th}, 2014
- Location: TBD
Questions & Meeting Evaluation