Karl Moritz
Acting Director
Department of Planning & Zoning

Eisenhower Partnership Annual Meeting
Wednesday, November 12, 2014
5:30-7:30 pm
West End Transitway
Draft Goals (9/25/2014)

1. Eisenhower West will be an integral part of the City’s Eisenhower Valley economic engine in which economic development and employment opportunities are maintained and promoted by capitalizing on the Van Dorn Metro Station, proximity to the Capital Beltway, and the opportunity provided by the presence of large land holdings.

2. Eisenhower West will have a vibrant mix of uses achieved through phased implementation, including a mix of residential and employment opportunities that are able to co-exist with industrial uses remaining in the area long-term.

3. Eisenhower West will be a transit-oriented community, with focused density around transit nodes and corridors.
4. Eisenhower West will have safe, efficient, and linked pedestrian, bicycle, transit, and vehicular mobility thereby providing better access citywide to the future amenities of the area.

5. Eisenhower West will be more pedestrian-friendly by humanizing Van Dorn Street, Pickett Street, and Eisenhower Avenue so that they become safer for pedestrians and more attractive to residents and shoppers.

6. Eisenhower West will have a connected, accessible, and identifiable park and open space system that serves the citywide recreational needs.
Engagement

- 12-Member Steering Committee
- Community Meetings
- Online Engagement
- Spreading the Word
Aligned Perspectives

- Embracing Change
- Nodes & Centers
- Mix of Uses
- Transportation Options
- Plan for Implementation & Flexibility
Community Meeting #1: Issue Identification
Community Meeting #2: Visioning
Community Meeting #2: Visioning
Community Meeting #2: Visioning

Sub-Area 1
High-Rise
1. Residential
2. Office
3. Retail/Neighborhood Services
4. Restaurants
5. Light Industrial

Sub-Area 2
Mid-Rise
1. Residential
2. Retail/Neighborhood Services
3. Restaurants
4. Light Industrial
5. Senior Living

Sub-Area 3
High-Rise
1. Residential
2. Office
3. Restaurants
4. Hotel
5. Retail/Neighborhood Services

Sub-Area 4
Mid-Rise
1. Residential
2. Office
3. Retail/Neighborhood Services
4. Large Format Retail
5. Restaurants
Community Meeting #2: Visioning
Community Meeting #3: Identifying Centers & Connections
Community Meeting #3: Identifying Centers & Connections
Multimodal Bridge Options
Community Meeting #4

• Monday, December 8th, 2014 | 7 pm, Beatley Central Library
DRAFT FY 2015 Interdepartmental Long Range Planning Work Program

Summary of Plans and Studies:
- Eisenhower West Transportation Study (data collection) (TES, PZ)
- Eisenhower West Small Area Plan (PZ, TES, RPCA, Housing)
- Parking Standards for New Development (PZ, TES, Housing)
- Oakville Triangle/Route 1 West Study, MPA (PZ, TES, RPCA, Housing)
- Public Art Master Plan (RPCA, PZ)
- Del Ray Historic Preservation Plan (pattern book + NR listing) (P&Z)
- Long Range Education Facilities Planning (PZ, ACPS, RPCA)
- Pedestrian/Bicycle MP-Complete Streets Manual (TES, PZ)
- Stormwater/MS4 Phase 1 Compliance Plan (TES, PZ, RPCA)
- Sanitary Sewer/CSO Plan (TES, PZ, AlexRenew, RPCA)
- Transit Corridor C/West End Transitway AA (TES, PZ, DPI)
- Neighborhood Park Improvement Plan (RPCA)
- Old Town North Small Area Plan (PZ, TES, RPCA, Housing)
- North Potomac Yard replanning (PZ, TES, RPCA, Housing)
- Del Ray Strategic Update to MV Ave Business Plan (PZ)
Schedule

• **February – October:** 6 Steering Committee Meetings
• **June – September:** 3 Community Meetings focused on issue identification, visioning, draft goals, and locating centers and connections
• **November 10th:** Steering Committee Meeting #7: transportation
• **December 8th:** Community Meeting #4: conceptual land use options
• **December 2014 - February 2015:** refine options
• **March 2015:** Planning Commission and City Council work sessions
• **Summer 2015:** final draft plan
• **Fall 2015:** plan adopted by City Council
Get Involved!

- Check the website: www/alexandriava.gov/EisenhowerWest
- Sign up for eNews alerts
- AlexEngage
- Contact Radhika Mohan, Principal Planner
  Radhika.mohan@alexandriava.gov
  703-746-3850
Questions