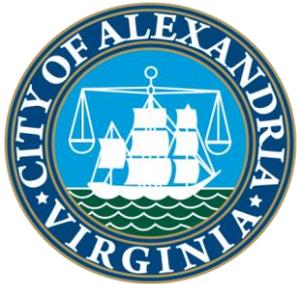


# **EW** EISENHOWER WEST SMALL AREA PLAN



**Karl Moritz**

*Acting Director*

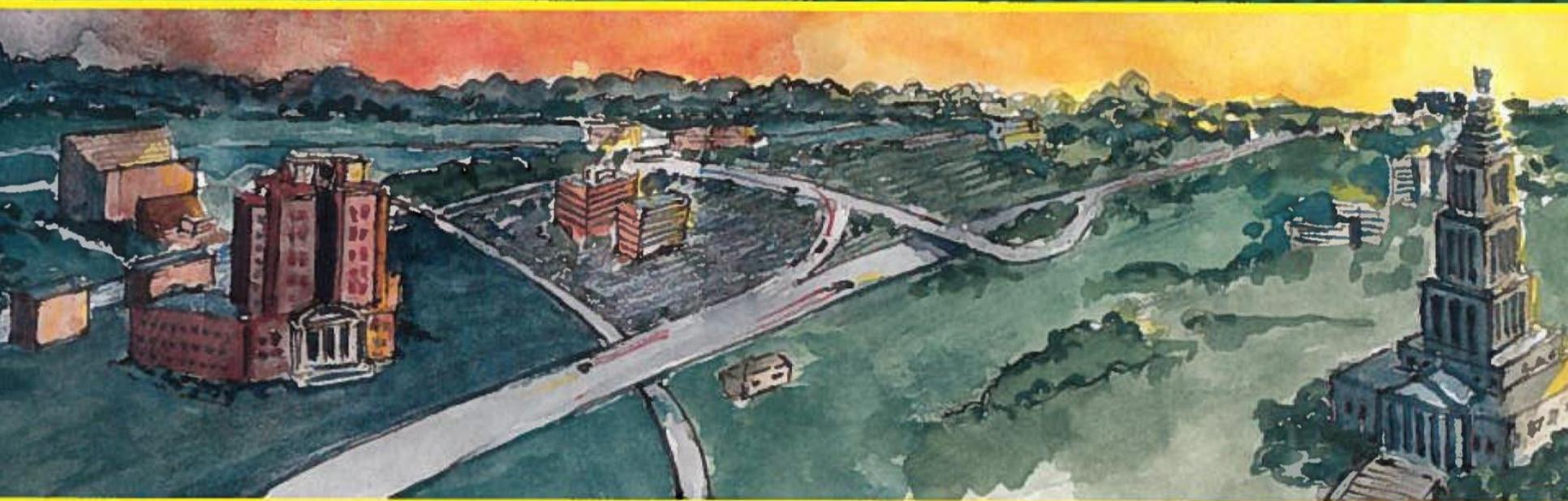
*Department of Planning & Zoning*

**Eisenhower Partnership Annual Meeting**

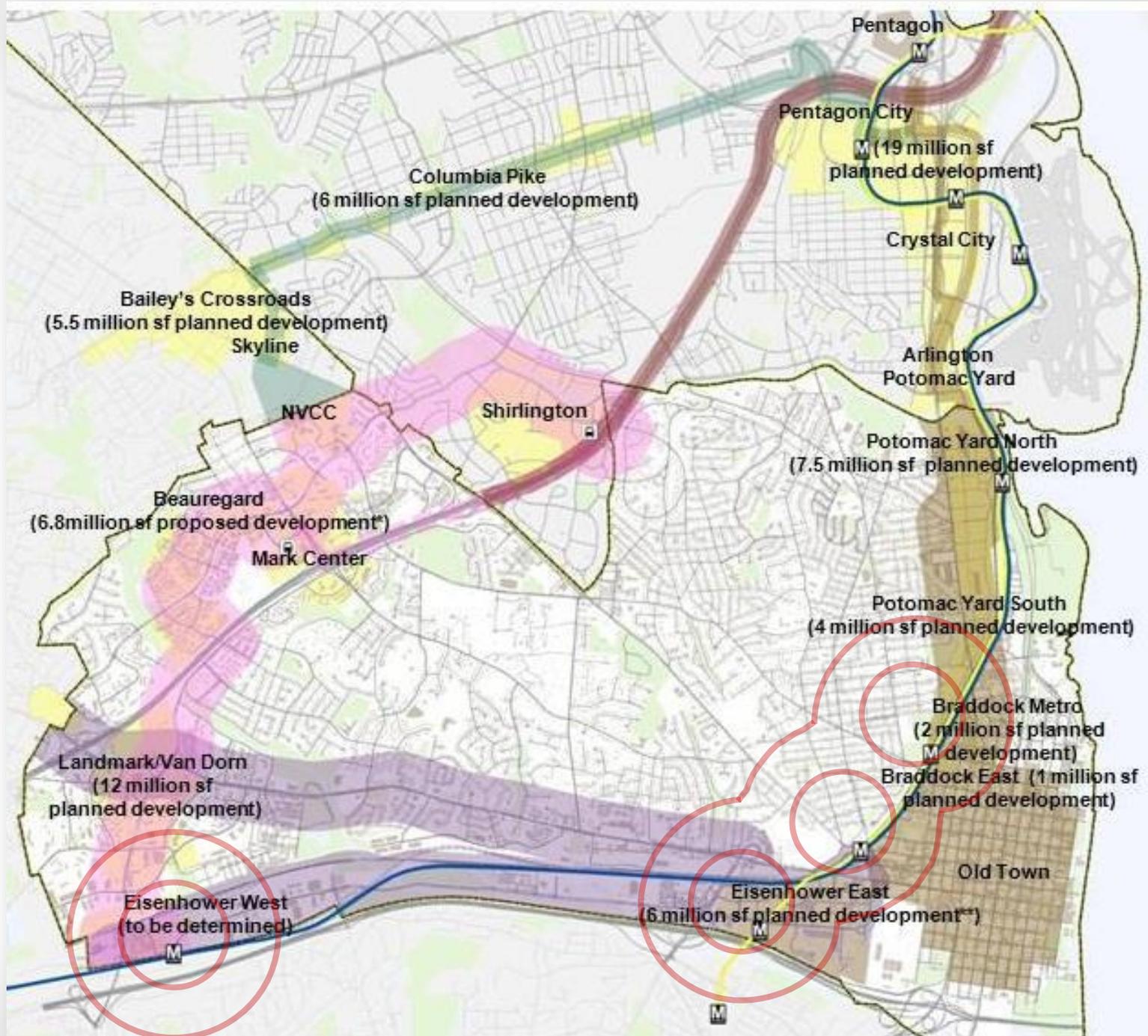
**Wednesday, November 12, 2014**

**5:30-7:30 pm**

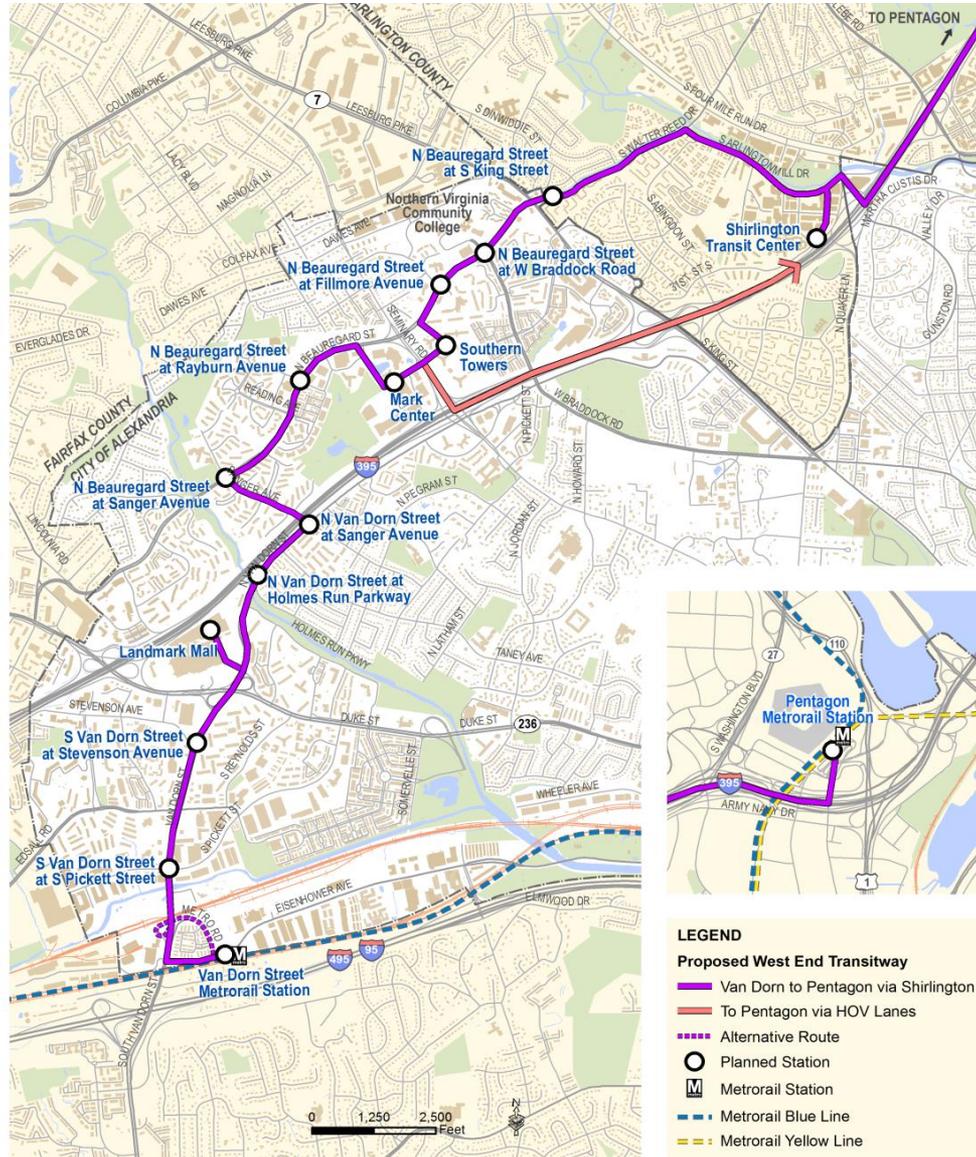
# THE EISENHOWER CORRIDOR



ALEXANDRIA'S  
LINK TO THE FUTURE



# West End Transitway





# Draft Goals (9/25/2014)

1. Eisenhower West will be an integral part of the City's Eisenhower Valley economic engine in which economic development and employment opportunities are maintained and promoted by capitalizing on the Van Dorn Metro Station, proximity to the Capital Beltway, and the opportunity provided by the presence of large land holdings.
2. Eisenhower West will have a vibrant mix of uses achieved through phased implementation, including a mix of residential and employment opportunities that are able to co-exist with industrial uses remaining in the area long-term.
3. Eisenhower West will be a transit-oriented community, with focused density around transit nodes and corridors.



# Draft Goals cont. (9/25/2014)

4. Eisenhower West will have safe, efficient, and linked pedestrian, bicycle, transit, and vehicular mobility thereby providing better access citywide to the future amenities of the area.
5. Eisenhower West will be more pedestrian-friendly by humanizing Van Dorn Street, Pickett Street, and Eisenhower Avenue so that they become safer for pedestrians and more attractive to residents and shoppers.
6. Eisenhower West will have a connected, accessible, and identifiable park and open space system that serves the citywide recreational needs.

# Engagement

- 12-Member Steering Committee
- Community Meetings
- Online Engagement
- Spreading the Word

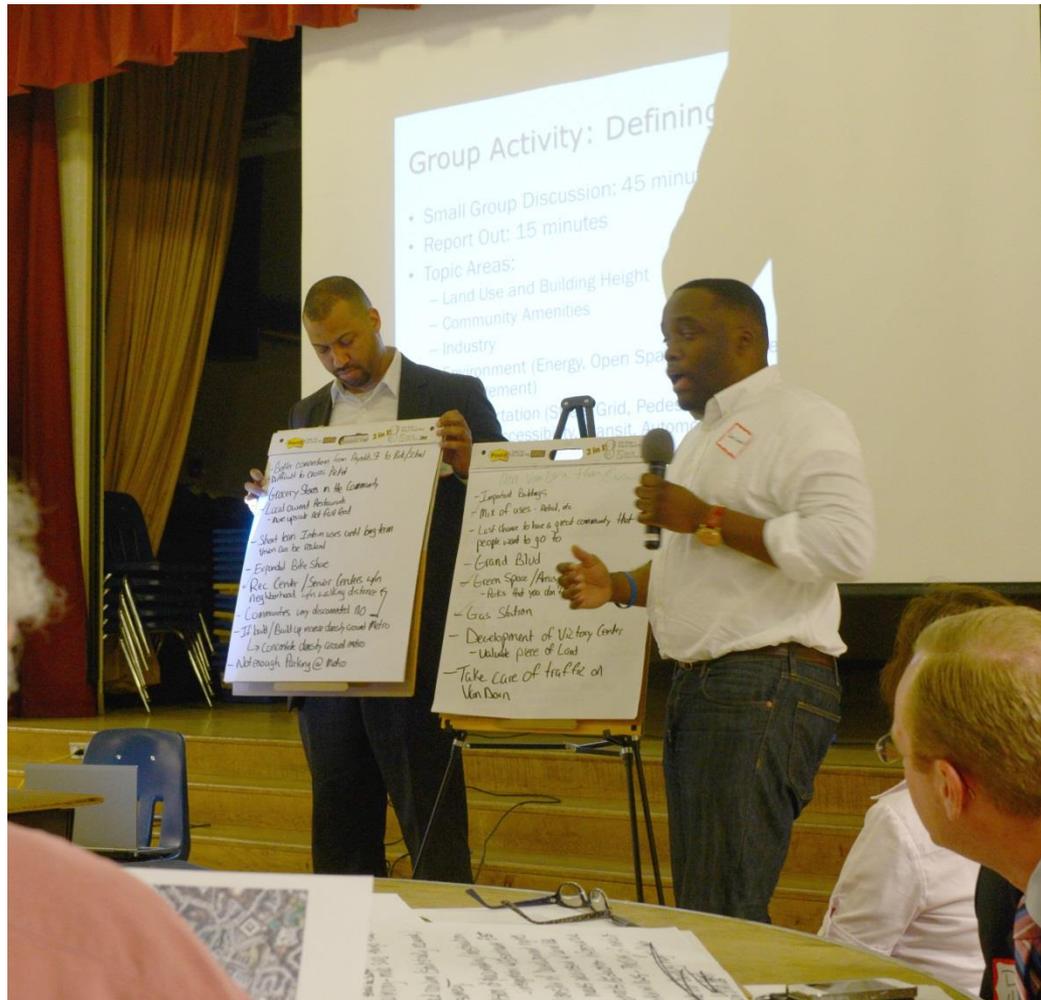


*Steering  
Committee*

# Aligned Perspectives

- Embracing Change
- Nodes & Centers
- Mix of Uses
- Transportation Options
- Plan for Implementation & Flexibility

# Community Meeting #1: Issue Identification





# Community Meeting #2: Visioning



# Community Meeting #2: Visioning

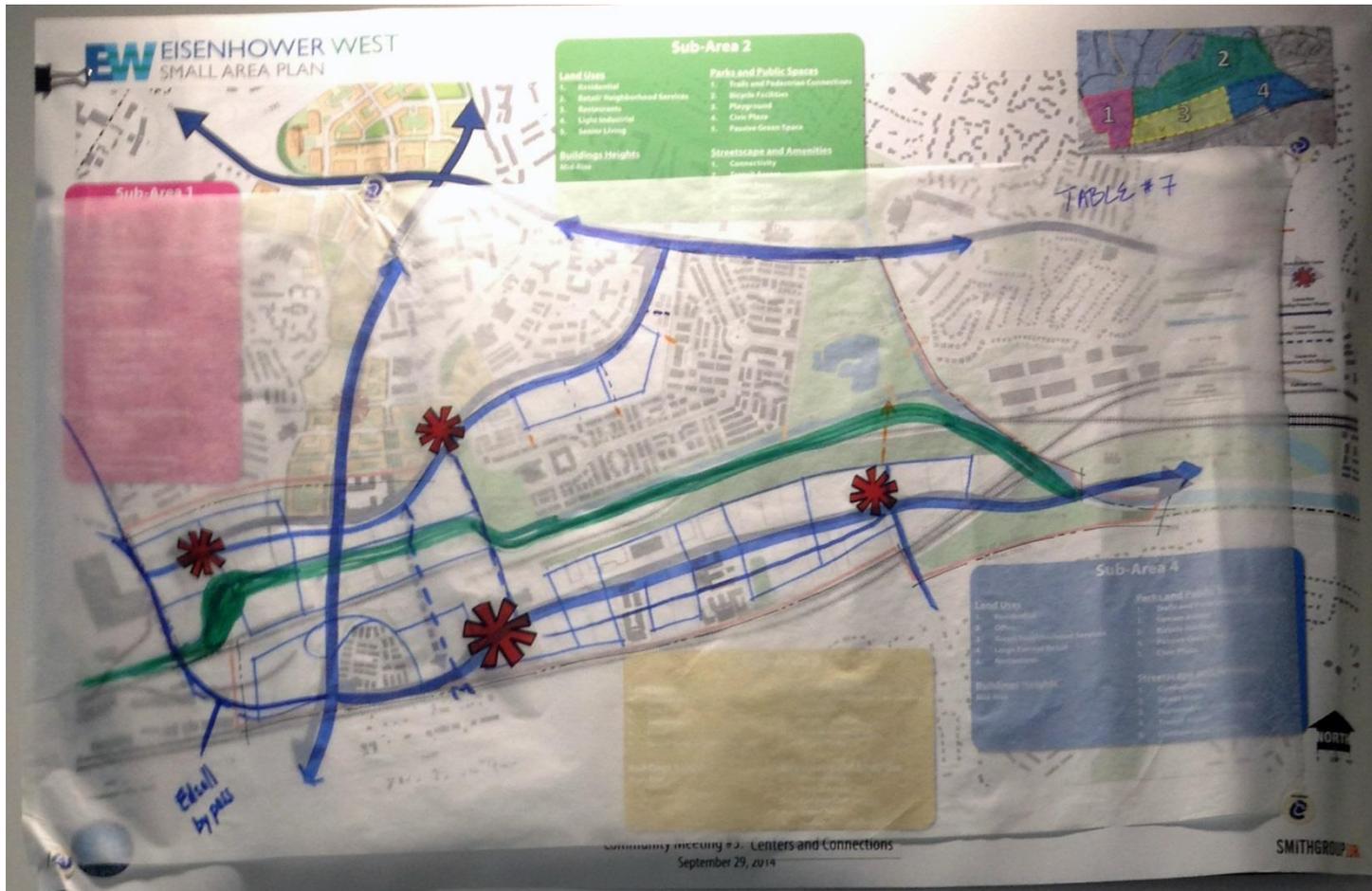




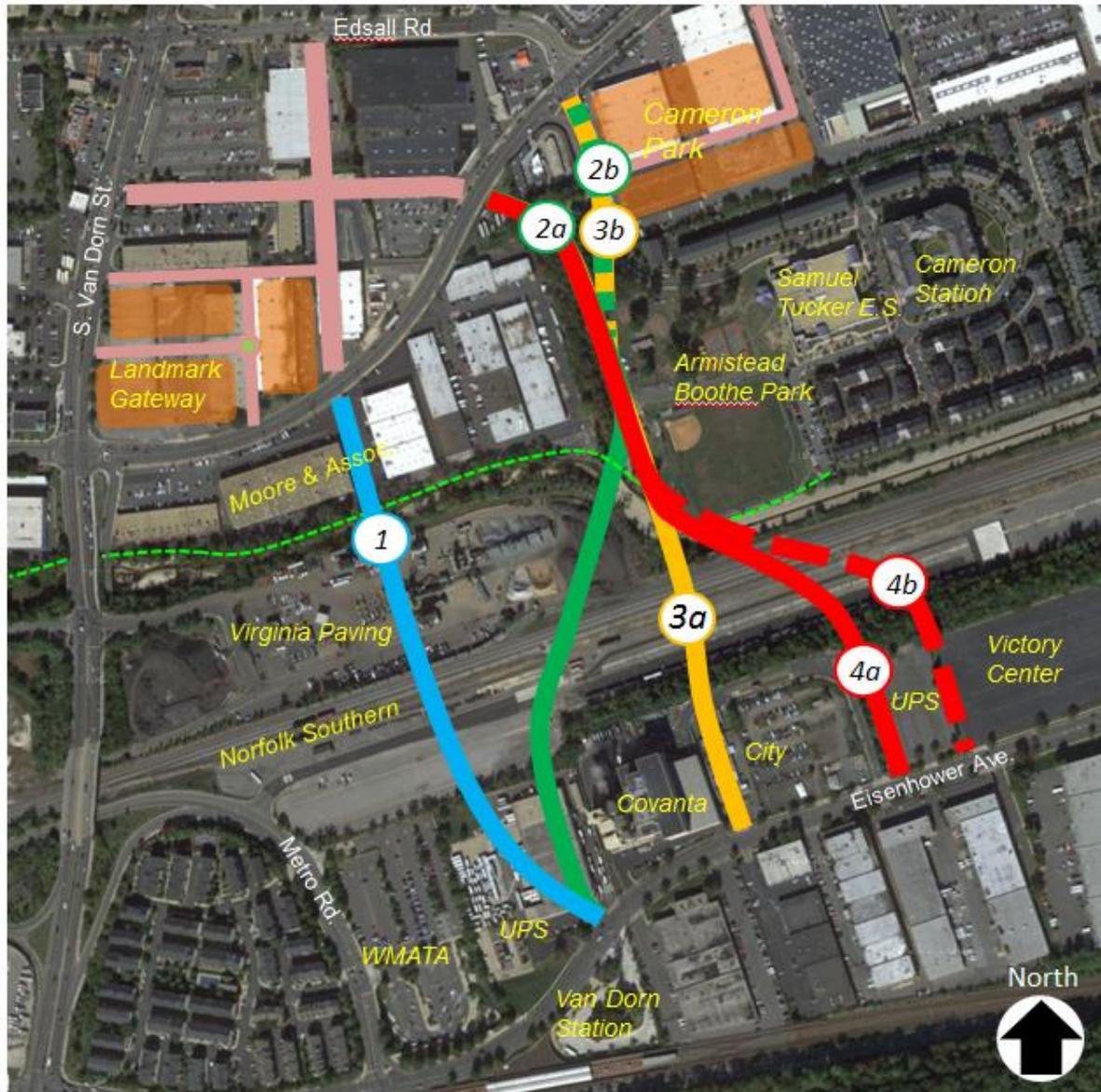
# Community Meeting #3: Identifying Centers & Connections



# Community Meeting #3: Identifying Centers & Connections



# Multimodal Bridge Options



- Future Planned Road
- Current Development
- Future Trail

# Community Meeting #4

- Monday, December 8<sup>th</sup>, 2014 | 7 pm, Beatley Central Library





# 2015 Work Program

Housing; Planning and Zoning; Recreation, Parks and Cultural Activities; Transportation and Environmental Services; Office of Historic Alexandria; Code Administration; General Services; Department of Public Works

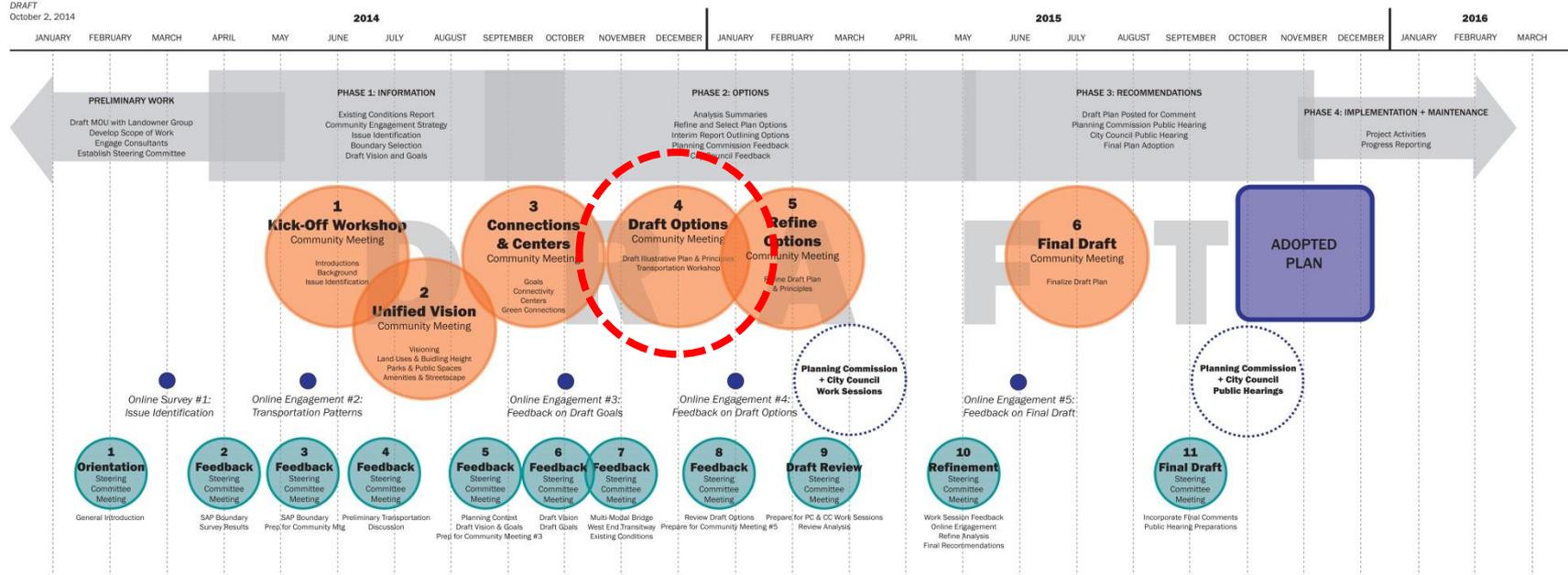
## DRAFT FY 2015 Interdepartmental Long Range Planning Work Program

	Calendar 2014												Calendar 2015												Calendar 2016
	FY2014				FY2015								FY2015				FY2016				FY2016				
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
<b>Plans and Studies</b>																									
Eisenhower West Transportation Study (data collection) (TES, PZ)																									
Eisenhower West Small Area Plan (PZ, TES, RPCA, Housing)																									
Parking Standards for New Development (PZ, TES, Housing)																									
Oakville Triangle/Route 1 West Study, MPA (PZ, TES, RPCA, Housing)																									
Public Art Master Plan (RPCA, PZ)																									
Del Ray Historic Preservation Plan (pattern book + NR listing) (P&Z)																									
Long Range Education Facilities Planning (PZ, ACPS, RPCA)																									
Pedestrian/Bicycle MP-Complete Streets Manual (TES, PZ)																									
Stormwater/MS4 Phase 1 Compliance Plan (TES, PZ, RPCA)																									
Sanitary Sewer/CSO Plan (TES, PZ, AlexRenew, RPCA)																									
Transit Corridor C/West End Transitway AA (TES, PZ, DPI)																									
Neighborhood Park Improvement Plan (RPCA)																									
Old Town North Small Area Plan (PZ, TES, RPCA, Housing)																									
North Potomac Yard replanning (PZ, TES, RPCA, Housing)																									
Del Ray Strategic Update to MV Ave Business Plan (PZ)																									



# Process & Timeline

DRAFT EISENHOWER WEST SMALL AREA PLAN AND TRANSPORTATION STUDY WORK PROGRAM DIAGRAM





# Schedule

- **February – October:** 6 Steering Committee Meetings
- **June – September:** 3 Community Meetings focused on issue identification, visioning, draft goals, and locating centers and connections
- **November 10<sup>th</sup>:** Steering Committee Meeting #7: transportation
- **December 8<sup>th</sup>:** Community Meeting #4: conceptual land use options
- **December 2014 - February 2015:** refine options
- **March 2015:** Planning Commission and City Council work sessions
- **Summer 2015:** final draft plan
- **Fall 2015:** plan adopted by City Council



# Get Involved!

- Check the website:  
[www/alexandriava.gov/EisenhowerWest](http://www/alexandriava.gov/EisenhowerWest)
- Sign up for eNews alerts
- AlexEngage
- Contact Radhika Mohan, Principal Planner  
[Radhika.mohan@alexandriava.gov](mailto:Radhika.mohan@alexandriava.gov)  
703-746-3850



# Questions