



## **Alumni Technical Assistance Program**

### **Case Study: Redevelopment of Potomac Yard Shopping Center (Landbay F)**

*You are invited...*

**Public Presentation from Resource Panel**

**Tuesday, June 30, 2009 5:00-6:00 p.m.**

**City Council Work Room**

**City Hall, 301 King St., 2<sup>nd</sup> floor**

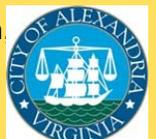
Reception with refreshments to follow

Please RSVP to Claire Gron at (703)746-3856 or  
[claire.gron@alexandriava.gov](mailto:claire.gron@alexandriava.gov)

#### ***What is the MICD Alumni Technical Assistance Program?***

*The Mayors' Institute on City Design (MICD) is a program sponsored jointly by the National Endowment for the Arts, the United Nations Conference of Mayors and the American Architectural Foundation. The MICD Alumni Technical Assistance program provides mayors, their staffs, and local stakeholders the opportunity to engage a panel of experts in an analysis of a proposed development, design challenge, or current urban development issue. Expert panelists will present their findings and recommendations to the public at 5:00 pm on June 30.*

**Accessibility:** To request materials in an alternative format or a disability accommodation please contact Graciela Moreno at 703-838-4666. The City of Alexandria is committed to compliance with the City's Human Rights Code and the Americans with Disabilities Act.





## Resource Panel Biographies

**Hillary Bertsch** is an Associate Principal with Ehrenkrantz Eckstut &Kuhn Architects. She has a broad range of experience in the design of large scale mixed-use developments. These high-profile projects include academic complexes, transit centers, urban retail and waterfront developments. Ms. Bertsch's portfolio and new facility designs exhibit a consistent sensitivity to existing urban contexts. She is closely involved in the design process - from its initial phases through implementation, where she brings her particular expertise.

**James F. Charlier** is a transportation planner based in Boulder, Colorado. His firm, Charlier Associates, Inc., provides consulting services to public and private clients throughout North America. Over the past three decades, Mr. Charlier has been at the forefront of efforts to redefine urban transportation planning to reflect "smart growth" and "sustainable mobility" goals.

**Christopher B. Leinberger** is a land use strategist and developer who combines an understanding of business realities with a concern for social and environmental issues. Mr. Leinberger is a Professor of Practice and Director of the Graduate Real Estate Development Program at the University of Michigan, a founding partner of Arcadia Land Company, a New Urbanism/transit-oriented development and consulting firm, and is a Visiting Fellow at the Brookings Institution in Washington, DC.