City of Alexandria, Virginia

OLD TOWN NORTH SMALL AREA PLAN UPDATE

Charrette Week

Public Meeting #2
Wednesday, November 18, 2015
7:00 – 9:00 PM
AGENDA

I. Welcome and Opening Remarks (5 minutes)
   OTN SAP Advisory Group Chair Maria Wasowski

II. Themes from Public Meeting #1 (10 minutes)

III. Guiding Principles and Working Draft Framework Plan (30 minutes)
    • Open Space
    • Transportation
    • Planning, Design and Land Use
    • Economic Development
    • Housing
    • Historic Preservation
    • Environmental Sustainability

   Questions & Comments (20 minutes)

IV. Interactive Polling Exercise (10 minutes)
    See back for description

V. Framework Options (10 minutes)
    • Open Space
    • Connectivity
    • Arts District Concept

VI. Interactive Preference Exercise (30 minutes)
    See back for description

VII. Closing and Next Steps in the Framework Development (5 Minutes)
    OTN SAP Advisory Group Chair Maria Wasowski
II. Themes from Public Meeting #1

1. **Planning & Land Use**
   - Enrich community livability
   - Cultivate urban village character
   - Manage development scale and context
   - Promote a viable balance of uses

2. **Transportation**
   - Foster neighborhood walkability
   - Improve connectivity between Marina Towers, Parkway and Old Town
   - Strengthen transit/bicycle/pedestrian links to Metro

3. **Housing**
   - Increase housing opportunities for a range of incomes and abilities
II. Themes from Public Meeting #1

4. **Infrastructure/Environment**
   - Establish an eco-district
   - Employ neighborhood energy efficiency and stormwater recovery solutions

5. **Open Space/Recreation/Culture**
   - Preserve and support cultural spaces and the arts
   - Enhance and connect existing parks and public spaces
   - Add community open spaces and facilities

6. **Historic Preservation**
   - Memorialize and celebrate industrial and transportation heritage

7. **Economic Development**
   - Support and increase small businesses and retail establishments
Guiding Principles and Working Draft Framework Plan

- Open Space
- Transportation
- Planning, Design and Land Use
- Economic Development
- Housing
- Historic Preservation
- Environmental Sustainability
Old Town North
FRAMEWORK OPTIONS: OPEN SPACE
FRAMEWORK OPTIONS: OPEN SPACE

Montgomery Park

Linear Park

NRG

Green Connections
FRAMEWORK OPTIONS: OPEN SPACE

Green Connections

New Open Space

Royal Street
FRAMEWORK OPTIONS: HISTORIC PRESERVATION
FRAMEWORK OPTIONS: HISTORIC PRESERVATION

- Oronoco Bay ca. 1860s
- Alexandria Tide Lock Canal ca. 1860s
- Quartermaster Wharves ca. 1860s
- Quartermaster Wharf ca. 1860s
Historic Interpretation: RTN

[Images and text related to historic interpretations and installations]

3 – Glass Panel Wall Installation

2 – Rail Elements
FRAMEWORK OPTIONS: TRANSPORTATION

Parking

- Shared parking
- Wayfinding
- Right-size parking
- Potential collector parking areas
FRAMEWORK OPTIONS: TRANSPORTATION

Parking
FRAMEWORK OPTIONS: PLANNING, DESIGN AND LAND USE

Urban Design

[Map showing urban design and gateways with annotations]

- Enhance view corridor
- New view corridor
- ‘Heart’ of the community
- Terminating vista

[City of Alexandria, Virginia logo]
FRAMEWORK OPTIONS: PLANNING, DESIGN AND LAND USE
FRAMEWORK OPTIONS: ECONOMIC DEVELOPMENT
FRAMEWORK OPTIONS: BUILDING HEIGHTS
FRAMEWORK OPTIONS: ECO DISTRICT ENVIRONMENT

ECO DISTRICT: MEASURING SUCCESS

- DIVERSITY
- TRANSIT USE
- MIXED USE
- ENERGY USE
- WATER USE
- CARBON REDUCTION
FRAMEWORK OPTIONS: HOUSING

Affordable Housing

• On-site affordable units
• Accessible and adaptable units
• Encourage partnerships with non-profits to maximize units
• Mixed-income communities
• Range of affordability
• Consider community space as part of redevelopment
• Conversion of uses
• Flexibility with redevelopment of public housing sites to gauge market conditions
Questions and Comments
Interactive Polling Exercise
FRAMEWORK OPTIONS

1. Open Space

2. Connectivity

3. Arts District Concept
Interactive Preference Exercise
Closing and Next Steps in the Framework Development