

ECONOMIC DEVELOPMENT CHARRETTE INPUT

- **MAINTAIN OLD TOWN NORTH RETAIL FOCUS AREAS AND FLOOR AREA RATIO (FAR) INCENTIVE**
- **ESTABLISH RETIAL CORRIDORS TO CONNECT RETAIL FOCUS AREAS**
- **NEW NEIGHBORHOOD WITH A POSSIBLE ANCHOR THAT IS RIGHT FOR THE OLD TOWN NORTH**
- **EXPLORATION OF INCENTIVES TO ATTRACT AND GROW OFFICE USES/TENANTS**
- **AMENITIES TO SUPPORT BOTH DAYTIME AND NIGHTTIME POPULATION**
- **CONTINUE TO STRENGTHEN THE MIXED USES BALANCE**