Keypad Polling Exercise
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- Responses are anonymous (we don’t know who has which keypad)
- Responses are recorded individually by keypad for classification by respondent characteristics
- Responses can be reported back to the group immediately on close of polling for each question
How often do you leave the neighborhood to shop at a pharmacy or grocery store?

1. Always
2. Sometimes
3. Rarely
4. I don’t do this type of shopping / I shop online

- Always: 59%
- Sometimes: 29%
- Rarely: 12%
- I don’t do this type of shopping / I shop online: 0%
How often do you leave the neighborhood for fitness-related goods and services?

1. Always
2. Sometimes
3. Rarely
4. I don’t use these goods or services / I shop online
How often do you leave the neighborhood to shop for apparel/clothing?

1. Always
2. Sometimes
3. Rarely
4. I don’t do this type of shopping / I shop online

- 64% Always
- 28% Sometimes
- 2% Rarely
- 6% I don’t do this type of shopping / I shop online
How often do you leave the neighborhood to go out to eat?

1. Always
2. Sometimes
3. Rarely
4. I don’t eat out

- 73% Always
- 12% Sometimes
- 14% Rarely
- 2% I don’t eat out
How often do you leave the neighborhood to shop for household and personal goods?

1. Always
2. Sometimes
3. Rarely
4. I don’t do this type of shopping / I shop online