AGENDA

Welcome and Introductions (1:00 – 1:10 PM)

1:10 – 2:00 PM

Retail Analysis/Strategy Discussion (Overall Planning Area)
I. Acknowledgement of Phase I Products (Plan Framework Phase – Visioning)
   A. Public Comments and Themes for Economic Development
   B. Charrette Graphics for Economic Development (Land Use, Retail and Art Area, and Transportation and Connectivity Concepts)

II. Catchment Area and Demographics
   A. Proposed Catchment Area
   B. Review Old Town North Demographics (Households, Education, Income and Employment)
   C. Daytime Population Data (Office)
   D. Traffic Counts

III. Other Topical Areas
   A. Old Town North Land Use Mix Data
   B. Old Town North Transportation & Multimodal Accessibility
   C. Commercial Sales Data
   D. Possible Thoughts on a Conversion Policy

IV. Preliminary Insight from Market Professionals (AEDP - What can/cannot work in Old Town North now and why)

V. Discuss possible Panel Event for Subcommittee Meeting #2 (April)
   A. Overview of Data
   B. Prepared Questions to Panel
   C. Additional Questions from Community

VI. Next Steps for Retail Analysis/Strategy for Old Town North

2:00 - 2:45 PM

Potential Market and Feasibility Study
I. Should a Signature Use be Studied
II. Ideas on Signature Uses
III. Ideas for scoping elements for Market Analysis
IV. Next Steps for Other

2:45 – 3:00 PM

Public Comment