



W. Clarke Ewart has served as Senior Principal of Paradigm Development Company since its inception in 1991 and is responsible for all development activities undertaken by Paradigm including oversight of the entire development/construction process for over 8,000 multi-family housing units. Formerly, Ewart was employed by Paradigm's predecessor organization as an Executive VP/Project Manager from 1986 until the formation of

Paradigm. Ewart is a graduate of Stanford in Economics and the University of Pittsburgh with a Masters in Business Administration.



Christopher B. Leinberger is a land use strategist, teacher, developer, researcher, and author. He is President of Locus, The Charles Bendit Distinguished Scholar and Research Professor at the GWU School of Business, Nonresident Senior Fellow at Brookings Institution, and Founding Partner of Arcadia Land Company, a New Urbanism and transit-oriented

development firm. He wrote The Option of Urbanism, Investing in a New American Dream, and is an Op-Ed Contributor to the New York Times. He was voted a "Top 100 Urban Thinker" in 2009 and is a 2010 William H. Whyte Urbanism Award winner by Partners for Livable Communities. He is a graduate of Swarthmore College and Harvard Business School and lives in Washington, DC.



Harriet Tregoning is the Director HUD's Office of Economic Resilience, working to help communities across the country build strong foundations for a diverse and prosperous economy based on enhancing community quality of place, economic opportunity, fiscal stability, transportation choice, and affordability. She was recently Director of the DC Office of Planning, where she worked

to make DC a walkable, bikeable, eminently livable, globally, competitive and sustainable city. Priorities included re-writing DC's 50 year old zoning code and bringing the nation's largest bike-sharing program to DC). Prior, she was director of the Governors' Institute on Community Design and co-founder/executive director of the Smart Growth Leadership Institute. She served as Governor Glendening's Secretary of Planning and as the first state-level Cabinet Secretary for Smart Growth. She was a Loeb Fellow at the Harvard University Graduate School of Design for 2003-04.

Why Right Size Parking Matters National & Regional Best Practices, Local Level Implementation, Impacts & Community Benefits

**A discussion panel to launch
Alexandria's Parking Standards for New Development Study**

**Hosted by the City of Alexandria
Departments of Planning & Zoning and
Transportation & Environmental Services**



March 31, 2014, 7 PM

**The Lyceum: Alexandria's History Museum
201 S. Washington Street
Alexandria, VA**

Parking Standards for New Development Projects Study

Why is the City conducting this Study?

The City's parking standards have not been comprehensively reviewed since 1992. The City would like to update existing parking requirements for new development projects to better reflect existing demand and market trends. Non-auto travel (including transit use, cycling and walking) has steadily increased since the City's current standards were set and there are indications that per household car ownership rates are declining in areas with better access to transit.

What does this Study entail?

The study will only evaluate parking standards for new development projects. The study will be conducted in two phases. The first phase will evaluate parking standards for new residential development projects. The second phase will evaluate parking standards for new retail, commercial, and office projects.

Will the study evaluate parking for new retail, commercial, or office development projects?

Yes, in Phase 2 of the study, planned to begin in 2015. Phase 1 will focus solely on new residential development projects.

Will the study change the parking standards at my current residence?

No, the study will only review parking standards for future development projects.

Is there a Task Force?

City Council established a nine-member task force representing a variety of stakeholder groups to provide feedback, guide recommendations and encourage participation from the larger community. Members of the public are invited and encouraged to participate in task force meetings.

How can I participate?

Attend meetings and provide feedback. To receive notice of meetings, and other updates, sign up for the ENews at alexandriava.gov/enews.

When are the public meetings?

The first meeting will be held April 9. Future meetings are planned for May 14, June 11, and September 10.

How can I get more information?

Visit the project webpage at alexandriava.gov/parkingstudies or contact Faye Dastgheib, T&ES at 703.746.4139 or Brandi Collins, P&Z at 703.746.3854.

March 31, 2014 Program

7:00 p.m. Welcome
Faroll Hamer, Director, Department of Planning & Zoning
Rich Baier, Director, Department of Transportation & Environmental Services

7:05 p.m. Panel Discussion
Moderator: Nate Macek, Alexandria Planning Commission and Chair of the Parking Standards for New Development Study Task Force

Chris B. Leinberger
National and Regional Trends and Best Practices

W. Clarke Ewart
Local Market Trends and Private Development

Harriet Tregoning
Local Level Policy and Implementation

8:25 p.m. Audience Q&A
Moderated by Nate Macek

8:55 p.m. Closing and Acknowledgements
Faroll Hamer and Rich Baier

The City of Alexandria extends sincere thanks to each of the speakers this evening for generously donating their time to provide insight about parking issues as we launch the City's Study on Parking Standards for New Development Projects.