Proposed Revisions to FY 2020 Long Range Planning Interdepartmental Work Program

City Council
10/2/2019
Background

• May 2019 CC Approved FY 2020 Long Range Planning Interdepartmental Work Program with direction to explore options for adding initiatives to expand and accelerate Housing Affordability and Small Business Zoning

• Summer 2019 COG Regional Housing Initiative to expand housing production (including affordable) over the next 10 years

• September CC discussion

• October CC consideration of revised work program
Housing work program goals

• Increase production of all housing, including significantly increasing the production of affordable housing.
• Increase the City’s capacity for additional housing of all types
• Increase the effectiveness of the City’s affordable housing tools
• Support ARHA redevelopment
Proposed Housing Work Program Initiatives
Anticipated Schedule

**FY 2020**
- Housing Contributions Review Work Group
- Housing Summit
- Strengthening Condominium Communities
- Examining Barriers to Housing Production
- Zoning for Housing
- Inclusionary Zoning Policy Feasibility Analysis

**Early FY 2021**
- Accessory Dwelling Unit Feasibility Analysis
- Framework for Mixed Income Assisted Living
- ARHA Master Plan
- Financial Tools Review
- Bonus Density Program Update
- Enhanced City Land/Facility Co-location Policy

**Late FY 2021**
- Co-housing Analysis
- Enhanced Tenant Protection and Relocation Policy
Small Business Zoning Updates Focus Areas

- Restaurants – hours and seating
- Outdoor dining – hours and seating
- Private School, Commercial – number of students
- Amusement enterprises
- Outdoor food and crafts markets - number vendors, duration
- Food and beverage production – size of facility
- Accessory uses and co-location of other uses
- Home based occupations
- Duration of special use permits before construction
Small Business Zoning Updates Schedule

• 1\textsuperscript{st} round public outreach (Oct./Nov. 2019)
• PC/CC input on 1\textsuperscript{st} draft language (Dec. 2020)
• 2\textsuperscript{nd} draft amendment language (Jan. 2020)
• 2\textsuperscript{nd} round public outreach (Feb. 2020)
• PC/CC public hearings (Apr. or May 2020)
King Street Pedestrian Improvements
Previous Work

Union Street Corridor Study 2012
• Study to review corridor, including King/Union intersection
• Data collection
• Community engagement
• Recommendations for pedestrian improvements

Lower King Street Multimodal Feasibility Study 2015
• Considered essential elements and values
• Evaluated design options
• Collected data
• Extensive community engagement
• Feedback on values and options
King Street Pedestrian Improvements
Pilot Program development

Aug/Sept 2019
Department Coordination/Background

Oct-Dec 2019
Stakeholder Engagement

Jan 2020
City Council Review of Pilot Proposal: 100 block of King closed to cars on weekends
King Street Pedestrian Improvements Pilot Program implementation

- Jan-April 2020  Design/prep
- April-Oct 2020  Pilot Period
- Nov-Dec 2020  Analyze Pilot, Determine Next Steps
## Proposed Revised Work Program

### Attachment 1: Revised FY 2020 Long Range Planning Interdepartmental Work Plan - Oct 2019

**Revisor:** Sept 25, 2019

**NEW / REVISED PROJECTS SHOWN IN RED**

<table>
<thead>
<tr>
<th>HOUSING AFFORDABILITY INITIATIVES</th>
<th>FY2020</th>
<th>FY2021</th>
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</thead>
<tbody>
<tr>
<td>22 Housing Contributions Review Work Group (Housing, PZ)</td>
<td><strong>Jul</strong></td>
<td><strong>Aug</strong></td>
</tr>
<tr>
<td>23 Housing Summit (Housing)</td>
<td><strong>Aug</strong></td>
<td><strong>Sep</strong></td>
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<td>24 Strengthening Condominium Communities (Housing)</td>
<td><strong>Sep</strong></td>
<td><strong>Oct</strong></td>
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<tr>
<td>25 Examining Barriers to Housing Production (PZ, Housing)</td>
<td><strong>Oct</strong></td>
<td><strong>Nov</strong></td>
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<tr>
<td>26 Zoning for Housing (PZ, Housing)</td>
<td><strong>Nov</strong></td>
<td><strong>Dec</strong></td>
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<tr>
<td>27 Accessory Dwelling Unit Feasibility Analysis (PZ, Housing)</td>
<td><strong>Dec</strong></td>
<td><strong>Jan</strong></td>
</tr>
<tr>
<td>28 Inclusionary Zoning Policy Feasibility Analysis (PZ, Housing)</td>
<td><strong>Jan</strong></td>
<td><strong>Feb</strong></td>
</tr>
<tr>
<td>29 Framework for Mixed Income Assisted Living (Housing)</td>
<td><strong>Feb</strong></td>
<td><strong>Mar</strong></td>
</tr>
<tr>
<td>30 ARIHA Master Plan (ARIHA, Housing, PZ)</td>
<td><strong>Mar</strong></td>
<td><strong>Apr</strong></td>
</tr>
<tr>
<td>31 Financial Tools Review (Housing)</td>
<td><strong>Apr</strong></td>
<td><strong>May</strong></td>
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<td>32 Enhanced City Land/Facility Co-location Policy (Housing, PZ)</td>
<td><strong>May</strong></td>
<td><strong>Jun</strong></td>
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### OTHER STUDIES/INITIATIVES

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<tr>
<td>36 Small Business Zoning Updates (PZ)</td>
<td><strong>Jul</strong></td>
</tr>
<tr>
<td>37 Chesapeake Bay 40% Total Maximum Daily Load (TMDL) Action Plan (TES, DPI, RPCA, GS, PZ)</td>
<td><strong>Aug</strong></td>
</tr>
<tr>
<td>38 Open Space in New Development (PZ, RPCA)</td>
<td><strong>Sep</strong></td>
</tr>
<tr>
<td>39 King Street Pedestrian Improvements Pilot Program (TES, PZ, RPCA, DPI, Visit Alexandria)</td>
<td><strong>Oct</strong></td>
</tr>
<tr>
<td>40 Census, Forecasting and Demographics (PZ)</td>
<td><strong>Nov</strong></td>
</tr>
<tr>
<td>41 Electric Vehicle Charging Infrastructure Strategy (funding dependent) (DGS, TES, P&amp;Z, Code, DASH, ACPS)</td>
<td><strong>Dec</strong></td>
</tr>
<tr>
<td>42 C-PACE Program (funding dependent) (DGS, Finance, AEDP, City Attorney, P&amp;Z, Housing, TES, Code)</td>
<td><strong>Jan</strong></td>
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</tbody>
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**LEGEND**
- Internal Staff Work
- Community Engagement
- Public Hearing

**Departments:** Housing, Planning & Zoning, Recreation, Parks & Cultural Activities, Transportation & Environmental Sustainability Implementation, Office of Historic Alexandria, Code Administration, General Services, AEDP, Visit Alexandria, ACPS.