



CITY OF ALEXANDRIA WAYFINDING PROGRAM
STAKEHOLDER ADVISORY GROUP (SAG) WORKSESSION #2

April 24, 2008, 9-11am, Sister Cities Conference Room #1101, City Hall

AGENDA

Welcome and Introductions (10 minutes)

Presentation (40 minutes)

Discussion (60 minutes)

- Pedestrian issues**
- Vehicular issues**
- Retail off King**
- Distinctive areas within the City**
- Heritage attractions**

Next Steps (10 minutes)

SAG/Community Meeting May 29, 2008 7pm GW Masonic Memorial: Initial concept design, first round of messaging and sign locations

SAG Meeting June 19, 2008, City Hall: Refinement of concept, messaging, and sign locations

Scheduling a September Meeting:

Available evening dates

Available morning dates

Homework

Please forward any feedback, questions or comments for the City or the Sasaki team to Carrie Beach carrie.beach@alexandria.gov

Check the City's website: www.alexandriava.gov/wayfinding for program updates