



# City of Alexandria Waterfront Master Plan



Public Forum / April 30, 2009 / 6:30pm



**Faroll Hamer / Director of Planning & Zoning**



Alan Harwood / EDAW | AECOM

Peter Elkan / Moffat & Nichol

**Tom Moriarty / ERA | AECOM**

Uwe Brandes / Urban Land Institute

**Jacinta McCann / EDAW | AECOM**

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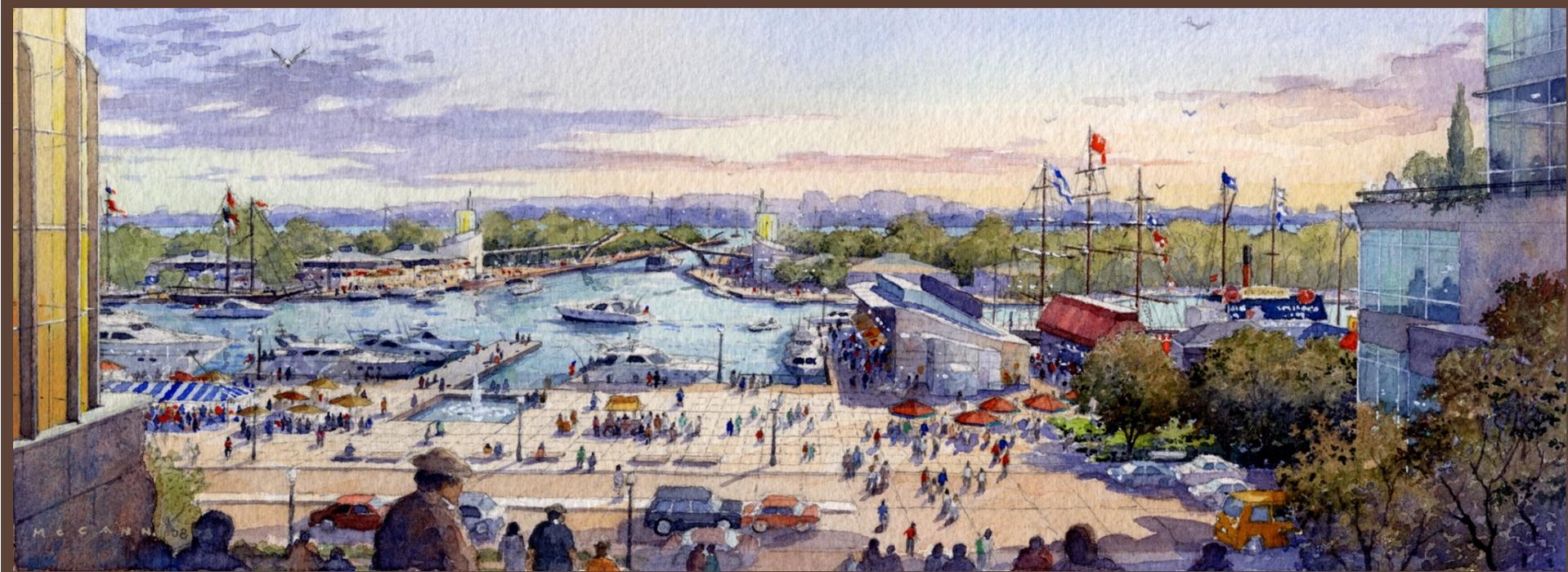
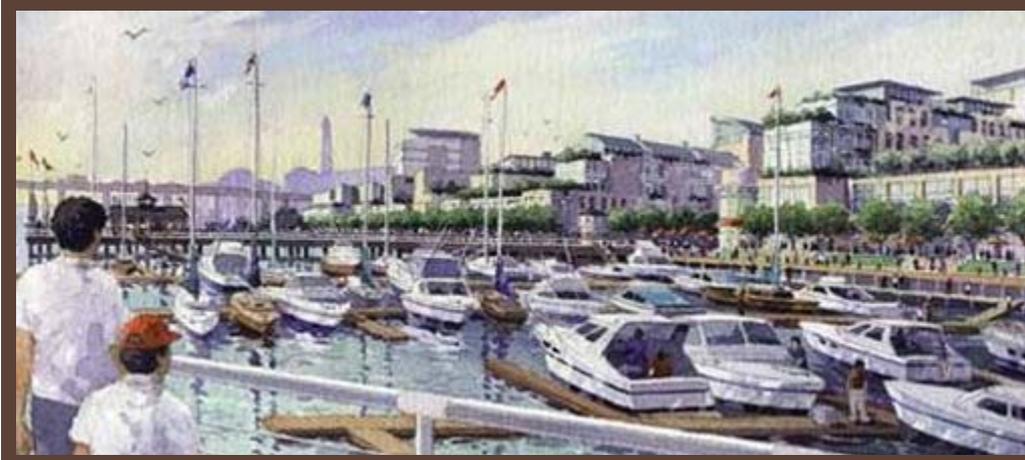
# Opportunities for Synergy: Emerging local waterfronts



# Local Waterfronts: Georgetown



# Local Waterfronts: Southwest Waterfront



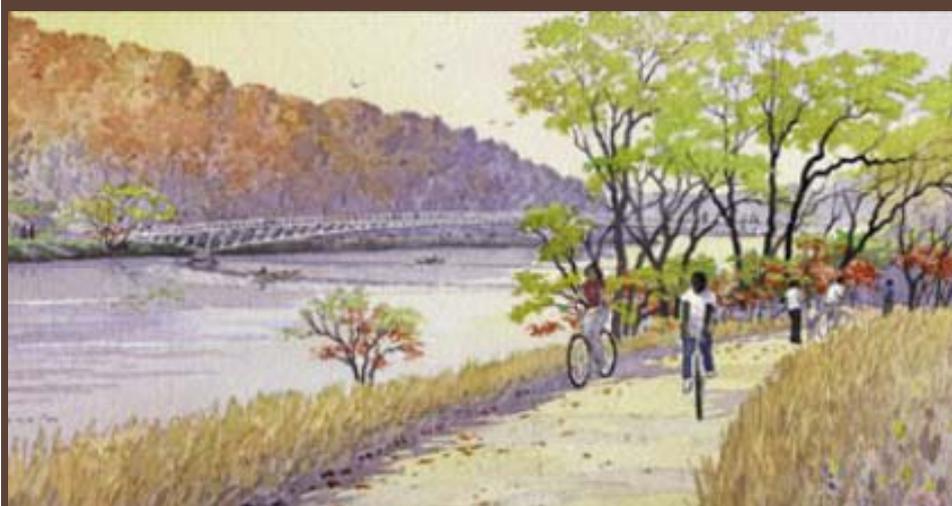
# Local Waterfronts: The Yards



# Local Waterfronts: Poplar Point



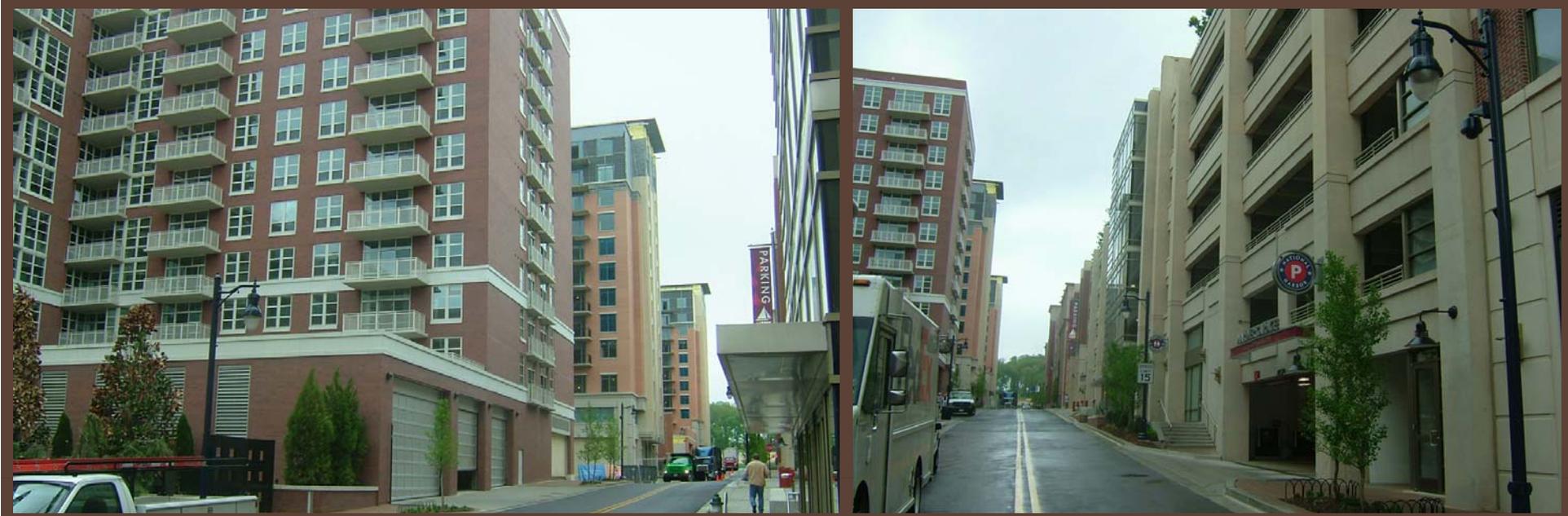
# Local Waterfronts: Hill East



# Local Waterfronts: National Harbor



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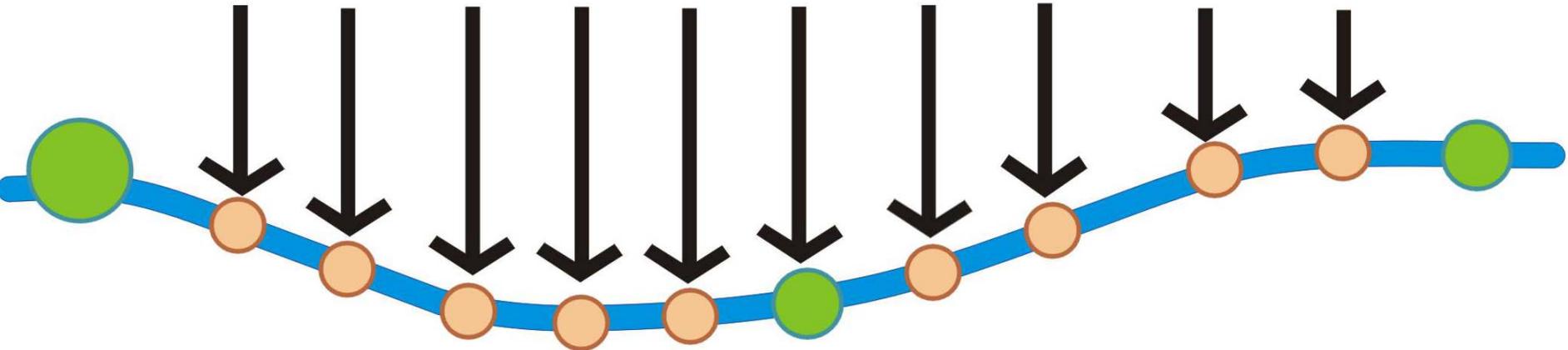
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# Ten Principles of Great Waterfronts: Where do we start?



# Principle #1: Treat water as our most treasured resource



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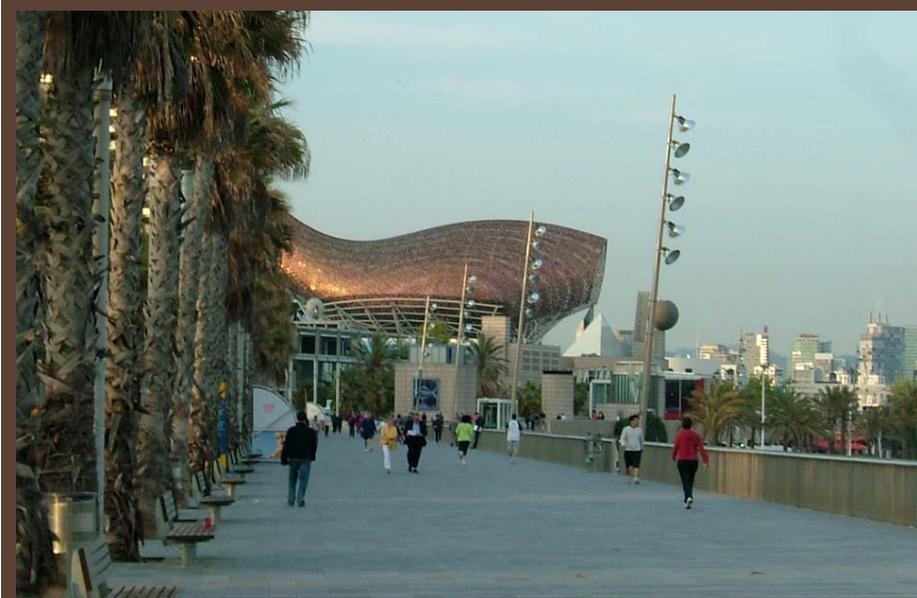
# Principle #2: Encourage physical access to the waterfront



# Principle #3: Promote visual access to the waterfront



# Principle #4: Make waterfront arrival points special



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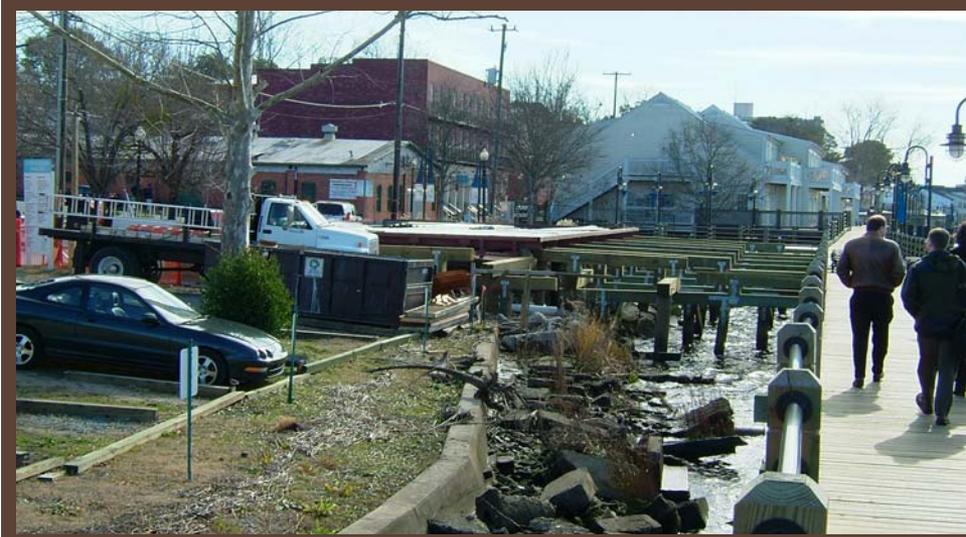
# Principle #5: Provide continuous walkways along the waterfront



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# Principle #6: Expand the waterfront



# Principle #7: Establish layers of attractions and experiences along the waterfront



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# Principle #8: Punctuate open spaces with active uses



# Principle #9: orient buildings to face the water



# Principle #10: Protect and sustain the environment



# Principles Learned: The pioneers included San Antonio and Alexandria



# Local Waterfronts: Alexandria

