Lessons learned in making great waterfronts

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Land + Water  Community
My City
Your city is more than buildings, streets and the spaces between them. It is all of these things, and much more.

It is where humans form community built on a landscape layered with your history, economy and culture.
Applications

10 Lessons Learned
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Have a sustainable vision built on social, economic and environmental goals.
The London 2012 Olympics will leave a lasting legacy that will reposition south London as a sustainable urban success story for years after the games.

Client
London Development Agency, UK Olympic Delivery Authority

High density, low-impact development to be re-used post-2012.

Will create the largest new park in Europe in 150 years.
London 2012
London 2012
Make big plans. Why not a world class waterfront?
The Oakland Waterfront Promenade uses the power of landscape to boldly re-imagine one of the world’s largest post-industrial waterfronts.

Client
City of Oakland, Port of Oakland

9 mile long segment of Bay Trail along the Oakland Estuary

Reunites waterfront with city

Generous public space and walkways
Oakland Waterfront

/ 10 new parks
Oakland Waterfront Cryer Site
Find and be champions.
The San Pedro Waterfront reunites a community with its harbor, creating economic regeneration and community pride.

Client
Port of Los Angeles

380ac nine mile long waterfront promenade and open space

Transforms port into visitor-friendly area for cruise terminal

Part of broader “bridge to breakwater” vision for LA
san pedro waterfront promenade

COMMUNITY WORKSHOP phase 1
Los Angeles
San Pedro Waterfront
Pedestrianized open space is the lifeblood of economic regeneration.
$2 billion generated 

Centennial Park, Atlanta
1300 acres of new green space

Atlanta BeltLine
Identify a first phase with short term wins.
The Fisherman's Wharf Vision Plan develops distinctive and complimentary districts on a high profile site.

Priorities:

- Comprehensive retail merchandising plan.
- Establish parking authority
- Launch design guidelines
- Support key ongoing projects
- Identify early public open space improvements
- Develop comprehensive open space plan
- Develop funding options
The Water Plan

- What distinguishes the waterfront? The Water.
- Water is what creates the value.
- Water is the attraction.
- Emphasis on water will influence landside development.
The Water Plan: the Piers

- Program as many activities as possible in the water
- Provide as many opportunities to see the water, get to the water’s edge or out on the water.
- Don’t tidy it up

Fisherman’s Wharf
Personal safety and easy access are key.
As part of the Oakland Waterfront Trail, we worked with the community and city to identify ways in which Oakland could safely connect to its waterfront and people could feel safe while moving along the waterfront.
Planning and its execution are two different pieces of the puzzle.
The success of San Francisco’s ambitious Mission Bay Redevelopment will depend on the detail in design.

Public-private partnership to redevelop large, waterfront derelict area of the city

Residential, office, mixed-use and academic/research facilities

Parks are the glue
San Francisco
Mission Bay
Take advantage of local knowledge and heritage.
The Manchester city center regeneration healed social and physical scars in the heart of England’s second city.

Client
Manchester Millennium Ltd

Resolves devastation caused by IRA terrorist attack.

EDAW guided master plan implementation and public space design over a period of several years.

Piccadilly Gardens: largest public space in central Manchester integrates bold landscapes with classic lawns.
Manchester
Manchester
Be authentic; create beauty and meaning.
Los Angeles
San Pedro Waterfront
After it’s done, keep it up.
The ongoing construction of Manila's Fort Bonifacio development typifies the issue that funding sources are rarely considered in the broader picture.
thank you
1. Have a sustainable vision built on social, economic and environmental goals.
2. Make big plans.
3. Find and be champions.
4. Pedestrianized open space is the lifeblood of economic regeneration.
5. Identify a first phase with short term wins.
6. Personal safety and access are key.
7. Planning and its execution are two different pieces of the puzzle.
8. Take advantage of local knowledge and heritage
9. Be authentic; create beauty and meaning
10. After it’s done, keep it up.