Agenda

- Welcome and Opening Remarks
- How We’ve Heard From You
- Ideas to Options
- Next Steps……
How We’ve Heard From You

> Public Meetings
  > April 23 Community Forum
  > April 30 Community Forum
  > June 27 Charrette

> Facebook comments
> Waterfront Committee Survey

> Tours
> Alexandria
  > May 30 Boat Tour
  > June 24 Walking Tour
> August 5 New York City
  > Battery Park
  > South Street Seaport
  > High Line Park
  > Bryant Park

“If there is magic in this planet, it is contained in water.”
Loren Eiseley
American essayist and philosopher (1907 – 1977)
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Guiding Concepts

- Views and Access
  - Public views to the river are special resources
  - These view corridors connect Old Town with the waterfront visually and physically

- Guidance:
  - Protect and strengthen existing and potential view corridors to link the community and orient visitors to the waterfront
  - Enhance the corridors as pedestrian access routes to the waterfront (sidewalks, shade trees, etc.)
Guiding Concepts

> Arrival and Definition
  > The points where view corridors meet the water’s edge are key opportunities
  > Each view terminus serves as an introduction and arrival point to the waterfront

> Guidance:
  > Treat each arrival point as a unique feature
  > Define and highlight the terminus of each view corridor with a special feature or use (art, history, amenity, activity, object, etc.)
> Continuous Connections
  > The lack of a continuous waterfront is readily apparent
  > There is widespread support for continuous connections along the waterfront

> Guidance:
  > Connect the variety of amenities and features along the waterfront to establish a continuous linear experience that celebrates the waterfront
  > Provide additional north-south connections (trolleys, water taxis, etc.)
Guiding Concepts

Historic Authenticity

> Preserve and celebrate the history of the City and the Waterfront
Guiding Concepts

The Arts

> Nurture the continued role of the arts and use public art as a strong unifying element on the waterfront.
Guiding Concepts

The Shoreline

> Develop appropriate edge treatments for each area of the waterfront (natural, boardwalk, wharf).
> Improve the treatment of the shoreline to respond to anticipated sea level rise
> Coves are a natural rhythmic element that deserve special emphasis.
Guiding Concepts

Transportation and Parking

> Address the comprehensive range of transportation issues, including parking and pedestrian and bicycle safety
Guiding Concepts

Water-Related Activities

> Improve existing marinas and find space for new boats slips.
> Support activities and growth of commercial boats (water taxis, dinner cruises, etc)
> Provide opportunities to launch or rent small watercraft
Guiding Concepts

Put Your Feet in the Water

> Provide terraces or steps to allow interaction with the water
Guiding Concepts

Sustainability: Environmental, Economic, Operational

- Pursue improvements in ways that support more effective and efficient operations of the waterfront (maintenance facilities, emergency operations, etc.)
- Plan and encourage revenue-generating amenities that will support the operations and programming of the new Waterfront.
Key Focus Areas

- Key Focus Areas – Ideas and Options
  - Foot of King Street
  - The Strand
  - City Marina area
  - Founders Park
  - Robinson Terminal North
  - Oronoco Park
  - Windmill Hill Park
  - Daingerfield Island
King Street

Celebrate the Foot of King Street

> Connect and engage King Street with the waterfront
> Create a sense of arrival and anticipation
> Explore opportunities to extend out over the water with a central pier
King Street

Celebrate the Foot of King Street

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- Create a sense of arrival and anticipation
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Activate the Waterfront Core

> Attract people to the waterfront during non-peak hours
> Introduce a food market to the waterfront
Waterfront Core

Generate Revenue to Enhance the Public Realm

> Increase small-scale restaurant & retail opportunities
> Activate open spaces with new amenities (i.e., outdoor food service, kiosks)
> Right-size marinas to be financially self-sustaining
The Strand

Enliven The Strand with Activities

> Pull the energy of King Street to The Strand
> Redevelop The Strand with a mix of waterfront restaurants, amenities and open space
Establish The Strand as an Outdoor Dining Destination

> Pull the energy of King Street to The Strand
> Redevelop The Strand with a mix of waterfront restaurants, amenities and open space
The Strand

Respect the Historic Scale of The Strand

> Maintain the pedestrian scale and character
> Reuse historic structures and complement with compatible infill buildings
The Strand

Engage the Water

> Expand the number of boat slips and service facilities
> Provide opportunities for increased access to Old Town from the water, such as boat rentals and launches
The Strand

Connect The Strand with Adjacent Waterfront Areas

- Explore temporary access across redevelopment sites until the sites can be redeveloped
- Redevelop Robinson Terminal South with a mix of uses to anchor The Strand and protect surrounding residential areas
City Marina

Improve Public Boat Facilities and Operations

> Improve waterfront operations from land and water perspectives (facilities, services, amenities, etc.)
> Provide a visitor orientation facility with restrooms and space for a Harbor Master
City Marina

Reinvigorate the Torpedo Factory area

> Provide active first floor spaces that open to the plaza and waterfront side
> Provide shade and pedestrian amenities within the plaza
City Marina

Emphasize the gateway aspect of the City Marina

> Introduce an iconic structure to create a sense of arrival
Founders Park

Protect and Beautify Premier Green Spaces

> Beautify Founders Park with enhanced plantings and improved maintenance
> Strengthen the relationship between Founders Park green space and the water (conceal rip rap)
Founders Park

Create a welcoming transition to Founders Park

> Provide strong and intuitive pedestrian connection between Founders Park and City Marina plaza
Robinson Terminal North

Consider a Waterfront Attraction to Broaden Visitation

> Redevelop Robinson North with a small scale destination - such as boutique hotel or special attraction
> Transform the pier into an inviting public space
> Extend floating docks from the pier at Robinson Terminal North
Robinson Terminal North

Extend Pendleton Street Overlook over the Water’s Edge

> Extend the boardwalk and mark the visual terminus
Acknowledge Oronoco Park As a Natural Place for Celebrations

> Provide facilities to support events and activities
> Provide active facilities to broaden the appeal of the waterfront for families
Oronoco Park

Provide Opportunities to Interact with the Water

> Extend the boardwalk across the cove to create a walking loop and protect against floating debris
> Explore ways to reveal or interpret the original shoreline and historic shipwrecks
> Offer non-motorized boating activities for the public
Oronoco Park

Increase Environmental Sustainability

> Soften the natural shoreline of Oronoco Park with native plantings
> Reduce the amount of rip rap
Windmill Hill Park

Build Upon the Approved Plan for Windmill Hill Park

> Realize the promise of the Windmill Hill Park Plan and integrate it with the overall Waterfront planning effort
> Connect both sides of the Park across Union Street side
Jones Point Park

Connect Jones Point Recreation with the Rest of the City

> Strengthen connections through trails and a series of kayak launches along the waterfront
North End

Enhance Rails and Trails

> Connect the Canal Center with Potomac Yard by enhancing the rail corridor
> Utilize existing parking facilities to support Old Town
> Program open spaces
> Explore long-range possibilities for the Mirant site
Daingerfield Island

Increase Access and Awareness of Natural Environments

- Work with NPS to activate natural area with a Waterfront trail and appropriate uses
- Address the visibility of the maintenance facility
- Connect Dangerfield Island with Potomac Yard across the Parkway
- Interpret the environmental features and history
- Treat the cove as a special wildlife area
Next Steps

> Tonight:
  > Give us your thoughts
  > Green dot = I like it! Red dot: I don’t like it.
  > Sheets to write your reactions and comments.

> October
  > Planning Commission worksession October 6 at 6:30 pm
  > City Council worksession October 27 at 5:30 pm

> January 2010
  > Detailed set of options for public comment

> April – May 2010
  > Draft plan

> June 2010
  > Public hearings and adoption