

CG2 Gateway | South Washington: Context



CG2 - CG3 Gateway Context



CG2 - CG3 Gateway Context





DR1 Directional Sign Details

RATIONALE

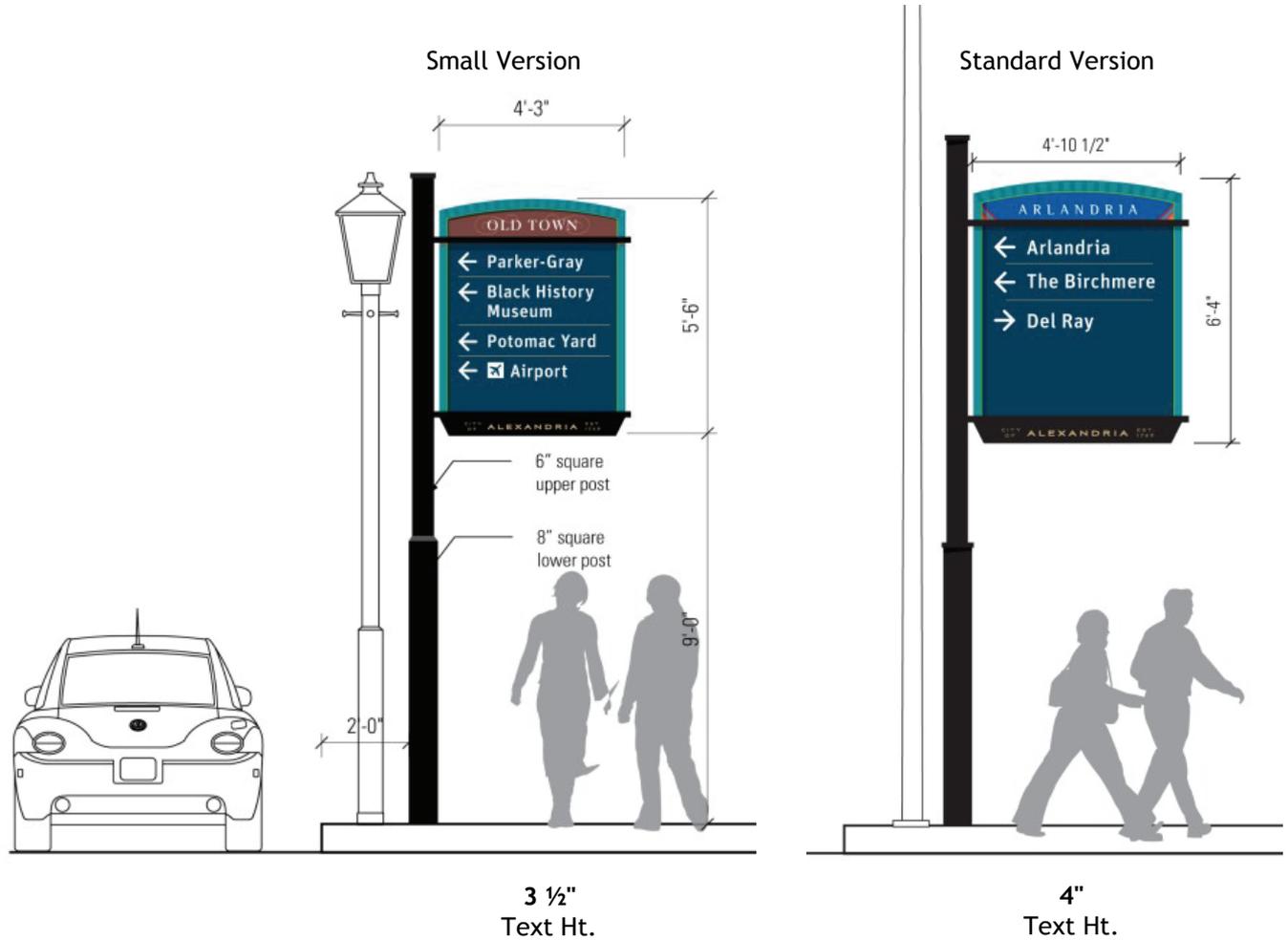
Vehicular Directionals are located in advance of the intersection to which they refer, and direct to destinations identified by the SAG and CWG.

4" Text height is the default version and is the recommended minimum text height for vehicular wayfinding

3 1/2" Text height alternate version is provided for use on King St due to slow traffic conditions and to minimize interference with other elements of the streetscape.

Both versions have been refined from the original concept design to minimize excess surface area & overall size

Signs will be limited to a maximum of four messages or six lines for consistency



DR1 Directional | Destinations

TIER A

Destination of primary importance;
direction throughout city via all access routes

TIER B

Major destination; advance strategic wayfinding provided

TIER C

Minor destination, or exclusively civic destination;
wayfinding provided if "hard to find" (e.g. on a side street)

TIER D

Minor destination or exclusively civic destination;
directional wayfinding not needed, but still may be
identified on map or at site.

DR1 Directional Destinations

TIER A	<ul style="list-style-type: none"> City Center Old Town Historic District 		
TIER B	<ul style="list-style-type: none"> Courthouses & Municipal Buildings Animal Shelter City Court City Hall Court House Square DMV Health Department Human Services Lee Center Office of Sheriff Detention Ctr Police Department Recycling Centers Senior Services U.S. Bankruptcy Court U.S. District Court 	<ul style="list-style-type: none"> Hospitals Inova Alexandria Hospital 	<ul style="list-style-type: none"> Parks, Pub.Squares & Rec Facilities Cameron Run Regional Park Charles Houston Park Chinquapin Park City Marina Dangerfield Island National Park Fort Ward Ivy Hills Cemetery Jones Point National Park King Street Garden Park Lee Center Market Square Waterfront All Other Parks
TIER C		<ul style="list-style-type: none"> Transit Stations Amtrak/VRE Braddock Road Metro <small>(DASH, Metro)</small> Bradlee <small>(DASH, Metro Bus)</small> Eisenhower Ave Metro <small>(DASH, Metro, REX)</small> King & Washington <small>(DASH, Metro Bus)</small> King Street Metro <small>(DASH, Metro, REX)</small> Landmark Mall <small>(DASH, Metro Bus, Fairfax Conn)</small> Seminary Road & Kenmore Ave <small>(DASH, Metro Bus)</small> Southern Towers <small>(DASH, Metro Bus)</small> Van Dorn Street Metro <small>(DASH, Metro, Fairfax Conn)</small> Water Taxi 	
TIER D	<ul style="list-style-type: none"> Colleges / Universities George Washington Grad School Northern Virginia CC Strayer University Virginia Tech Architecture Center Virginia Theological Seminary Regional Commercial Centers Landmark Mall Potomac Yard 		<ul style="list-style-type: none"> Theatre, Arts & Performing Arts The Athenaeum The Birchmere Del Ray Artisans Little Theatre Metro Stage Schlesinger Center Torpedo Factory Art Center

DR1 Directional Destinations

TIER B

TIER C

TIER D

Museums / Historic Attractions

African American Heritage Park
Alexandria Archaeology Museum
Alexandria Black History Museum
Alexandria National Cemetery
Alexandria Visitor Center
Archives and Records Center
The Athenaeum
Carlyle House
Christ Church
Contrabands and Freedmen's Cemetery Memorial
Fort Ward
Freedom House
Friendship Firehouse
G.W. Masonic National Memorial
Gadsby's Tavern Museum
Jones Point Lighthouse
Lee-Fendall House
The Lyceum
Old Presbyterian Meeting House
Seaport Foundation
Stabler-Leadbeater Apothecary
Torpedo Factory
U.S. Patent and Trademark Office Museum

Regional Destinations

Mount Vernon Estate
Reagan National Airport
Washington DC

Major Trails & Trail Access Points

Alexandria Heritage Trail
Four Mile Run Trail
Holmes Run Trail
Mount Vernon Trail
W & OD Trail

Libraries

Barrett Library
Beatley Library
Burke Library
Duncan Library

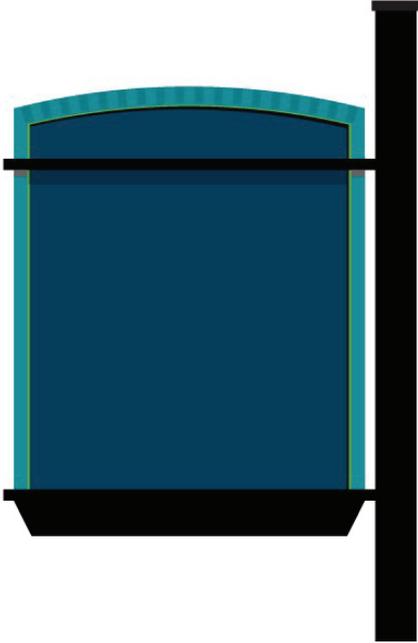
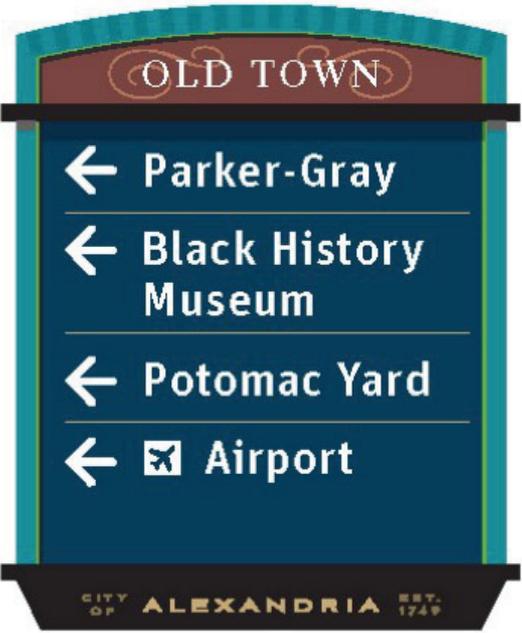
Schools

Bishop Ireton
Episcopal
George Washington
Hammond
St. Stephens St. Agnes
TC Williams High School
All Other Schools

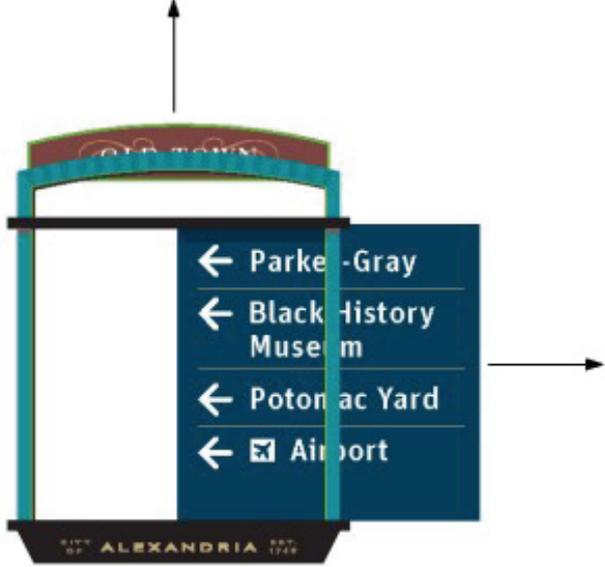
Public Arts Sites

King/Fayette
Canal Square

DR1 Directional Sign Face Details



Back of sign

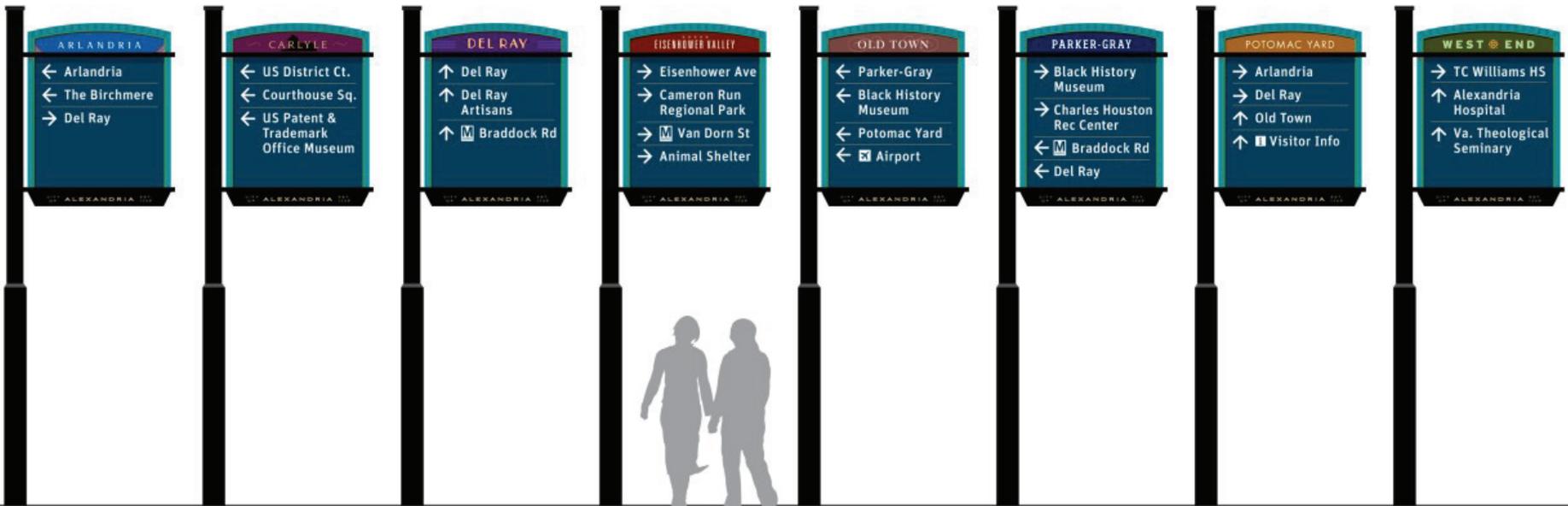


Panel update strategy

DR1 Directional | Header Details

RATIONALE

Header panels change to indicate which district the sign is located within

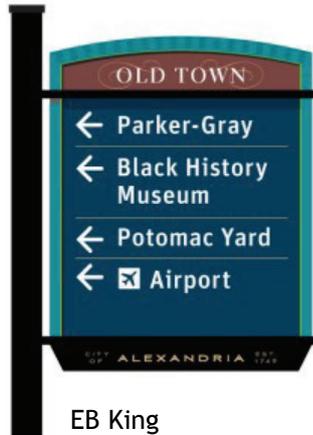


DR1 Directional Header Details

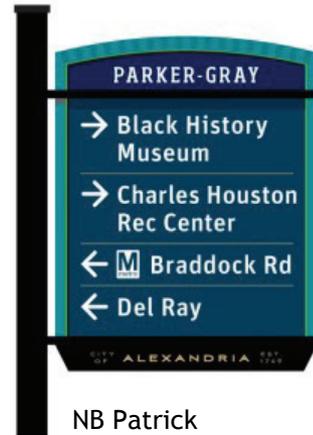
RATIONALE

Header panels change to indicate which district the sign is located within.

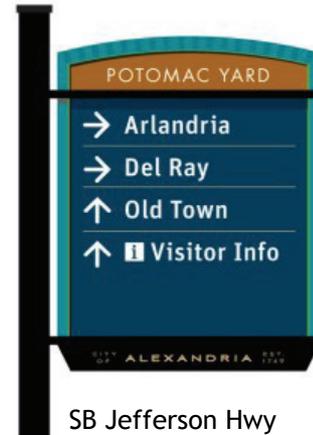
Locations outside any district utilize the version without a header.



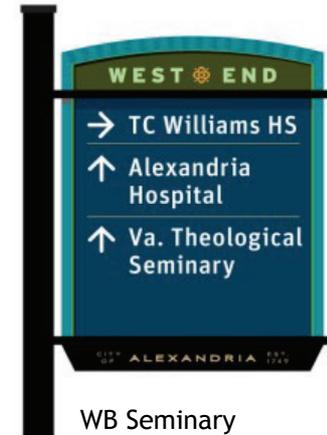
EB King
@ Patrick



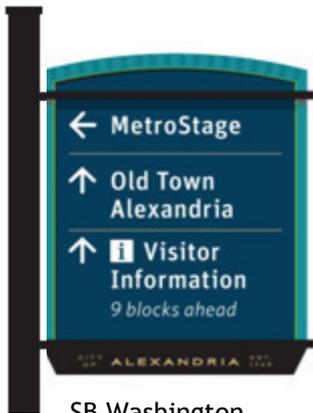
NB Patrick
@ Wythe



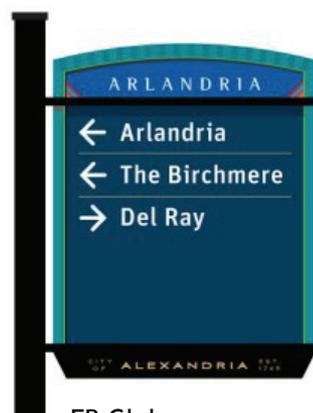
SB Jefferson Hwy
@ Glebe



WB Seminary
@ Quaker



SB Washington
@ Bashford



EB Glebe
@ Mt Vernon



EB Eisenhower
@ Elizabeth



SB Mt Vernon
@ Commonwealth



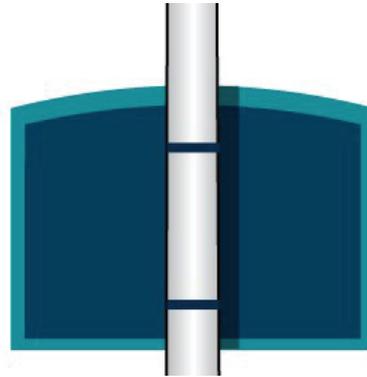
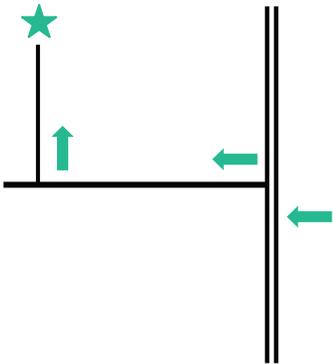
NB Van Dorn
@ Eisenhower

DR2 Directional Context & Details

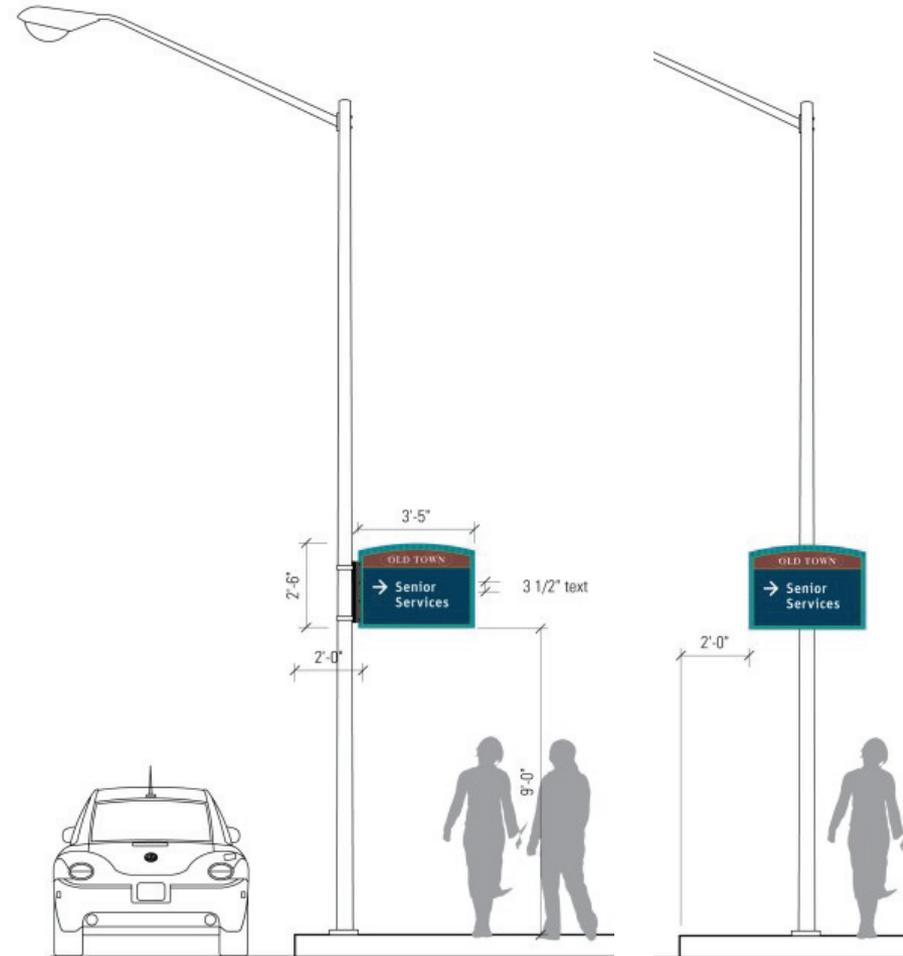
RATIONALE

Locations requiring only a single message may utilize the smaller, more cost effective DR2, which mounts to existing poles.

Multiple instances of this sign may blaze the trail to destinations requiring multiple turns off of a main artery
(For example, the recycling center at the end of South Whiting Street in the West End)



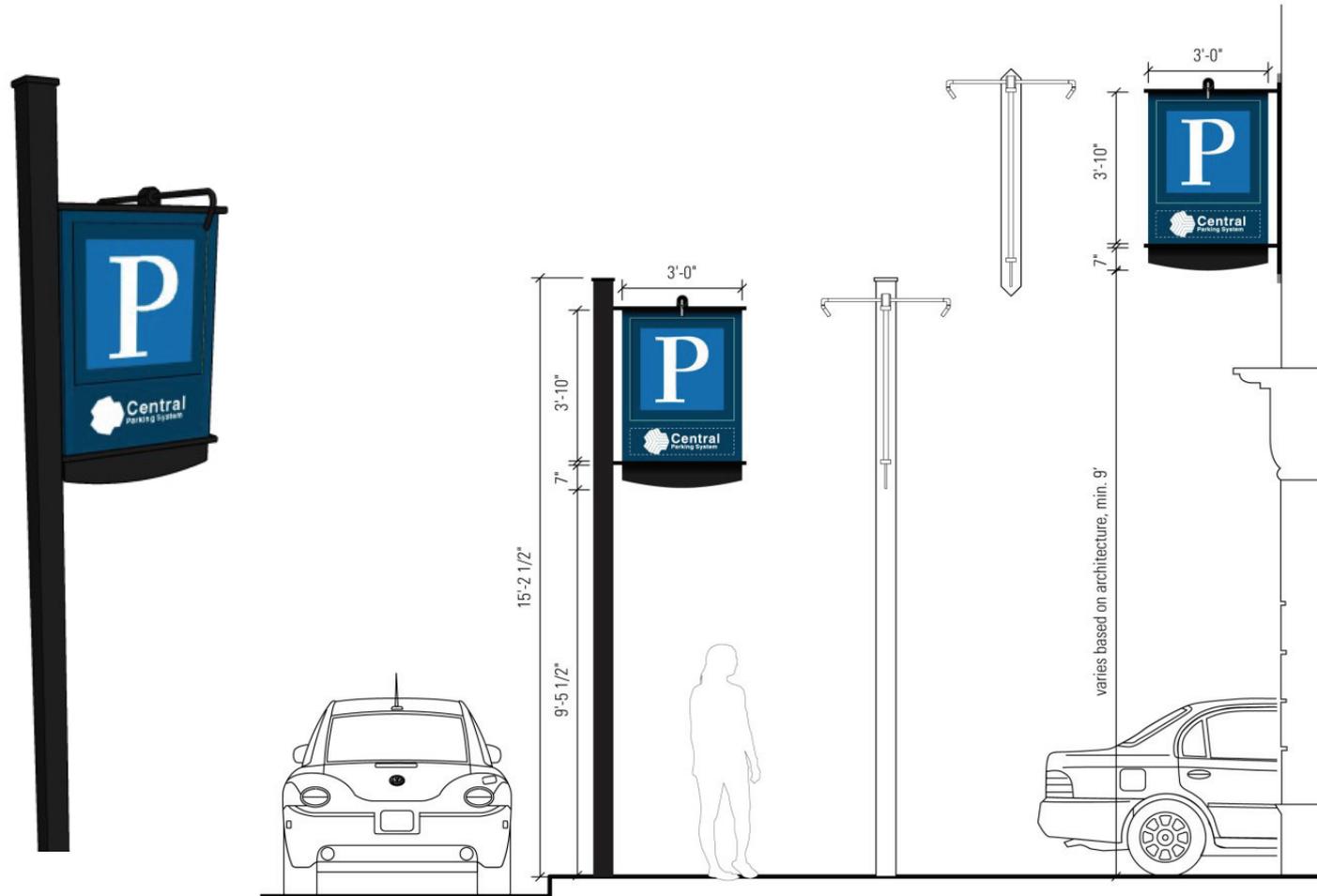
Back of sign



PK Parking ID with operator logo

RATIONALE

Alternate version allows for incorporation of an operator logo. Adds 10" to sign height



PK Parking ID | Context and Scale Studies

North Union between
Cameron and Queen



PK Parking ID | Context and Scale Studies

Union between Prince and King



Trailblazer directs to garage entrance down side alley



PK Parking ID | Context and Scale Studies



PK Parking ID | Context and Scale Studies

Cameron between
Pitt and Royal

