

# PK Parking ID | Context and Scale Studies

Fairfax at City Hall garage



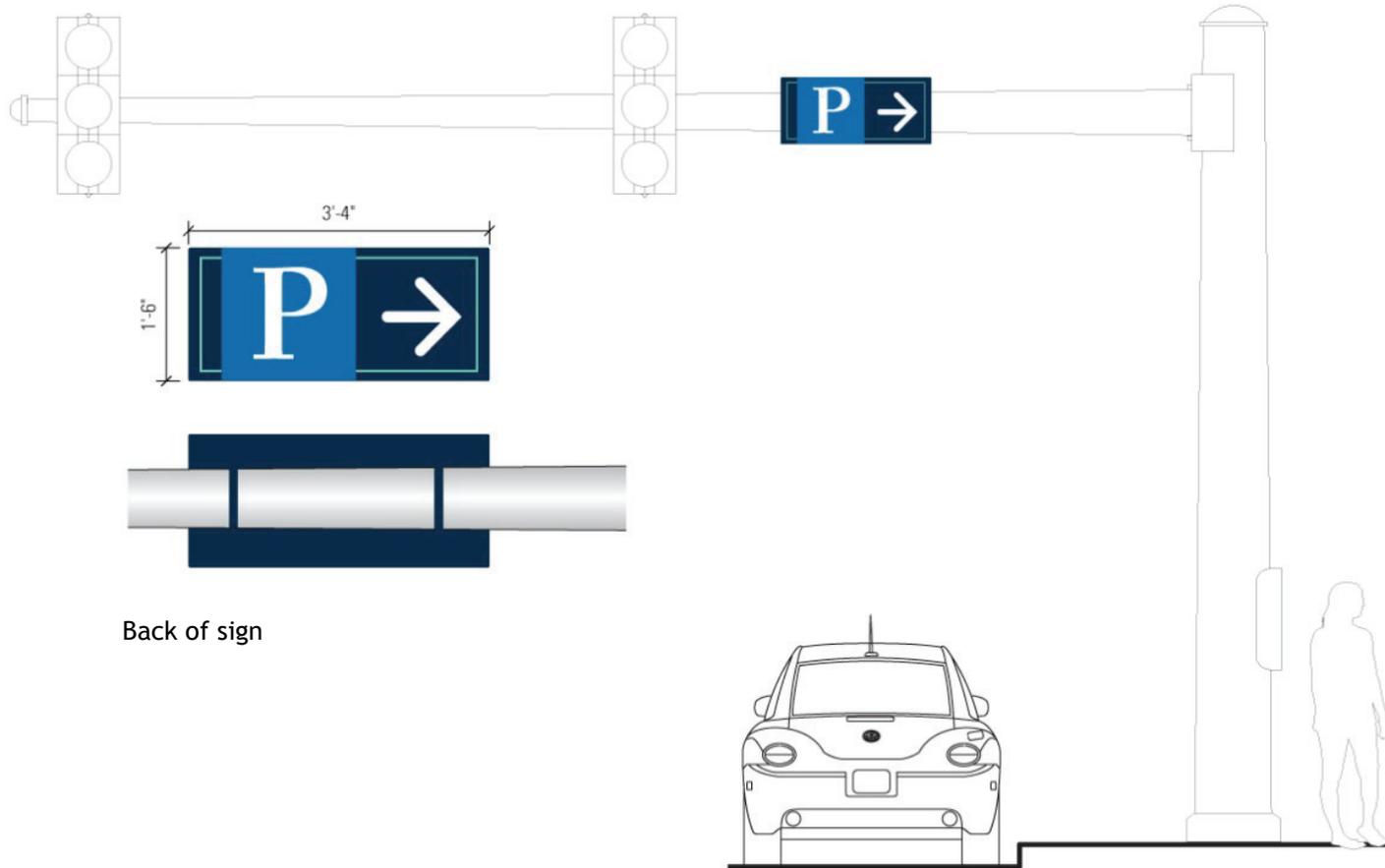
# PK3 Trailblazer | Sign Details

## RATIONALE

Parking trailblazers direct to public parking facilities and take the place of current parking directional signs.

Use of mast arm vs. post mounted version is based on conditions at location where sign is required. Where space permits, mast arm mounting is more visible and is preferred.

The policy for mounting parking signs to existing mast arms is under review.

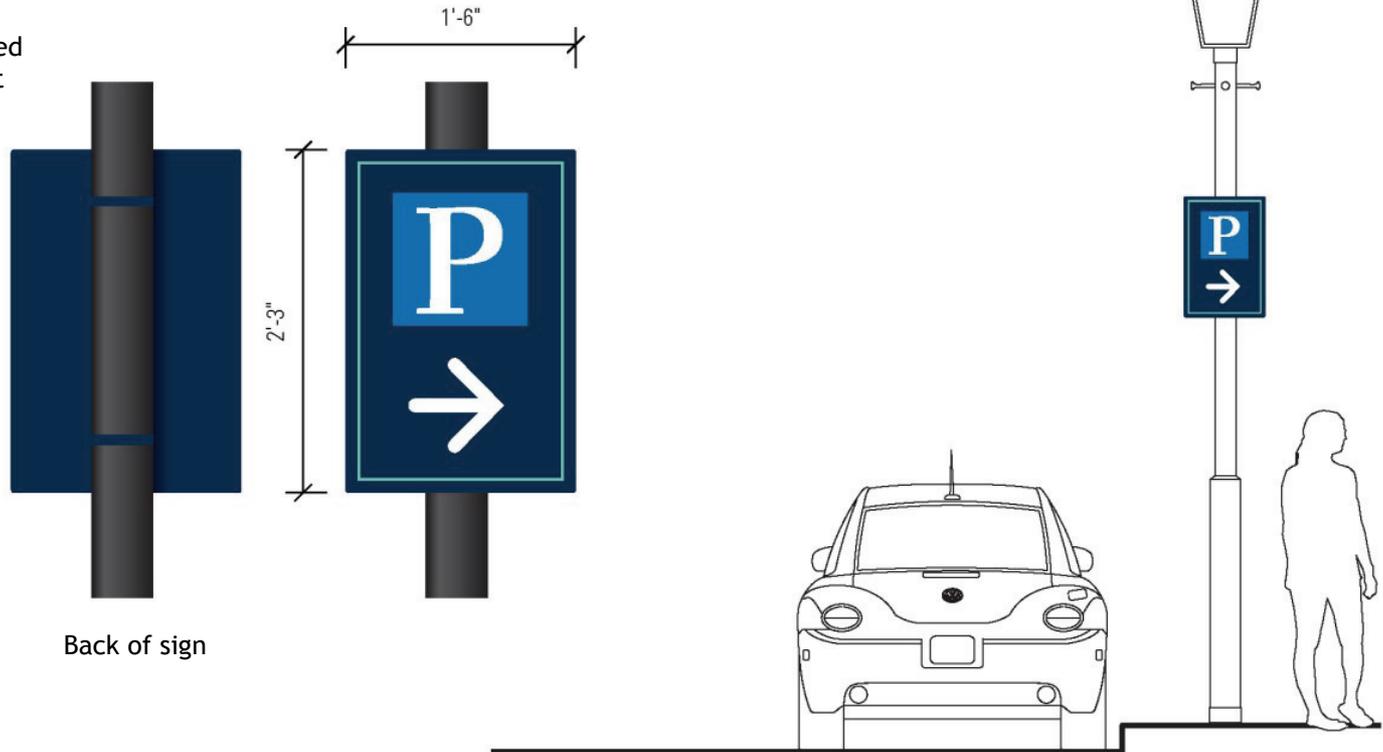


# PK3 Trailblazer Sign Details

## RATIONALE

Parking trailblazers direct to public parking facilities and take the place of current parking directional signs.

Use of mast arm vs. post mounted version is based on conditions at location where sign is required.



# IK1 Visitor Kiosk | Sign Details

## RATIONALE

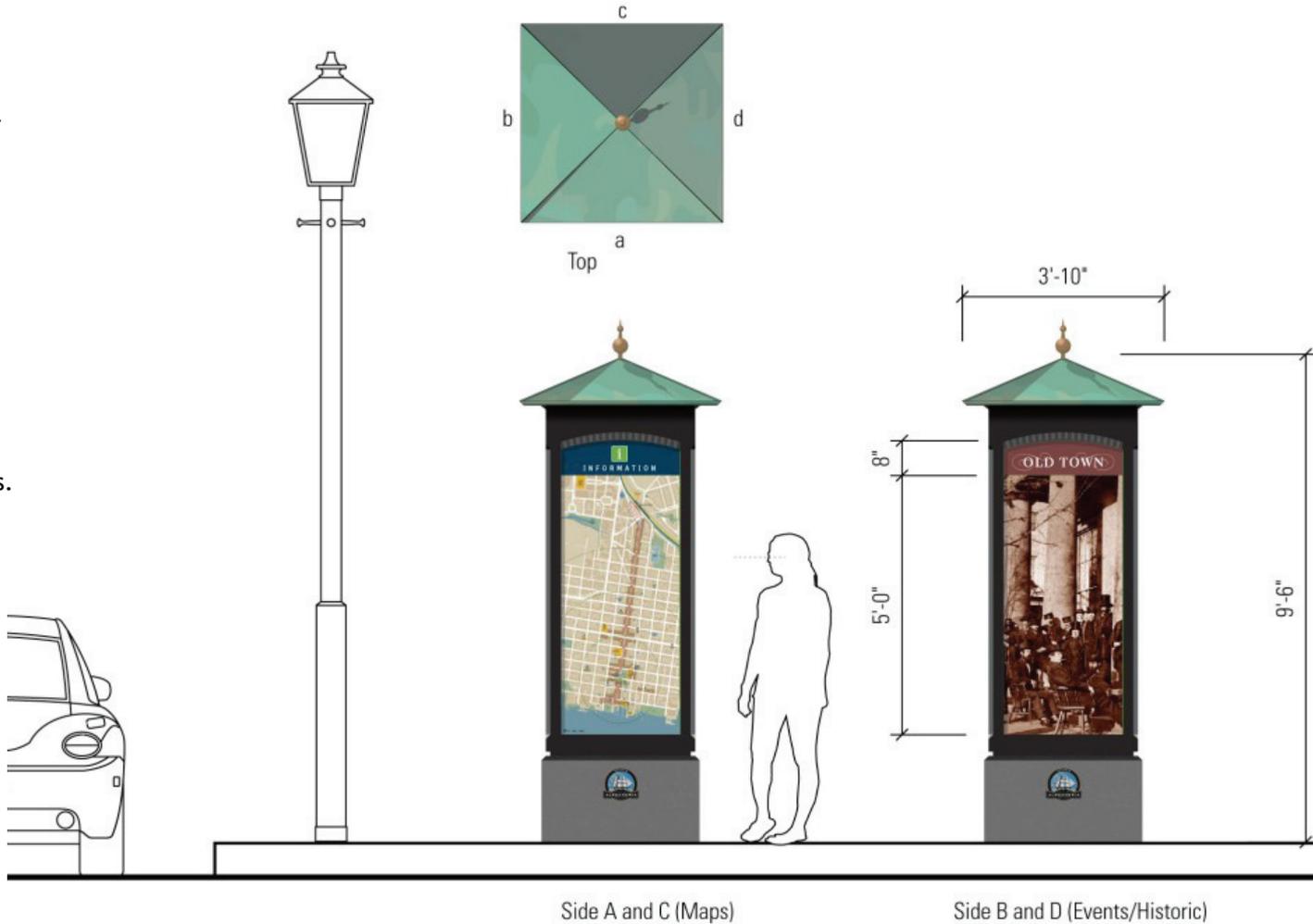
Allows for four individual panels of information located at key plaza spaces where kiosk may be approached from all sides.

Planned locations:  
 Waterfront  
 Market Square plaza  
 King St. Metro

Lighting is concealed within the roof structure and washes down over the graphic panels on all sides.

## CONTEXT

Sides A and C: Maps  
 Sides B and D: Historic Panel,  
 Seasonal Events, or Public Art



# IK1 Visitor Kiosk | Sign Details



Edge detail

Base:  
Stone or precast  
Color: Grey

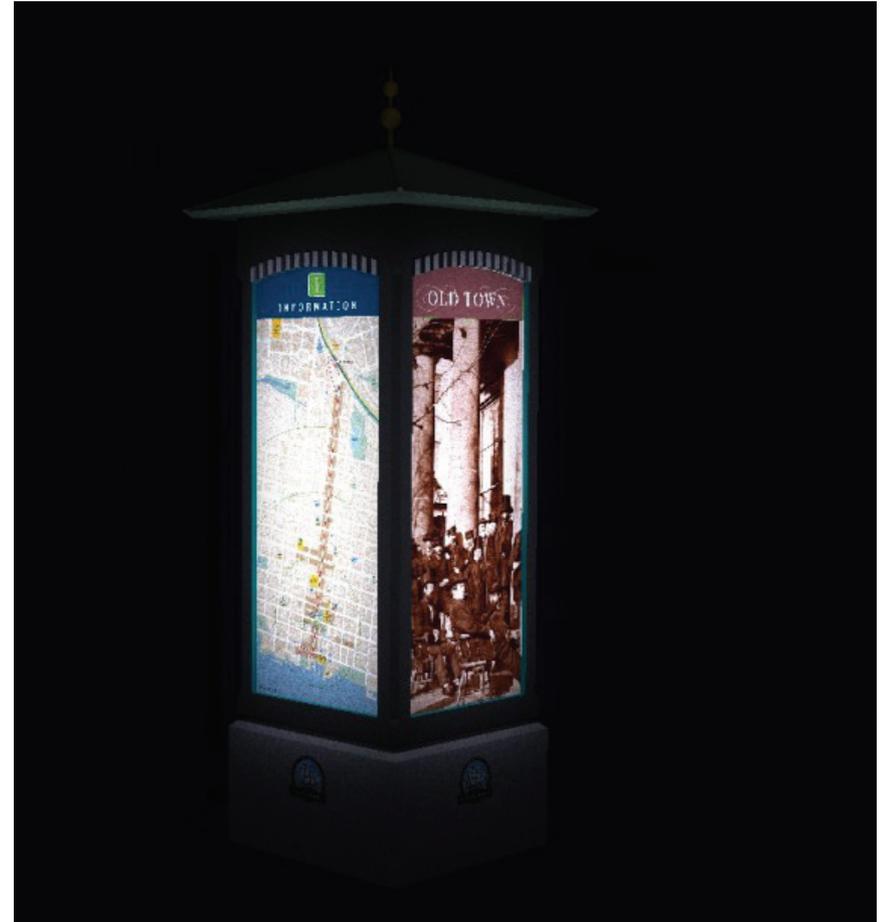


3D view

# IK1 Visitor Kiosk | Sign Details



Option A: Downwash



Option B: Backlit

# IK2 Visitor Kiosk | 2 Sided

## RATIONALE

Allows for two individual panels of information located at secondary spaces where a large kiosk is impractical.

### Potential locations:

- Bike path @ I-95/Rte 1 deckover
- King & Commerce
- King & Union
- Amtrak/VRE station
- Water taxi landing



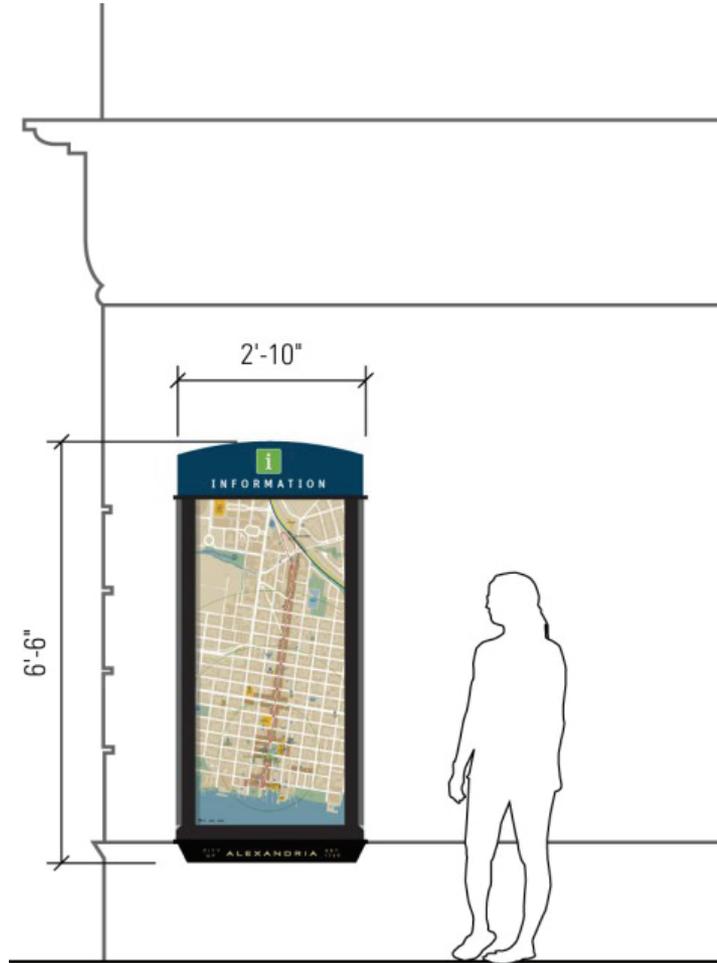
# IK3 Visitor Kiosk | Wall-mounted

## RATIONALE

Allows for a single panel of map information, mounted to wall surfaces typically at the pedestrian exit to major parking facilities.

May be non-illuminated, or downwashed from a source within the header.

Content: Map



# PD1 Pedestrian Directional Pointer

## RATIONALE

Double-sided pointer sign provides quick, heads-up, can't-miss orientation to visitors as they arrive on site. Located at plaza spaces where pedestrians may begin their exploration on foot (transit stops, water taxi, motorcoach drop-offs, etc.)

### Locations:

- Waterfront @ Water Taxi Landing
- Waterfront @ Marina
- King St @ Union St
- King St Metro - North Exit
- King St Metro - Center @ Diagonal St
- King St Metro @ Duke Underpass



# PD1 Pedestrian | Directional Pointer Messages

## King & Union



## @ Marina



## @ Water Taxi Landing



# PD1 Pedestrian | Directional Pointer Messages

## Metro North Exit

## Metro Center Exit (Diagonal)

## Metro South Exit (near underpass)

E

King Street  
20 min walk to Waterfront

W

George Washington  
Masonic Memorial  
Amtrak / VRE

S

Carlyle  
x min walk to y

NE

King Street  
20 min walk to Waterfront

SW

Carlyle  
x min walk to y

NE

King Street  
20 min walk to Waterfront

SW

Carlyle  
Cross Duke St. via underpass

# PD2 Mini Kiosk | Context Elevations

## RATIONALE

Four-sided information cabinet mounts to existing poles (Gadsby lights in Old Town), providing convenient wayfinding reinforcement periodically in areas of pedestrian concentration.

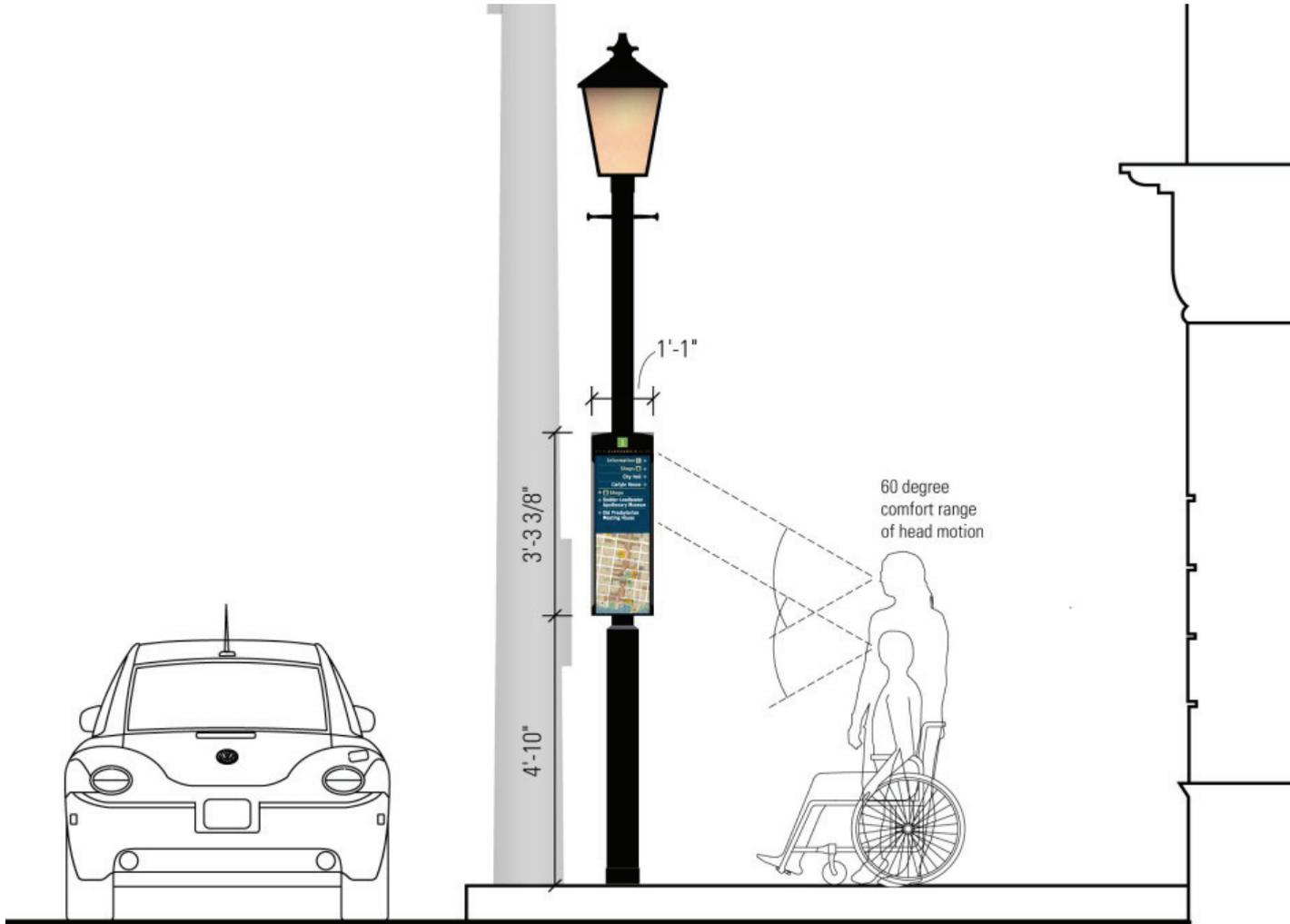
Located near every cross street along King St, on opposite diagonal corners, to emphasize side street destinations/services. Also located along Cameron St near City Hall. May be located in other pedestrian areas of the city as well.

### Content:

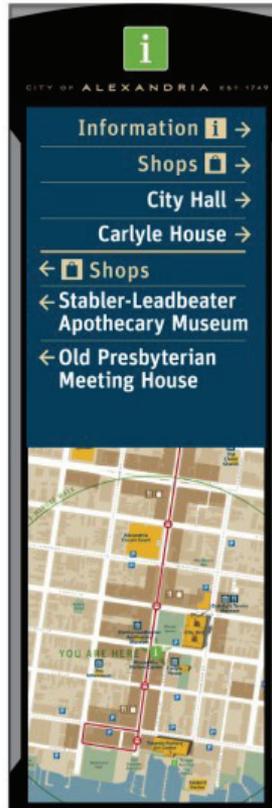
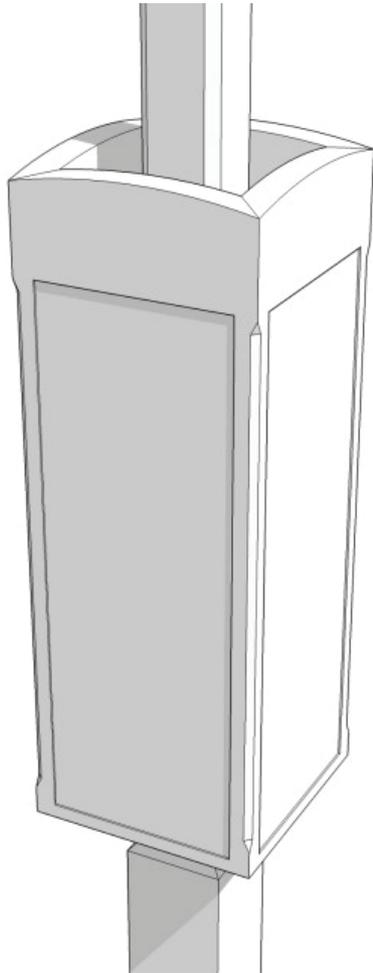
Sides facing up & down sidewalk:  
Maps and direction to attractions

Side facing away from street:  
Interpretive or art panel

Side facing street:  
Abstract image (so as not to encourage standing in the street to view)



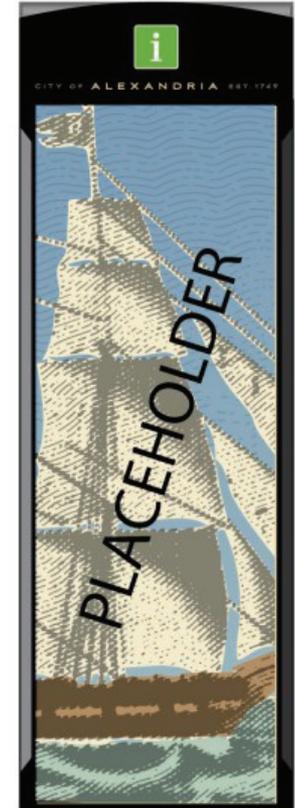
# PD2 Mini Kiosk Details



Detail: map and directional info

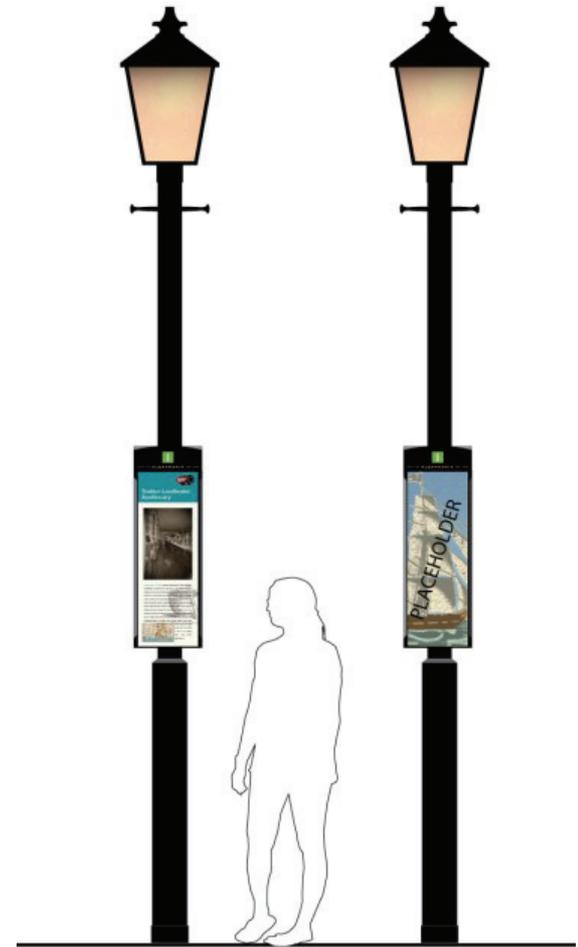
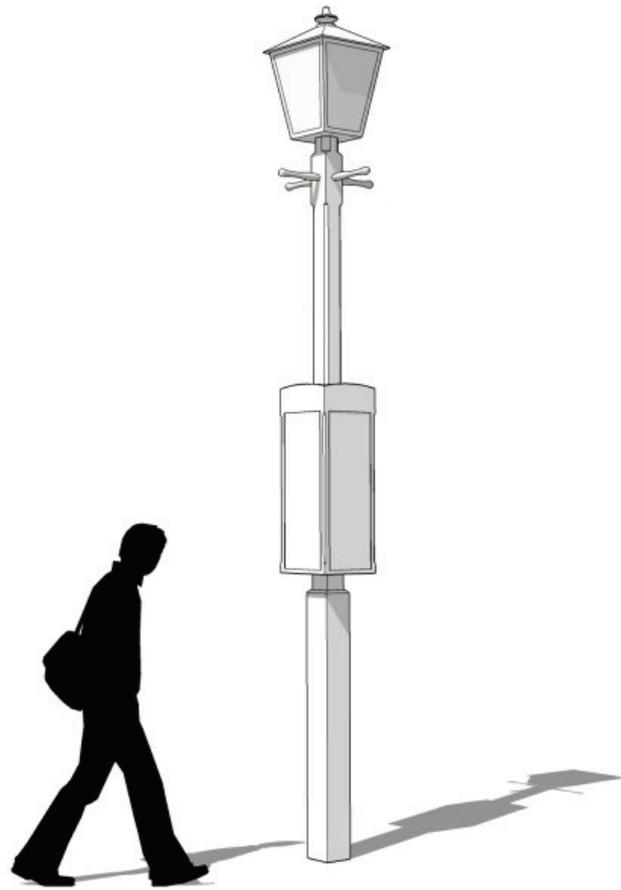


Side facing away from street - interpretive



Street facing side of sign (abstract images)

# PD2 Mini Kiosk Details



# PD2 Mini Kiosk Companion A-frame retail sign

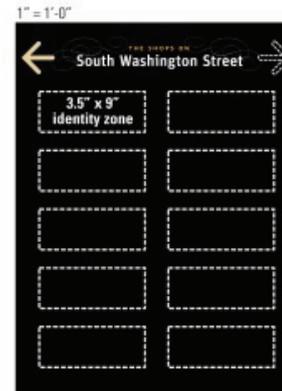
Businesses are listed on separate A-frame sign to increase visibility. Sign header design is standardized and coordinates with the wayfinding program.



-Alternate techniques for securing signs and improving stability are being investigated, with the goal of eliminating sandbags and chaining to posts.



24 x 32 insert  
 Single digital print applied to substrate  
 (5) listings module  
 Qty (2) panels per A-frame  
 Recommend BLACK background  
 Panel thickness min. 1/8", max. 1/4"



24 x 32 insert  
 Single digital print applied to substrate  
 (10) listings module  
 Qty (2) panels per A-frame  
 Recommend BLACK background  
 Panel thickness min. 1/8", max. 1/4"



# BT1 Trails Details

## RATIONALE

- Double-sided, non-illuminated directionals serve three separate functions for multi-use trails:
- Provide direction at confusing turns or breaks in trail
  - Direct to amenities, attracting through-travelers to local services
  - Identify named trails



# D12 Identity | City Services

## RATIONALE

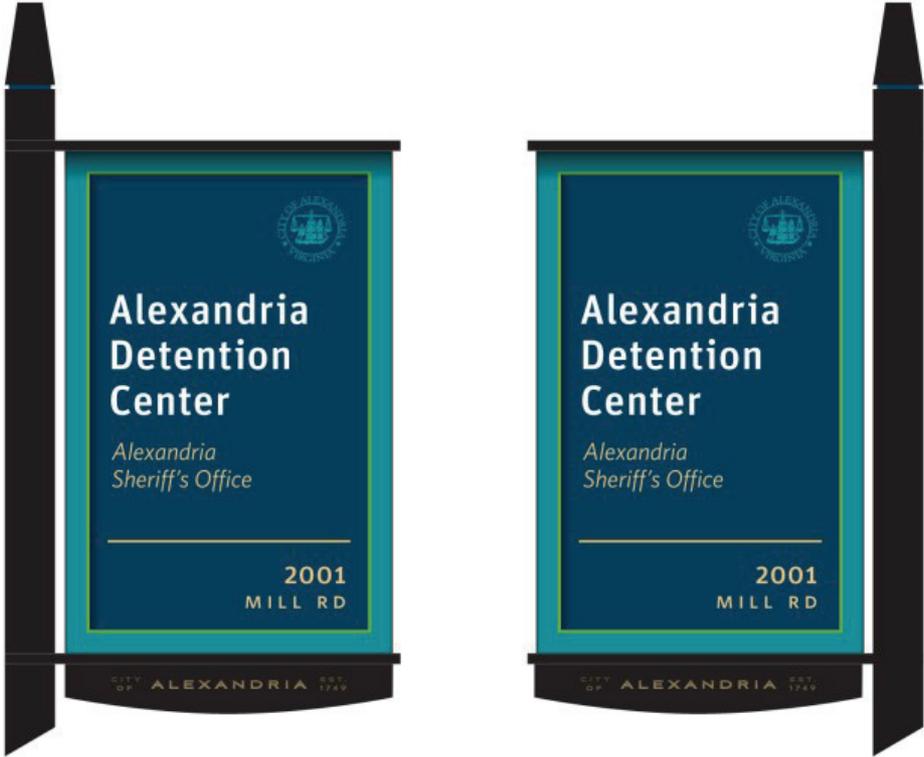
Identity signs highlight city services in a consistent style.

Signs may be either double-sided or single-sided depending on siting.

Illumination is not integrated into the sign structure but signs may be remote lit based on site conditions.



Watermark logo may change for facilities administered by other agencies



Reverse side of sign