BRADDOCK METRO NEIGHBORHOOD PLAN IMPLEMENTATION
ADVISORY GROUP MEETING
City of Alexandria, Department of Planning and Zoning

January 27, 2014
7:00PM – 8:30PM
Jefferson-Houston Elementary School, 1501 Cameron Street

Meeting Goals

- Introduce new retail tenants and discuss existing retail market
- Provide update on costs of community amenities and revenue streams
- Have a preliminary discussion on community priorities and potential process for prioritizing use of funds

AGENDA

7:00PM Welcome Faroll Hamer, Director, P&Z
7:10PM Braddock Retail Market Christina Mindrup, Alexandria Economic Development Partnership
- Introduce New Retail Tenants
- Existing Retail Market Trends
7:25PM Community Amenities in the Braddock Plan Brandi Collins, Urban Planner, P&Z
- Cost Estimates
- Funding Sources and Projections
- Q&A
7:40PM Open Discussion on Prioritizing Community Amenities Heidi Ford and Michelle Saylor, Braddock IAG Co-Facilitators
- Braddock IAG Members Discussion
- Community Comment
8:25PM Next Steps Brandi Collins, Urban Planner, P&Z

UPCOMING MEETING SCHEDULE & TENTATIVE TOPICS

- March 24, 2014: One-Acre Park Design
- June 2, 2014: Interim Open Space Ribbon Cutting & Status of Implementation Open House
- September 22, 2014: Neighborhood Retail
- November 17, 2014: TBD

http://alexandriava.gov/Braddock
## BRaddock Metro Neighborhood Plan Implementation

**Advisory Group Roster**

<table>
<thead>
<tr>
<th>Stakeholder Group</th>
<th>Name</th>
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<tbody>
<tr>
<td>Neighborhood-at-large (6)</td>
<td>Steve Troxel</td>
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<tr>
<td></td>
<td>Jesse O’Connell</td>
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<td>Sarah Becker</td>
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<td>Robert Atkinson</td>
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<td>Bill Campbell</td>
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<td>Collin Lee</td>
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<td>Braddock Lofts (2)</td>
<td>Salena Zellers Schmidtke</td>
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<td>Michelle Saylor</td>
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<td>West Old Town Civic (3)</td>
<td>Heidi Ford</td>
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<td>Leslie Zupan</td>
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<td>Heath Wells</td>
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<td>NE Citizen’s Association (1)</td>
<td>Marianne Anderson</td>
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<td>ARHA (1)</td>
<td>Roy Priest</td>
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<td>Retail (1)</td>
<td><strong>VACANT</strong></td>
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<td>Local/Small Business (1)</td>
<td>Wilson Thompson</td>
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<td>Area Developer (2)</td>
<td>Bill Cromley</td>
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<td>Eddy Cettina</td>
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<td>Public Housing Rep (1)</td>
<td>Margo Heard</td>
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<td>Non-Profit (1)</td>
<td>Glenn Hopkins</td>
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<tr>
<td>Architect/Historic Preservation/Design Expert (1)</td>
<td>Beth Barrett</td>
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