Braddock Metro Neighborhood
Plan Implementation

Braddock Implementation Advisory Group Meeting
November 7, 2012
Alexandria Black History Museum
Meeting Agenda

• Welcome & Introductions
• Braddock IAG Vacancy Replacement Process
• Braddock IAG Role in Future Park Planning Meetings
• Park Planning Discussions
• Community Feedback
• Next Steps
Braddock IAG Vacancy Replacement Process

• Who Compiles Slate?
  – Braddock IAG Nominating Committee
  – Braddock IAG
  – City staff

• How is the Replacement Selected?
  – Mayor Selection
  – Braddock IAG Secret Ballot
  – Braddock IAG Public Vote
  – City Manager Selection
Braddock IAG Role in Future Park Planning Efforts

The mission of the BIAG is, in part, to make certain design-related recommendations, including:

- Species of trees
- Streetscape
- Furniture
- Park Programming
- Design and placement of historical interpretive signs or markers

While recognizing the parameters of City-wide policy, technical or code issues
Framework for Park Planning

- Demographics
- Needs Assessment
- Existing and Proposed Neighborhood Parks
- Park Configuration Options
- Park Programming Elements
Demographics
Population

- 1/4 - mile radius - 4,370 people
- 1/2 - mile radius - 11,367 people
- Tract 2016 - 4,893 people
Recent Development

- Census Tract 2016
- 2000 Population 4,089
- 2010 Population 4,893
- +804 people +20%

Braddock Metro Neighborhood Plan Implementation
Current and Potential Development

Braddock Metro Neighborhood Plan Implementation

11.07.2012

Braddock Gateway
James Bland
The Madison
The Asher
Harris Teeter

Braddock Metro Place
## Age Distribution

<table>
<thead>
<tr>
<th>Summary</th>
<th>Citywide</th>
<th>(\frac{1}{4}) mile Radius of Post Office block</th>
<th>(\frac{1}{2}) mile Radius of Post Office block</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent age 0 - to 5</td>
<td>8.1%</td>
<td>8.8%</td>
<td>8.1%</td>
</tr>
<tr>
<td>Percent age 6 - to 17</td>
<td>9.0%</td>
<td>10.1%</td>
<td>8.1%</td>
</tr>
<tr>
<td>Percent age 65 and older</td>
<td>9.1%</td>
<td>5.4%</td>
<td>10.4%</td>
</tr>
</tbody>
</table>
Population for Specific Developments

## Census block statistics for major Braddock Metro area projects

<table>
<thead>
<tr>
<th>Project</th>
<th>Housing Units</th>
<th>Households</th>
<th>Population</th>
<th>People/Household</th>
<th>Age 0-5</th>
<th>Age 6-17</th>
<th>Age 65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Henry (condo)</td>
<td>166</td>
<td>151</td>
<td>239</td>
<td>1.58</td>
<td>7</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td>Potomac Club (apartments)</td>
<td>480</td>
<td>410</td>
<td>620</td>
<td>1.51</td>
<td>18</td>
<td>6</td>
<td>12</td>
</tr>
<tr>
<td>Braddock Lofts (condo)</td>
<td>39</td>
<td>38</td>
<td>74</td>
<td>1.95</td>
<td>3</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>The Prescott (condo)</td>
<td>64</td>
<td>60</td>
<td>102</td>
<td>1.70</td>
<td>4</td>
<td>3</td>
<td>12</td>
</tr>
</tbody>
</table>

These projects make up all the population of a census block in the 2010 Census.
Children and Seniors

- 1/4 - mile radius
  - 388 age 0 to 5
  - 441 age 6 to 17
  - 238 age 65 +

- 1/2 – mile radius
  - 921 age 0 to 5
  - 918 age 6 to 17
  - 1179 age 65 +
Percent of Housing Single-Family Detached
American Community Survey 2005-2009, 5-year Average

<table>
<thead>
<tr>
<th>Region</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexandria</td>
<td>15.7%</td>
</tr>
<tr>
<td>Tract 2016</td>
<td>8.7%</td>
</tr>
<tr>
<td>Arlington Co</td>
<td>29.5%</td>
</tr>
<tr>
<td>Fairfax Co</td>
<td>49.7%</td>
</tr>
<tr>
<td>DC Metro</td>
<td>47.4%</td>
</tr>
<tr>
<td>U.S.</td>
<td>61.6%</td>
</tr>
</tbody>
</table>

Census 2010
Percent of Households Married Couples with Own Children Under 18
American Community Survey 2005-2009, 5-year average

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexandria</td>
<td>12.1%</td>
</tr>
<tr>
<td>Tract 2016</td>
<td>4.7%</td>
</tr>
<tr>
<td>Arlington Co</td>
<td>14.1%</td>
</tr>
<tr>
<td>Fairfax Co</td>
<td>28.0%</td>
</tr>
<tr>
<td>DC Metro</td>
<td>23.4%</td>
</tr>
<tr>
<td>U.S.</td>
<td>21.4%</td>
</tr>
</tbody>
</table>

Census 2010
Percent Single-Person Households
American Community Survey 2005-2009, 5-year average

- Alexandria: 46.5%
- Tract 2016: 47.8%
- Arlington Co: 43.2%
- Fairfax Co: 24.6%
- DC Metro: 28.5%
- U.S.: 27.3%
Q9. Recreation or Cultural Programs That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices

- Farmers' Markets: 59%
- Cultural special events: 37%
- Youth learn to swim programs: 16%
- Adult continuing education programs: 15%
- Outdoor public art: 15%
- Programs with your pets: 14%
- Nature programs/environmental education: 13%
- Adult art, dance, performing arts: 12%
- Adult organized athletic programs: 12%
- Youth athletic programs: 11%
- Before and after school programs: 10%
- Preschool programs: 10%
- Water fitness programs: 10%
- Tennis lessons and leagues: 9%
- Athletic special events: 9%
- Indoor space for small events: 8%
- Adult day and weekend travel programs: 8%
- School break programs: 7%
- Adult learn to swim programs: 6%
- Youth fitness and wellness programs: 5%
- Programs for people with disabilities: 5%
- Programs for teens: 4%
- Youth art, dance, performing arts: 4%
- Youth gymnastics programs: 3%
- None chosen: 12%

Learn to swim #1 priority in households with children under 10

Youth athletic programs #1 priority in households with children 10-19

Farmer's Market #1 priority in empty nester households

Source: Leisure Vision/ETC Institute (July 2011)
RPCA Needs Assessment

Q8c. Estimated Number of Households in Alexandria Whose Needs for Recreation or Cultural Programs Are Only Being 50% Met or Less

by number of households based on 62,860 households in Alexandria

- Cultural special events
- Farmers’ Markets
- Nature programs/environmental education
- Outdoor public art
- Adult continuing education programs
- Water fitness programs
- Adult art, dance, performing arts
- Adult organized athletic programs
- Tennis lessons and leagues
- Indoor space for small events
- Youth learn to swim programs
- Athletic special events
- Programs with your pets
- Adult day and weekend travel programs
- Youth art, dance, performing arts
- Preschool programs
- Adult learn to swim programs
- School break programs
- Youth athletic programs
- Before and after school programs
- Youth gymnastics programs
- Youth fitness and wellness programs
- Programs for teens
- Programs for people with disabilities

Number of households for each program reached by multiplying households with needs times those households who needs are 50% or less being met

Source: Leisure Vision/ETC Institute (July 2011)
RPCA Needs Assessment

Q7. Parks, Recreation, or Cultural Amenities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices

Walking trails 34%
Biking trails 23%
Natural areas and wildlife habitats 22%
Playgrounds 20%
Indoor swimming pool 19%
Running/walking track 16%
Marina/waterfront 16%
Indoor exercise and fitness facilities 15%
Outdoor swimming pools 15%
Picnic shelters/areas 15%
Fenced dog exercise areas 14%
Outdoor tennis courts 14%
Community gardens 14%
Unfenced dog exercise areas 13%
Soccer/lacrosse fields 12%
Spray parks 11%
Indoor performance/art facilities 11%
Outdoor performance space 10%
Outdoor basketball courts 10%
Outdoor fitness station 10%
Fishing areas 10%
Facilities for people with disabilities 9%
Outdoor volleyball courts 8%
Outdoor special event rental space 8%
Skateboard parks 8%
Ball fields with 60 foot bases 7%
Football fields 7%
Racquetball/squash courts 6%
Ball fields with 90 foot bases 6%
Field hockey/rugby fields 6%
None chosen 8%

Playgrounds #1 priority in households with children under 10
Walking and biking trails #1 priority in households with children 10-19, with soccer/lacrosse fields a close 2nd
Walking and biking trails #1 priority in empty nester households

Source: Leisure Vision/ETC Institute (July 2011)
RPCA Needs Assessment

Q6c. Estimated Number of Households in Alexandria Whose Needs for Parks, Recreation, or Cultural Amenities Are Only Being 50% Met or Less

by number of households based on 62,860 households in Alexandria

Source: Leisure Vision/ETC Institute (July 2011)
# RPCA Needs Assessment

## Park Facilities and Programs only met 50% or less in Census Tract 16.00 (Braddock Small Area)

<table>
<thead>
<tr>
<th>Facility/Program</th>
<th>Met Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community gardens</td>
<td>0%</td>
</tr>
<tr>
<td>Spray Park</td>
<td>0%</td>
</tr>
<tr>
<td>Programs for Pets</td>
<td>0%</td>
</tr>
<tr>
<td>Fishing Areas</td>
<td>25%</td>
</tr>
<tr>
<td>Tennis Lessons</td>
<td>25%</td>
</tr>
<tr>
<td><strong>Youth art, dance, performing arts</strong></td>
<td>25%</td>
</tr>
<tr>
<td>Nature Programs</td>
<td>25%</td>
</tr>
<tr>
<td>Running/Walking Track</td>
<td>50%</td>
</tr>
<tr>
<td>Fenced Dog Area</td>
<td>50%</td>
</tr>
<tr>
<td>Unfenced Dog Area</td>
<td>50%</td>
</tr>
<tr>
<td>Outdoor Fitness Station</td>
<td>50%</td>
</tr>
<tr>
<td>Outdoor Tennis Courts</td>
<td>50%</td>
</tr>
<tr>
<td>Skateboard Park</td>
<td>50%</td>
</tr>
<tr>
<td><strong>Outdoor special event rental space</strong></td>
<td>50%</td>
</tr>
<tr>
<td>ADA Facilities</td>
<td>50%</td>
</tr>
<tr>
<td>Adult learn to swim</td>
<td>50%</td>
</tr>
<tr>
<td><strong>Adult art, dance, performing arts</strong></td>
<td>50%</td>
</tr>
<tr>
<td>Adult Organized Athletic Programs</td>
<td>50%</td>
</tr>
<tr>
<td>Indoor Space for Small events</td>
<td>50%</td>
</tr>
<tr>
<td><strong>Outdoor public art</strong></td>
<td>50%</td>
</tr>
</tbody>
</table>
Existing and Proposed Parks

Date Created: 11/5/2012
Park Configuration Options

- Is park phasing addressed?
- Does the option create an Interim Park or Phase 1 Park?
- Should the existing building remain (in whole or part) or be demolished?
- What is the impact of solar orientation?
- What is the relationship of the park to existing and proposed buildings?
- Does the option create a well-defined separation between public and private zones?
- What is the park’s visibility and access to/from Route 1?
- Does the option buffer the traffic and street noise of Route 1?
- Does the option impact your feelings or perception of public safety?
- Are there any impacts to park programming possibilities?
Community Feedback