City of Alexandria
Department of Planning and Zoning
301 King Street, Room 2100, Alexandria, VA 22314

AGENDA

Landmark/Van Dorn Plan Advisory Group
May 31, 2008, 9:30 A.M. – 3:00 P.M.
Samuel Tucker School Cafeteria (directions below)
435 Ferdinand Day Drive, Alexandria

9:30 Welcome and Introductions ........................................ Faroll Hamer, Director
Alexandria Department of Planning and Zoning
Introduction of General Growth Properties Team Greg Hamm, GGP

9:45 Landmark Mall Redevelopment Process ................... Greg Hamm, GGP

10:15 Consumer Intelligence .............................................. Keith Maladra, GGP

10:45 Landmark Mall – Parameters and Opportunities ........... Alan Ward, Sasaki

11:30 Synthesis of Major Ideas; Landmark Mall Access; Landmark Mall Issues and
Ideas from May 3 Workshop, New Ideas (interactive) ........ Matt Bell, EEK

12:15 Lunch, Ranking of Issues and Ideas

1:00 Mapping Success – Putting Goals and Principles on the Ground
(Breakout Groups) ....................................................... Tom Osborne, PHR+A
Facilitated by Staff and Consultants

2:30 Group Reporting ...................................................... Tom Osborne

The next meeting of the Advisory Group will be on June 16, 2008 at 6:30 P.M. at Landmark Mall.
The June 16 meeting will include presentations on the retail market, the historic and cultural
background of the area and plan development.

Staff and consultants will remain after the meeting to answer additional questions and discuss
issues with the advisory group and members of the public.

Samuel Tucker School is located at 435 Ferdinand Day Drive. The school can be reached by
turning south on Cameron Station Boulevard from Pickett Street at its intersection with Edsall Road.

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