

LANDMARK

2009 LANDMARK/VAN DORN CORRIDOR PLAN

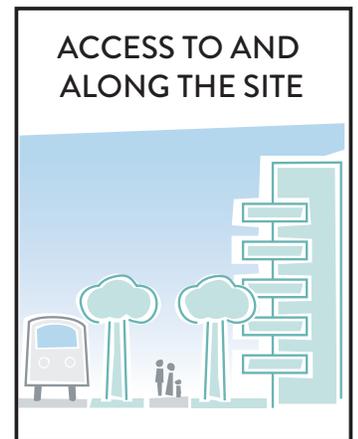
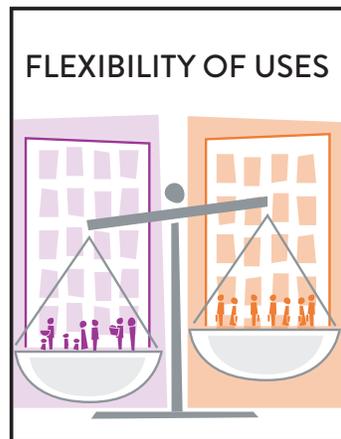
In 2009, this City-adopted Plan established a vision for Landmark as a mixed-use, urban village with distinctive architecture, transit, and community spaces that serves regional and neighborhood needs and provides connections to the surrounding neighborhood.

WHY ARE WE PLANNING NOW?

Although the City approved development plans for the site, a variety of market, ownership coordination, and financial reasons prevented the site's various owners and developers from progressing with their plans. Today, the entire mall site, including parking lots, is under coordinated ownership, and the current owners are ready to move forward with turning the mostly vacant site into a lively urban center. However, the city, the mall site, and the market have changed since the 2009 Plan was adopted, and Plan refinements are needed in order to proceed.



PLAN REFINEMENTS MAY INCLUDE:



COMMUNITY ENGAGEMENT

11/14/18
Advisory Group /
Community Meeting

12/12/18
Advisory Group /
Community Open House

1/26/19
Advisory Group /
Community Workshop

2/27/19
Advisory Group /
Community Meeting

APRIL 2019
Alexandria Planning Commission &
City Council Public Hearings



LANDMARK

PAST & PRESENT

A prominent Alexandria feature since its opening more than 50 years ago

1962-1963

Construction begins on the 51-acre site.

1965

Landmark Center opens as an open-air shopping center, the first in the region to feature three department stores.

1989

Renovation and re-opening as an enclosed Landmark Mall.

2006

General Growth Partners (then-owner) gets approval to convert back to an open-air town center.

2009

City adopts the Landmark/Van Dorn Corridor Plan with a vision for Landmark as a mixed-use urban village.

2013

Howard Hughes Corporation (new owner) gets approval to redevelop central portion of the mall, the only portion they owned at the time.

2015

City approves amendment to 2013 approval.

2016

Howard Hughes acquires Macy's.

2018

Howard Hughes indicates readiness to redevelop the entire site, maintaining the vision of the 2009 Plan with some refinements.



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