

March 2009

Vision and Plan Principles Created for the Potomac Yard Planning Process

The Potomac Yard Planning Advisory Group has finalized a long-term vision and a set of Plan Principles to be used by the City in planning for the redevelopment of the 70 acre retail center located at Landbay F, and the undeveloped 17 acre parcel at Landbay L. These principles were developed through deliberation of the group and input from approximately 100 members of the public who attended a January 31 workshop. Results of the workshop, and a map of Potomac Yard, can be found at www.alexandriava.gov/PotomacYardPlan.

Vision Statement

The Potomac Yard Planning Advisory Group envisions Potomac Yard as an environmentally and economically sustainable and diverse 21st Century urban, transit-oriented, mixed-use community that is compatible with adjacent neighborhoods. We seek to create a regional destination with diverse built and natural spaces where people want to spend time in a wide variety of pursuits.

Plan Principles

- Create Potomac Yard as a model of environmental sustainability for its site planning, infrastructure, and buildings.
- Create an economically sustainable development.
- Promote excellence in design with a new standard in architecture, urban design, and materials that creates a compelling and lasting identity.
- Create a vibrant and diverse mixed-use community that provides options for living, working, shopping, recreation, culture, and civic uses for a wide range of incomes and ages.
- Pursue a comprehensive multi-modal approach to transportation based on a highly walkable urban environment, minimal automobile impact, and maximum use of existing and new Metro stations.
- Create attractive landscaped streets and a network of usable open spaces and parks with a strong connection to Four Mile Run and the Potomac.
- Provide connections and transitions appropriate to and protective of the character of surrounding neighborhoods.

Next Public Workshop Planned for Late Spring

The Potomac Yard Planning Advisory Group is continuing its work by evaluating a variety of conceptual ideas for the redevelopment of Potomac Yard and studying the potential ramifications of different choices, particularly with regard to economics and transportation. Sometime in May, the group will hold its second public workshop to engage the public in a hands-on look at different development concepts for Potomac Yard and their ramifications for the City and its residents.



For more information:

All PYPAG meetings are open to the public. Meeting schedules and all information regarding the process are placed on the City web site at: www.alexandriava.gov/PotomacYardPlan
Call Valerie Peterson at 703-838-3866, extension 338 with any questions.