

Dear Earth Day Supporter,

I am pleased to announce that planning is underway for another exciting Earth Day festival in Alexandria! **Alexandria Earth Day 2017** will take place from 10AM to 2PM on Saturday, April 29<sup>th</sup>.

The theme for this year's event is **"Clean Water Starts With You!"** We will have a variety of educational exhibits, demonstrations, and hands-on activities to encourage community members of all ages to understand the importance of clean water and how our activities affect our watershed. Also, throughout the month of April we will be highlighting ways that everyone in the community can make better choices when it comes to things that effect water in our community. Events include stream cleanups, bike rides, rain barrel making, and much more. The 2017 festival will also feature students' artistic interpretations of "Clean Water Starts With You" through fashion, visual arts, music, and more!

The success of this event depends on generous financial contributions from our community. While the City supplies materials, facilities and labor for this event, the costs for tents, tables, chairs, a sound system and publicity are substantial. We are looking to raise \$15,000 to directly support the 2017 festival.

There are a variety of sponsorship levels, as outlined on the attached form. At a minimum, all sponsors will be credited in the brochure on the day of the event, and a link to your website will be placed on our Alexandria Earth Day website at [www.alexearthday.org](http://www.alexearthday.org).

Any contribution you decide to make is tax deductible, and should be sent to: City of Alexandria Department of Recreation, Parks and Cultural Activities, Attn: Earth Day/Cheryl Lawrence, 1108 Jefferson Street, Alexandria, VA 22314-3999. Checks should be made payable to City of Alexandria with "Earth Day" in the memo line.

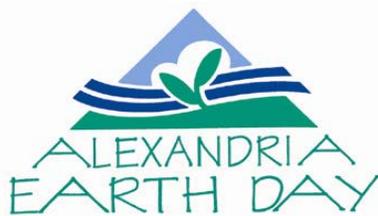
Your generous support will undoubtedly help us to encourage Alexandria students, businesses and residents to make meaningful decisions when it comes to the environment.

Please contact me at [natasha.andersen@gmail.com](mailto:natasha.andersen@gmail.com) if you have any questions. I look forward to seeing you at Alexandria Earth Day 2017!

Sincerely,

Natasha Garcia Andersen  
Chair, Earth Day Planning Committee

Attachments



## 2017 SPONSORSHIP FORM

Category	Donation	Benefits
<b>Bronze</b>	\$100-\$399	Brochure, web site link, exhibit space
<b>Silver</b>	\$400-\$999	Brochure, web site link, exhibit space, parking space
<b>Gold</b>	\$1000-\$2999	Brochure, web site link, exhibit space, VIP parking, logo on T-shirt
<b>Platinum</b>	\$3000+	Above plus a sapling for planting and space for banner on stage

Name.....

Title.....

Company.....

Address.....

City/State/Zip.....

Telephone.....

Email.....

Organization/Company Website.....

In order to be included on the website and T-shirt, please send a .jpg of your company logo to **Natasha Garcia Andersen (natasha.andersen@gmail.com)**. Logos must be received by **March 17** in order to appear on the T-shirt.

Does your organization want to reserve exhibit space at the event?     Yes         No

*If yes, please complete a separate Exhibitor Application at [www.alexearthday.org](http://www.alexearthday.org)!*

Amount of Donation:    \$

**Make checks payable to:**    City of Alexandria ('Earth Day' in memo line)

**Mail checks and form to:**    City of Alexandria  
 Department of Recreation, Parks and Cultural Activities  
 Attn: Earth Day / Cheryl Lawrence  
 1108 Jefferson Street  
 Alexandria, VA 22314-3999