Dear Earth Day Supporter,

I am pleased to announce that planning is underway for another enlightening Earth Day festival in Alexandria. **Alexandria Earth Day 2018** will take place from 10AM to 2PM on Saturday, April 28, at the Lenny Harris Memorial Fields next to the George Washington Middle School.

The theme for this year’s event is **“Local Actions, Global Impact.”** We will have a variety of educational exhibits, presentations, demonstrations, and hands-on activities to encourage community members of all ages to take the lead in their community. Also, throughout the month of April we will be highlighting ways that everyone in the community can make better choices when it comes to things that affect the environment. Events include stream cleanups, bike rides, and much more. Our 2018 celebration will also feature students’ artistic interpretations of “Local Actions, Global Impact” through visual arts, poetry, and our annual “Trashin’ Fashion” show.

The success of this event depends on generous financial contributions from our community. While the City supplies materials, facilities and labor for this event, the costs for tents, tables, chairs, a sound system and publicity are substantial. We are looking to raise $15,000 to directly support our 2018 festival.

There are a variety of sponsorship levels, as outlined on the attached form. At a minimum, all sponsors will be credited in the brochure on the day of the event, and a link to your website will be placed on our Alexandria Earth Day website at [www.alexandriava.gov/EarthDay](http://www.alexandriava.gov/EarthDay).

Any contribution you decide to make is tax deductible, and should be sent to: City of Alexandria Department of Recreation, Parks and Cultural Activities, Attn: Earth Day/Maureen Sturgill, 1108 Jefferson Street, Alexandria, VA 22314-3999. Checks should be made payable to: City of Alexandria with “Earth Day” in the memo line.

Your generous support will undoubtedly help us to encourage Alexandria students, businesses and residents to make meaningful decisions when it comes to the environment.

Please contact me at boes509@comcast.net or 703.217.1850 you have any questions. I look forward to seeing you at Alexandria Earth Day 2018!

Sincerely,

Eldon Boes
Chair, Earth Day Planning Committee

Attachments
## 2018 Sponsorship Form

<table>
<thead>
<tr>
<th>Category</th>
<th>Donation</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bronze</td>
<td>$100-$399</td>
<td>Brochure, web site link, exhibit space</td>
</tr>
<tr>
<td>Silver</td>
<td>$400-$999</td>
<td>Brochure, web site link, exhibit space, parking space</td>
</tr>
<tr>
<td>Gold</td>
<td>$1000-$2999</td>
<td>Brochure, web site link, exhibit space, VIP parking, logo on T-shirt</td>
</tr>
<tr>
<td>Platinum</td>
<td>$3000+</td>
<td>Above plus a sapling for planting and space for banner on stage</td>
</tr>
</tbody>
</table>

Name: 

Title: 

Company: 

Address: 

City/State/Zip: 

Telephone: 

Email: 

Organization/Company Website: 

In order to be included on the website and T-shirt, please send a .jpg of your company logo to Eldon Boes (boes509@comcast.net). Logos must be received by March 9 to appear on the T-shirt.

Does your organization want to reserve exhibit space at the event?  □ Yes  □ No
If yes, please complete an Exhibitor Form, available on: www.alexandriava.gov/EarthDay

Amount of Donation: $ 

Make checks payable to:  City of Alexandria (‘Earth Day’ in memo line)

Mail checks and form to:  City of Alexandria  
Department of Recreation, Parks and Cultural Activities  
Attn: Earth Day / Maureen Sturgill  
1108 Jefferson Street  
Alexandria, VA  22314-3999

For Office Use Only:  
Date Received  
Check Number