

# Community Matching Fund Application

## Community Matching Fund Application

Response ID:5 Data

### 1. Tell us about your project!

#### 1. Please tell us about yourself and your community group

##### Name of Primary Contact for Community Group

Margaret Townsend

##### Name of Community Group

Old Town North Community Partnership

##### Street Address

300 Montgomery Street Suite 200

##### Apt/Suite/Office

##### City

Alexandria

##### State

VA

##### Postal Code

22314

##### Country

##### Email Address

yoga.with.margaret@gmail.com

##### Phone Number

571-218-2161

##### Fax Number

##### Mobile Phone

##### Website (if applicable)

www.oldtownnorth.org

##### Is anyone else involved with your project?

No

#### 2. How do you prefer to be contacted?

Email

#### 3. Name of Project

Montgomery Park Farmers' Market Snap Program

#### 4. Location of Project

901 North Royal Street

#### 5. Please add a map and outline of project location.

### 2. Project Costs

#### 6. What is your total project cost?

\$1,000.00

7. What will be your group's monetary contribution?

\$500.00

8. How many volunteer hours do you expect your community group will contribute to this project?

8

9. Do you expect any in-kind donations and, if so, please explain.

No

10. What is the monetary funding match you are seeking from the City?

50%

### 3. Proposed Idea

11. *Proposed Idea (will be evaluated for up to 30 points)*

Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's effectiveness in creating a stronger, more connected, and vibrant neighborhood and community. The proposal must include a detailed work plan, explain how the project will benefit the broader community, and why you want to do this project. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014) or the Neighborhood Park Improvement Plan (2016), as accepted by City Council.

Adding SNAP/EBT to the Montgomery Park Farmers' Market will enable more members of the Old Town North community to benefit from purchasing fresh local foods. Two other Alexandria City farmers' markets have attracted local low income residents to shop for healthy foods..

### 4. Neighborhood Involvement/Community Building

12. *Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points)*

Please provide information on how the neighborhood/community will be involved in the project and its result in approximately 200 words. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations.

Within easy walking distance of the Montgomery Park Farmers' Market there is a seniors' facility, a low income housing project and some public units scattered in new housing.

### 5. Project Resources

13. *Project Resources & Readiness (will be evaluated for up to 30 points)*

Please explain the project resources and readiness in approximately 200 words. Applicants must explain their cost estimates for the project and demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as indicators of community support. Community groups must show that they can raise their matching funds and have the project started within 12 months. You must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration.

The Market Master is the sole individual who will operate the SNAP/EBT scanner which therefore eliminates the inclusion of community members. The service it provides is the key issue. The Old Town North Community Partnership has offered to provide the matching funds if this program is implemented.

### 6. Outcomes

14. *Outcomes (will be evaluated for up to 10 points)*

Applicants must identify how they will measure project success with specific outcomes, both tangible and/or intangible results.

After a three-month period the actual use of the SNAP/EBT scanner will be compared to the use of the other City of Alexandria farmers' markets. The three-month evaluation period should allow us to market the program and determine the effectiveness of the program.

### 7. Thank You!

**Submit Form**

Jul 21, 2016 11:20:44 Success: Email Sent to: Dana.Wedeles@alexandriava.gov

# Community Matching Fund Application

## Community Matching Fund Application

Response ID:13 Data

### 1. Tell us about your project!

#### 1. Please tell us about yourself and your community group

##### Name of Primary Contact for Community Group

Paul Hamilton

##### Name of Community Group

Charles Houston Advisory Council

##### Street Address

901 Wythe St

##### Apt/Suite/Office

##### City

Alexandria

##### State

VA

##### Postal Code

22314

##### Country

##### Email Address

pham50@comcast.net

##### Phone Number

978-902-5672

##### Fax Number

##### Mobile Phone

##### Website (if applicable)

charleshoustonrec.com

#### Is anyone else involved with your project?

Shelia Whiting CHRC Director

Akida Jordon CHRC Staff

William Chesley RPCA Director

Advisory Council Board

#### 2. How do you prefer to be contacted?

Email

#### 3. Name of Project

Charles Houston Teen Center

#### 4. Location of Project

Charles Houston Recreation Center

#### 5. Please add a map and outline of project location.

[CHRC Teen Center\\_ Project Plan\\_ Short.pdf](#)

## 2. Project Costs

### 6. What is your total project cost?

70000

### 7. What will be your group's monetary contribution?

35000

### 8. How many volunteer hours do you expect your community group will contribute to this project?

2000

### 9. Do you expect any in-kind donations and, if so, please explain.

At this time, we do not expect any in-kind donations but we will be open too in-kind as we go through the fundraising and project development process. In-kind donations could include technical support, installation support, and furnishings.

### 10. What is the monetary funding match you are seeking from the City?

35000

## 3. Proposed Idea

### 11. *Proposed Idea (will be evaluated for up to 30 points)*

**Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's effectiveness in creating a stronger, more connected, and vibrant neighborhood and community. The proposal must include a detailed work plan, explain how the project will benefit the broader community, and why you want to do this project. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014) or the Neighborhood Park Improvement Plan (2016), as accepted by City Council.**

The Charles Houston Advisory Council (CHAC) working in conjunction with Charles Houston Recreation Center (CHRC) staff and the City of Alexandria wish to develop a model teen center within existing space at the recreation center.

Parker Gray is a neighborhood in transition. Newly developed mixed income communities have reduced the estimated green space per child by over 70% leaving limited areas for teens to congregate. In addition, the neighborhood is plagued with shootings and a high crime levels, mostly involving young men.

The Council recognizes the challenges faced by local youth and sees the need to create a dedicated space where teens can be safe, have fun, learn and grow. CHRC plays an important role but the facility does not provide space that will attract and retain teens. We need to move youth off the street and into a safe, self-managed environment for socializing and learning to alter their destiny.

Our goals are:

- Engage teens in creating and managing success through leadership and personal development.
- Engage teens, families, and schools to invest in teen success through achievement, life-skill building, and employment.
- Build physically and emotionally healthy teens via diverse recreational activities.
- Create opportunities for community investment and engagement to support sustainability.

## 4. Neighborhood Involvement/Community Building

### 12. *Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points)*

**Please provide information on how the neighborhood/community will be involved in the project and its result in approximately 200 words. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations.**

The proposed teen center will require the efforts of the entire Community and Old Town to be successful.

We will engage as follows:

- Teens – The most critical group to engage upfront and throughout the process to create a sense of ownership and accomplishment.
  - o Initial design. Several teen sessions were held to create the layout.

- o Fundraising. A local teen group will be formed as the face of 4Q2016 fundraising.
  - o Operations. A Teen Advisory Council will be formed to establish ongoing policies and programs.
    - Faith Based Community – local churches are engaged and ready to support mentorship and fundraising activities.
    - ARHA - committed to support communication efforts to engage ARHA residents in development and support of teen center.
    - Homeowners – Old Town Commons and Braddock Metro Citizens Coalition are committed to support in development and fundraising.
    - Local businesses – we will solicit support of local businesses to fund the center with cash or in-kind donations.
    - Mentorship – local groups have expressed long term interest including:
      - o Alpha Kappa Alpha Project Step-Out Girls Mentoring Program
      - o Untouchables Boys Mentoring Program
      - o Omega Psi Phi Fraternity
      - o We will solicit additional groups.
- The result of this broad engagement will be a community invested in the long term physical and emotional health of our local teens.

## 5. Project Resources

### 13. Project Resources & Readiness (will be evaluated for up to 30 points)

**Please explain the project resources and readiness in approximately 200 words. Applicants must explain their cost estimates for the project and demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as indicators of community support. Community groups must show that they can raise their matching funds and have the project started within 12 months. You must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration.**

This project has been in the conception for over two years, it is now ready for fundraising and development. We have:

- Full commitment from CHRC including an existing dedicated space.
- Design principles and requirements generated by local teens.
- Full preliminary design and layout generated by the City Architect
- High level cost estimate from City Architect (\$50K to \$70K)
- Advisory Council incorporated in VA and submitted for 501c3 status.
- Preliminary list of potential donors with targets to reach \$40K goal.
- Project awareness by local businesses, churches and community organizations.
- A new CHRC website to promote activities and programs.

Fundraising will focus on cash and infrastructure services. Volunteer services will focus on mentorship and internship for ongoing operations. The following is planned:

- Early September teen meeting to organize 4Q16 fundraising efforts.
- Early September mentor meeting to build mentorship program.
  - o Fraternities and sororities have offered support
  - o Alexandria faith based collation has offered support
- Will solicit City Youth Services and ACPS for addition support
- A long term annual maintenance budget will be established with a dedicated line item in the CHRC annual budget.
  - o An annual request will be made to the city and local businesses through an "Adopt-a-Center" program. See Slide Set for Detail

## 6. Outcomes

### 14. Outcomes (will be evaluated for up to 10 points)

**Applicants must identify how they will measure project success with specific outcomes, both tangible and/or intangible results.**

Tangible project success will be measured in four ways:

1. Completion of teen center infrastructure by May 2016 within planned budget.
2. Broad engagement from Old Town residents and businesses to fund the center.
3. An engaged Teen Council at the opening of the center.
4. Mentorship/internship volunteers in place at center opening.

The intangibles will be:

- The realization by engaged teens that they have control and possibilities for long term success.
- A healthy, vibrant CHRC with full community engagement and support.

## 7. Thank You!

### **Submit Form**

Aug 26, 2016 13:13:02 Success: Email Sent to: Dana.Wedeles@alexandriava.gov



# **H**elp Build a **New Space for Alexandria Teens!**





# What hasn't been working is...

Outdated games  
limited technical  
resources, limited  
wireless

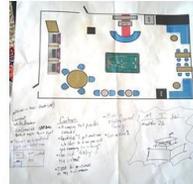


empty, hard space  
with commercial  
lighting

cold, rigid chairs...

# We Engaged the Teens

**We asked  
the teens:**  
what would  
draw you to  
the center  
more?



...we voted  
on options

**We Also Asked...**  
what are your dreams for  
your future self?

...and we sketched

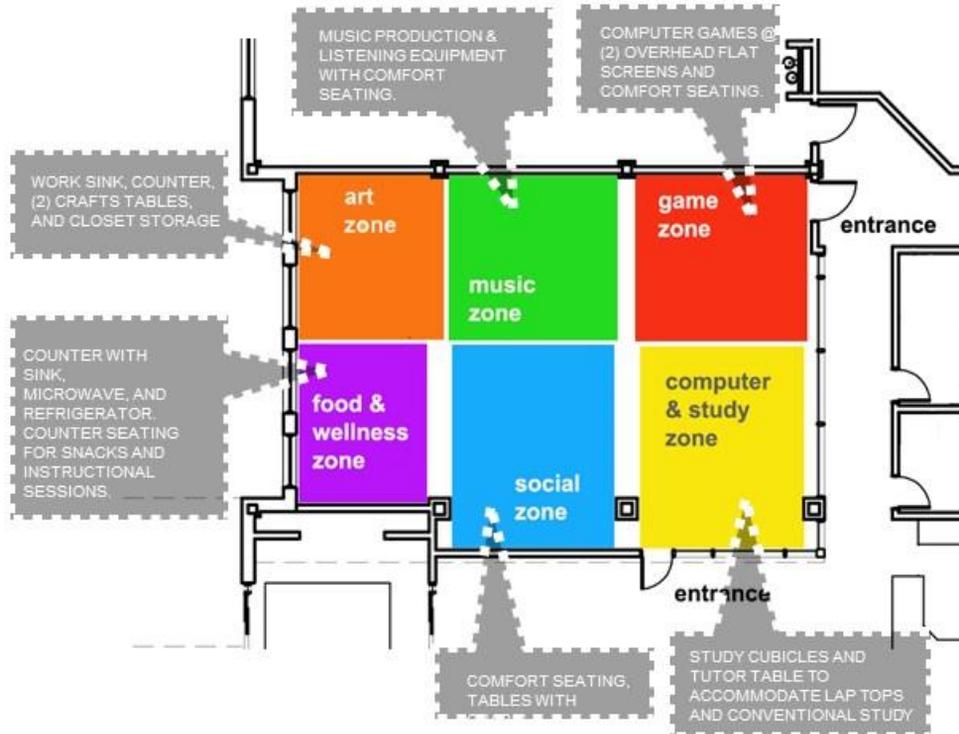


# Blending 6 zones into 1 Vibrant Teen Center Meeting Academic, Creative, and Social Needs

1. **Computer and Study Zone** - *charging docks, tables and wireless connected computers that make it easy to complete homework or learn new programs. quiet hours and tutors will make it easy to ensure dedicated usage*
2. **Gaming Zone** - *video and table based games, with a focus on games that promote teamwork*
3. **Music Zone** - *creative space to produce and listen to music.*
4. **Art Zone** - *creative space to draw or create with other art activities, and get inspired.*
5. **Food & Wellness Zone** - *food bar, educational materials, information about jobs and study opportunities*
6. **Social Zone** - *comfortable seating and tables to encourage socialization within an open, community environment.*

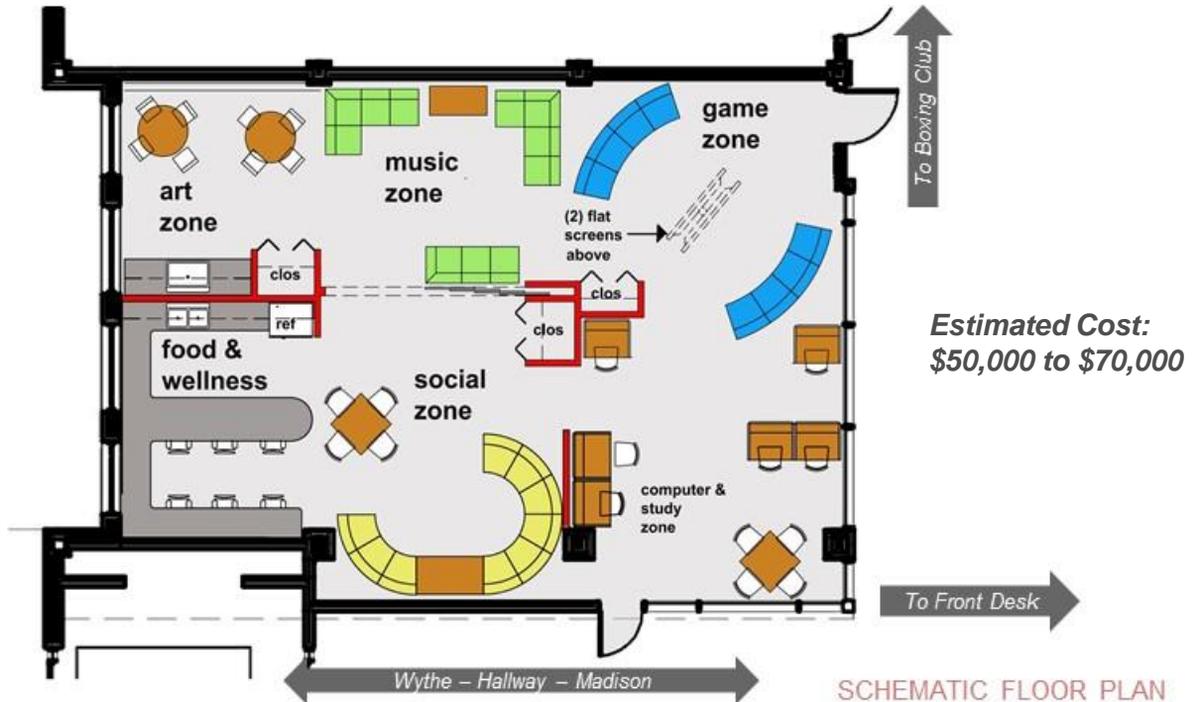


## A Zone Based Design in Existing Space





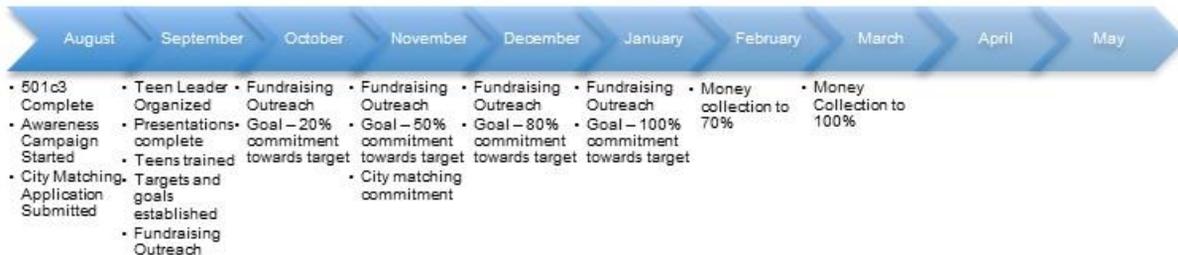
# City Architect Transformed Ideas to Design





# Project Timeline for 2016/2017

## Fundraising



## Project





# Sample Purchasing Recommendations

## Bright sectional furniture



Technical equipment  
including lock boxes



## Cool Ceiling, Floor & Wall Treatments





## A Recognition Wall for Donors





# Braddock Metro Citizens' Coalition

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*Working for a Greater Northwest Old Town* | [www.braddockmetro.org](http://www.braddockmetro.org)

1122 Madison Street, Alexandria, VA 22314 | [bmcc@braddockmetro.org](mailto:bmcc@braddockmetro.org)

Dana Wedeles  
Urban Planner  
City of Alexandria Department of Recreation, Parks, and Cultural Activities  
Division of Park Planning, Design, & Capital Projects  
1108 Jefferson St.  
Alexandria, VA, 22314  
Email: [Dana.Wedeles@alexandriava.gov](mailto:Dana.Wedeles@alexandriava.gov)

***Subject: New Teen Center for Charles Houston Recreation Center***

Dear Dana Wedeles:

We are writing to express our support for the development of a new teen center within the Charles Houston Recreation Center. Given the challenges faced by our youth in the Braddock Metro and Parker Gray communities it is necessary to provide a safe, vibrant space where local teens will want to socialize and develop. The Charles Houston Rec plays a vital role in this.

The BMCC will engage with the Charles Houston Advisory Council and Recreation Center staff to provide support where we can for the development and ongoing management of this new teen center, including a financial donation.

We strongly encourage the city to get behind this important project and provide whatever financial and technical support that is possible.

Sincerely,

A handwritten signature in black ink that reads "Salena Zellers".

Salena Zellers, BMCC Treasurer  
Braddock Metro Citizens' Coalition

Cc: BMCC Board Members  
Mark Jinks  
James Spengler

[Author]

Your Group Name

Address

City, State, Zip

Email:

In God's Hands Ministry

3610 Valley Drive

Alexandria, Virginia

Alexlem62@comcast.net 22302

Dana Wedeles

Urban Planner

City of Alexandria Department of Recreation, Parks, and Cultural Activities

Division of Park Planning, Design, & Capital Projects

1108 Jefferson St.

Alexandria, VA, 22314

Email: [Dana.Wedeles@alexandriava.gov](mailto:Dana.Wedeles@alexandriava.gov)

**Subject: New Teen Center for Charles Houston Recreation Center**

Dear Dana Wedeles:

We would like to express our support for the development of a new teen center within the Charles Houston Recreation Center. Given the challenges faced by our youth in the Parker Gray community it is necessary to provide a safe, vibrant space where local teens will want to socialize and develop. The Charles Houston Rec plays a vital role in this.

Your Group Name will engage with the Charles Houston Advisory Council and Recreation Center staff to provide support where we can for the development and ongoing management of this new teen center. We encourage the city to get behind this important project and provide whatever financial and technical support that is possible.

Sincerely,

McArthur Myer President/Founder

[Author]

Your Group Name

In God's Hands Ministries

# Community Matching Fund Application

## Community Matching Fund Application

Response ID:15 Data

### 1. Tell us about your project!

#### 1. Please tell us about yourself and your community group

##### Name of Primary Contact for Community Group

Nancy Lorentz

##### Name of Community Group

PK Move Inc.

##### Street Address

805 N. Overlook Drive

##### Apt/Suite/Office

##### City

Alexandria

##### State

VA

##### Postal Code

22305

##### Country

##### Email Address

nancylorentz@pkmove.org

##### Phone Number

703-216-0051

##### Fax Number

##### Mobile Phone

##### Website (if applicable)

www.pkmove.org

##### Is anyone else involved with your project?

No.

#### 2. How do you prefer to be contacted?

Email

#### 3. Name of Project

Pop-up Parkour Playground

#### 4. Location of Project

Any City Parks

#### 5. Please add a map and outline of project location.

### 2. Project Costs

#### 6. What is your total project cost?

\$10000

**7. What will be your group's monetary contribution?**

\$2500

**8. How many volunteer hours do you expect your community group will contribute to this project?**

100

**9. Do you expect any in-kind donations and, if so, please explain.**

We are going to ask the manufacturer of the pop-up playground to give a partial (\$2500) in-kind donation.

PK Move coaches offer in-kind coaching donations if we experience any shortfall in our monetary contribution, so the project will move forward.

**10. What is the monetary funding match you are seeking from the City?**

\$5000

**3. Proposed Idea**

**11. Proposed Idea (will be evaluated for up to 30 points)**

**Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's effectiveness in creating a stronger, more connected, and vibrant neighborhood and community. The proposal must include a detailed work plan, explain how the project will benefit the broader community, and why you want to do this project. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014) or the Neighborhood Park Improvement Plan (2016), as accepted by City Council.**

Our non-profit, PK Move Inc, is dedicated to sharing the transformative power of parkour. Parkour (sometimes called PK) is the art of moving through the environment in a fluid, efficient manner. Through a combination of physical training discipline and play, parkour also increases confidence, creativity, and community in its practitioners. PK move focuses on special populations who would ordinarily not go to a gym for a variety of reasons, including financial, physical, and mental issues.

PK Move is already working with Alexandria through the PARKnership program. We provide free, weekly parkour lessons for senior citizens and other special populations. We would like to expand our offerings and request matching funding for a Pop-Up Parkour Playground. This project would include the purchase a Pop-up Playground, two portable mats, and two-hours of professional demo/lessons/supervised play at 12 community events in 2017-2019. In other words, four events per year. We have not selected specific parks, because this project would turn literally any space into a parkour playground, allowing PK Move to represent RPCA in non-park settings as well. Event dates and locations are to be mutually agreed upon by RPCA and PK Move. They may coincide with larger city festivals or be stand-alone events.

This project will cultivate meaningful, positive change in Alexandria by:

- \* Building awareness of parkour and alternative methods of play
- \* Providing quality movement education to participants of any age or ability
- \* Increasing access to movement education and spaces for play through free temporary play installations
- \* Encouraging public advocacy of playgrounds in under-served neighborhoods and use by age groups outside of children

**4. Neighborhood Involvement/Community Building**

**12. Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points)**

**Please provide information on how the neighborhood/community will be involved in the project and its result in approximately 200 words. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations.**

Because parkour is accessible to participants of any ability level or demographic, and the pop-up playground is portable, this project offers city-wide benefit. Additionally, the equipment can be assembled

in a wide variety of configurations allowing for the design of both age-specific and intergenerational spaces.

As an example, 2017 might include four lessons at the following parks: Armistead L. Boothe Park, Four Mile Run Park, Helen Miller/Bernard Hunter Park and Founders Park. These parks are geographically and demographically diverse. With this schedule, PK Move's Pop-Up Parkour Playground offers access to play-based fitness to a variety of neighborhoods and community groups, including but not limited to: the West End, Seminary Hill, Strawberry Hill, Eisenhower Partnership, Cameron Station Community Association, Old Town, Founders Park Community Association, Rosemont, Del Ray, Parker-Gray, West Old Town Civic Association, Arlandria, North Ridge, Hume Springs Civic Association.

Census data show an increase in the share of Alexandria households with families with children, and increasing ethnic and racial diversity. The population of senior citizens continues to decline, but that is expected to reverse as more and more baby boomers pass the 65-year. (American Community Survey, 2014). With a special mission to serve special populations, PK Move is uniquely able to offer quality movement education for all. Also, this portable play installation is flexible to grow, change, and even positively shape the way Alexandria residents view themselves and others as they interact with their City in a fresh and vibrant way.

## 5. Project Resources

### 13. Project Resources & Readiness (will be evaluated for up to 30 points)

**Please explain the project resources and readiness in approximately 200 words. Applicants must explain their cost estimates for the project and demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as indicators of community support. Community groups must show that they can raise their matching funds and have the project started within 12 months. You must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration.**

Resources for the Parkour Pop-up Playground (\$10,000)

1. We will request that the Movement Creative, a NYC-based parkour company we have partnered with in the past, to make an in-kind donation (half/\$2500) for the playground. The Movement Creative manufactures this playground.
2. RPCA funds \$5000 of this project
3. PK Move will raise the remaining amount (\$2500) through sponsor donations. We recently raised \$1800 to cover our insurance at a fundraising event done in conjunction with our sponsor, St. Elmo's Coffee Pub. This money came from the general community; none of the donors were participants.
4. We have several fundraising schemes in mind for the Pop-Up Parkour Playground including a special "jam" session for area traceurs, t-shirt sales
5. Corporate sponsorship will be encouraged through the offer to place logos on the wooden surfaces of the playground or a portable banner which will be displayed at all events.
6. PK Move coaches have agreed to make an in-kind donation of any sessions which do not have enough financial funding.

Maintenance for the Playground (\$0)

The pop-up playground's primary structure is composed of steel pipe and connected with kee klamps. The pipe, clamps, and other connections are also galvanized, and the wood is pressure treated, making it weather resistant. PK Move will store and maintain the playground system for free. It will transport, assemble, and disassemble the playground using volunteer hours. The playground will belong jointly to RPCA and the non-profit PK Move with the understanding that it may be used to serve other special populations in the city (i.e. school programs for ACPS special needs students, INOVA cancer patients, senior citizen groups, etc) in settings outside the parks and recreation system on dates that do not conflict with the proposed RPCA events.

## 6. Outcomes

### 14. *Outcomes (will be evaluated for up to 10 points)*

**Applicants must identify how they will measure project success with specific outcomes, both tangible and/or intangible results.**

PK Move will measure outcomes by tracking the number of participants at each RPCA Pop Up Playground event, sending out community surveys, and monitoring participation rates in our existing PARKnership program as well as other community events.

## 7. Thank You!

### **Submit Form**

Aug 31, 2016 14:56:48 Success: Email Sent to: Dana.Wedeles@alexandriava.gov

# Community Matching Fund Application

## Community Matching Fund Application

Response ID:16 Data

### 1. Tell us about your project!

#### 1. Please tell us about yourself and your community group

##### Name of Primary Contact for Community Group

Lee Carosi Dunn

##### Name of Community Group

Friends of Lee Street Park, Inc.

##### Street Address

519 S. Lee St

##### Apt/Suite/Office

##### City

Alexandria

##### State

VA

##### Postal Code

22314

##### Country

##### Email Address

leedunn@google.com

##### Phone Number

703-928-6365

##### Fax Number

##### Mobile Phone

##### Website (if applicable)

#### Is anyone else involved with your project?

We have a group involved and are looking to recruit more!

#### 2. How do you prefer to be contacted?

Email

#### 3. Name of Project

Windmill Hill Park Improvement - Accessible play area

#### 4. Location of Project

Portion of Windmill Hill Park between Union St and the river.

#### 5. Please add a map and outline of project location.

### 2. Project Costs

#### 6. What is your total project cost?

\$50,000

#### 7. What will be your group's monetary contribution?

\$25,000

**8. How many volunteer hours do you expect your community group will contribute to this project?**

200

**9. Do you expect any in-kind donations and, if so, please explain.**

We will be seeking in-kind contributions from construction and landscape companies.

**10. What is the monetary funding match you are seeking from the City?**

\$25,000

### 3. Proposed Idea

**11. Proposed Idea (will be evaluated for up to 30 points)**

**Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's effectiveness in creating a stronger, more connected, and vibrant neighborhood and community. The proposal must include a detailed work plan, explain how the project will benefit the broader community, and why you want to do this project. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014) or the Neighborhood Park Improvement Plan (2016), as accepted by City Council.**

We propose the following accessible play area be developed on the plot of land between the Potomac River and Union Street that is part of Windmill Hill Park.

- 1) Install Accessible Swings and other playground equipment
- 2) Install path from Union Street to park area
- 3) Install Landscaping around area
- 4) Install additional park benches

Currently, Windmill Hill Park has a dog park, playground, basketball court and open field utilized by youth soccer teams. What we are missing is playground equipment that can be enjoyed by mobility-challenged seniors and children with special needs. We would like to add this element with this park improvement. This will truly make Windmill Hill Park a space for the entire community to enjoy.

The area we are recommending is flat and would be conducive to this proposal.

Please see our uploaded proposal for pictures of the site and proposed equipment.

### 4. Neighborhood Involvement/Community Building

**12. Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points)**

**Please provide information on how the neighborhood/community will be involved in the project and its result in approximately 200 words. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations.**

We envision this being a lovely spot for seniors and those with special needs to enjoy the outdoors along the river.

We expect this to become a destination spot for those seniors and special needs children across Alexandria who will be able to come down and enjoy the waterfront, walk to King Street for an ice cream cone and enjoy Old Town for the day. With the park benches and adaptable park equipment, this will be a place that welcomes all and a way to bring the community to the waterfront.

This area is smaller than the recently developed Ruth Ann Lodato Park by Lee Center with adaptable equipment, but would provide an opportunity for those seeking that experience to enjoy the river views as well.

## 5. Project Resources

### 13. *Project Resources & Readiness (will be evaluated for up to 30 points)*

**Please explain the project resources and readiness in approximately 200 words. Applicants must explain their cost estimates for the project and demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as indicators of community support. Community groups must show that they can raise their matching funds and have the project started within 12 months. You must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration.**

We have several potential donors that have agreed to support our efforts. We will be launching our official fundraising campaign in September and are confident we can raise the amount necessary to develop an area of Windmill Hill Park that all members of our community can enjoy.

We also plan to institute an ongoing fundraising program to provide for maintenance of the area. We will organize a "Park Maintenance Team" of neighborhood residents willing to spend a few hours each month to help clean and maintain the park.

In addition to cash contributions, we will be soliciting in-kind donations from those in the construction and landscaping industries willing to help.

## 6. Outcomes

### 14. *Outcomes (will be evaluated for up to 10 points)*

**Applicants must identify how they will measure project success with specific outcomes, both tangible and/or intangible results.**

We will define success by seeing additional members of our community come together to enjoy the outdoors, river views and a fun day in the park.

## 7. Thank You!

### Submit Form

Aug 31, 2016 22:04:28 Success: Email Sent to: Dana.Wedeles@alexandriava.gov

# Community Matching Fund Application

## Community Matching Fund Application

Response ID:17 Data

### 1. Tell us about your project!

#### 1. Please tell us about yourself and your community group

##### Name of Primary Contact for Community Group

Kurt Moser

##### Name of Community Group

Four Mile Run Conservatory Foundation

##### Street Address

3905 Elbert Avenue

##### Apt/Suite/Office

##### City

Alexandria

##### State

VA

##### Postal Code

22305

##### Country

##### Email Address

ecomoser@gmail.com

##### Phone Number

703-822-5741

##### Fax Number

##### Mobile Phone

##### Website (if applicable)

www.fourmilerun.org

#### Is anyone else involved with your project?

The Alexandria Soccer Association is a partner in the project.

#### 2. How do you prefer to be contacted?

Email

#### 3. Name of Project

Kick the Habit: Jug and Water-Bottle Filling Stations for City Fields!

#### 4. Location of Project

Witter Recreational Fields, Simpson Stadium Park, and Four Mile Run Park

#### 5. Please add a map and outline of project location.

[Community Matching Fund location map3.pdf](#)

### 2. Project Costs

#### 6. What is your total project cost?

\$15,000

**7. What will be your group's monetary contribution?**

\$7,500

**8. How many volunteer hours do you expect your community group will contribute to this project?**

90

**9. Do you expect any in-kind donations and, if so, please explain.**

Not presently. We will seek in-kind contributions of labor toward the project to the extent possible.

**10. What is the monetary funding match you are seeking from the City?**

\$7,500

### 3. Proposed Idea

**11. Proposed Idea (will be evaluated for up to 30 points)**

**Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's effectiveness in creating a stronger, more connected, and vibrant neighborhood and community. The proposal must include a detailed work plan, explain how the project will benefit the broader community, and why you want to do this project. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014) or the Neighborhood Park Improvement Plan (2016), as accepted by City Council.**

Our project will install water-bottle and jug filling stations at the two highest-use fields in the City, those at Simpson Stadium Park and Witter Recreational Fields, and at Four Mile Run Park, where there is currently no outdoor access to drinkable water. These will be wall-mounted ADA-accessible stations installed on the existing built facilities. The project addresses an environmental issue--the overuse of single-use water bottles--and aims not only to reduce litter/waste which negatively impact our waterways and public spaces, but to initiate a cultural change to reusable water bottle usage through high-quality public water infrastructure, consistent with Alexandria's Eco-City Charter. The project addresses multiple aspects of the Citywide Park Improvement Plan, particularly with regard to designing public spaces that meet multiple community needs (Objective 2), to the Plan's recommendations to upgrade utilities to support park uses, including special events, and to the specific recommendation to add public water access at Four Mile Run Park. We know that athletic fields account for a substantial amount of bottled water usage, particularly during events like tournaments or tryouts. Alexandria Soccer has water jugs/coolers it could use more effectively at such events if the infrastructure supported it, and it already provides reusable water bottles to its players.

### 4. Neighborhood Involvement/Community Building

**12. Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points)**

**Please provide information on how the neighborhood/community will be involved in the project and its result in approximately 200 words. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations.**

The project improves public water infrastructure to support more sustainable practices at three City park facilities that are extensively used by Alexandria Soccer through Spring and Fall soccer seasons, as well as for tournament and team tryout events, in addition to being used by city residents for other athletic uses, and in the case of Four Mile Run Park, non-athletic uses such as the weekly Farmers and Artisans Market and community events. They are all well-utilized locations that serve city residents broadly and affect the quality of life for a large number of people. As part of our effort, Alexandria Soccer will reach out to its network of 4,000+ players, as well as their coaches and parents, to empower Alexandria residents to "Kick the Habit" of wasteful bottled water. Likewise, the Four Mile Run Conservatory Foundation will feature the project and its environmental impact on its website, in the hope that it inspires like measures in other parts of the city and beyond.

### 5. Project Resources

### **13. Project Resources & Readiness (will be evaluated for up to 30 points)**

**Please explain the project resources and readiness in approximately 200 words. Applicants must explain their cost estimates for the project and demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as indicators of community support. Community groups must show that they can raise their matching funds and have the project started within 12 months. You must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration.**

We have preliminarily identified installation locations and received rough installation cost estimates from RPCA, as well as selected the specific units we would like to have installed (consistent with the City's specifications, from Most Dependable Fountains). Based on this information, we have estimated the cost at \$5,000 per project location based on the following:

- Wall-Mount Bottle Filler (10175FMSS) - \$1,255
- Wall-Mount Jug Filler (WMSSJF) - \$858
- Installation cost (plumbing and wall penetration) - \$1,500-\$2,500 per wall unit based on RPCA estimates

Actual installation costs will depend on the configuration of existing plumbing, framing, etc. Since the jug filler and bottle filler units are to be installed together at each location and the buildings have existing drinking water supplies, we expect the installation costs to be less than \$3,000 at each location.

The Four Mile Run Conservatory Foundation has been awarded \$2,000 toward this project from the ACTion Alexandria Green Ideas Challenge, and we will raise additional funding through donations from businesses in the community and through individual donor giving campaigns, through Razoo Foundation's online platform on Giving Tuesday and Spring2Action Alexandria. Virginia American Water has already expressed interest in funding a portion of the project.

## **6. Outcomes**

### **14. Outcomes (will be evaluated for up to 10 points)**

**Applicants must identify how they will measure project success with specific outcomes, both tangible and/or intangible results.**

Project success is to be measured by comparing the amount of trash and recyclables collected at the three parks before and after project completion, as well as through feedback from Alexandria Soccer. Should the needed data be unavailable from the City, Four Mile Run Conservatory Foundation volunteers will collect this information through litter/trash surveys.

## **7. Thank You!**

### **Submit Form**

Sep 01, 2016 12:51:13 Success: Email Sent to: Dana.Wedeles@alexandriava.gov

# Community Matching Fund Application

## Community Matching Fund Application

Response ID:18 Data

### 1. Tell us about your project!

#### 1. Please tell us about yourself and your community group

##### Name of Primary Contact for Community Group

Thomas Park

##### Name of Community Group

Alexandria Soccer Association

##### Street Address

1108 Jefferson Street

##### Apt/Suite/Office

##### City

Alexandria

##### State

VA

##### Postal Code

22314

##### Country

##### Email Address

tpark@alexandria-soccer.org

##### Phone Number

703-684-5425

##### Fax Number

##### Mobile Phone

##### Website (if applicable)

www.alexandria-soccer.org

#### Is anyone else involved with your project?

- P.J. Park, Outreach Coordinator with Alexandria Soccer
- Jeff Newhouse, Park Planner with P.G. County and on board of Alexandria Soccer Association (ASA)
- Community Lodgings- Lynn Thomas
- Tenants and Workers United

#### 2. How do you prefer to be contacted?

Email

#### 3. Name of Project

Four Mile Court Upgrade

#### 4. Location of Project

Futsal/Basketball Court in Four Mile Run Park behind My Organic Market, Mount Vernon Avenue.

#### 5. Please add a map and outline of project location.

[Four Mile Run Park futsal court improvements\(1\).pdf](#)

## 2. Project Costs

6. What is your total project cost?

45000

7. What will be your group's monetary contribution?

15000

8. How many volunteer hours do you expect your community group will contribute to this project?

1000

9. Do you expect any in-kind donations and, if so, please explain.

Expected in-kind donations include:

- Plan preparation and project consulting from certified professional park planner
- Equipment such as goals and paint

10. What is the monetary funding match you are seeking from the City?

25000

## 3. Proposed Idea

11. *Proposed Idea (will be evaluated for up to 30 points)*

**Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's effectiveness in creating a stronger, more connected, and vibrant neighborhood and community. The proposal must include a detailed work plan, explain how the project will benefit the broader community, and why you want to do this project. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014) or the Neighborhood Park Improvement Plan (2016), as accepted by City Council.**

Quality futsal courts create a stronger, more connected and vibrant community by facilitating a beloved pastime. Men, women, boys and girls enjoy playing futsal and court soccer because it is fun. It also creates bonds between the players, around a common enjoyable activity. Moreover, it is great exercise to maintain health, fitness and strength. Improving the futsal court will make one of the community's favorite park activities even more popular, safe and enjoyable.

The project will benefit the broader community by establishing a facility of quality that users will take pride in. Because it supports an activity they love, users will feel valued, and will value their park and neighborhood more. This excitement, pride and value will have ripple effects on the community, heightening the community's esteem, and encourage locals leaders to invest more in their community. As it will increase the value of the area, people will be more likely to invest in their housing and local businesses. It will take the park to another level. We are excited about this project because for relatively little investment, it will vastly enhance the facility's recreational value. Users will hone their soccer skills, create community, and recreate more fully, and with more dignity. In addition, the facility will be able to support structured programming as well, a need that is exceptional especially in the generally underserved (no turf fields or renovated court space) Four Mile Run community.

The investment aligns with community feedback from the Citywide Park Improvement Plan (2014):

One survey responded commented: "Add some smaller soccer facilities. Every afternoon, there are multiple pick-up games going on. It would be nice to provide some facilities to facilitate them." Soccer is by far the most popular sport played at Four Mile Run, with 4% of park users surveyed responding to the question, "What do you do in the park?", saying they play soccer, compared to 2% baseball or softball, and 1% basketball. When asked the question, "What do you like about the park?," eight percent of park users surveyed responded "sports." Taken from the Citywide Park Improvement Plans of the Four Mile Run Park Park Planning Needs Assessment, the following indicators of actions that households are most willing to support with their tax dollars could indicate community support for the upgrade of the futsal court:

1. Improve existing athletic fields (13%),
2. Improve existing indoor recreation facilities (12%),
3. Develop new indoor recreation facilities (10%),
4. Provide lighted athletic fields (9%),
5. Improve existing tennis and basketball courts (8%),
6. Develop new basketball and tennis courts (6%),
7. Purchase land to develop athletic fields (5%)

From the same source, moreover, the Parks, Recreation, or Cultural Amenities most important to households include:

1. Soccer/lacrosse fields (7%)
2. Outdoor basketball courts (5%)

Based on this data, it would indicate that quality facilities to facilitate pick-up soccer, as well as basketball, are very important to the community. The current futsal court indeed is very well-used. Given its value to the community, it makes sense to improve it to make it even more attractive and enjoyable to use. The most important improvement to the facility that is obvious to any of its users is the need for backstops. When shooting the soccer ball and missing the target, the ball can roll up to 100 yards, bringing the game to a halt until the ball is retrieved. Outdoor futsal courts in Brazil, where the sport is most popular, always have backstops, and they are generally around 15 feet high.

The proposal here is to install backstops that are of identical construction to the outfield fences at Simpson baseball field: 6' high chain-link fence topped by 9' high netting. As soccer shots will often reach up to 15' high, this type of backstop would provide valuable, effective, and cost-efficient containment of the play. The second proposal is to replace the existing miniature soccer goals with regulation futsal goals. Futsal is a five-a-side sport that includes a goalie at either end. With the miniature goals, such an essential feature of the game is missing or perverted. Regulation futsal courts double as handball or field hockey courts, sports that enjoyed popularity among tv viewers this past olympics, and could sprout interest locally. A potential alternative route in this project is to install dual sport futsal/basketball goals. These are more expensive, but community surveys indicate support for basketball as well as soccer. Based on the dense population there may need to be consideration for a second court given the demand and needs.

#### 4. Neighborhood Involvement/Community Building

##### **12. *Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points)***

**Please provide information on how the neighborhood/community will be involved in the project and its result in approximately 200 words. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations.**

First of all, the community of the Alexandria Soccer Association is formidable numbering over 5,000 participants yearly. Moreover, the neighborhood around the target project is heavily populated by the Soccer Association's members. This alone means that area residents are involved in the playing of soccer and therefore the usage of, and interest in, the facility. Other community organizations located near the project include Community Lodgings, Casa Chirilagua, and National Community Church. All of these organizations are interested in the value that the recreational activity of soccer plays in the lives of their constituents. The users of the court are, and will be, boys and girls from the youngest ages up to older adults who still enjoy getting out to play the sport. While the submitting organization has contacted Community Lodgings, Running Brooke, and Casa Chirilagua about the project, we expect the community connections surrounding this project to develop and grow more as we go forward.

#### 5. Project Resources

##### **13. *Project Resources & Readiness (will be evaluated for up to 30 points)***

**Please explain the project resources and readiness in approximately 200 words. Applicants must explain their cost estimates for the project and demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as**

**indicators of community support. Community groups must show that they can raise their matching funds and have the project started within 12 months. You must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration.**

Please see the attached document "Four Mile park Futsal Cost Estimate" for specific renovation options and the associated costs.

Alexandria Soccer is prepared to invest up to \$15,000 in the project. In addition, ASA employee P.J. Park has extensive experience with futsal court designs throughout the Americas, and ASA board member Jeff Newhouse, a professional Park Planner for Prince George's County, working on the plans.

Community Lodgings has committed to being a partner, contributing up to \$1,000 in support, and being a non-profit working intimately with the families who are users of the courts, they have a vested interest in the recreational value the court provides their service recipients. Other groups including Casa Chirilagua, Tenants and Workers United, Running Brooke, Campagna Center, and others, are targeted partners who we hope will join in supporting the project financially and/or with contributions of labor for both construction and maintenance of the court and its enhancements.

Please see the attached "Four Mile park Futsal Court timeline" for the estimated project timeline.

## 6. Outcomes

### **14. Outcomes (will be evaluated for up to 10 points)**

**Applicants must identify how they will measure project success with specific outcomes, both tangible and/or intangible results.**

Project success will be measured by the increase in the number of court users, the enjoyment reported by users, as well as the increase in programmed usage of the court. A typical evening can see between 10 and 15 court users. Current users enjoy the court, but many report wanting a backstop, regulation futsal goals, more benches, and a bike rack. The court currently has little or no programmed usage. Success will be measured by surveying average number of users per evening, surveys of users' comparative enjoyment of the court, before vs after, and amount of programmed usage.

## 7. Thank You!

### **Submit Form**

Sep 01, 2016 17:23:31 Success: Email Sent to: Dana.Wedeles@alexandriava.gov

## Four Mile Run Park

## Cost Estimate

## Futsal Court Enhancements

item #	description	quantity	unit	unit price	extended
1	color-coating & lines	1	lump sum	12000	12000
2	6' high chain link fence, black vinyl coated	180	linear feet	60	10800
3	9' high netting extension above fence	100	linear feet	40	4000
4	Anthem Sports model A07-259 benches	4	each	1150	4600
5	All Goals, Inc. galv. futsal goals	1	pair	2500	2500
6	UltraSite model 5811 bike rack	1	each	1500	1500
7	remove & dispose existing bench	1	lump sum	100	100
8	site stabilization	1	lump sum	2000	2000
9	contractor overhead & profit	1	lump sum	7500	7500

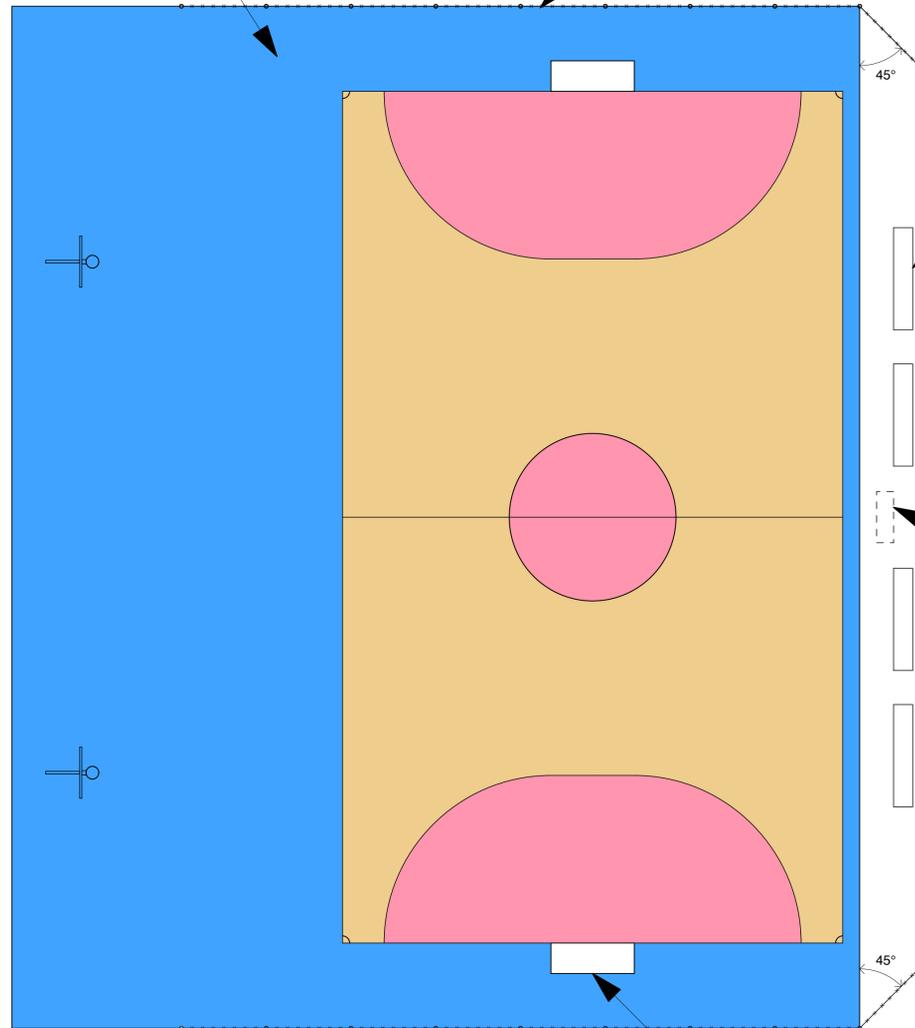
<b>Total</b>	<b>\$45,000.00</b>
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## Note:

Unit pricing for items 1-6 includes freight, tax, assembly, and installation.

repair cracks and install new color-coating

install 6' high, 90' long chain link fence & 50' long, 9' high netting system

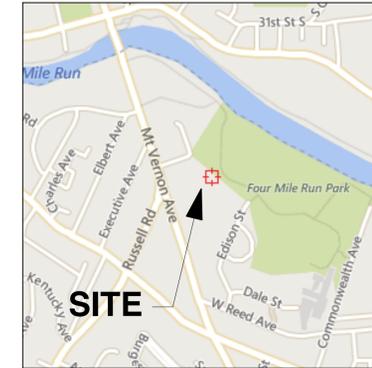


install 6' high, 90' long chain link fence & 50' long, 9' high netting system

replace existing goals with regulation futsal goals, 2 qty.

install 4 qty. 12' player benches

remove existing bench



ALEXANDRIA SOCCER ASSOCIATION

1108 JEFFERSON STREET  
LEE CENTER, 1st Floor  
ALEXANDRIA, VA 22314

# FOUR MILE RUN PARK

4131 MOUNT VERNON AVENUE  
ALEXANDRIA, VA 22305

CONSULTANT

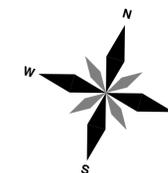
DESIGN: JN  
DRAWN: JN  
REVIEW:

SHEET TITLE

## COURT IMPROVEMENT PLAN option B

BID NO:  
DATE: 03/16  
ISSUE: DATE:

SHEET NO:



task #	description	calendar days required
1	confirm funding	1
2	develop construction documents	15
3	solicit construction bids	14
4	contract ratification	3
5	pre-construction meeting	1
6	submittals & shop drawings	10
7	order, manufacture, and deliver equipment and site furniture	45
8	mobilization	1
9	install temporary perimeter safety fencing	1
10	perform demolition	1
11	installation of fencing, netting, goals, benches and bike rack	14
12	power wash court, repair pavement cracks	2
13	install color-coating and lines	10
14	site stabilization	7
15	<b>TOTAL</b>	<b>125</b>