

Alexandria Public Art Work Plan

Alexandria Commission for the Arts

Work Plan Task Force

July 22, 2015

Agenda

1. Introductions
2. Review Work Plan Process
3. Review Work Plan and Budget Status
4. Discussion of Goals and Criteria
5. Discussion of Opportunities
6. Public Comment
7. Next Steps for Staff and Consultants

Introductions

Annual Work Plan Process

Annual Work Plan

- Outlines which new projects the program will initiate, indicating where the projects are located and what the proposed budgets will be.
- Indicates which projects are being carried over from previous years.
- Identifies three years into the future what goals and projects might be considered, even though future-year projections are subject to change.

Prepared by staff in collaboration with a Work Plan Task Force, reviewed by the Commission for the Arts, and approved by City Council. Updates to FY16 Work Plan must be approved by OMB.

Annual Work Plan Task Force

- Review and assess opportunities for public art projects in the coming year.
- Advise staff on priority projects for funding and staff resources in the upcoming fiscal year and on potential projects for the next two subsequent fiscal years.
- Support the presentation of the Work Plan to the Commission.

Seven members, appointed by the Commission for the Arts. Up to four members should be drawn from the Commission, and at least four members shall have professional expertise in public art as a public artist, arts administrator or curator.

Annual Work Plan Process

- Meeting One
Discuss process, discuss opportunities identified by staff
Give direction for further research in possible projects
- Meeting Two
Discuss opportunities, prioritize
Give direction for writing work plan
- Meeting Three
Review and recommend work plan
- Commission for the Arts reviews and recommends work plan
- Work plan incorporated into Office of Cultural Affairs capital plan, which is approved by Council. Amendments to current year plan submitted to OMB for approval.

Work Plan and Budget Status

FY2015-17 Work Plan

Collaborating Department	Project	CIP/non-CIP	Perm/Temp	Artist/Curator	Budget	FY15	FY16	FY17	Planning District
T&ES	Manhole Covers	CIP	perm	artist	\$10,000	\$10,000	\$10,000	\$10,000	citywide
	Utility Box Wraps	CIP	temp	artist	\$25,000	\$25,000	\$25,000	\$25,000	citywide
	Rapid Transit Corridor	CIP	perm	artist	\$100,000		\$25,000	\$75,000	Area III
P&Z	Eisenhower West Small Area Plan - Underway	non-CIP	temp	artist/curator	\$50,000	\$25,000			Area I
	Old Town North Small Area Plan (City Council decision in May, 2015)	non-CIP	temp	artist/curator	\$50,000		\$25,000		Area I
	re-planning Potomac Yard North (City Council decision in May, 2015)	non-CIP	temp	artist/curator	\$50,000		\$25,000		Area I
Park Planning	Simpson Park Playground	CIP	perm	artist	\$100,000	\$35,000	\$65,000		Area I
	Oronoco Bay Stairs and Observation Deck	CIP	perm	artist	\$75,000		\$75,000		Area I
	Beach Park Amphitheater	CIP	perm	artist	\$100,000			\$100,000	Area III
Office of Historic Alexandria	Soft Trails	CIP	perm/temp	artist	\$75,000	\$15,000	\$50,000		citywide
	Art & History	non-CIP	temp	curator	\$75,000	\$20,000	\$55,000		citywide
					\$710,000	\$130,000	\$355,000	\$210,000	

FY15 Work Plan Status

- Manhole Covers: Deferred to FY16
- Utility Box Wraps: Completed
- Eisenhower West: On hold
- Simpson Park Playground: In process
- Soft Trails: On hold
- Art and History: In process

FY16 Work Plan Updates

- Simpson Park Playground: In process
- Art and History: In process
- Manhole Covers
- Utility Box Wraps
- Rapid Transit Corridor “C”
- Old Town North Small Area Plan
- Oronoco Bay Stairs
- Potomac Yard North SAP: Not under consideration

Budget

- FY13-FY16 carryover: \$ 78,000
- FY16: \$ 0
- FY17: \$250,000
- FY18: \$300,000

Vision and Goals

Public Art Vision

Public art will:

enrich the experience of Alexandria's past,
celebrate the spirit of Alexandria's present, and
define the identity of Alexandria's future.

Goals for the Public Art Program

- Commission public artworks that expand Alexandria's vocabulary of public art.
- Commission public artworks that respond to broad goals and priorities as expressed by the community through plans, surveys and similar processes for gathering broad input into the Public Art Implementation Plan.
- Align the goals, recommendations and strategies for public art with other relevant City master plans.
- Incorporate public art into future public facilities, private development and planning processes.
- Ensure that decisions about the Public Art Program are carefully deliberated by people who bring a specific set of expertise and perspectives, as well as overall professional visual arts expertise.

Goals for Work Plan

- Address all three components of Alexandria's vision for public art, and all three Program Directions
- Create a mix of permanent and temporary projects, in a diverse array of media, balanced geographically throughout the city
- Prioritize projects that have the strongest likelihood of strong artistic outcomes
- Consider both singular projects and multiple projects organized as initiatives or exhibitions
- Consider priorities and opportunities identified by the community through planning processes
- Identify near-term projects that are wins for the city, the program and the community; seed projects and initiatives that need long-term cultivation to be successful

Opportunities

City CIP Projects

- Oronoco Bay Stairs and Observation Deck (FY16)
- Soft Trails (FY16)
- Patrick Henry Recreation Center
- Warwick Pool
- Chinquapin Aquatic Center
- Fort Ward Park
- Waterfront / Fitzgerald Square
- Cook Lake
- Fire Station 203 (Cameron Mills Rd)
- Fire Station 207 (Duke Street)
- Potomac Yard WMATA Station

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City CIP Projects / Small Area Plans

- Rapid Transit Corridor C (FY16)
- Braddock Road Streetscape
- Seminary Road at Beauregard Street Ellipse

Small Area Planning Processes

- Eisenhower West
- Old Town North



Alexandria Public Art Master Plan • CIP Proposed Projects, Current Planning Areas

Todd W. Bressi ■ Urban Design ■ Place Planning ■ Public Art / Via Partnership

July, 2015

Long-Range Infrastructure Plans

- Citywide Parks Plan
Ben Brenman / Boothe / Cameron Station Linear Park,
Chinquapin Park, Four Mile Run Park, Holmes Run Park System,
Joseph Hensley Park, Park, Simpson Stadium Park
Fort Ward Park
- Neighborhood Parks Plan (underway)
- Open Space Master Plan
Green Crescent, Gateways
- MS4-TMDL Compliance Water Quality Improvements
Ponds, rain garden infrastructure, rain barrels

Special Initiative Projects

- History
- Natural and Urban Infrastructure
- Gathering Places

Time and Place

- Consider the juxtapositions between the City's history and the nature and culture of Alexandria as it is now
- Explore the City's vast historical and archaeological resources.
- Bring new insight to familiar historical narratives and places
- Contrast, in a respectful way and provocative way, with the visual artifacts of architecture and sculpture that form Alexandria's familiar backdrop

Examples:

Temporary exhibitions that examine historical resources and themes

Interpretive projects in places throughout the City with historical resonance

Natural and Urban Infrastructure

- Add to the civic discussion about building a sustainable, healthy and diverse city.
- Create a sense of connection throughout various areas of the city.

Examples:

Elements for a bus-rapid-transit corridor

Visual markers for hard and soft trails

Elements for BMP stormwater management features

Artworks that explore sustainable resource management practices;

Artworks that demonstrate the emerging “green crescent” outlined in Alexandria’s open space master plan

Neighborhoods / Gathering Places

- Create images and places that help lend identity to neighborhoods throughout the City.
- Build stronger connections between people and communities.

Examples:

Integrated artworks at parks, schools and recreation centers

Pedestrian-scaled infrastructure such as bus shelters

Artist-designed gathering places or locations for events, temporary exhibitions and performances

Neighborhood gateways

Special Initiative Projects

- Manhole Covers
- Utility Boxes
- Art in History Temporary Exhibition (in process)

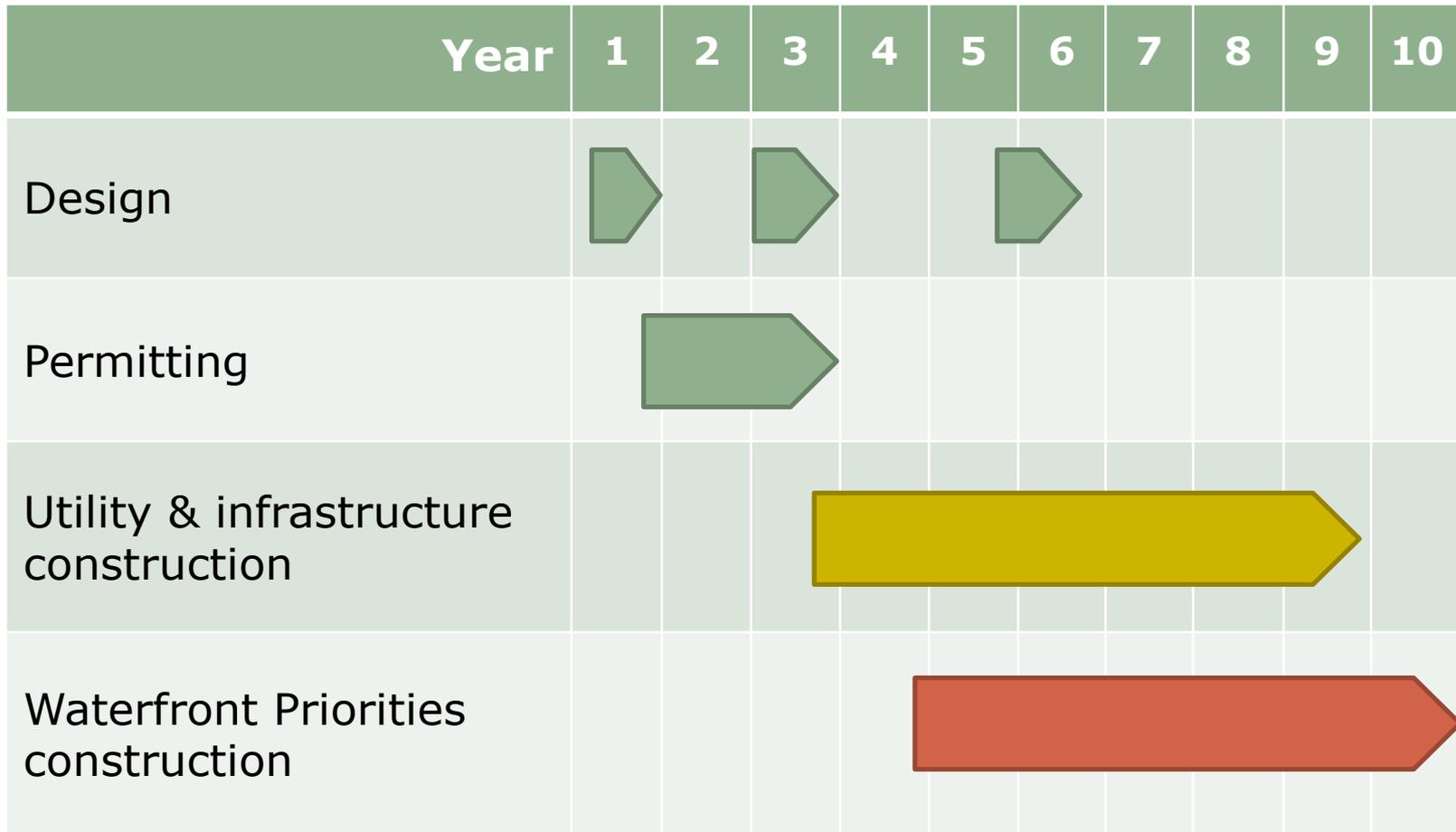
Citizen Comments

Citizen Comments

These are comments the Office of the Arts has received recently about potential public art projects.

- When will Alexandria build another iconic project?
- What will the next location for utility boxes be?
- What is the status of temporary art at Fitzgerald Square?
- Is there a possibility of public art at the “living shoreline” project at Windmill Hill Park?
- What is the status of public art on the proposed waterfront promenade?

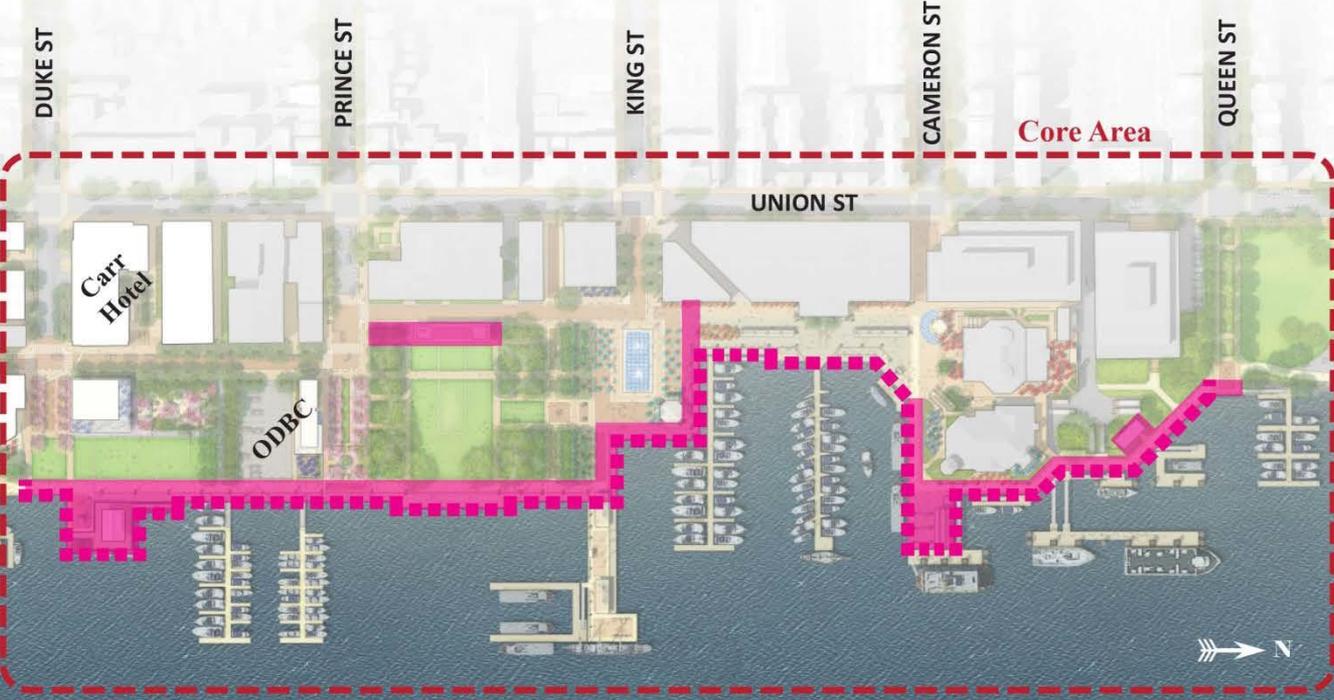
Implementation Schedule



Flood Mitigation & Promenade Priority

Phase 1

Bulkhead
Promenade
Pump Stations



Next Steps for Staff and Consultants

Task Force Direction

The following notes report on the discussions and suggestions made by the Task Force at its meeting July 22.

- Do not include public art at fire stations on this year's workplan.
- Fort Ward Park. Would like information about the community discussions that occurred during the recent park programming process.
- Soft Trails. Would like more information about opportunities.
- WMATA. Would like more information about the public spaces immediately adjacent to new station. Would rather invest public art funds there, than in the station itself.

Task Force Direction

The following notes report on the discussions and suggestions made by the Task Force at its meeting July 22.

- Manhole covers. Concerned that cost of storm drain covers would include fabrication as well as design. Can staff recommend another small, low-cost project achievable within current fiscal year?
- Would like more information on Orenoco outfall and Cook Lake.
- Interest in temporary art program at Fitzgerald Square, conversation about different curating approaches.

Alexandria Public Art Work Plan

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Work Plan Task Force

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