

DRAFT 4/9/18

**Alexandria Commission for the Arts (ACA)**

**Regular Meeting**

Tuesday, March 20<sup>th</sup>, 2018

Lee Center, 1108 Jefferson Street --- 7:00pm

**MEETING NOTES**

See attached attendance sign-in sheet (attachment 2) for commissioners, City staff, and guests-in-attendance.

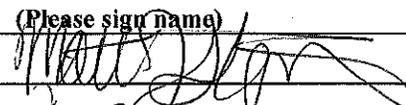
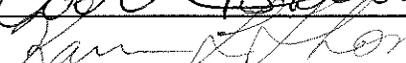
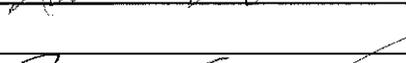
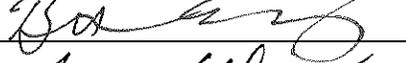
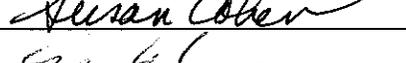
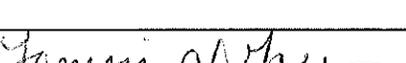
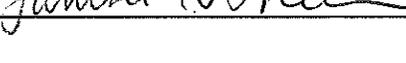
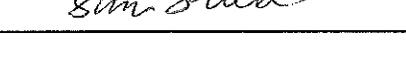
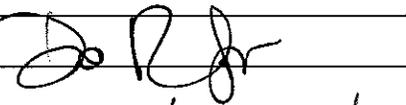
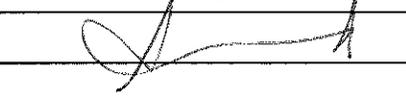
- I. Call to Order (7:03pm)
- II. Presentation – Drew Carioso, President of the Del Ray Artisans talked about recent activities of his organization.
- III. Public Comment – There were no additional public comments.
- IV. Approval of Minutes
  1. February 20<sup>th</sup> Regular Meeting – The approval of the minutes was postponed to the next regular meeting.
- V. Chair Report – Matthew Stensrud gave his Chair Report. See the attached ACA chair report (attachment 3).
- VI. Committee, Task Force and Liaison Reports
  1. Advocacy and Outreach Committee – Gayle Converse gave a report. As advocates for the arts, commissioners were asked to sign up to take a City Council member for coffee. See the attached revised Take City Council for Coffee sign-up sheet (attachment 4).
    - Long-Term Planning Discussion – Discussion was postponed to the next regular meeting.
  2. Arts Education Committee – Kate Elkins gave a report.
  3. Grants Committee – Allison Nance gave a report.
  4. Social Media Committee – Catherine Barrett gave a report. See the attached committee report. (attachment 5)
  - 4.1 Alexandria Art Purchase Awards 1 (added to Agenda) – Allison Nance provided an explanation of the project. **A motion was made by Chris Kurowski and seconded by Beth Coast to approve the staff memo recommending that the ACA votes to accept the project task force recommendations for the art purchase awards and honorariums and that staff accession the works into the City's art collection. The motion passed 13-0-0.** See the attached City staff memo (attachment 6) and ACA motion (attachment 7).
  5. Burke Library Task Force – Catherine Barrett and Shirley Downs gave a report. **A motion was made by Chris Kurowski and seconded by Catherine Barrett to approve the staff memo, with changes, recommending the appointment of project stakeholders to the Burke Library Public Art Task Force. Changes to the memo include moving Kathleen Schloeder from community stakeholder to project stakeholder and removing Renee DiPilato as a project stakeholder. The motion passed 13-0-0.** The task force will be reconvened to find another community stakeholder to recommend for ACA approval. See the attached City staff memo (attachment 8) and ACA motion (attachment 9).
  6. King Street Waterfront Park Task Force – Allison Nance and Susie Cohen gave a report.
  7. Voting Stickers Task Force – Matthew Stensrud and Karen Thomas gave a report. **A motion was made by Beth Coast and seconded by Allison Nance**

**to appoint Catherine Barrett to replace the resigning Karen Thomas on the Voting Stickers Task Force. The motion passed 13-0-0.** See the attached ACA motion (attachment 10).

8. Waterfront Commission Liaison – Susie Cohen gave a report.
- VII. Office of the Arts Update – City staff reviewed the highlights of the Office of the Arts ACA Update, March 2018. See the attached staff report update (attachment 11).
- VIII. Committee Review
  1. Discussion and Motion to Appoint Commissioners - **A motion was made by Chris Kurowski and seconded by Beth Coast to approve the revised list of ACA committee membership. The motion passed 13-0-0.** See the attached revised ACA committee membership list (attachment 12) and ACA Motion (attachment 13).
- IX. Captain Ryan Wojtanowski Memorial – A presentation was made by ACA guest-in-attendance Susan Gitlin asking for support for a memorial to Captain Ryan Wojtanowski.
  1. Discussion and Motion on Recommendation - **A motion was made by Kate Elkins and seconded by Allison Nance to support a plaque or stone done in memory of past City poet laureate Ryan Wojtanowski. The motion passed 12-0-0.** See the attached ACA motion (attachment 14).
- X. New Business
  1. A letter regarding the City's ACA program from Stephen Lally addressed to Diane Ruggiero and cc'd to the Mayor, City Council, and the Alexandria Commission for the Arts was handed out to ACA members. See the attached letter (attachment 15).
- X.1 Budget discussion and motion (added to agenda)
  1. **A motion was made by Shirly Downs and seconded by Catherine Barrett to support the City's Office of the Arts funding proposal in the FY2019 Budget. The motion passed 13-0-0.** See the attached ACA motion (attachment 16).
- XI. Good of the Order and Announcements
- XII. Adjournment (9:00pm)

MINUTES  
ALEXANDRIA COMMISSION FOR THE ARTS  
ALEXANDRIA, VIRGINIA

Meeting Regular/Special Date MARCH 20, 2018 Quorum 8 Meeting Place LEE CENTER

MEMBERS OF COMMISSION:	ATTENDANCE (Please sign name)
Matthew Stensrud, Chair	
Allison Nance, 1 <sup>st</sup> Vice Chair	
Catherine Ahern Barrett 2 <sup>nd</sup> Vice Chair	
Karen Thomas, Secretary	
Beth Coast	
Susan Cohen	
Gayle Converse	
Michael Detomo	
Shirley Downs	
Kate Elkins	
Amber Gordon	
Tamsin Green	
Allison Heck	
Chris Kurowski	
Sara Lavan	
Shaan Shuster	
<b>Recreation, Parks &amp; Cultural Activities Staff:</b>	
James Spengler, Director	
Diane Ruggiero, Deputy Director, Cultural Arts	
Cheryl Anne Colton, Program Director	
Matthew Harwood, Public Art Manager	

AGENDA

- |               |  |                             |
|---------------|--|-----------------------------|
| (Time: _____) | <ul style="list-style-type: none"> <li>I. Call to Order</li> <li>II. Minutes of Previous Meeting</li> <li>III. Announcements and/or Guest(s)</li> <li>III. Reports:</li> <li>IV. Special Orders</li> <li>V. Unfinished Business</li> <li>VI. New Business</li> <li>VII. Other Announcements</li> </ul> |                             |
| (Time: _____) | <ul style="list-style-type: none"> <li>VIII. Adjournment</li> </ul>  | (Guest(s) Attendance, over) |



GUEST(S) ATTENDANCE  
ALEXANDRIA COMMISSION FOR THE ARTS  
APRIL 15, 2008, REGULAR MEETING

*Please print:*

**Alexandria Commission for the Arts  
March 20th, 2018 Regular Meeting  
Chair Report  
Submitted by Matthew Stensrud**

**On Our Agenda**

Some things to note:

**Agenda Addition** - Under new business, if the Commission is interested, like I alluded to in our budget advocacy email earlier this month, we can discuss the budget and make a formal recommendation to provide to Council on arts-related budget initiatives for FY2019.

**Committee Review** - As a reminder, as part of the City ordinance, each Commission is required to serve on at least one committee. Since we have not reviewed this in awhile and some Commissioners have been appointed over the past year, we'll use this time to ensure each Commissioner is appointed to at least one committee.

**Advocacy Long-Term Planning** - How do we ensure Council and the community is always up-to-date on the arts in Alexandria and we are never caught off-guard as budget discussions continue throughout the year at various levels? This is what we will be discussing as a generate a rough outline of our yearly efforts in advocacy! Here are some retreat recaps that could fall into this area:

- Creating easy-to-read one-pagers for Council and community
- Visiting civic associations for advocacy
- Interacting with other City boards and commissions

**FY2019 Grants Review Process** - This information from Cheryl Anne will prove helpful as you begin reviewing grants for the FY2019 grants that we will be considering at the April meeting. **Each Commission is required to read all grants applications.**

Here is the log-in information for the Reviewer's site is: <http://www3.alexandriava.gov/arts/reviewer/>  
User Id : arts-reviewer  
Password : agp#apps

*Responsibilities of Arts Grant Task Force:*

- Task Force Members are selected by staff and reviewed by the Arts Commission.
- Reviews and scores all eligible grant applications.
- The Task Force does not provide funding recommendations, but rather scores each application utilizing the established criteria rubrics.
- Grants Task Force scores are considered as final.
- No members of Task Force are allowed to have any conflict of interest with any grant applicant.

*Responsibilities of Commission for the Arts:*

- Establish and periodically review criteria and standards for arts grant applications for city funds and accountability for the use of such funds prior to the start of the grant cycle.
- The Arts Commission will vote on the final funding recommendation no later than the June Arts Commission meeting.

Additionally, the Commission is not able to provide our own funding recommendations for consideration. Rather, we can provide guidance to staff if we find the funding recommendations inadequate and staff will come back with another funding recommendation for consideration at the next meeting following that guidance. *This is a change from last year, when the Commission put together a new funding scenario at the April meeting.*

**Old Town North Arts District Text Amendment** - The Planning Commission did not vote on, but rather just discussed, the Old Town North Arts District at their last meeting. Because of this, we have not yet

sent in our official recommendation. Once the final text for consideration is provided to the Planning Commission by Planning and Zoning, I will send our recommendation to the Planning Commission and present this recommendation at their meeting if able.

### **Social Media Tips**

Join us on Facebook and Instagram!

Facebook --- <https://www.facebook.com/AlexandriaArtsCommission/> **334 likes +24 since Feb '18**

Instagram --- <https://www.instagram.com/alexandriaartscommission/> **829 followers +103 since Feb '18**

### **Upcoming Dates**

*Executive Committee Working Dinner - Thursday, March 29th, 7pm, Location TBD*

*Executive Committee - Tuesday, April 3rd, 7pm, Location TBD*

*Commission Regular Meeting - Tuesday, April 17th, 7pm, City Hall*

### **Possible City Council Candidate Arts Debate**

Currently, there is no plan for a possible City Council candidate arts-focused debate. The Alexandria Arts Alliance is looking into other possibilities and will keep the Commission updated of any developments.

### **Visiting Other Boards and Commissions**

At our February meeting, Commissioners selected various boards and commissions to visit over the next six months and provide an update to the Commission. I am excited to see where this leads us in better working with other citizen bodies! Here is what you selected at the last meeting:

Catherine Barrett - Beautification Commission

Beth Coast - Commission for Women

Susie Cohen - Archaeological Commission

Gayle Converse - Alexandria Marketing Committee, Public Health Advisory Commission

Michael Detomo - Northern Virginia Community College Board

Shirley Downs - Archaeological Commission, Economic Development Partnership

Kate Elkins - Board of Architectural Review: Old and Historic District, Urban Design Advisory Committee

Tamsin Green - Budget and Fiscal Affairs Advisory Committee, Library Board

Allison Heck - Alexandria Renew Enterprises, Redevelopment and Housing Authority

Chris Kurowski - Historic Alexandria Resources Commission

Sara Lavan - Children, Youth and Families Collaborative Commission, Potomac Yard Design Advisory Group, Visit Alexandria Board of Governors

Karen Thomas - Commission on Persons with Disabilities, Sister Cities Committee

ACA Take a Council Member to Coffee List  
Updated March 2018  
Created by Matthew Stensrud, Chair

Mayor Allison Silberberg – Allison Nance and Tamsin Green  
Vice Mayor Justin Wilson – Allison Nance and Shirley Downs  
Councilmember John Chapman – Kate Elkins and Beth Coast  
Councilmember Del Pepper – Gayle Converse and Chris Kurowski  
Councilmember Paul Smedberg – Chris Kurowski and Shirley Downs  
Councilmember Tim Lovain – Shaan Shuster and Kate Elkins  
Councilmember Willie Bailey – Amber Gordon

ACA Social Media Committee  
March 16, 2018 Meeting

**Goal for ACA's Social Media (SM) presence:**

*Foster Alexandria's arts and cultural reputation by showcasing our City's offerings; educating our followers on the importance of the arts to our community, the role of the Commission, and ways to get involved; and connecting with organizations, artists, art lovers, patrons, and City influencers.*

**Strategies to help us achieve that goal:**

1. Every post should tag at least one person or group and/or use relevant hashtags.
2. Every grant recipient should be featured at least once a year on both Facebook and Instagram. (This will be tracked via a calendar that Allison is developing.)
3. Diversify featured groups and events in terms of art form, location in the city, age appropriateness and cost.
4. Utilize Facebook's draft/scheduled post functions to plan more thoughtful posts in advance.

**Ground rules that have been discussed:**

1. Are we limiting SM platforms to promoting our grantees? ❶ Absolutely not. We want to promote their programming, but also promote all the other great stuff going on in the City.
2. Who is responsible for responding to messages? ❶ Right now Matthew Stensrud has been responding to Facebook DMs directly, and we feel that's been working well.
3. How will we respond to negative post/comments? ❶ If the comment is abusive (i.e. racist, sexist, etc.), we will delete it immediately. For other negative comments, we will discuss amongst the SM Committee before responding, with an effort to use the opportunity to engage in discussion and educate as appropriate.
4. Will we ever post about an event in Fairfax-Alexandria? ❶ No; we want to stick with Alexandria City offerings. Could be an exception if a Commissioner attended something great in Fairfax that they want to share with a "look what our neighbors are doing" spin.
5. Will we ever post about an event outside of Alexandria if Alexandria artists/organizations are involved? ❶ Potentially yes, depending on the caliber of the event and the level of Alexandrians' involvement.
6. Will we post about cultural events that aren't explicitly arts-related (e.g. Historic Alexandria or Archeology events)? ❶ Potentially yes, if they look interesting and exciting.
7. Will we always post grant and public art news/updates? ❶ Yes.
8. Will we always post Commission vacancies or only when the current Commissioner is resigning / not intending to renew his/her term? ❶ We will post all vacancies, and will emphasize the multitude of ways people can get involved when we expect that a current commissioner will re-apply.
9. Will we pay for promoted posts? ❶ No.

# City of Alexandria, Virginia

## MEMORANDUM

**DATE:** March 20, 2018  
**TO:** ALEXANDRIA COMMISSION FOR THE ARTS (ACA)  
**FROM:** MATTHEW HARWOOD, PUBLIC ART MANAGER  
**RE:** ALEXANDRIA ART PURCHASE AWARDS 1

### Project Description

The City of Alexandria is purchasing original art to add to the City's art collection and to display in City-owned buildings. In this first of eight calls, the Alexandria Art Purchase Awards will procure up to \$4000 in art.

### Background

The theme of the first Alexandria Art Purchase Awards was "Neighborhoods and Gathering Places." Artists, art galleries, and art consultants working or residing in Virginia, Maryland or Washington, D.C. were encouraged to apply. Of the 109 artworks submitted, nine were chosen to go on display at City Hall. The nine finalists will be on display on the second floor of City Hall from December 22, 2017 to March 30, 2018.

### Artwork Selection

The artwork selection process was juried by ACA approved project task force members Allison Nance (ACA), Michael Detomo (ACA), Joyce Frank (Community), Val Proudki (Community), and Maya Contreras (City).

Of the nine finalists showing in City Hall, the project task force recommends that \$3700 in art purchase awards go to:

- Joey Manlapaz, Washington, DC for ***Must We Part, Beloved?*** \$600
- Melanie Bikowski, Alexandria, VA for ***Home***, \$1300
- Miisha Nash, Takoma, MD, for ***The Regular***, \$850
- Nina Carpenter, Alexandria, VA, for ***Sunday Mornings***, \$300
- Robert Carlson, Toano, VA, for ***219 King Street***, \$650

And that honorariums of \$100 go to:

- Charlene Cross, Crozet, VA, for ***Neighbors We Don't Know Yet***
- Dorian Hamilton, Stafford, VA, for ***Summers on the Anacostia***
- Shahin Shikhaliyev, Mount Rainier, MD, ***Landscape Configuration***
- Vincent Ferrari, Bowie, MD, for ***Hangin'***

### Recommendation

Staff recommends that the Commission for the Arts votes to accept the project task force recommendations for the art purchase awards and honorariums and that staff accession the works into the City's art collection.



Agenda Item	Motion	Made By	2nd	Vote
<p>Motion Discussion</p>	<p>APPROVE ALEXANDRIA ART PURCHASE AWARDS I MEMO</p> <p>DISCUSSION:  ALISON NANCE PROVIDED EXPLANATION OF THE PROJECT DESCRIPTION.</p> <p>RECOMMENDATION: STAFF RECOMMENDS THAT THE COMMISSION OF THE ARTS <del>PURCHASE</del> VOTES TO ACCEPT THE PROJECT TASK FORCE RECOMMENDATIONS FOR THE ART PURCHASE AWARDS I, ADDITIONAL AND THAT STAFF ACCESSION THE WORKS INTO THE CITY'S ART COLLECTION.</p>	<p>KUROSKI</p>	<p>COAST</p>	<p>Yes - 13  No - 0  Abstain - 0</p>

## City of Alexandria, Virginia

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### MEMORANDUM

**DATE:** MARCH 16, 2018  
**TO:** ALEXANDRIA COMMISSION FOR THE ARTS  
**FROM:** DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS  
**RE:** BURKE LIBRARY PUBLIC ART TASK FORCE

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#### Background:

The Burke Library is located in a two-story building on Seminary Road that dates to 1968 and is an interesting example of Modernist architecture in Alexandria. Seminary Road is busy with traffic and the library is across the street from the Francis C. Hammond Middle School, giving the library grounds high visibility and especially high use by youth.

Starting in 2002 and until recently, the first floor was used by the City's school district for offices. Now that the first floor is vacant, the library will undertake a facility plan to study how to reuse the space. It will base its planning on a community needs assessment study that found a need for technology training and additional library programs related to STEAM. There are no funds in the capital budget yet for renovations.

The FY17-19 Workplan recommended an outdoor artwork that can increase the visibility and the prominence of the library. The artwork could be located on the grounds along Seminary Road, or sensitively integrated into the façade of the building.

#### Discussion

Catherine Barrett and Shirley Downs have been appointed as Commission representatives on the task force. As additional members, the Office of the Arts proposes:

##### Community Stakeholders

**Kathleen Schloeder** is the Board Chair for Alexandria Library and holds a B. S. in Foreign Service from the School of Foreign Service at Georgetown University and an M.A. in Modern European History from George Mason University. She is a retired Foreign Service Officer, and was the official U. S. member of the United Kingdom-United States American Studies Library Commission while stationed at the American Embassy in London. Schloeder volunteered at the Burke Branch for several years in their after-school tutoring program and currently tutors at George Mason elementary school. She is the Endowment Chair of the American Hemerocallis Society.

**Brian Kelley** lives in Alexandria, VA. He has an MFA in Painting from Indiana University and a BA from the College of William and Mary. He has exhibited nationally and lectured at several schools, including George Washington University, the College of William and Mary, George Mason University, Anne Arundel Community College, Prince George's Community College, Northern Virginia Community College, and the Washington Studio School. His portfolio includes painting, drawing, printmaking, and digital work.

##### Project Stakeholders

**Renee DiPilato** is the Deputy Director of Libraries for Alexandria Library

**Kyle Maier** is the Branch Manager for the Ellen Coolidge Burke Branch Library

#### Staff Recommendation

Staff recommends appointment of the above Community Stakeholders and Project Stakeholders to the Burke Library Task Force.

	Motion	Made By	2nd	Vote
Agenda Item	<p>APPROVE BURKE LIBRARY PUBLIC ART TASK FORCE MEMORANDUM DATED MARCH 16, 2018 WITH</p> <p>THE FOLLOWING AMENDS:</p> <p>① KATHLEEN SCHLOESER MOVED TO PROJECT STAKE HOLDER</p> <p>② REMOVE RENE DE PILATO AS A PROJECT STAKEHOLDER</p>	KUROSKI	BARRETT	<p>Yes - 13</p> <p>No - 0</p> <p>Abstain - 0</p>

	Motion	Made By	2nd	Vote
	<p>Agenda Item Motion Discussion</p> <p><i>I make a motion to appoint Catherine Barrett to the voting sticker task force</i></p>	<p><i>BETH COAST</i></p>	<p><i>ALLISON NATANCE</i></p>	<p>Yes - <i>13</i> No - <i>0</i> Abstain - <i>0</i></p>

## OFFICE OF THE ARTS DIVISION SUMMARY

This summary is a brief narrative of activities and actions that have been taken since the previous Division Update. The Office of the Arts ACA Update is also shared with other Recreation, Parks & Cultural Activities commissions and staff and becomes part of the monthly minutes for the Arts Commission.

If you have any questions or require additional information/clarification please review the following section(s) of this report or contact the appropriate staff in the Office of the Arts.

### Highlights

- Demolition and clean up at the new King Street Park at the Waterfront (previously known as Fitzgerald Square) is scheduled to be completed by the end of March, 2018.
- Artist applications for King Street Park have been sent to the project task force for review and pre-scoring. The task force will meet later this month to select an artist.
- The Simpson Park Playground construction contract will be awarded later this month. Construction is expected to start in June, 2018.
- ZeroZero Collective has agreed to develop a new proposal for Duke Street Tunnel. The Office of the Arts is providing a small honorarium for the proposal development. The project task force will meet when the new proposal is available.
- The survey gathering for the Torpedo Factory Art Center Community Engagement process has closed and the survey information has been sent to the consultant team for review and analysis. A revised timeline will be shared with the task force within the next week.

### Public Art - Quick Update:

Public Art Project	Status
King Street Park at the Waterfront	Develop Artist Pool
Artist Residency (AlexRenew)	Setting Project Goals & Parameters
Burke Library	Setting Project Goals & Parameters
Duke Street Tunnel (ZeroZero Collective)	Approve Concept Proposal #2
Trails & Paths	Project has been identified in the Annual Workplan
Simpson Park	Fabrication
Lake Cook	Fabrication
Duke Street Tunnel (M. McConnell)	Fabrication

### Staff Contact Info:

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## **PUBLIC ART PROJECTS – PLANNING/DESIGN PHASE**

### Trails & Paths, Planning

**Lead Agency**

Office of the Arts

**Project Scope**

Develop a plan to implement public art along trails and paths in the city.

**Task Force Members**

Shirley Downs, Allison Heck

**Current Status (per project development process)**

The project has been identified in the annual workplan

**Update**

Staff has engaged Todd Bressi and Elisabeth Lardner to lead the planning process. The consultant team has met/spoken with staff in Park Planning and T&ES to gather more information about the trails and paths systems and to learn about upcoming construction and renovation projects.

**Next Steps**

The consultant team will develop a series of possible permanent and temporary public art options for the trails and paths network in the city.

**Anticipated Completion**

Ongoing

### King Street Park at the Waterfront

**Lead Agency**

Office of the Arts

**Project Scope**

Hire a curator/consultant to develop the public art program plan and commission projects for the site.

**Task Force Members**

Allison Nance, Susan Cohen, Claire Mouledoux, Clint Mansell, Jack Browand, Tony Gammon

**Current Status (per project development process)**

The artist pool has been developed and released

**Update**

The artist applications have been sent to the task force for review and pre-scoring. The task force will meet on March 28<sup>th</sup> to select an artist.

**Next Steps**

The task force recommendation will be brought to the Arts Commission at the April meeting.

**Anticipated Completion**

Spring, 2019 (1<sup>st</sup> installation)

## Residency (with AlexRenew)

**Lead Agency**

Office of the Arts

**Project Scope**

Hire a curator/consultant to develop a public art artist in residency program with AlexRenew.

**Task Force Members**

Karen Thomas, Sara Lavan

**Current Status (per project development process)**

Setting Project Goals & Parameters

**Update**

The consultant team met with staff at AlexRenew in November to learn more about AlexRenew and their programs and to tour the facility.

**Next Steps**

The consultants will meet with the Board of Directors in early 2019.

**Anticipated Completion**

TBD

## Duke Street Tunnel (ZeroZero Collective)

**Lead Agency**

Office of the Arts

**Project Scope**

Update artwork in the Duke Street Tunnel

**Task Force Members**

Betsy Hennigan, Gayle Converse, Katherine Carraway, Tamsin Green, Kim Barnes

**Current Status (per project development process)**

Awaiting submission of revised proposal, Mike McConnel

**Update**

ZeroZero Collective will develop a new proposal. The task force will reconvene to review the new proposal and make a recommendation to the Arts Commission. Mike McConnell's project will be installed after a decision is made about ZeroZero's participation.

**Next Steps**

Convene the task force to review the new proposal and make a recommendation.

**Anticipated Completion**

Spring, 2019

## Burke Library

**Lead Agency**

Office of the Arts

**Project Scope**

Outdoor public art at Burke Library.

**Task Force Members**

Cathering Barrett, Shirley Downs

**Current Status (per project development process)**

Setting Project Goals & Parameters

**Update**

Staff met with members of the library and the task force to discuss community stakeholder for the task force.

**Next Steps**

Bring task force recommendation to the Arts Commission March meeting.

**Anticipated Completion**

TBD

## **PUBLIC ART PROJECTS – FABRICATION/CONSTRUCTION PHASE**

### Simpson Park Playground

**Lead Agency**

Office of the Arts

**Project Scope**

Add a public artist to the design team to integrate and install public art as part of the playground restoration.

**Task Force Members**

Paul Linehan, Laura Fries, Dana Wedeles, and Lardner/Klein

**Update**

The playground plans are still being reviewed and are expected to go out to bid by late January.

**Next Steps**

Staff will continue to work with the artists to ensure that the timelines align with the overall project construction.

**Anticipated Completion**

Summer, 2018

### Lake Cook

**Lead Agency**

Office of the Arts

**Project Scope**

Add a public artist to the design team to integrate and install public art as part of the lake/site restoration.

**Task Force Members**

Allison Nance, Allison Heck, Stephanie Pankiewicz, Marcy Giannunzio, Umar Shahid, Tafesse Gyes, and Sara DeGroot

**Update**

The artist is working with staff and the construction company on designs and needs for installation (e.g. soil compaction, concrete footings, etc.)

**Next Steps**

Staff will continue to work with the artists to ensure that the timelines align with the overall project construction.

**Anticipated Completion**

Summer, 2018

Duke Street Tunnel (Mike McConnell)

**Lead Agency**

Office of the Arts

**Project Scope**

Update artwork in the Duke Street Tunnel

**Task Force Members**

Betsy Hennigan, Gayle Converse, Katherine Carraway, Tamsin Green, Kim Barnes

**Current Status (per project development process)**

Fabrication

**Update**

Staff is awaiting a new set of constraints for the security system from the CCC to determine what type of public art project can work in the site. ZeroZero Collective will be given an opportunity to develop a new proposal for the site. Mike McConnell's project will be installed after a decision is made about ZeroZero's participation.

**Next Steps**

Work with the CCC and ZeroZero Collective on a new proposal.

**Anticipated Completion**

Spring, 2019

## MISCELLANEOUS PROJECTS

### Art Purchase Awards

**Lead Agency**

Office of the Arts

**Project Scope**

Invite regional artists to submit original two-dimensional artwork for purchase consideration by the City.

**Task Force Members**

Mike Detomo, Allison Nance, Maya Contreras, Joyce Frank, Val Proudki

**Update**

The artwork has been installed in City Hall.

**Next Steps**

The task force purchase recommendations will be brought to the Arts Commission in March, 2018.

**Anticipated Completion**

Ongoing

### Potomac Yards Metro

**Lead Agency**

WMATA

**Project Scope**

Include public art in the new Potomac Yards metro station.

**Task Force Members**

N/A

**Next Steps**

Staff is waiting for an update from WMATA regarding the public art and the panel.

**Anticipated Completion**

TBD

## Task Force Roster

### **Public Art Project Task Force**

The Commission for the Arts will form an ad hoc Public Art Project Task Force for each project that the Program undertakes. The ad hoc Task Force will convene on an as needed basis to advise on the development of each project.

The Task Force will: Advise Office of the Arts staff on the development of an Public Art Project Plans and recommend the Plan to the full Commission; Review artist portfolios and recommend selection of an artist to the full Commission; Report to the Commission on its activities on a monthly basis, and; Review artist concepts and recommend approval of concepts to the full Commission.

### **Simpson Park Public Art**

1. Vacant (Arts Commissioner)
2. Vacant (Arts Commissioner)
3. Elisabeth Lardner (project stakeholder)
4. Dana Wedeles (project stakeholder)
5. Laura Fries (comm. stakeholder)
6. Paul Lineham (comm. stakeholder)

### **Lake Cook**

1. Allison Nance\*
2. Allison Heck\*
3. DPI & SWM (proj. stakeholder)
4. Stephanie Pankiewicz (comm. stakeholder)
5. Marcy Giannunzio (comm. stakeholder)

### **Artist Residency (AlexRenew)**

1. Karen Thomas\*
2. Sara Lavan\*
3. Alex Renew Staff (proj. stakeholder)
4. TBD (comm. stakeholder)
5. TBD (comm. stakeholder)

### **TFAC Community Engagment**

1. Catherine Barrett\*
2. Beth Coast\*
3. Lisa Schumaier (Project Stakeholder)
4. Danielle Romanetti (Community Stakeholder)
5. Antonio Melus (Community Stakeholder)

### **Art Purchase Award**

1. Allison Nance\*
2. Mike Detomo\*
3. Maya Contreras (project stakeholder)
4. Joyce Frank (community stakeholder)
5. Val Proudki (community stakeholder)

### **Trails & Paths**

1. Shirley Downs\*
2. Allison Heck\*
3. Amanda Mansfield (project stakeholder)
4. Ramiro Ross (project stakeholder)
5. Robert Narvaez (project stakeholder)
6. TBD (community stakeholder)
7. TBD (community stakeholder)

### **Duke Street Tunnel**

1. Gayle Converse\*
2. Tamsin Green\*
3. Katherine Carraway (project stakeholder)
4. Betsy Hennigan (community stakeholder)
5. Kim Barnes (community stakeholder)

### **Burke Library**

1. Shirley Downs\*
2. Catherine Barrett\*
3. Renee Dipilato (project stakeholder)
4. Kyle Maier (Project Stakeholder)
5. TBD (community stakeholder)
6. TBD (community stakeholder)

### **Waterfront/Fitzgerald Square Public Art**

1. Susie Cohen\*
2. Allison Nance\*
3. Tony Gammon (project stakeholder)
4. Jack Browand (project stakeholder)
5. Claire Mouldoux (community stakeholder)
6. Clint Mansell (community stakeholder)

\*Arts Commissioner

**ARTICLE K - Alexandria Commission for the Arts<sup>(1)</sup>**

• **Sec. 2-4-90 - Creation, composition and organization.**

(a) There is hereby established a standing commission known as the Alexandria Commission for the Arts.

(b) The commission shall consist of 16 members to be appointed by the city council. The composition of the commission shall be as follows:

- (1) four members shall have expertise in the arts, including, but not limited to, arts educators, professional practitioners of various art disciplines and professional administrators working in the arts;
- (2) three members shall have specific expertise in visual arts either as professional practitioners of visual art, curators of visual art, or as professional arts administrators currently working in the field;
- (3) three members shall represent the public at large, as arts consumers or participants;
- (4) three members shall be professionals in fields relevant to arts and cultural development, including cultural planning, marketing, finance, funding, tourism, promotion, non profit organizational development, and real estate development;
- (5) two members shall be professionals in the field related to the visual appearance of the cityscape, such as architecture, environmental design, landscape architecture or urban design; and
- (6) one member shall be a student who resides in the city and attends a high school located in the City of Alexandria.

(c) Members of the commission shall be appointed in the manner prescribed by article A of this chapter. The members shall serve for a term of three years, except in the case of an appointment to fill the unexpired portion of a term. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)

• **Sec. 2-4-91 - Function; powers; duties.**

(a) The functions of the commission shall be as follows:

- (1) to advise city council with regard to policies that will strengthen the arts and further public access to the arts and cultural matters identified by the city council;
- (2) to establish and periodically review criteria and standards for arts grant applications for city funds and accountability for the use of such funds; the allocation from such funds to eligible organizations and activities as may be appropriated by the city council for such purpose;
- (3) to review the public art annual work plan as developed by the office of the arts and a work plan task force and make recommendations to the city council as part of the budget process;
- (4) to review and approve public art project plans for specific public art projects, and to review and approve artist selection and concept development;
- (5) to create committees and task forces, as necessary, to focus on public art project development and artist selection;
- (6) to review proposals for donations of public art and commemorative art and make recommendations to the city council;
- (7) to collaborate with the office of the art on public art project evaluations; and
- (8) to support public communication and outreach as related to the arts and;
- (9) to serve as citizen liaisons to city planning initiatives when public art is involved.

(b) The commission is empowered to adopt rules and regulations in regard to procedure and other matters so long as the same are not inconsistent with the city code, including, but not limited to, the establishment of committees, through which to carry on its functions and purpose.

(c) A commission chair, vice-chair and secretary shall be elected annually by the commission members at the organization meeting designated in the commission's bylaws. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)

ACA Committee List and Members  
Updated April 2018  
Created by Matthew Stensrud, Chair

**Grants Committee**

Allison Nance, Chair  
Catherine Barrett  
Tamsin Green  
Regan Spurlock, non-commissioner

**Arts Education Committee**

Kate Elkins, Chair  
Shirley Downs  
Susie Cohen  
Beth Coast  
Sara Lavan  
Joan Singer, non-commissioner  
Kelley Organek, non-commissioner  
Michelle Kozlak, non-commissioner

**Social Media Committee**

Catherine Barrett, Chair  
Allison Nance  
Shaan Shuster  
Sara Lavan

**Advocacy and Outreach Committee**

Gayle Converse, Chair  
Allison Nance  
Shirley Downs  
Michael Detomo  
Allison Heck  
Chris Kurowski  
Amber Gordon  
Sarah Bobbin, non-commissioner

**Executive Committee**

Matthew Stensrud, Chair  
Allison Nance  
Catherine Barrett  
Tamsin Green

	Motion	Made By	2nd	Vote
Agenda Item Motion Discussion	APPROVE REVISED LIST OF COMMISSION COMMITTEE'S MEMBERSHIP	KUROSKI	COAST	Yes - 13 No - 0 Abstain - 0

	Motion	Made By	2nd	Vote
<p>Agenda Item Motion Discussion</p>	<p>Support the memorial plaque/stone in Memorium of Ryan Wojtanowski, former Poet Laureate of the City</p>	<p>Kate Elkins</p>	<p>Allison Nance</p>	<p>Yes - 12 No - None Abstain -</p>

March 8, 2018

Diane Ruggiero, Deputy Director, Recreation, Parks and Cultural Activities  
Office of the Arts  
1108 Jefferson Street  
Alexandria, VA 22314

Dear Ms. Ruggiero,

I am a long-time (28 years) City of Alexandria resident, an Alexandria-based ceramic artist, and supporter of the arts (e.g., board member of Del Ray Artisans; co-chair of SOUPer Saturday—annual ceramic charity in support United Community Ministries). I am writing to you about the city's Community Supported Art (CSA) program. The original "CSAs" were community supported agriculture programs. Their goal was to support and encourage local farmers and to encourage residents to buy and eat local produce. Alexandria has joined a number of other cities in transferring this model from agriculture to arts. Paralleling the agriculture model, in most jurisdictions the goals of a CSA are to support and develop the community's artists and to encourage residents to buy and support the arts. Alexandria's CSA accomplishes the latter goal but does not effectively support the community's artists.

Alexandria's CSA has now gone through two cycles, or two years, where it has put out a call for entry (CFE), juried, selected 6 artists' proposals, and then marketed the "art basket" of work to the community. In the first year, none of the artists selected resided in Alexandria, and only 2 of the 6 artists had any apparent connection to Alexandria (one being an artist at the Torpedo Factory and a second being a teacher at the Art League). The other artists included a Baltimore resident and another from the Virginia Beach/Tidewater area. This last year none of the artists have an apparent Alexandria connection, and again there is an artist from Baltimore and a second from southwest Virginia. The problem is that the call for entry is open to any resident of Virginia, Maryland, and the District of Columbia; there is no preference or weighting for Alexandria-connected (or even Northern Virginia) artists. This wide net would be appropriate if the only goal of the CSA is to encourage Alexandria residents to support artists, but if the goal (consistent with the original agricultural CSAs, and as listed on the website to introduce "local" artists to the community) is to support and develop local artists, then the current iteration of Alexandria's CSA has failed. As an Alexandria resident, it makes no sense for my city to support artists from communities that already have vibrant local government and nonprofit funded programs to support their local artists (e.g., Creative Baltimore Fund, Baltimore Office of Promotion and the Arts; Southwest Virginia Cultural Heritage Foundation; Tidewater Art Alliance).

My suggestion is that Alexandria's CSA program be modified so that there is an explicit weighting to focus the selection so that Alexandria artists (i.e., artists who either live or work in Alexandria) are supported. This would make the program consistent with the historical and present day goals of most CSAs, which encourage communities to buy and support their local producers. Currently the definition of "local" includes artists who live over 250 miles away from Alexandria or who reside in another urban center. Obviously for the CSA to be successful the quality of the work in the 'art basket' needs to be of the high caliber (in the same way it does no good to argue to support your local farmer, if the produce is of poor quality). The call for entries could still have a broader net, allowing submissions from other areas, and still include explicit weighting in the selection process to support Alexandria artists. The 'art

basket' should not contain poor work, and so if work from the immediate local area cannot fill the basket, then the city should be able to reach farther out to select appropriate work (although if this occurs, it does indicate that the city needs to do more to incubate and support arts in the city). This small change would help the city's current CSA fulfill its first goal—supporting and developing local producers of art.

Although I've described what I think are problems in the Alexandria's current CSA, I am not proposing that the city eliminate the program. I think the model has much to offer, particularly as Alexandria has in recent years looked at how to promote and capitalize on its brand as being a place for the arts. The recognition that art brings financial benefits to jurisdictions is supported by the research, which has indicated that for every dollar spent on the arts, there is an added \$51 of benefit to the economy (Michigan study on the economic impact of their arts spending). I do think the city can do a better job of promoting the program. I attended one of the focus groups that the city sponsored to examine the future and function of the Torpedo Factory. In that group, when I mentioned the city's CSA none of the community members (many of whom were local artists) nor the moderators had heard of the program. The only person in the room who knew about it was a member of the Commission for the Arts who was there as an observer. So if the program is to be successful (both in terms of getting the public to purchase the 'art baskets' and getting local artists to apply), it needs to do a better job of promoting itself. An additional benefit of tweaking the CSA so that it is actually local artists who are being supported, is that those local artists are tied to the community and will reach out and promote the program to the local buying public. Artists in Baltimore and southwest Virginia do not have ties to the community, and it is a stretch to argue to the Alexandria community that they should support "local" artists who live nearly 5 hours away from the city.

I was reluctant to write this letter and have delayed writing it and sending it for some months. I was concerned that my comments would be dismissed as the remarks of an artist who was rejected in the selection process. I want to be clear, I have no objection to the quality of the work that has been selected over the last two cycles (Josh Manning, the ceramic artist for last year, in particular, makes high quality work), the issue I want to raise is that the goal of supporting local artists is not being realized. I was also reluctant to write this letter out of concern that my criticism would negatively impact my chances for selection in future call for entries. Nevertheless, I decided to speak out and articulate my concerns as well as my suggestions in the hope this program can adapt and become more consistent with the original community supported agriculture programs. Feel free to contact me if you wish further information or would like to discuss my suggestions.



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Stephen Lally  
slallypottery@gmail.com  
703-819-9990  
Cc: Mayor and City Council  
Alexandria Commission for the Arts

	Motion	Made By	2nd	Vote
Agenda Item	<p>Motion to support the Funding Proposal for FY2019</p>	<p>Shirley Downs</p>	<p>Catherine Barnett</p>	<p>Yes -            No - all (13 votes)            Abstain -            unanimous</p>