

Alexandria Commission for the Arts
Regular Meeting
Tuesday, May 21st, 2019 Lee Center --- 7:00pm
MEETING NOTES

For the Attendance Sign-In Sheet for commissioners, City staff and guests in attendance, see [Attachment 1](#).

- I) Call to Order (7:00pm) Chair Matthew Stensrud called the meeting to order. For the meeting agenda, see [Attachment 2](#).
- II) Public Comment - Speaker Forms were handed out to those wishing to address the Arts Commission. See [Attachment 3](#) for speaker forms and emails. Those who spoke expressed concern about the outcome of the recent grant cycle.
- III) Approval of Minutes
 - 1) April 24th Special Meeting – The minutes were approved, without edits, by unanimous consent.
- IV) Chair Report – Matthew Stensrud gave his Chair report. See [Attachment 4](#).
- V) Pat Miller Square Neighborhood Task Force - Pat Miller reviewed the artist recommendation of the Del Ray Community Partnership, Kirk Seese, to design, fabricate and install an artist sign for the Pat Miller Neighborhood Square. See [Attachments 5 and 6](#).
 - 1) Motion on Artist Selection – A motion for made by Catherine Barrett and seconded by Allison Nance to approve the selection of Kirk Seese as the artist for the Pat Miller Neighborhood Square public art project. See [Attachment 7](#). The motion passed 14-0-0.
- VI) FY2020 Grants
 - 1) Review of Grants Process – Diane Ruggiero reviewed the grants process and scoring. See [Attachment 8](#). Current Applicants and Scoring
 - The Grants Committee raised the concern that the 75% scoring cut off is not in line with the scoring rubric where a 4 - “good” - across the board would yield a 66.67% score. Staff expressed reservations at making changes during the grants process.
 - 2) Motion on FY2020 Grants Funding – A motion was first made by Allison Nance and seconded by Catherine Barrett. In the discussion of the motion, a friendly amendment was made by Caroline Schreiber and seconded by Catherine Barrett. The amendment to the motion recommended grading the FY2020 Grant Funding applications on a curve. City staff was asked to come back to the next Commission meeting with revised funding scenarios. And, the Grants Committee was tasked to work with City Staff to modify the grants policy and grading rubric for FY2021. See [Attachment 9](#). The amendment to the motion passed 13-1-0. The amended motion then passed 14-0-0.

- 3) Task Force Review – Julie Montross and Caroline Schreiber: Postponed to the June meeting.
- 4) Remaining Funds - No presentation was made. See Attachment 10. The issue was postponed pending the outcome of the proposed changes to FY2020 Grants Funding.

VII) Presentation of 2019-2020 Officer Slate

- 1) Nominating Committee – Catherine Barrett, Chair, presented the committee's nominations for the 2019 Executive Committee. See Attachment 11.
- 2) In discussion, Matthew Stensrud answered questions regarding the nomination and election process. Commissioners raised questions around the election process in the event of multiple people interested in the same role. Various Commissioners expressed support for the Nominating Committee's recommendation of reviewing the nomination and election process ahead of the next election cycle.

VIII) Committees and Task Force Updates – 20 minutes

- 1) ARTreach Committee – Julie Montross
 - The committee is meeting next week and will have a report in June.
- 2) AlexRenew Task Force – Beth Coast and Chris Kurowski
 - The Task Force has completed interviews with the applicants and will meet this month to select an artist.
- 3) Waterfront Park Task Force – Susie Cohen and Allison Nance
 - The reception for Olalekan Jeyifous is May 22 at 7 p.m. at Blackwall Hitch.
 - Mark Reigelman will be announced in January.
- 4) Waterfront Commission Liaison – Susie Cohen
 - Council members Chapman and Wilson have sent a proposal to have the unit block of King Street as a pedestrian plaza. The Waterfront Commission is in support of this idea.

IX) Office of the Arts Division Update, Diane Ruggiero presented the Office of the Arts ACA Update. See Attachment 12.

X) Appointments

- 1) Art Purchase Awards Task Force – Matthew Harwood presented the qualifications of Jamaliah Morais for the task force. See Attachment 13.
 - Motion on Jamaliah Morais, Community Member – A motion was made by Allison Nance and seconded by Susie Cohen to appoint Jamaliah Morias to the Alexandria Art Purchase Awards Task Force. See Attachment 14. The motion passed 11-0-0.

XI) Retreat Next Steps

- 1) Discussion and Review of Goals

- Matthew Stensrud has a call set up with Americans for the Arts to speak about training opportunities.

XII) New Business

XIII) Good of the Order and Announcements

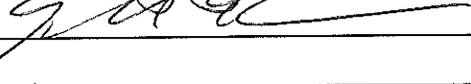
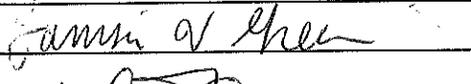
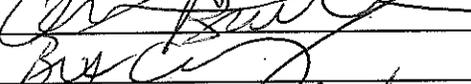
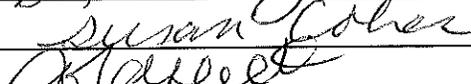
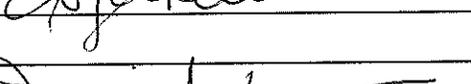
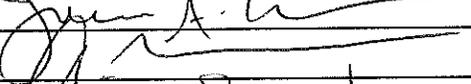
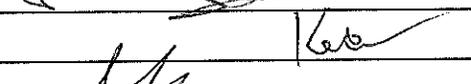
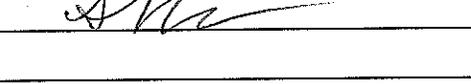
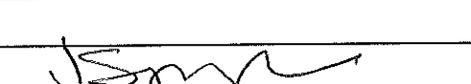
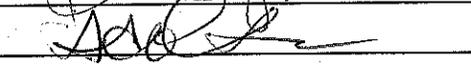
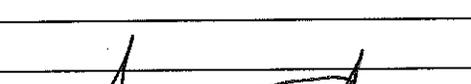
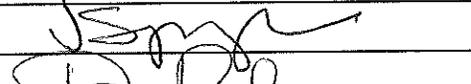
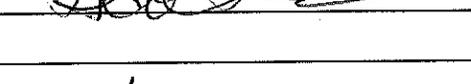
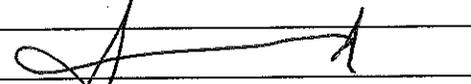
- June 19th is the Arts Alliance/ACA social

XIV) Adjournment (9:30pm)

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ATTENDANCE SIGN-IN SHEET
 ALEXANDRIA COMMISSION FOR THE ARTS
 ALEXANDRIA, VIRGINIA

Meeting _____ Date: _____ Quorum _____ Meeting Place: Lee Center
 Regular Special

MEMBERS OF COMMISSION:	(Please sign name.)
Matthew Stensrud, Chair	
Gayle Converse, 1 st Vice Chair	
Chris Kurowski, 2 nd Vice Chair	
Tamsin Green, Secretary	
Marta Ali	
Catherine Barrett	
Beth Coast	
Susan Cohen	
Allison Heck	
Brian Kelley	
Julie Montross	
Allison Nance	
Caroline Schreiber	
Shaan Shuster	
Kadhambari Sridhar	
Sophia Suarez	
Recreation, Parks & Cultural Activities Staff:	
James Spengler, Director	
Diane Ruggiero, Deputy Director, Cultural Arts	
Cheryl Anne Colton, Program Director	
Brett Johnson, Director, TFAC	
Anne O'Dell, Regional Director, E&PSA	
Matthew Harwood, Public Art Manager	

TYPICAL AGENDA

- (Time: _____) I. Call to Order
 II. Minutes of Previous Meeting
 III. Announcements and/or Guest(s)
 III. Reports:
 IV. Special Orders
 V. Unfinished Business
 VI. New Business
 VII. Other Announcements
 (Time: _____) VIII. Adjournment

(Guest(s) Attendance, over)

Alexandria Commission for the Arts
Regular Meeting Tuesday, May 21st, 2019
Lee Center --- 7:00pm

AGENDA

- I. Call to Order (7:00pm)
- II. Public Comment
- III. Approval of Minutes – 5 minutes
 April 24th Special Meeting
- IV. Chair Report – 10 minutes
- V. Pat Miller Square Neighborhood Task Force, Matthew Stensrud – 10 minutes
 1. Motion on Artist Selection
- VI. FY2020 Grants – 60 minutes
 1. Review of Grants Process – Allison Nance
 2. Current Applicants and Scoring
 - Task Force Review – Julie Montross and Caroline Schreiber
 - Discussion
 - Motion on FY2020 Grants Funding
 3. Remaining Funds
 - Review – Diane Ruggiero
 - Discussion
 - Motion on FY2020 Remaining Funds
- VI. Presentation of 2019-2020 Officer Slate – 10 minutes
 1. Nominating Committee – Catherine Barrett, Chair
- VIII. Committees and Task Force Updates – 20 minutes
 1. ARTreach Committee – Julie Montross
 2. AlexRenew Task Force – Beth Coast and Chris Kurowski
 3. Waterfront Park Task Force – Susie Cohen and Allison Nance
 4. Waterfront Commission Liaison – Susie Cohen
- IX. Office of the Arts Division Update, Matthew Harwood and Diane Ruggiero – 10 minutes
- X. Appointments – 10 minutes
 1. Art Purchase Awards Task Force
 - Motion on Jamaliah Morais, Community Member
- XI. Retreat Next Steps – 5 minutes
 1. Discussion and Review of Goals
- XII. New Business – 5 minutes
- XIII. Good of the Order and Announcements – 5 minutes
- XIV. Adjournment (9:30pm)

From: Bridget Baker-White <bridget.bakerwhite@gmail.com>
Date: May 21, 2019 at 6:12:01 PM EDT
To: alexandriaartsalliance@gmail.com
Cc: Melissa LaSalle <melissa@theredballoon.com>
Subject: ACA Grant Process, RE: The Alexandria Kinderchoir

Dear Alexandria Commission for the Arts,

Thank you for the opportunity to express the difficulties The Alexandria Kinderchoir will face if we do not receive any funding from our grant request for FY 19 -20. Our grant request comes at a pivotal moment for The Kinderchoir when we are growing and transitioning from a Del Ray neighborhood chorus to becoming a city-wide chorus which has doubled in size and has hired professional musicians to teach our children repertoire and musicianship.

Our growth has outpaced our available funds in the coming fiscal year. Tuition currently covers about 60% of our operating costs, and we anticipated that the Operational Grant funds would help cover our budget shortfall. We are committed to keeping our tuition low to maintain affordability for as many families as possible. Taking into account our recent growth, we anticipate raising more funds through grants and possibly finding sponsorship. Our grant request to you is our first grant request since our rapid growth and the beginning of our planned increase in grant writing. We worked very hard on Spring2Action and raised almost \$10,000 this year, which we are grateful for, however, we will still require more funding. Funds received at this point will help cement the growth we have been able to achieve in growing the size of the chorus to accommodate families city-wide, offer scholarships, and to retain our professional staff, which are currently payed well below industry norms.

The Alexandria Kinderchoir is investing in the children of Alexandria. Please invest in us so we can continue serving our community. We are the only children's community chorus in the City of Alexandria; investing in our program shows that the City prioritizes and champions choral education and programming for Alexandria's children.

Thank you for your consideration,

Bridget Baker-White
Vice-President, The Alexandria Kinderchoir

Cc: Melissa LaSalle, President, The Alexandria Kinderchoir

Alexandria Commission for the Arts

Public Hearing: Changes to the Fiscal Year 2020

Office of the Arts Grant Program

Wednesday, November 14, 2018

7:00 p.m.

SPEAKER FORM

Lee Center, 1108 Jefferson Street, Alexandria, VA

PLEASE ANNOUNCE THE INFORMATION SPECIFIED BELOW PRIOR TO SPEAKING:

1. Name: Carolyn Griffin
2. Home Address: 500 N View Terr
3. Telephone: 703-309-0580 Email Address: Carolyn@metrostage.org
4. Nature of your interest in the item (Resident, Artist, Board Member, Arts Administrator, Patron, etc.)
Arts Admin

This form shall be kept as part of the permanent record.

A maximum of three minutes will be allowed for your presentation.

All speaker request forms for the public discussion period must be submitted by the time the item is called.

CITY OF ALEXANDRIA

ACA will follow the Guidelines for Honest Civic Discourse for those participating in Meetings

Members of the Alexandria community, its elected officials and City staff place a high value on constructive and thoughtful debate on public issues. To this end, all who participate in meetings, including public officials, staff and members of the community, are expected to observe the following guidelines:

1. Treat Everyone with Respect and Courtesy
2. Do Your Homework – Be Prepared and Be Familiar with the docket/agenda.
3. Express Your Ideas and Opinions in an Open and Helpful Manner.
4. Be Respectful of Others' Time by Being Clear and Concise in Your Comments and/or Questions.
5. Demonstrate Honesty and Integrity in Your Comments and Actions.
6. Focus on the Issues Before the Decision-Making Body – Avoid Personalizing Issues
7. Listen and Let Other Express their Ideas and Opinions.
8. If a Decision is Made with which You Do Not Concur, Agree to Disagree and/or Use Appropriate Means of Civil and Civic Recourse, and Move On.

Alexandria Commission for the Arts

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Wednesday, November 14, 2018

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SPEAKER FORM

Lee Center, 1108 Jefferson Street, Alexandria, VA

PLEASE ANNOUNCE THE INFORMATION SPECIFIED BELOW PRIOR TO SPEAKING:

1. Name: Ulysses James
2. Home Address: 4009 Gibbs St, Alexandria, 22309
3. Telephone: 703-799-8229 Email Address: wmpa@earthlink.net
4. Nature of your interest in the item (Resident, Artist, Board Member, Arts Administrator, Patron, etc.)

Grant process

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Lee Center, 1108 Jefferson Street, Alexandria, VA

PLEASE ANNOUNCE THE INFORMATION SPECIFIED BELOW PRIOR TO SPEAKING:

1. Name: DREW CARIASO
2. Home Address: 1122 ROAN LAKE, ALEX, VA 22302
3. Telephone: 703-967-6646 Email Address: President@DelroyArts.com.org
4. Nature of your interest in the item (Resident, Artist, Board Member, Arts Administrator, Patron, etc.)

Board Member

This form shall be kept as part of the permanent record.

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Public Hearing: Changes to the Fiscal Year 2020

Office of the Arts Grant Program

Wednesday, November 14, 2018

7:00 p.m.

SPEAKER FORM

Lee Center, 1108 Jefferson Street, Alexandria, VA

PLEASE ANNOUNCE THE INFORMATION SPECIFIED BELOW PRIOR TO SPEAKING:

1. Name: BRIAN ISAAC
2. Home Address: _____
3. Telephone: _____ Email Address: brian@alexandriachoralsociety.org
4. Nature of your interest in the item (Resident, Artist, Board Member, Arts Administrator, Patron, etc.)
Speaking on behalf of Alexandria Choral Society

This form shall be kept as part of the permanent record.

A maximum of three minutes will be allowed for your presentation.

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Office of the Arts Grant Program

Wednesday, November 14, 2018

7:00 p.m.

SPEAKER FORM

Lee Center, 1108 Jefferson Street, Alexandria, VA

PLEASE ANNOUNCE THE INFORMATION SPECIFIED BELOW PRIOR TO SPEAKING:

1. Name: Melinda Kerne
2. Home Address: 3132 Opepsdown lane, Falls Church
3. Telephone: 703-818-1998 Email Address: kerne@alexsym.org
4. Nature of your interest in the item (Resident, Artist, Board Member, Arts Administrator, Patron, etc.)
Arts Alliance board member

This form shall be kept as part of the permanent record.

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Office of the Arts Grant Program

Wednesday, November 14, 2018

7:00 p.m.

SPEAKER FORM

Lee Center, 1108 Jefferson Street, Alexandria, VA

PLEASE ANNOUNCE THE INFORMATION SPECIFIED BELOW PRIOR TO SPEAKING:

1. Name: Kylie Murray
2. Home Address: 112 E. Alexandria Ave 22301
3. Telephone: 480-458-8743 Email Address: Kylie@LocalMotionProject.org
4. Nature of your interest in the item (Resident, Artist, Board Member, Arts Administrator, Patron, etc.)

Arts Grant - Arts Administrator

This form shall be kept as part of the permanent record.

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**Alexandria Commission for the Arts
May 21st 2019 Regular Meeting
Chair Report
Submitted by Matthew Stensrud**

On the Agenda:

Pat Miller Square Neighborhood Task Force - Pat Miller can only attend the beginning of the meeting so as a courtesy, this item has been moved to the beginning of the meeting.

FY2020 Arts Grants - It's grants season! Thank you to Julie Montross and Caroline Schreiber for serving as the Commission representatives along with Sara Lissabet, Lisa Mariam, and Joanna Ormesher. Special thanks for Cheryl Anne Colton for organizing and facilitating this process earlier this month.

The Google Drive has some items for your review:

- Arts Grants Implementation Policy, 2014
- Recommended Updates to this Policy, 2015

Additionally, in November 2018, the Commission recommended the FY2020 grants continue with both Operating and Program support for one more year before moving to only Program grants in FY2021. An Emerging Organization grant will also be added in future years. Further, unlike previous years and in order to ease the transition to solely Program grants, both Operating and Program grants were aligned to have a cap of \$10,000.

Some important points from the policy documents for your reference:

- The timeline of the grants policy has changed slightly and pushed later approximately a month from previous years
- While the initial goal was a task force of 9 members, this has varied in previous years, ranging in size from 5 to 9
- Only applicants that score above a 75 are recommended for funding
- Task Force scores are final
- Staff should follow the policy guidelines to provide a formal memorandum to the Commission regarding funding recommendations, including how to address any funding excess or shortfall
- The Commission considers staff's recommendations and approves final allocation at their meeting

After the Commission approves a final allocation, the Grants Committee is often tasked with reviewing the process, receiving feedback from the public, applicants, and the Commission, and working with staff to provide any updates to the arts grants policy by the fall. This year, this will include a grants feedback discussion of the Commission at our June meeting.

2019-2020 Officer Slate - Thank you again to Catherine Barrett, Beth Coast, and Allison Heck for serving on the Nominating Committee for this year. They have provided a memo for your reference regarding their discussion and nominees for the Executive Committee for the upcoming year. The nominees are as follows:

Chair - Tamsin Green
First Vice Chair - Brian Kelley
Second Vice Chair - Sophia Suarez
Secretary - Julie Montross

Congrats to each of the nominees and thank you for your willingness to lead the Commission over the next year.

Social Media Tips

Join us on Facebook and Instagram!

Facebook --- <https://www.facebook.com/AlexandriaArtsCommission/> **442 likes +2 since March '19**

Instagram --- <https://www.instagram.com/alexandriaartscommission/> **1,317 followers +62 since March '19**

Commission Committee Members

Executive Committee

Matthew Stensrud, Chair
Gayle Converse, First Vice Chair
Chris Kurowski, Second Vice Chair
Tamsin Green, Secretary

ARTreach

Julie Montross, Chair
Marta Ali
Catherine Barrett
Beth Coast
Susie Cohen
Gayle Converse
Brian Kelley
Chris Kurowski
Caroline Schreiber
Matthew Stensrud

Sophia Suarez

Inclusivity Committee

Gayle Converse
Tamsin Green
Allison Heck
Allison Nance
Kadhambari Sridhar
Sophia Suarez

Grants Committee

Allison Nance, Chair
Catherine Barrett
Tamsin Green
Chris Kurowski
Caroline Schreiber

Upcoming Dates

Regular Meeting, Tuesday, June 18th at Lee Center, 7pm

City of Alexandria, Virginia

MEMORANDUM

DATE: May 14, 2019

TO: ALEXANDRIA COMMISSION FOR THE ARTS (ACA)

FROM: PAT MILLER, DEL RAY COMMUNITY PARTNERSHIP AND MATTHEW STENSRUD, CHAIR, ACA

RE: PAT MILLER NEIGHBORHOOD SQUARE PUBLIC ART PROJECT

Project Description

The City of Alexandria received a number of years ago a developer donation before approval of the current Public Art Policy and Implementation Plan of \$10,000 specified for public art in Del Ray. In conjunction with the developer's wishes, the Del Ray Community Partnership, led by Pat Miller, is working with the City of Alexandria on this project.

The project is for a sign no taller than 15 feet and wider than 2 feet that says "Del Ray" on at least two sides.

Task force members include Pat Miller, Bill Blackburn (Community), Gayle Reuter (Community), Dana Wedeles (City), Bea Robinson (Community), Barb DeMerse (Community), Lisa Quandt (Community), and Matthew Stensrud (ACA).

Background

An RFQ was sent for regional submissions and 9 applications were received. 8 were deemed eligible after reviewing the applicant's area of residence. After discussion, the list of applicants was narrowed down to two and a vote was taken on the final selection.

Recommendation

The task force recommends that Kirk Seese be invited for the Pat Miller Neighborhood Square Public Art Project and that Parran Collery serve as a runner-up if necessary.

Kirk Seese

1605 Front Ave.

Lutherville, MD 21093

<http://www.bbmurals.com>

What is your interest in and approach to this project?

My approach to this project is one of unity and collaboration.

I am no stranger to working with the local community while creating public art. My first job out of art school was with the AmeriCorps Vista (Volunteer In Service To America) Program as Director of Urban Arts Projects for the Greater Homewood Community Corporation in Baltimore City. There I spent one year engaging Elementary, Middle and High Schools and community groups in the inner city to beautify their schools and buildings using student and community volunteers, like an artist-in-residence. With my facilitation, we successfully completed fifteen murals during my one-year service, relying on local businesses for in-kind donations and sponsorship.

After that I spent the next five years teaching art at the Central Career Center at Briscoe High School, a level 5 alternative special education high school also in Baltimore City where my students and I also completed several beautification projects, namely murals, around the interior and exterior of the school. The student body was predominantly African-American including a deaf class. Besides the murals, I taught units on drawing, painting, watercolor, mosaic tile art, portraits in chalk and clay, weaving, pottery, and some Photoshop.

Since then I have had a number of college student interns and employees work for my company, BB Murals, and facilitated one day Service Learning Day projects as a part of their Orientation week for the incoming Freshman class at Maryland Institute College of Art and Johns Hopkins University two years in a row. Most recently I have trained a five-person paint dept. team at ClimbZone Production, although they were already accomplished young artists with degrees.

The Feather
Installation Spring 2019



My most favorite public art piece to date was for Kingman, AZ this past September. The Kingman Mainstreet Group held a national Call to Artists to design and paint a 60-foot wall which faces historic Route 66. I won the commission and spent 10 incredible days there not only painting but having a great time with the community! Hiking, flying a small plane, guest starring on a podcast, evenings out for dinner and music! I made some real friends there in Kingman that I still keep in touch with. Literally the entire downtown community welcomed me. It was incredible!

That's why I am so drawn to public art. The artwork doesn't sit in someone's house, in a museum or tucked away in a storage room in the dark. It's out there in the world, for all to see, braving the elements, public scrutiny, graffiti and vandalism. It's shared. It's forced to survive, becomes part of the landscape.

Now that I'm adding public sculpture to my repertoire, the opportunity for even more experiences like Kingman are that much greater. I am looking forward to this year for that very reason, and I hope that Alexandria will become a partner for a new epic piece of artwork. Something I have not even dreamt of yet!

Thanks for your consideration,

Cheers,

Kirk

Artist Statement

First let me thank the City of Alexandria for being so proactive about seeking to add art in their city! All public art interests me because public art enriches all our lives. This project in particular is of great interest to me for many reasons but one is that it calls for the design and fabrication of a 3D, vertical sign/sculpture. I have been designing themed climbing walls for 3 1/2 years now whose measurements are 5' wide by 28' tall, so I am well versed in creating engaging artwork in this vertical format!

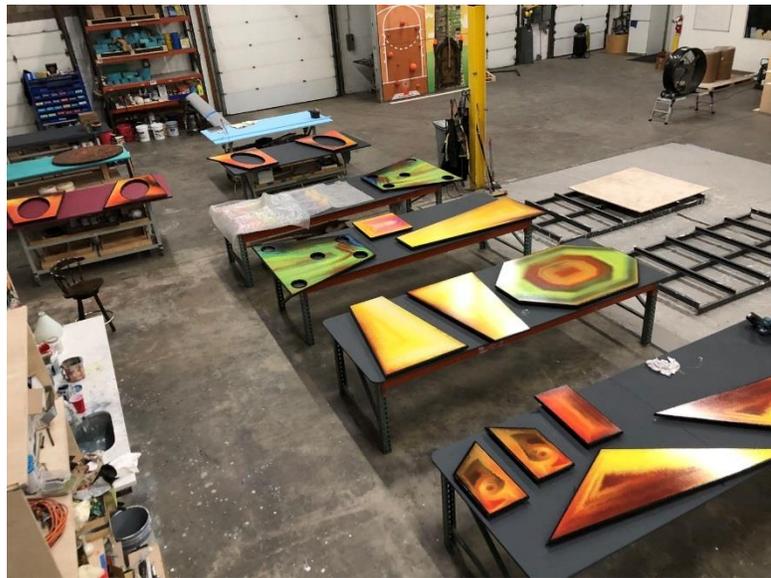
For the majority of my artistic career I have been a large scale, 2D mural artist. Interior and exterior murals and faux finishing were my bread and butter, but I also spent two years as a scenic artist and set painter for film and television. This was the case until 3 years ago when I was hired as Lead Designer for a New Zealand based, family entertainment company, specializing in themed climbing gyms called ClimbZone. Since then I have designed literally hundreds of themed climbing walls, my 2D designs becoming 3D



climbable art, as we build and franchise new gyms here in America.

So far we have two operational gyms in Laurel and Whitemarsh, MD, a 20' x 28' permanent, outdoor climbing wall at the MLB Philadelphia Phillies Citi Bank stadium, we are currently installing 85 walls for a gym in Howell, NJ, set to open by Memorial Day this year, and have contracts pending for the American Dream Multiplex, also in NJ, the Mall of America in Minnesota, a gym in Chicago and Florida, and a portable climbing tower for the NFL Arizona Cardinals!

Our increased success has opened my eyes to the possibilities of using our plentiful fabrication resources and collective experience to expand beyond climbing walls. Since my roots are in public art, (my first job out of art school was as Director of Urban Arts for a non-profit in Baltimore, MD), I couldn't help but marry the two together. So, I began applying to national Call to Artists about six months ago. It started with only applying for murals, but the more I looked, the more opportunities I saw for sculpture as well, which is something I've always been interested in and dabbled with. And WOW, have things took off!



I've hit something good here, like a vein of pure gold buried deep in the mountain. I'm currently experiencing a personal, creative renaissance! In the middle of all this, I'm learning 3D modeling programs like Rhino to help me visually portray my 3D ideas, I've learned how to use a laser cutter to cut pieces out of a variety of materials to craft models for proposals, and now learning how to work with engineers and architects through current projects. It's all been, and continues to be, very life-giving and fills me with great satisfaction. You are witnessing the birth of a public sculptor!

I'm not bragging, just astounded at this turn of events in my life! Partnering with ClimbZone, I am able to use their extensive facilities, including a 40,000 square foot warehouse complete with a 5' x 10' CNC machine, a 5' x 10' Laser Cutter, an 8' x 10' large format, flat bed printer, a fully equip wood shop, paint shop, print shop, welding shop, spray booth/clean room, even trailers for delivery, everything we need to design, fabricate, deliver and install a winning piece!

I offer my creative services to Alexandria, VA, to engage the community through a number of town hall meetings of stakeholders and community members, to finalize a 3D, multi-view, art deco sculptural signage piece. Please review my website at www.bbmurals.com to see other signage type of artwork I've completed in the past.

Motion made by:

Motion seconded by:

Vote count

Catherine B.

Allison Nance

Yes— 14

No— 0

Abstained— 0

ACA Motion

Agenda Item #: V.

Motion:

Approve the selection of Kirk Seese as
artist for Pat Miller Neighborhood Square Public
Art Project.

Discussion notes:

(continue on other side of page if necessary)

City of Alexandria, Virginia

MEMORANDUM

DATE: MAY 14, 2019
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR REC, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: FISCAL YEAR 2020 ARTS GRANTS - FUNDING

Background:

The funding level for FY20 is expected to be \$160,000 (\$170,000 from the City of Alexandria and \$5,000 from the Virginia Commission for the Arts Local Government Challenge Grant, less \$15,000 for the Community Engagement Grants). The members of the Grants Task Force met on Monday, May 6 to review and score all eligible grant applications.

Discussion:

Operating Support Grants (up to \$10,00 not to exceed 25% of operating budget, cash match 1:1) provide operating funds for Alexandria-based arts organizations' regular programming activities and administration.

Arts Program Grants (up to \$10,000 not to exceed 50% of total budget, cash match 1:1) support an ongoing or short-term arts program performed or presented to substantially engage or benefit the residents of the City of Alexandria and take place within the Alexandria city limits.

Staff hosted five workshops and webinars prior to the application due date. New organizations are required to participate in a workshop or webinar to be considered for a grant.

The following goals have identified for the Arts Grant Program:

- To strengthen Alexandria's creative capacity by providing its residents with diverse opportunities to meaningfully engage with the arts;
- To improve the capacity and stability of Alexandria-based arts organizations to create, perform, and present works of artistic excellence and innovation through organizational support and program funding;
- To create a vibrant urban environment by supporting diverse individual artists, organizations, and other entities in the creation, performance, and presentation of high-quality works of art across the City of Alexandria.

The Grants Task Force evaluates each application based on the guidelines and the following criteria:

- Artistic Content (45%)
- Community Impact & Engagement (35%)
- Management & Budget (20%)

The Task Force reviewed and scored each application prior to the meeting on Monday, May 6. At the meeting, Task Force members discussed each grant application and were given the option to change their score based on the discussion amongst the group. Scores are weighted based on the criteria. The highest score for each application is 100. Per the ACA approved policy, applications with a score of 75 or below will not be considered for funding.

Motion made by:

Caroline
Schreiber

Motion seconded by:

Catharine
Barrett

Vote count

Yes— 13
No— 1
Abstained— 0

ACA Motion

Agenda Item #:

Motion:

Motion to recommend grading on a curve for the FY20 grants cycle and ask staff to present revised funding scenarios at our June 2019 meeting and task the grants committee to work with staff to modify the policy and rubric for FY21.

Discussion notes:

(continue on other side of page if necessary)

Motion made by:	Motion seconded by:	Vote count
Allison	Catherine	Yes— No— Abstained—

ACA Motion

Agenda Item #:

Motion:

to move the grants funding cut line to 66.67% and above, in line with the SCORING RUBRIC, to be eligible for funding, effective tonight may 21, 2019 for the FY 20 grant cycle.

Discussion notes:

(continue on other side of page if necessary)

City of Alexandria, Virginia

MEMORANDUM

DATE: MAY 14, 2019
TO: ALEXANDRIA COMMISSION FOR THE ARTS 
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR REC, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: FISCAL YEAR 2020 SPECIAL OPPORTUNITY GRANTS

Background:

The FY20 grant budget has \$26,700 remaining after distribution of Operating and Program Grants. In past years, remaining grant funds were used to support alternative grant initiatives that serve other areas of the community.

The City of Alexandria Office of the Arts is recommending support of three, \$9,000 Special Opportunity Grants for public space activation by an artist or artist team.

Discussion:

The Special Opportunity Grant's intention has been to encourage innovative, thought-provoking projects that relate to public spaces in an engaging way. All artistic disciplines can be considered including, but not limited to: public art, visual art, storytelling, poetry, spoken word, dance, music, theatre, performance art, and new media.

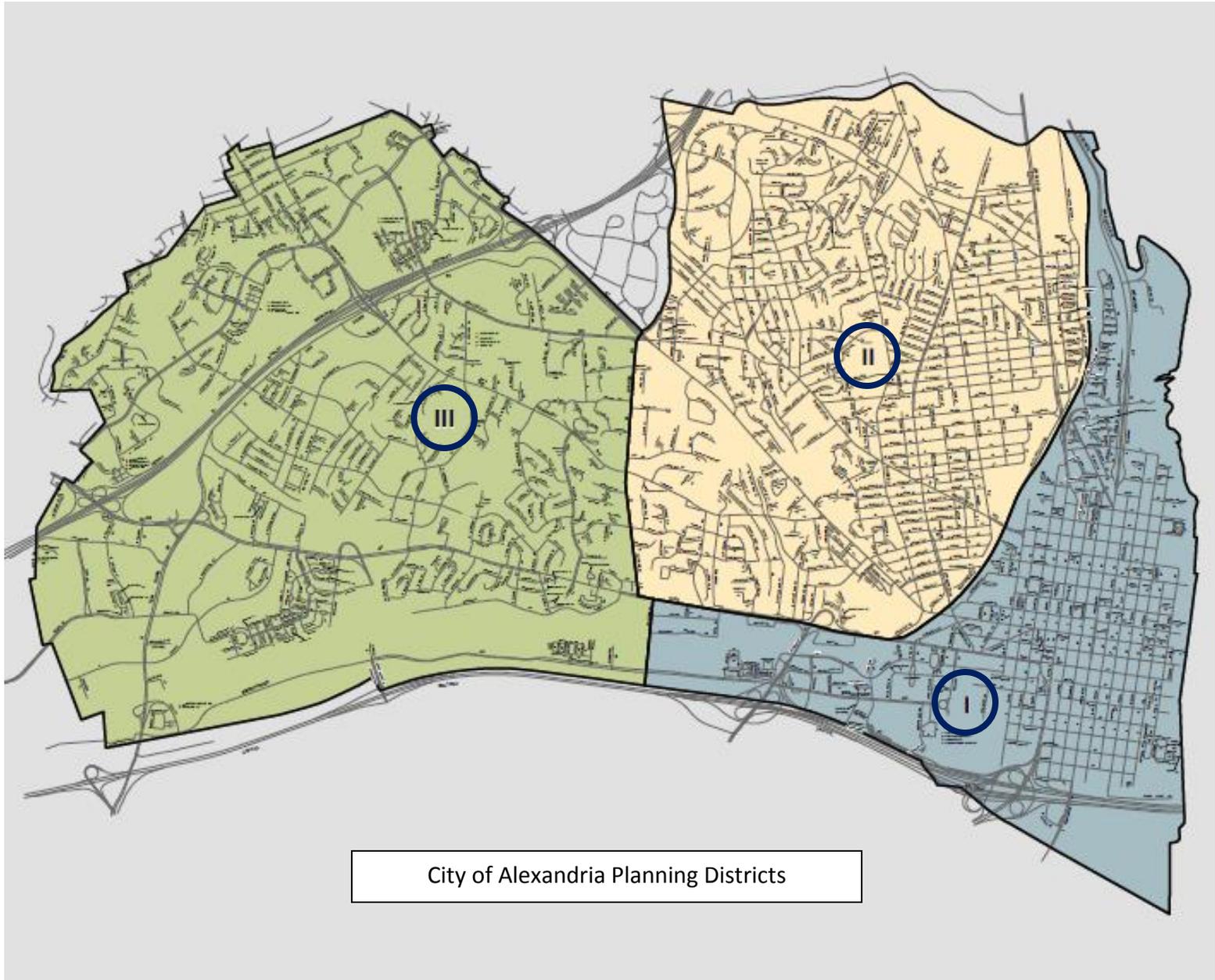
One project will be awarded in each of the City's three planning districts (outlined on the attached map). Traveling or rotating project sites will also be considered. Projects are to be in areas accessible to the public. Based on the proposal, City permits or project modifications may be required. The Office of the Arts will work with the selected artists or artist teams to facilitate the process.

The proposed projects will support the goals and values outlined in the Public Art Implementation Plan and Policy and the Arts and Culture Master Plan.

The grant would follow the same cycle as the Community Engagement grants which launch in September, 2019.

Recommendation:

Staff recommends supporting three \$9,000 Special Opportunity Grants in FY20. Additional funds (\$300) will be identified in the Office of the Arts General Operating budget.



City of Alexandria Planning Districts

MEMO

TO: Alexandria Commission for the Arts

FROM: Catherine Barrett, Chair, 2019 Nominating Committee

RE: 2019 Executive Committee Nominations

DATE: May 10, 2019

The 2019 Nominating Committee, appointed on March 19, was made up of Catherine Barrett (Chair), Beth Coast and Allison Heck. The Committee met twice to discuss the process, and solicited nominations from the Commission via email. The Committee heard back from four interested Commissioners, and followed up with each person with short one-on-one conversations. The Nominating Committee is pleased to present the following slate for the ACA's next Executive Committee, to be voted on at the June meeting:

Chair – Tamsin Greene

First Vice Chair – Brian Kelley

Second Vice Chair – Sophia Suarez

Secretary – Julie Montross

The Nominating Committee enthusiastically endorses each of these individuals and sincerely appreciates their commitment to the arts in Alexandria and their willingness to lead.

Further Discussion: In this particular instance, the Nominating Committee only received one interested response for each position, but we did have discussions about how to handle competitive election scenarios. There were differing opinions on how this could and should be handled, and we feel that it needs to be discussed by the Commission prior to the 2020 Nominating and Election process.

For ease of discussion, the relevant section of the Commission's bylaws is as follows:

Section 1E. Election of Officers

The Election of Officers follows these guidelines:

The Commission elects the previously stated positions on an annual basis at its regular meeting every June. Once elected, the elected Commissioners take their position immediately following the adjournment of the June meeting.

The Commission appoints an ad-hoc Nominating Committee on an annual basis at its regular meeting every April. This committee consists of three Commissioners, none of which are currently on the Executive Committee.

The Nominating Committee is tasked with the following duties:

- 1) Create a deadline for interest in serving on the Executive Committee, to be no later than the second Tuesday of May*
- 2) Inform the Commission of this deadline with proper advance notice*

- 3) *Following the deadline, meet as a committee to discuss the names of those interested and recommend a slate of nominees*
- 4) *Present this slate at the Commission's regular meeting in May*

Commissioners interested in serving on the Executive Committee must submit a statement of interest to the Nominating Committee within the given timeframe.

Additional nominations will be accepted from the floor at the June meeting.

Each position is elected individually by voice vote. Any Commissioner can request a roll call vote for the position currently being considered by the Commission. If a roll call vote is requested, the Secretary of the Commission will call the roll, record the vote, repeat the vote for accuracy, and present the vote to the Commission.

Following the election of the Executive Committee members at the June meeting, the Nominating Committee is dissolved.

OFFICE OF THE ARTS DIVISION SUMMARY

This summary is a brief narrative of activities and actions that have been taken since the previous Division Update. The Office of the Arts ACA Update is also shared with other Recreation, Parks & Cultural Activities commissions and staff and becomes part of the monthly minutes for the Arts Commission.

If you have any questions or require additional information/clarification please review the following section(s) of this report or contact the appropriate staff in the Office of the Arts.

Highlights

- Burke Library Call is live. Deadline is June 2nd.
- Awaiting timeline from artist for Duke Street Tunnel
- Save the Date: Artist Reception for Olalekan Jeyifous, May 22 7pm

Public Art - Quick Update:

Public Art Project	Status
Artist Residency (AlexRenew)	Selecting the Artist
Burke Library	Developing the Artist Pool
Trails & Paths Plan	Setting Project Goals & Parameters
Site/See 2020	Approving the Contract
Duke Street Tunnel (ZeroZero Collective)	Fabrication
Site/See 2021	Approving the Contract

Staff Contact Info:

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Director, Office of the Arts
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703.746.5590

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Regional Program Director, Events & Public Space
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Cheryl Anne Colton
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Brett Johnson
Regional Program Director, Torpedo Factory Art
Center
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703.746.4577

PUBLIC ART PROJECTS – PLANNING/DESIGN PHASE

Trails & Paths

Lead Agency

Office of the Arts

Project Scope

Develop a plan to implement public art along trails and paths in the city.

Task Force Members

Allison Heck

Current Status (per project development process)

Setting Project Goals & Parameters

Update

The consultant team is developing the draft of the plan and will coordinate a conference call to review the plan before presenting to the Commission.

Next Steps

Gather feedback and present to the Commission.

Anticipated Completion

Ongoing

AlexRenew Public Art Residency

Lead Agency

Office of the Arts

Project Scope

Hire a curator/consultant to develop a public art artist in residency program with AlexRenew.

Task Force Members

Beth Coast, Chris Kurowski, Matthew Clark, Lisa Van Riper, Caitlin Feehan

Current Status (per project development process)

Selecting the Artist

Update

On May 8 three artist finalists met with AlexRenew staff and toured the facility. Artists were also interviewed by Task Force members. Artists are required to submit their essays no later than Wednesday, May 15.

Next Steps

Staff will schedule the artist selection meeting and the recommendation will be brought to the Commission in June.

Anticipated Completion

Round 1 – Fall, 2019

Burke Library

Lead Agency

Office of the Arts

Project Scope

Outdoor public art at Burke Library.

Task Force Members

Catherine Barrett, Brian Kelley, library staff, Shirley Downs

Current Status (per project development process)

Developing the Artist Pool

Next Steps

The artist call has been posted on Café. The Task Force will meet after the application deadline to select their finalists.

Anticipated Completion

Late 2019

**NEW PUBLIC ART
COMING SOON**

alexandriava.gov/publicart

  @alexartsoffice • #artsALX



The Office of the Arts is a Division of the Alexandria's Department of Recreation, Parks and Cultural Activities.

Site/See: New Views in Old Town 2020

Lead Agency

Office of the Arts

Project Scope

Commission new, temporary, site specific public art for the new Waterfront Park at the foot of King Street

Task Force Members

Allison Nance, Susan Cohen, Claire Mouledoux, Clint Mansell, Jack Browand

Current Status (per project development process)

Approving the Contract

Next Steps

Olalekan is visiting Alexandria in May to tour the City, meet with various people and attend an artist reception.

Anticipated Completion

March, 2020

PUBLIC ART PROJECTS – FABRICATION/CONSTRUCTION PHASE

Duke Street Tunnel

Lead Agency

Office of the Arts

Project Scope

Update artwork in the Duke Street Tunnel

Task Force Members

Betsy Hennigan, Gayle Converse, Katherine Carraway, Tamsin Green, Kim Barnes

Current Status (per project development process)

Fabrication

Update

ZeroZero Collective will begin fabrication and installation of the project in Summer 2019.

Next Steps

Staff will work with the artist on installations.

Anticipated Completion

Summer 2019

MISCELLANEOUS PROJECTS

Potomac Yards Metro

Lead Agency

WMATA

Project Scope

Include public art in the new Potomac Yards metro station.

Task Force Members

N/A

Next Steps

WMATA has set the committee meeting for May 31.

Anticipated Completion

TBD

Public Art Task Force Roster

Public Art Project Task Force

The Commission for the Arts will form an ad hoc Public Art Project Task Force for each project that the Program undertakes. The ad hoc Task Force will convene on an as needed basis to advise on the development of each project.

The Task Force will: Advise Office of the Arts staff on the development of an Public Art Project Plans and recommend the Plan to the full Commission; Review artist portfolios and recommend selection of an artist to the full Commission; Report to the Commission on its activities on a monthly basis, and; Review artist concepts and recommend approval of concepts to the full Commission.

Artist Residency (AlexRenew)

1. Beth Coast*
2. Chris Kurowski*
3. Matthew Clark (comm. stakeholder)
4. Alex Renew Staff (proj. stakeholder)

Art Purchase Award

1. Allison Nance*
2. Allison Heck*
3. Maya Contreras (proj. stakeholder)
4. Joyce Frank (comm. stakeholder)
5. Nina Carpenter (comm. stakeholder)

Trails & Paths

1. Allison Heck*
2. TBD (proj. stakeholder)
3. TBD (proj. stakeholder)
4. TBD (comm. stakeholder)
5. TBD (comm. stakeholder)

Duke Street Tunnel

1. Gayle Converse*
2. Tamsin Green*
3. Katherine Carraway (proj. stakeholder)
4. Betsy Hennigan (comm. stakeholder)
5. Kim Barnes (comm. stakeholder)

Burke Library

1. Catherine Barrett*
2. Brian Kelley*
3. Kyle Maier (proj. Stakeholder)
4. Kathleen Schloeder (proj. stakeholder)
5. Shirley Downs (comm. stakeholder)
6. Renee Dipilato (ex-officio)

Site/See: New Views in Old Town

1. Susie Cohen*
2. Allison Nance*
3. Jack Browand (proj. stakeholder)
4. Claire Mouledoux (comm. stakeholder)
5. Clint Mansell (comm. stakeholder)

Annual Workplan Task Force

1. Marta Ali*
2. Caroline Schreiber*
3. Cara Smith (comm. stakeholder)
4. Lisa Baranello (comm. stakeholder)
5. Marie Plishka (comm. stakeholder)
6. Mellenie Runion (comm. stakeholder)

*Arts Commissioner

**Pending Approval

Public Art Planning & Project Development Process

	DESCRIPTION
Identifying the Project in the Annual Plan	<ul style="list-style-type: none"> Projects are identified in the Public Art Workplan, a document developed annually by the Office of the Arts with input from the Workplan Task Force. The Public Art Workplan is approved by the Arts Commission and by City Council.
Setting Project Goals and Parameters	<ul style="list-style-type: none"> Once a project has been initiated, the Arts Commission establishes a Public Art Project Task Force specifically for that project. Office of the Arts staff, with input from the Project Task Force, develops a Public Art Project Plan. This plan includes goals, location, timeline and budget; the artist selection process and community engagement process; and a list of internal and external stakeholders for the project. The Project Plan is approved by the Arts Commission.
Developing the Artist Pool	<ul style="list-style-type: none"> Based upon the approved Project Plan, the Office of the Arts develops a pool of artists and collects qualifications for the Project Task Force to review. The pool of artists can be collected through an open competition, pre-qualified artist list, curatorial process or invitational. Artist qualifications generally include a cover letter from the artist expressing their interest in the project, a resume, and examples from the artist's portfolio with a corresponding description of each project.
Selecting the Finalists	<ul style="list-style-type: none"> The Project Task Force reviews artist qualifications based on criteria outlined in the approved Project Plan. Depending on the process in the approved Project Plan, the Project Task Force can select a single artist based upon qualifications, or a small number of finalists (generally three to five).
Selecting the Artist	<ul style="list-style-type: none"> If finalists are selected, they may be: <ul style="list-style-type: none"> Paid a stipend to develop a concept proposal and present that proposal to the Project Task Force. Interviewed by the Project Task Force. A combination of the above. The Project Task Force recommends selection of an artist to the Arts Commission based upon the Concept Proposal and/or interview.
Approving the Contract	<ul style="list-style-type: none"> The Office of the Arts develops a contract agreement with the artist. The agreement is approved by the City Manager or City Council, depending on the size of the contract.
Approving the Concept Proposal	<ul style="list-style-type: none"> The selected artist develops a Concept Proposal, if that was not a part of the artist selection phase. The Office of the Arts facilitates community engagement conducted by the artist as part of their process of developing a Concept Proposal. The Project Task Force reviews the Concept Proposal and recommends it to the Arts Commission for approval.
Approving Final Design	<ul style="list-style-type: none"> The Office of Arts conducts a review of the final design documentation provided by the artist for both technical considerations and to ensure it is in conformity with the approved concept proposal. The Office of the Arts facilitates technical reviews by other City staff as required. The Office of the Arts signs off on the Final Design.
Fabrication	<ul style="list-style-type: none"> In most cases, the artist is responsible for fabrication. The Office of the Arts monitors fabrication to ensure it is on schedule and in conformity with the approved design. In some cases, the Office of the Arts will play a more direct role in overseeing the fabrication of artwork, with the artist acting in an advisory role.
Installation	<ul style="list-style-type: none"> The Office of the Arts works with the artist, relevant City Departments, and other stakeholders to schedule and facilitate installation.

ARTICLE K - Alexandria Commission for the Arts⁽¹⁾

• **Sec. 2-4-90 - Creation, composition and organization.**

(a) There is hereby established a standing commission known as the Alexandria Commission for the Arts.

(b) The commission shall consist of 16 members to be appointed by the city council. The composition of the commission shall be as follows:

- (1) four members shall have expertise in the arts, including, but not limited to, arts educators, professional practitioners of various art disciplines and professional administrators working in the arts;
- (2) three members shall have specific expertise in visual arts either as professional practitioners of visual art, curators of visual art, or as professional arts administrators currently working in the field;
- (3) three members shall represent the public at large, as arts consumers or participants;
- (4) three members shall be professionals in fields relevant to arts and cultural development, including cultural planning, marketing, finance, funding, tourism, promotion, non profit organizational development, and real estate development;
- (5) two members shall be professionals in the field related to the visual appearance of the cityscape, such as architecture, environmental design, landscape architecture or urban design; and
- (6) one member shall be a student who resides in the city and attends a high school located in the City of Alexandria.

(c) Members of the commission shall be appointed in the manner prescribed by article A of this chapter. The members shall serve for a term of three years, except in the case of an appointment to fill the unexpired portion of a term. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)

• **Sec. 2-4-91 - Function; powers; duties.**

(a) The functions of the commission shall be as follows:

- (1) to advise city council with regard to policies that will strengthen the arts and further public access to the arts and cultural matters identified by the city council;
- (2) to establish and periodically review criteria and standards for arts grant applications for city funds and accountability for the use of such funds; the allocation from such funds to eligible organizations and activities as may be appropriated by the city council for such purpose;
- (3) to review the public art annual work plan as developed by the office of the arts and a work plan task force and make recommendations to the city council as part of the budget process;
- (4) to review and approve public art project plans for specific public art projects, and to review and approve artist selection and concept development;
- (5) to create committees and task forces, as necessary, to focus on public art project development and artist selection;
- (6) to review proposals for donations of public art and commemorative art and make recommendations to the city council;
- (7) to collaborate with the office of the art on public art project evaluations; and
- (8) to support public communication and outreach as related to the arts and;
- (9) to serve as citizen liaisons to city planning initiatives when public art is involved.

(b) The commission is empowered to adopt rules and regulations in regard to procedure and other matters so long as the same are not inconsistent with the city code, including, but not limited to, the establishment of committees, through which to carry on its functions and purpose.

(c) A commission chair, vice-chair and secretary shall be elected annually by the commission members at the organization meeting designated in the commission's bylaws. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)

City of Alexandria, Virginia

MEMORANDUM

DATE: May 13, 2019
TO: ALEXANDRIA COMMISSION FOR THE ARTS (ACA)
FROM: MATTHEW HARWOOD, PUBLIC ART MANAGER
RE: ALEXANDRIA ART PURCHASE AWARDS TASK FORCE

Project Description

The City of Alexandria is purchasing original art to add to the City's art collection and to display in City-owned buildings. The Alexandria Art Purchase Awards will procure around \$40,000 in art in eight separate regional artist calls. The third artist call, recently held on CaFE, closed on Sunday, May 12 and is in the processes of being juried by the project task force appointed by the Alexandria Commission for the Arts.

Background

The project task force currently consists of Allison Nance (ACA), Allison Heck (ACA), Joyce Frank (Community), and Maya Contreras (City).

Unexpectedly, artist Nina Carpenter (Community) recently resigned.

City staff is recommending that the Arts Commission appoint artist Jamaliah Morais as a replacement. Attached is her short bio.

Recommendation

Staff recommends that the Alexandria Commission for the Arts appoints artist Jamaliah Morais to the Alexandria Art Purchase Awards Task Force.

Jamaliah Morais - A Short Bio

A Malaysian, Jamaliah Morais has been an Oriental brush painting artist for nearly thirty years. She is currently a Resident Artist at the Torpedo Factory Art Center in Alexandria, Virginia, the largest visual arts center in the country. She was juried into the Art Center in 1999. Jamaliah was also juried into the Potomac Water Colorists, and this affiliation has enabled her to explore new ways to blend East and West in her watercolors.

Jamaliah first studied this ancient Chinese and Japanese art form under the tutelage of Master Painter Professor Chen Bing Sun at the Chinese Artists Guild in Manila, Philippines where she lived for several years. Since her arrival in the United States in 1986, she has branched out dynamically in new directions dabbling in the more modern freestyle techniques, poured ink and color techniques, portraiture and Sumi-e techniques studying under various teachers and participating in numerous specialized workshops and classes. Her paintings are characterized by a keen sense of adventure, imagination and a clever play of water colors. She is able to capture the essence and spirit of her varied subjects by weaving a tapestry of exquisite lines, colors and shades. Her favorite subjects include panoramic mountain landscapes, waterfalls and rivers, majestic pines and bamboo, birds and flowers, tigers and horses.



She has held seven solo exhibitions, making her debut in Manila in 1985. In the Washington, D.C. area, she has held solo exhibitions at such venues as the Audobon Naturalist Society, the University Club, the Embassy of Malaysia, the Green Springs National Park and the US Too Studio. She has also participated in numerous group shows in the United States and Canada, including exhibitions at the World Bank, the International Monetary Fund and the Ronald Reagan National Airport. Her paintings have won her several national, regional and local exhibition awards and prizes.

Jamaliah is a past President of the Sumi-e Society of America (the national organization of Oriental brushwork artists) and a past President of the National Capital Area chapter of the Society. She has also served as a member of the Artists' Advisory Board, Torpedo Factory Art Center, Co-Chair of the Target Gallery at the Torpedo Factory Art Center, and Vice President of the Friends of the Torpedo Factory Art Center.

Motion made by:	Motion seconded by:	Vote count
Allison Nance	Susie Cohen	Yes— 11 No— 0 Abstained— 0

ACA Motion

Agenda Item #:

Motion:

motion to appoint Jamaliah Morais
to the Art Purchase Award task force.

Discussion notes:

(continue on other side of page if necessary)