

**Alexandria Commission for the Arts
Regular Meeting**

Tuesday, December 17, 2019

Lee Center – 7:00 p.m.

MEETING MINUTES

For the Attendance Sign-In Sheet for commissioners, City staff and guests in attendance, see **Attachment 1.**

I. Call to Order For the meeting agenda. See **Attachment 2.**

II. Public Comment

III. Approval of Minutes

- a. November 19, 2019 Regular Meeting – the minutes were approved by unanimous consent.

IV. Presentation – Sierra Latham

- a. Sierra Latham, City demographer, presented information on the City's demographics.

V. Chair Report – Tamsin Green

- a. Tamsin thanked the commissioners for a successful first half of the year and summarized accomplishments from the first half of the year. **See Attachment 3:**
- b. She also provided the following updates and reminders:
 - She is working with staff to confirm the date for the retreat.
 - The National Arts Action Summit is March 30-31 and the Americans for the Arts Convention in June. Both are in DC if Commissioners are interested in attending
 - National Poetry Month is April and the Executive Committee is planning to invite the City's Poet Laureate to visit the Commission in March or April.
 - She will be working with staff on a joint New Year's card to go out from the Commission and the Office of the Arts.

VI. Arts Grants Software Update & Demo

- Diane Ruggiero summarized the Survey Monkey software that has been approved for the Grant Application process. She did a demo of the applicant dashboard and the administrator dashboard.
- While a go-live target date is still February 1, there may be a delay due to implementing the new software. Applicants will still have the required two months to fill out applications.
- The cost for the platform is under what the Office of the Arts budgeted for the technology. It may be a shared expense with other City departments.

- Commissioners expressed their gratitude for the vetting process and selection and that they are pleased with the ease that this platform will bring to the process.
- More workshops will be offered for applicants to make sure that they understand the system.
- Diane will be doing some outreach to Arts Alliance to communicate the changes to the application process. The website will also be updated to communicate the changes.

VII. Trails and Paths Strategy – Diane Ruggiero presented an Office of the Arts memo outlining a proposed strategy for implementation of public art on trails and paths. See [Attachment 4](#).

- Diane stressed that the strategy is not meant to replace the Public Art Implementation Plan and Policy. The Trails and Paths strategy is a way for Office of the Arts to address how to approach implementing Public Art in a network system.
- Task force member and commissioner expressed that the strategy did reflect the work of the task force.
- A Commissioner asked about timeline for execution. Diane shared that some additional human resources have been tapped to assist in moving things along. The goal is to create a task force in Jan/Feb 2020 with hopes that the project will begin during the current fiscal year.
- A motion was made by Allison Heck and seconded by Matthew Stensrud to approve the strategy. See [Attachment 5](#). The motion passed 13-0-0.

VIII. Burke Library – Diane Ruggiero presented a memo outlining the Project Task Force’s artist selection for the Burke Library public art project. See [Attachment 6](#).

- Commissioners on the task force shared that the pool of final applicants were all very strong and shared some specifics about the artists visits at the library site and how they approached the project.
- A motion was made by Catherine Barrett and seconded by Chris Kurowski to approve the artist team Project One Studio for the project. See [Attachment 7](#). The motion passed 13-0-0.

IX. Office of the Arts Division Update – See [Attachment 8](#).

X. Committees and Task Force Updates

- ARTreach Committee – no report
- Inclusivity Committee shared that they plan to meet soon.
- ALEX Renew – no report
- ARTS Alliance – no report

XI. New Business

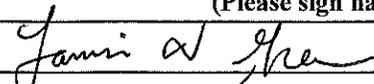
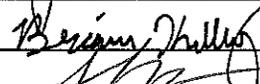
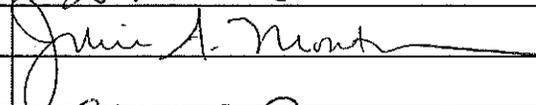
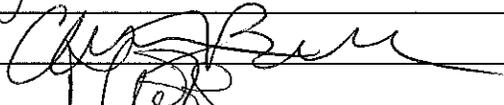
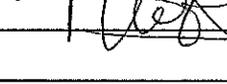
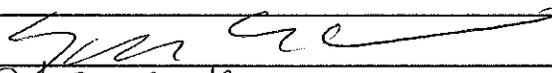
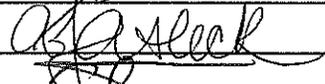
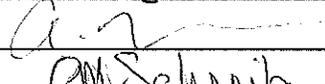
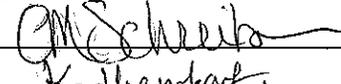
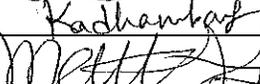
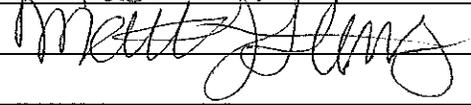
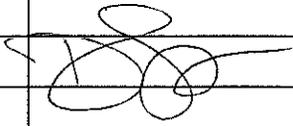
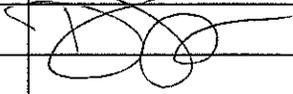
XII. Good of the Order and Announcements –

- Chris Kurowski shared a summary of his site visit with the Beautification Commission to Ewald Park and Flagpole Park (not its official name). The Beautification Commission is considering public art in those locations and are interested in partnering with the Arts Commission.

XIII. Adjournment

ATTENDANCE SIGN-IN SHEET
ALEXANDRIA COMMISSION FOR THE ARTS
ALEXANDRIA, VIRGINIA

Meeting Date: 12/17/19 Quorum Meeting Place: Lee Center
Regular/Special

MEMBERS OF COMMISSION:	(Please sign name.)
Tamsin Green, Chair	
Brian Kelley, 1 st Vice Chair	
Sophia Suarez, 2 nd Vice Chair	
Julie Ackerman Montross, Secretary	
Catherine Ahern Barrett	
Marta Ali	
Beth Coast	
Susan Cohen	
Gayle Converse	
Allison Heck	
Chris Kurowski	
Allison Nance	
Caroline Schreiber	
Kadhambari Sridhard	
Matthew Stensrud	
Recreation, Parks & Cultural Activities Staff:	
James Spengler, Director	
Diane Ruggiero, Deputy Director, Cultural Arts	
Cheryl Anne Colton, Program Director	
Matthew Harwood, Public Art Manager	

TYPICAL AGENDA

- | | | | |
|---------------|-------|-------------------------------|-----------------------------|
| (Time: _____) | I. | Call to Order | |
| | II. | Minutes of Previous Meeting | |
| | III. | Announcements and/or Guest(s) | |
| | III. | Reports: | |
| | IV. | Special Orders | |
| | V. | Unfinished Business | |
| | VI. | New Business | |
| | VII. | Other Announcements | |
| (Time: _____) | VIII. | Adjournment | (Guest(s) Attendance, over) |

Alexandria Commission for the Arts
Regular Meeting
Tuesday, December 17, 2019
Lee Center – 7:00 p.m.

- I. Call to Order (7:00 pm)
- II. Public Comment
- III. Approval of Minutes – 5 minutes
 - a. November 19, 2019 Regular Meeting
- IV. Presentation – Sierra Latham – 10 minutes
- V. Chair Report – 10 minutes
- VI. Arts Grants Software Update & Demo – 20 minutes
- VII. Trails and Paths Strategy – 15 minutes
- VIII. Burke Library – 15 minutes
- IX. Office of the Arts Division Update – 10 minutes
- X. Committees and Task Force Updates – 15 minutes
- XI. New Business – 5 minutes
- XII. Good of the Order and Announcements – 5 minutes
- XIII. Adjournment (8:45 p.m.)

ACA FY20 6-Month Update

Approvals

- Public Art Workplan FY20-FY22 (amended)
- Site/See 2020
- Arts Purchase Awards 3
- *Trails & Paths Strategy
- *Burke Library Artist Selection

Presentations & Plans

- Office of the Arts
- Kurt Huffman, ACPS
- Public Art Implementation Plan
- RCPA Strategic Plan & 2019 Needs Assessment
- *Sierra Latham, Urban Planner

Task Forces

New Task Forces

- Wilkes Street Park
- West End Transit Corridor

Ongoing Task Forces

- AlexRenew
- Art Purchase Award
- Trails & Paths
- Duke Street Tunnel
- Burke Library
- Site/See

Committee Accomplishments

- **Inclusivity:** First meeting & purpose statement
- **ARTReach:** arts directory collaboration with Arts Alliance
- **Grants:** new co-chairs & FY21 recommendations
- **Executive Committee:** Annual report

Motion made by:	Motion seconded by:	Vote count
Allison Heck	Matthew Stensrud	Yes— 13 No— 0 Abstained—

ACA Motion

Agenda Item #:
 Motion:

Allison moved for the arts commission to approve the strategy for implementation of Public art for trails + paths as outlined in the memo provided by Office of the Arts staff dated Dec 13, 2019

Discussion notes:
 (continue on other side of page if necessary)

City of Alexandria, Virginia

MEMORANDUM

DATE: NOVEMBER 25, 2019

TO: ALEXANDRIA COMMISSION FOR THE ARTS



FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS

RE: BURKE BRANCH LIBRARY – ARTIST SELECTION

Background:

In March 2019 the Alexandria Commission for the Arts (ACA) approved the Public Art Project Plan for Burke Branch Library which outlined the goals and process to commission an original work of art. In Spring 2019 the City of Alexandria Office of the Arts issued a national Request for Qualifications (RFQ) for artists interested in public art at Burke Branch Library.

The Project Task Force is: Brian Kelley, Catherine Ahern, Kathleen Schloeder, Genelle Schuler, and Shirley Downs. Rose Dawson is an ex-officio member of the Task Force.

Discussion

140 artists from across the country submitted their qualifications which were reviewed and scored by the members of the Task Force. The Task Force met on August 28, 2019 to discuss the applications and three artists were invited to visit Alexandria, tour the site, and meet with members of the Task Force and Library staff on October 30, 2019.

The Task Force met again on November 20, 2019 to discuss the interviews, scores, references, and portfolios and have unanimously recommended Project One Studio for the project.

Recommendations

The Task Force recommends hiring Project One Studio for the public art public art project at Burke Branch Library.

Attachments

Project One Follow Up Q&A

Project One Work Samples (from application)

Approved Project Plan

Public Art at Burke Branch Library Follow-up Questions:

Kyle Perry – Project One Studio

Now that you've seen the site and learned more about Alexandria and the Burke Library community, what do you see as some of the opportunities for the project and why? What do you see as some of the challenges for the project and why?

We think our biggest opportunity is to be able to create a piece of artwork that is for and about the Burke Library. After learning about the goals for the artwork and the library in general, we're excited by the chance to shine a light on the library and the community it supports. The diversity of people within this community should be represented and highlighted through the work. This work can become a beacon for the library and has the potential to become a catalyst for creativity and growth within the library.

One of the challenges will be representing this diverse community. Artwork can be read by people in so many ways, and it will be critical that we find a way to speak to multiple audiences through our work. Another challenge is to ensure the artwork is scaled appropriately and bold enough to be seen from Seminary Road rather than a small blip along the fast roadway. Finding a way to create a large impact with the given budget is important. The work should announce that something special exists at this location so that passersby, both by foot and by car, will know the library is a celebrated place within this community.

One of the functional challenges will be the creation of work that can stand the test of time. We will take into consideration the middle school across the street, knowing that children will be around this area often. Safety of the artwork and the children will be an important factor as the project is designed.

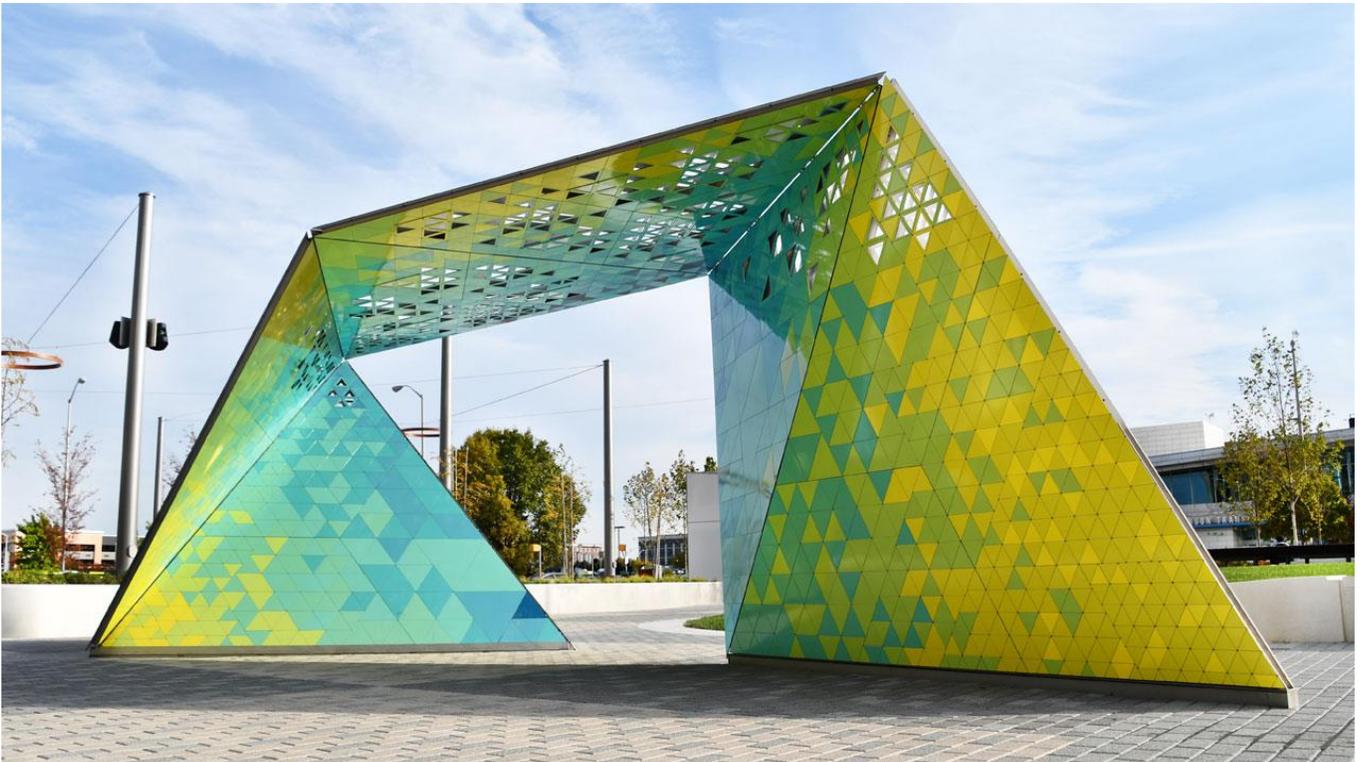
During the interview we asked for an example of community engagement that you have done. Please share some thoughts about how you would like to approach community engagement for this project. What do you want to learn from the community? How is that information going to inform/influence your work?

We want to directly engage with the users of the Burke Library. Often, artists go back to their studios with only a single site visit to draw inspiration from. We would like to come back and visit with even more people at the library. It would be ideal to hold a small event specifically to bring people to the library to meet with us and contribute content that will inform our design. Guests would be offered the opportunity to submit photographs of artifacts and objects that they feel represent their culture and community. We would like to open up this process to people unable to attend the event by accepting digital submissions from online users. This type of community engagement offers us a distinct and personable way to learn new, unexpected, and otherwise unknown things about the places we design work with. This approach can reveal so much about the people we work with and builds deeper meaning in the resulting work. Much of our work is based in the creation of a holistic project through the use of multiple unique parts, and a lot of the design work is based in pattern and geometry. The database of imagery collected through this public event will allow us to find and source visuals that will inspire and inform the abstract design of the artwork.

What do you think your particular artwork will bring to the site? How will it help achieve the goals of making the library more visible from Seminary Road and celebrate the library as a gathering space to build stronger connections in the community?

Our work has the ability to stand out from the surrounding urban fabric. The architecture of the library is minimal which allows the artwork to be more at the forefront and not compete with the building. As the designer, fabricator, and installer of the artwork, we have the ability to create a piece that can have a large impact, knowing that it can be produced and not underdeliver from the original design. Our experience with materiality and structure has allowed us to design creative solutions that allow for projects larger and more noticeable than what was previously anticipated. Through our use of color and form, we can bring a sense of vibrancy to the library that is not currently found along Seminary. Our aesthetic is attention-catching and well-suited to be a visual voice for the “small, but mighty” library.

Past Works (from application) All photos courtesy of Project One Studio



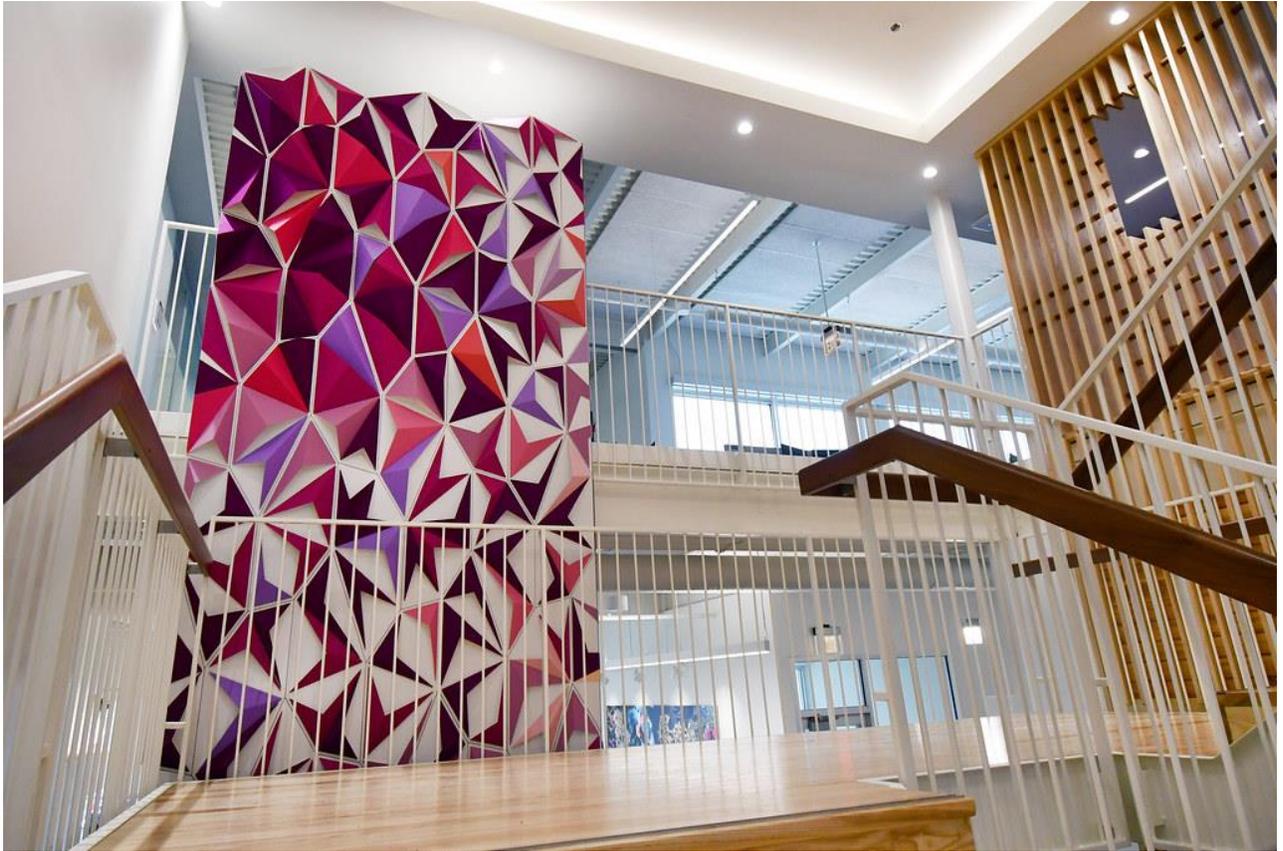
Alloy Painted Aluminum, Stainless Steel 10' x 17' x 30' \$80000.00 2018



Conveyance Aluminum, Painted ACP, Composite Wood 10" x 20" x 8" \$35000.00 2017



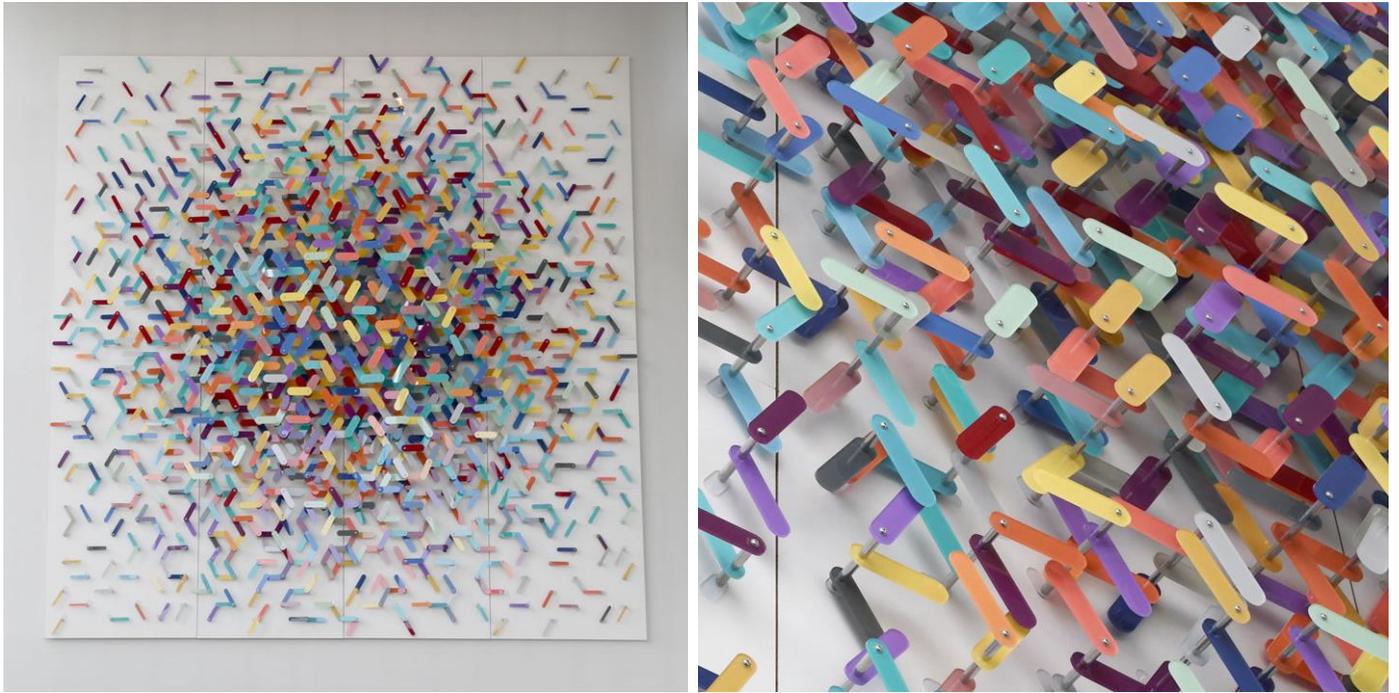
EXTESS Painted Aluminum 10' x 20' x 3' \$75000.00 2016



Chromafield Felt 20' x 16' x 6" \$75000.00 2018



EVV Immersive Theater Varying Species of Hardwood Plywood 30" x 60" x 30" \$150000.00 2014



Brainstorm Painted Acrylic, Aluminum Standoffs 16' x 16' x 10" \$25000.00 2018



ChromaCavity Painted Aluminum Composite Panels 12' x 12' x 12' \$0.00 2019

PUBLIC ART PROJECT PLAN

PROJECT PLAN FOR BURKE BRANCH LIBRARY

APPROVED

March, 19, 2019

Table of Contents

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I. Introduction

The City of Alexandria's Public Art Implementation Plan outlined a vision and goals for the public art program and established three Creative Directions: Time and Place, Neighborhoods & Gathering Spaces, and Natural and Urban Systems.

The Plan also sets out a process for the commissioning of new public art. For each project approved in the Annual Public Art Work Plan, the Commission for the Arts appoints a Public Art Project Task Force to advise on the entire project development process. The staff and the Project Task Force develop a Project Plan that sets out the project goals, artist selection process, budget, timeline and communications strategy. The Project Task Force then selects an artist, through a process set out in the Project Plan. The artist develops a concept, which is then approved by the Project Task Force and the Commission for the Arts.

This document is the Project Plan for public art at Burke Branch Library.

II. Site and Context

About the City of Alexandria

Alexandria, Virginia is a small historic seaport city of about 150,000 residents located on the Potomac River, minutes from Washington, D.C. It is best known for its historic Old Town but is also home to federal agencies such as the U.S. Patent & Trademark Office, the Defense Department and the headquarters of the National Science Foundation.

About Alexandria Library

The Alexandria Library Company was founded on July 24, 1794. The Company operated as a subscription library, with members paying for access to its collections, for over 100 years.

In the 20th century, Alexandria would open its first public library. In 1937, The Alexandria Library Company then signed an agreement with the Alexandria City Council turning over its collections to the City of Alexandria. The City agreed to include operating expenses for the public library in its budget and a new era commenced.

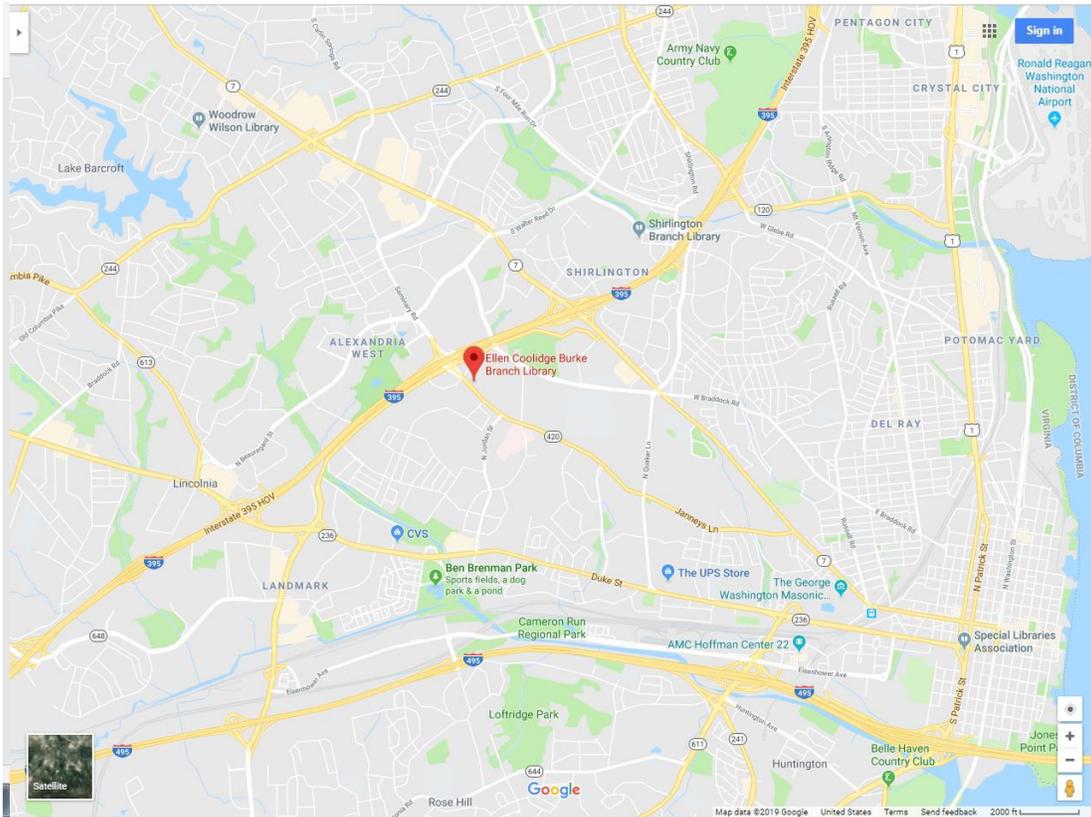
About the Ellen Coolidge Burke Branch Library

In 1948 Ellen Coolidge Burke was appointed Director of Alexandria Library after working in the library for almost ten years as a cataloger and reference librarian. She was responsible for bringing one of the state's first book mobile services to the city.

The Ellen Coolidge Burke Branch Library (Burke Library) opened in 1968 and is located at 4701 Seminary Road in Alexandria, Virginia near the entrance/exit to Interstate 395 at the northeast corner of Seminary Road and Library Lane. It is named for long-standing library director Ellen Coolidge Burke and was developed by architects Murray & Associates. The library was closed to the public in 2000 and reopened in 2002 after public demand. Currently, the library is located on the upper level of the building which sits at grade with Seminary Road.

The library serves as an important community space for West End residents and as well as an important resource for students at the Francis C. Hammond Middle School located directly across Seminary Road. The area around the library is a mix of commercial and residential areas and serves almost 100,000 visitors per year. Burke Library has an annual circulation of over 125,000 borrowed materials and offers over 180 youth programs and over 270 adult programs.

Maps & Photos



View from corner of Library Lane and Seminary Road



View from Seminar Road (sidewalk)



View from Across Seminar Road (from FCH Middle School)

III. Goals

The Alexandria Public Art Program is interested in commissioning artists to create a site-specific, permanent work of art for Burke Branch Library.

The program goals of the Burke Branch Library public art project are to:

- Make the library more visible from Seminary Road.
- Celebrate Burke Library as a gathering space to build stronger connections between people and their community.
- Have the library become a landmark for the west end.
- Bring a new work of art to Alexandria that is informed by the context of the site.

IV. Selection Process

For the Burke Branch Library project, the Office of the Arts will issue a national call for artists. Three artists will be selected and given the opportunity to come to Alexandria and visit Burke Library, meet with staff, and interview with the Task Force.

Burke Branch Library Task Force

The Burke Branch Library Task Force helps shape the Project Plan for the project and recommends selection of artist(s) and approval of concept(s).

The two Commission for the Arts representatives on the Task Force are:

- Catherine Barrett
- Brian Kelley
- Matthew Stensrud (ex-officio)

The Community Stakeholders for the Task Force include:

- Shirley Downs

Project Stakeholders for the Task Force include:

- Kathleen Schloeder, Chair, Library Board of Directors
- Kyle Maier, Burke Branch Library Manager
- Renee DiPilato, Deputy Director, Alexandria Library (ex-officio)

Artist Selection Process and Concept Approval

An [open call](#) process will be used to select artists for the project.

In accordance with the Public Art Implementation Plan and Policy, the Office of the Arts, will draft a Request for Qualifications (RFQ) based on the information provided in the Project Plan. This call will be issued via an online application system (Café – callforentry.org). Interested artists/artist teams will be welcome to submit a letter of interest, qualifications, and work samples.

The Task Force will review the letters of interest and qualifications and recommend an artist for the project. The selected artist/artist team will be approved by the Commission for the Arts.

The selected artist/artist team will develop a Concept Proposal/s in collaboration with the Office of the Arts staff, consultants, and other partners. The Concept Proposal/s will include a rendering, narrative description, fabrication methods, budget and timeline. The Concept Proposal will be reviewed for feedback by the Task Force and be recommended for approval by Commission for the Arts prior to execution.

V. Timeline

March	Task Force reviews and approves Project Plan
March	Project Plan submitted to Commission for the Arts for approval
April	Staff develops call to artists for review by Task Force
April	Issue Call for Artists via Café (callforentry.org)
June	Review qualifications and select artist/artist team
TBD	Artist Interview (optional)
July/Aug	Artist contract
Aug	Artist site visit
Oct	Selected artist presents proposal
Oct/Nov	Proposals approved by Task Force, Commission for the Arts
Nov/Dec	Artist submits final design for technical review
Jan	Fabrication
TBD	Installation
TBD	Completion

VI. Budget

From Public Art Fund	\$100,000
Artist design, fabrication & installation	\$90,000
Contingency	\$5,000
Programming & communications (specific to the public art project)	\$5,000
Total	\$100,000

VII. Community Engagement, Marketing and Communications

Community engagement, marketing and communications should be geared toward engaging with existing stakeholders as well as bringing new audiences to experience the artwork.

Stakeholders

Community engagement, marketing, and communications should build upon the existing stakeholder base for art and tourism in Alexandria and the stakeholders in the West End especially in the Seminary Hill/Strawberry Hill small area. These will include, but not limited to, representatives from:

- Burke Library visitors
- Francis C. Hammond Middle School students, teachers, parents
- Seminary Towers residents

Marketing and Communications

The Office of the Arts staff will develop a marketing and communications strategy that will include:

- Materials in languages relevant to the nearby community.
- Web-based information about the project.
- Social media announcements about specific events.
- Print materials about the exhibition to be distributed at local tourist information areas.
- Media releases to local and national publications and blogs.
- Print and/or online advertising in local and regional publications.
- Micro-targeted online / social media advertising.

Motion made by:	Motion seconded by:	Vote count
Catherine Barrett	Chris Kurowski	Yes— 13 No— 3 Abstained— 0

ACA Motion

Agenda Item #: 8

Motion: motion to hire Project One for the public art project at Burke Library.

Discussion notes:
(continue on other side of page if necessary)

Please update memo to show Catherine Barrett rather than Aheron. ☺

City of Alexandria, Virginia

MEMORANDUM

DATE: DECEMBER 13, 2019
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: STRATEGY FOR IMPLEMENTATION OF PUBLIC ART ON TRAILS AND PATHS

Background

The City maintains a network of paved and unpaved trails throughout its parks. The unpaved trails are primarily in parks that are in the central and west areas of Alexandria. The paved trails connect the open spaces that are one day envisioned as a “green crescent” connecting Four Mile Run to the George Washington Parkway to the Potomac Riverfront and Cameron and Holmes Runs. The City of Alexandria would like to draw more attention to these trails as a resource and to attract more users. The City’s Public Art Program developed a strategy for commissioning artist-designed infrastructure or art installations in a focused area of the multi-use path system, as a way of launching broader projects and improvements throughout the system.

In accordance with the City Council approved Public Art Implementation Plan, the Alexandria Public Art Program should enhance how the city’s natural and urban systems relate to local communities. Public art integrated into citywide infrastructure and environmental systems can create a visual language that connects across neighborhoods. Public art can stimulate a civic discussion about building a shared future that results in a sustainable, healthy and diverse city.

The Strategy for Implementing Public Art on Trails and Paths is intended to supplement the City Council approved public art implementation plan and not replace the plan. The strategy provides overarching goals for public art across a networked system as well as methods for addressing the challenges of public art along trails and paths.

Discussion

There is a clear mission alignment between the City’s trail system and public art which provide the foundation for strong partnerships between the Public Art Program and the City departments responsible for trails.

The trail network offers an ongoing set of opportunities for integrating public art throughout the City’s trail system. While the public art program should keep the long-term vision of a “green crescent” in mind, it should work incrementally, flexibly, and scalably through small projects that respond to the opportunities that arise and the varied nature of the areas the trails pass through.

The proposed strategy outlines how public art can layer into the trail network, so that trails are one day regarded not only as infrastructure but also as special places in their own right. The strategy provides overarching goals for public art in the trail network, identifies general opportunities, recommends a variety of specific projects, and outlines steps toward implementation.

In the most recently approved Public Art Annual Workplan, the Dora Kelley Nature Park entrance at Chambliss Park was identified as a location for a pilot and prototype artist-designed trail features when that can be done in conjunction with improvements that are being made to the trail system. Although there are no current plans for improvement to the parks or its trails (it is not covered by the citywide or neighborhood parks plans), it is its northern tip connects to Chambliss Park, which is scheduled for renovations soon. One of the issues identified at Chambliss Park is that vehicles drive on parkland near the Dora Kelley Park trailhead. The Task Force did not identify public art options for the Chambliss Park renovations, but suggests that

the Dora Kelley trailhead could be upgraded, thereby helping the address issues of vehicle encroachment, providing for a prototype trailhead marker, and providing a symbolic gateway to the entrance to the City's trail system.

Recommendation

Staff recommends approving the proposed Strategy for Implementing Public Art on Trails and Paths and moving forward with the prototype project identified in the approved Annual Workplan.

OFFICE OF THE ARTS DIVISION SUMMARY

This summary is a brief narrative of activities and actions that have been taken since the previous Division Update. The Office of the Arts ACA Update is also shared with other Recreation, Parks & Cultural Activities commissions and staff and becomes part of the monthly minutes for the Arts Commission.

If you have any questions or require additional information/clarification please review the following section(s) of this report or contact the appropriate staff in the Office of the Arts.

Highlights

- The installation of “Low Pass” by ZeroZero Collective at Duke Street Tunnel is completed. A final walk through is scheduled for the week of December 16.
- Olalekan met with regional historians on December 11 to get feedback and information to help finalize his design. He also gave a presentation to leaders in Alexandria’s African American community. Both programs took place at the Black History Museum.
- The contracting process with Mark Reigelman for Site/See 2021 has started.

Public Art - Quick Update:

Public Art Project	Status
Artist Residency (AlexRenew)	Developing a Concept Proposal
Burke Library	Selecting the Artist
Trails & Paths Plan	Setting Project Goals & Parameters
Site/See 2020 (Olalekan Jeyifous)	Approving Final Design
Duke Street Tunnel (ZeroZero Collective)	Completed
Transit Corridor C	Identifying the Project in the Annual Workplan
Wilkes Street Park	Identifying the Project in the Annual Workplan
Site/See 2021 (Mark Reigelman)	Approving the Contract

Staff Contact Info:

Diane Ruggiero
Deputy Director, RPCA
Director, Office of the Arts
diane.ruggiero@alexandriava.gov
703.746.5590

Matthew Harwood (commission liaison)
Public Art Manager
matthew.harwood@alexandriava.gov
703.746.5432

Anne O’Dell
Regional Program Director, Public Space Activations
anne.odell@alexandriava.gov
703.746.5419

Cheryl Anne Colton
Regional Program Director, Cultural Resources
cherylanne.colton@alexandriava.gov
703.746.5565

Brett Johnson
Regional Program Director, Torpedo Factory Art
Center
brett.johnson@alexandriava.gov
703.746.4577

PUBLIC ART PROJECTS – PLANNING/DESIGN PHASE

AlexRenew Public Art Residency

Lead Agency

Office of the Arts

Project Scope

Hire a curator/consultant to develop a public art artist in residency program with AlexRenew

Task Force Members

Beth Coast, Chris Kurowski, Matthew Clark, Lisa Van Riper, Caitlin Feehan

Update

Sto is developing a project proposal for approval by the Arts Commission in January/February.

Next Steps

Sto will visit with AlexRenew each month to continue his research.

Anticipated Completion

Round 1 – Fall, 2020

Burke Library

Lead Agency

Office of the Arts

Project Scope

Outdoor public art at Burke Library

Task Force Members

Catherine Barrett, Brian Kelley, library staff, Shirley Downs

Current Status (per project development process)

Selecting the artist

Next Steps

The Task Force has met and made their recommendation for the artist selected. Once approved by the Arts Commission staff will work with the artist on the contract and a timeline for community engagement.

Anticipated Completion

Late 2020

Site/See: New Views in Old Town 2020

Lead Agency

Office of the Arts

Project Scope

Commission new, temporary, site specific public art for the new Waterfront Park at the foot of King Street

Task Force Members

Allison Nance, Susan Cohen, Claire Mouledoux, Clint Mansell, Jack Browand

Current Status (per project development process)

Developing the Final Design

Next Steps

As the design is being finalized staff is working closely with the artist and fabricators on a timeline and plan for installation.

Anticipated Completion

March, 2020



Wilkes Street Park

Lead Agency

Park Planning & Planning & Zoning

Project Scope

Commission public art for the new park.

Task Force Members

Marta Ali, Chris Kurowski

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

Staff will set a meeting with the appointed members to identify community stakeholders.

Anticipated Completion

TBD

West End Transit Corridor

Lead Agency

Transportation & Environmental Services (T&ES)

Project Scope

Work with T&ES to integrate new public art into the project.

Task Force Members

Marta Ali, Chris Kurowski

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

Staff will set a meeting with the appointed members to identify community stakeholders.

Anticipated Completion

TBD

Trails & Paths

Lead Agency

Office of the Arts

Project Scope

Develop a strategy to implement public art along trails and paths in the city.

Task Force Members

Allison Heck

Current Status (per project development process)

Setting Project Goals & Parameters

Update

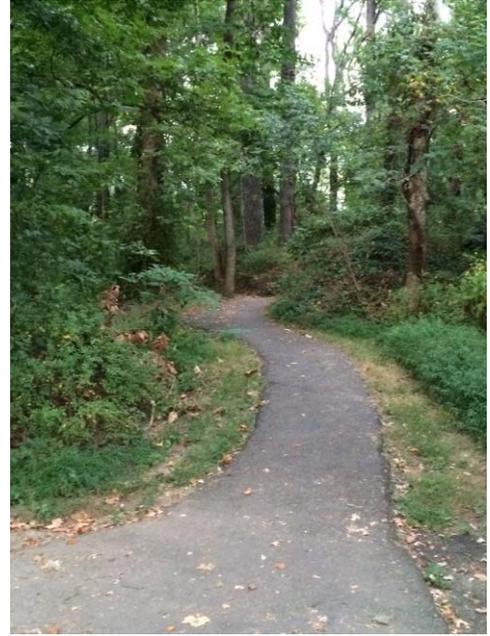
The draft strategy will be voted by the Arts Commission in December.

Next Steps

Begin work in pilot project as identified in the Annual Workplan.

Anticipated Completion

Ongoing



PUBLIC ART PROJECTS – FABRICATION/CONSTRUCTION PHASE

Duke Street Tunnel

Lead Agency

Office of the Arts

Project Scope

Update artwork in the Duke Street Tunnel

Task Force Members

Betsy Hennigan, Gayle Converse, Katherine Carraway, Tamsin Green, Kim Barnes

Current Status (per project development process)

Fabrication

Update

ZeroZero Collective has been working on the installation of the artwork and is scheduled to be completed by the end of November, 2019.

Next Steps

Staff will work with the artist on installations.

Anticipated Completion

Fall, 2019

MISCELLANEOUS PROJECTS

Potomac Yards Metro

Lead Agency

WMATA

Project Scope

Include public art in the new Potomac Yards metro station.

Task Force Members

N/A

Next Steps

The Committee met in May to review the WMATA process for public art at Potomac Yard Metro. WMATA will develop the call to artists and have it for review.

Anticipated Completion

TBD

Pat Miller Square

Lead Agency

Pat Miller with support from Office of the Arts

Project Scope

Public art for Pat Miller Square in Del Ray

Task Force Members

N/A

Next Steps

The contract has been signed and the artist will begin fabrication.

Anticipated Completion

TBD

Public Art Task Force Roster

Public Art Project Task Force

The Commission for the Arts will form an ad hoc Public Art Project Task Force for each project that the Program undertakes. The ad hoc Task Force will convene on an as needed basis to advise on the development of each project.

The Task Force will: Advise Office of the Arts staff on the development of an Public Art Project Plans and recommend the Plan to the full Commission; Review artist portfolios and recommend selection of an artist to the full Commission; Report to the Commission on its activities on a monthly basis, and; Review artist concepts and recommend approval of concepts to the full Commission.

Artist Residency (AlexRenew)

1. Beth Coast*
2. Chris Kurowski*
3. Matthew Clark (comm. stakeholder)
4. Alex Renew Staff (proj. stakeholder)

Art Purchase Award

1. Allison Nance*
2. Allison Heck*
3. Maya Contreras (proj. stakeholder)
4. Joyce Frank (comm. stakeholder)
5. Nina Carpenter (comm. stakeholder)

Trails & Paths

1. Allison Heck*
2. TBD (proj. stakeholder)
3. TBD (proj. stakeholder)
4. TBD (comm. stakeholder)
5. TBD (comm. stakeholder)

Duke Street Tunnel

1. Gayle Converse*
2. Tamsin Green*
3. Katherine Carraway (proj. stakeholder)
4. Betsy Hennigan (comm. stakeholder)
5. Kim Barnes (comm. stakeholder)

Burke Library

1. Catherine Barrett*
2. Brian Kelley*
3. Kyle Maier (proj. Stakeholder)
4. Kathleen Schloeder (proj. stakeholder)
5. Shirley Downs (comm. stakeholder)
6. Rose Dawson (ex-officio)

Site/See: New Views in Old Town

1. Susie Cohen*
2. Allison Nance*
3. Jack Browand (proj. stakeholder)
4. Claire Mouledoux (comm. stakeholder)
5. Clint Mansell (comm. stakeholder)

West End Transit (WET) Corridor

1. Allison Heck*
2. Brian Kelley*
3. TBD (proj. Stakeholder)
4. TBD (proj. stakeholder)
5. TBD (comm. stakeholder)
6. TBD (ex-officio)

Wilkes Street Park

1. Marta Ali*
2. Chris Kurowski*
3. TBD (proj. Stakeholder)
4. TBD (proj. stakeholder)
5. TBD (comm. stakeholder)
6. TBD (ex-officio)

*Arts Commissioner

Public Art Planning & Project Development Process

	DESCRIPTION
Identifying the Project in the Annual Plan	<ul style="list-style-type: none"> Projects are identified in the Public Art Workplan, a document developed annually by the Office of the Arts with input from the Workplan Task Force. The Public Art Workplan is approved by the Arts Commission and by City Council.
Setting Project Goals and Parameters	<ul style="list-style-type: none"> Once a project has been initiated, the Arts Commission establishes a Public Art Project Task Force specifically for that project. Office of the Arts staff, with input from the Project Task Force, develops a Public Art Project Plan. This plan includes goals, location, timeline and budget; the artist selection process and community engagement process; and a list of internal and external stakeholders for the project. The Project Plan is approved by the Arts Commission.
Developing the Artist Pool	<ul style="list-style-type: none"> Based upon the approved Project Plan, the Office of the Arts develops a pool of artists and collects qualifications for the Project Task Force to review. The pool of artists can be collected through an open competition, pre-qualified artist list, curatorial process or invitational. Artist qualifications generally include a cover letter from the artist expressing their interest in the project, a resume, and examples from the artist's portfolio with a corresponding description of each project.
Selecting the Finalists	<ul style="list-style-type: none"> The Project Task Force reviews artist qualifications based on criteria outlined in the approved Project Plan. Depending on the process in the approved Project Plan, the Project Task Force can select a single artist based upon qualifications, or a small number of finalists (generally three to five).
Selecting the Artist	<ul style="list-style-type: none"> If finalists are selected, they may be: <ul style="list-style-type: none"> Paid a stipend to develop a concept proposal and present that proposal to the Project Task Force. Interviewed by the Project Task Force. A combination of the above. The Project Task Force recommends selection of an artist to the Arts Commission based upon the Concept Proposal and/or interview.
Approving the Contract	<ul style="list-style-type: none"> The Office of the Arts develops a contract agreement with the artist. The agreement is approved by the City Manager or City Council, depending on the size of the contract.
Approving the Concept Proposal	<ul style="list-style-type: none"> The selected artist develops a Concept Proposal, if that was not a part of the artist selection phase. The Office of the Arts facilitates community engagement conducted by the artist as part of their process of developing a Concept Proposal. The Project Task Force reviews the Concept Proposal and recommends it to the Arts Commission for approval.
Approving Final Design	<ul style="list-style-type: none"> The Office of Arts conducts a review of the final design documentation provided by the artist for both technical considerations and to ensure it is in conformity with the approved concept proposal. The Office of the Arts facilitates technical reviews by other City staff as required. The Office of the Arts signs off on the Final Design.
Fabrication	<ul style="list-style-type: none"> In most cases, the artist is responsible for fabrication. The Office of the Arts monitors fabrication to ensure it is on schedule and in conformity with the approved design. In some cases, the Office of the Arts will play a more direct role in overseeing the fabrication of artwork, with the artist acting in an advisory role.
Installation	<ul style="list-style-type: none"> The Office of the Arts works with the artist, relevant City Departments, and other stakeholders to schedule and facilitate installation.

ARTICLE K - Alexandria Commission for the Arts⁽¹⁾

• **Sec. 2-4-90 - Creation, composition and organization.**

(a) There is hereby established a standing commission known as the Alexandria Commission for the Arts.

(b) The commission shall consist of 16 members to be appointed by the city council. The composition of the commission shall be as follows:

- (1) four members shall have expertise in the arts, including, but not limited to, arts educators, professional practitioners of various art disciplines and professional administrators working in the arts;
- (2) three members shall have specific expertise in visual arts either as professional practitioners of visual art, curators of visual art, or as professional arts administrators currently working in the field;
- (3) three members shall represent the public at large, as arts consumers or participants;
- (4) three members shall be professionals in fields relevant to arts and cultural development, including cultural planning, marketing, finance, funding, tourism, promotion, non profit organizational development, and real estate development;
- (5) two members shall be professionals in the field related to the visual appearance of the cityscape, such as architecture, environmental design, landscape architecture or urban design; and
- (6) one member shall be a student who resides in the city and attends a high school located in the City of Alexandria.

(c) Members of the commission shall be appointed in the manner prescribed by article A of this chapter. The members shall serve for a term of three years, except in the case of an appointment to fill the unexpired portion of a term. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)

• **Sec. 2-4-91 - Function; powers; duties.**

(a) The functions of the commission shall be as follows:

- (1) to advise city council with regard to policies that will strengthen the arts and further public access to the arts and cultural matters identified by the city council;
- (2) to establish and periodically review criteria and standards for arts grant applications for city funds and accountability for the use of such funds; the allocation from such funds to eligible organizations and activities as may be appropriated by the city council for such purpose;
- (3) to review the public art annual work plan as developed by the office of the arts and a work plan task force and make recommendations to the city council as part of the budget process;
- (4) to review and approve public art project plans for specific public art projects, and to review and approve artist selection and concept development;
- (5) to create committees and task forces, as necessary, to focus on public art project development and artist selection;
- (6) to review proposals for donations of public art and commemorative art and make recommendations to the city council;
- (7) to collaborate with the office of the art on public art project evaluations; and
- (8) to support public communication and outreach as related to the arts and;
- (9) to serve as citizen liaisons to city planning initiatives when public art is involved.

(b) The commission is empowered to adopt rules and regulations in regard to procedure and other matters so long as the same are not inconsistent with the city code, including, but not limited to, the establishment of committees, through which to carry on its functions and purpose.

(c) A commission chair, vice-chair and secretary shall be elected annually by the commission members at the organization meeting designated in the commission's bylaws. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)