

# Data + Storytelling = Impact

Presenter: Liz Scott, PhD, Brighter Strategies

**Wednesday, February 10, 2016**

8:30 am Registration and light breakfast

9 am – 11:00 am Workshop

Durant Arts Center, 1605 Cameron Street, Alexandria, VA

Is your nonprofit able to show and quantify the impact of your organization's work?  
Are you mining the right data so you can better deliver your services to those most in need?  
Do you have the right data management system in place?  
Are you able to tell your organization's story with the data that you have collected?

Join us for an interactive discussion that will cover the following topics:

- ✓ Knowing what data to track;
- ✓ Understanding the difference between program quality and program impact measure;
- ✓ Identifying ways to collaborate with others;
- ✓ Creating a story with your data that inspires funders;
- ✓ And, narrowing what you need to track when you have limited resources.

The workshop is **FREE**, however reservations are required.

Please register on Eventbrite: <http://datastorytelling.eventbrite.com>

If you have questions, please call the Office of the Arts at 703.746.5588.

**\*In case of inclement weather, this workshop will follow the City of Alexandria weather policies.**

**Sponsored by Brighter Strategies in partnership with the Alexandria Collaborators (ACT for Alexandria, Alexandria Regional Council for the United Way of the National Capital Area and the City of Alexandria)**



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Better process Brighter results