

**City of Alexandria Farmers' Markets  
Guidance & Operational Conditions  
Saturday, July 4 until Further Notice  
(Subject to Change)**

- Old Town Farmers' Market – 301 King St. (City operated)
- Old Town North Farmers' Market – 901 N. Royal Street
- Del Ray Farmers' Market – E. Oxford and Mt. Vernon Ave.
- Four Mile Run Farmers' & Artisans Market – 4109 Mt. Vernon Ave.
- West End Farmers' Market – 4800 Brenman Park Dr.

Based on guidance provided by the Virginia Department of Agriculture and Consumer Services (VDACS), the City's farmers' markets will be permitted to now include on-site transactions, on-site food preparation and non-food vendors consistent with the guidelines outlined below effective July 4, 2020. **Market guidance is subject to change and will remain consistent with Northern Virginia's guidelines and best practices for [Forward Virginia Phase 3](#)** (pages 12-13).

Market Managers must continue to comply with the Operating Conditions and Market Set-up guidance provided below.

**OPERATING CONDITIONS:**

- All customers, vendors and market staff must stay home if they are sick, any member of their family is sick or if they have come in contact with anyone with COVID-19 or showing symptoms attributed to COVID-19;
- All vendors and market staff must wear a mask or cloth face covering when entering or working at the market;
- All customers are strongly encouraged to wear a mask or cloth face covering when entering the market;
- All market staff must wear gloves and change them regularly;
- All vendors will provide a barrier/space between customers and products to discourage product handling;
- All customers, vendors and market staff must practice social distancing and maintain a distance of six (6) feet from customers;
- Vendors and markets managers must provide hand sanitizer for their use as well as staff;
- Vendors must use enhanced cleaning and disinfecting practices to regularly clean and disinfect spaces and equipment;
- No food sampling and the consumption of products purchased, including prepared food or beverage, will be permitted on-site (market area);
- Food preparation will be permitted on-site including food trucks, made to order sandwiches, freshly squeezed juices, coffee, etc. with appropriate permits while adhering to physical distancing and hygiene guidelines;
- Vendors and market staff handling money should wash their hands between each transaction;
- Vendors should continue to promote pre-ordering and pre-payment of food products for pickup only; and
- Vendors are strongly encouraged to pre-bag or pre-box products for quick sales and minimize browsing.

**MARKET SET-UP:**

The following market set-up guidance must be implemented by Market Managers and may be adjusted, with City concurrence, based on the size, opportunity to expand the footprint and configuration of the market:

- Access and Exit points to each market site will be restricted and/or adjusted to manage crowd flow to maintain physical distancing and prevent bottlenecks and choke points;

- Vendor tents/tables will be placed a minimum of eight (8) feet apart and locations adjusted to allow for wider walkways as applicable (spaces normally assigned to non-food vendors will be used to accommodate distancing between food vendors);
- The number of customers in the market shall be restricted to ensure physical distancing (six (6) feet) and prevent bottlenecks/choke points;
- Hand sanitizing stations or hand washing stations will be provided for customers and staff;
- Tape, chalk or other appropriate marker will be placed outside of each market where the lines will form that indicate physical distancing (six (6) feet) as required;
- Signage by the City will be provided to post at farmers' markets indicating COVID-19 adjusted operations and safe practices to prevent the spread of the virus;
- Based on market configuration, market managers will provide signage identifying entrances and exits; pre-order pick-up and one-way directional signage for the aisles and crowd flow as applicable;
- Based on market configuration, barriers will be placed where access to each market is no longer permitted and in locations to help restrict entrance and exit locations and crowd flow as applicable; and
- Curbside pick-up of pre-ordered products at some markets will be considered as requested by vendors and in concurrence with the City.

**Market Managers will provide VENDORS the following guidance:**

- Masks or cloth face coverings are required while in the market;
- No food sampling and the consumption of products purchased, including prepared food or beverage, will be permitted on-site (market area);
- Encourage pre-ordering of products and pre-bagged/boxed products for on-site sales to facilitate faster service and limited contact;
- Set-up should discourage product handling by customers and to encourage physical distancing (six (6) feet) at the vendors' tent/tables;
- Minimize cash transactions and use contactless payment methods when possible; and
- Provide and use hand sanitizer regularly while in the market.

**Market Managers and the City will provide CUSTOMERS the following guidance:**

- Masks or cloth face coverings are strongly encouraged while in the market;
- Limit browsing, lingering or gathering in the market;
- No handling of food products;
- Bring your own hand sanitizer;
- Maintain physical distancing (six (6) feet) from other vendors, market staff and other customers;
- Wash all produce before consuming;
- No food sampling and the consumption of products purchased, including prepared food or beverage, will be permitted on-site (market area); and
- Encouraged to pre-order from vendors for pick-up at the market or delivery whenever possible.

The Health Department will provide guidance/training to staff, volunteers, market managers and vendors by request to Rachel Stradling at [rachel.stradling@vdh.virginia.gov](mailto:rachel.stradling@vdh.virginia.gov) on the required protocols in the event a vendor, staff or visitor later tests positive for COVID-19, as well as how to identify customers showing signs of COVID-19 symptoms.

The City reserves the right to change or amend the above conditions, market set-up and guidance at any time to ensure compliance with Executive Orders issued by the Governor and guidance provided by the City of Alexandria or Virginia Department of Health.