Cameron Run Park
Planning Process and Conceptual Design

Department of Recreation, Parks & Cultural Activities
Park & Recreation Commission Update – April 20, 2017
Community Engagement Schedule

Community Meetings

- Park & Recreation Commission and City Council Public Hearings - TBD
- City of Alexandria Earth Day
  April 29, 2017
- Community Meeting #2
  April 27 at 7 p.m.
- City Council Update
  April 25, 2017
- Park & Recreation Commission
  April 20, 2017
- Easter Egg Hunt / Cameron Run Park
  April 13, 2017
- WALK & TALK Cameron Run Park Walking Tour
  April 1, 2017
- Park & Recreation Commission
  March 16, 2017
- Beautification Commission
  March 9, 2017
- Community Meeting #1
  March 2, 2017

Stakeholder Meetings

- Youth Sports Advisory
  April 10, 2017
- Park & Recreation Commission 2x2
  March 28 & 29
- Federation of Civic Associations
  March 29, 2017
- Alexandria Tree Stewards
  March 27, 2017
- Alexandria Soccer Association
  March 8, 2017
- Eisenhower Partnership
  February 21, 2017
- Radhika Mohan, P & Z, Eisenhower West SAP
  February 16, 2017
- Jennifer Atkins, Chair, PRC
  December 9, 2016
- Paul Gilbert, Executive Director, NOVA Parks
  December 8, 2016
Preliminary Public Feedback

• Online Survey
  - Distributed at meetings and posted throughout City of Alexandria
  - 476 responses

• Break-out sessions at public meetings
  - Feedback recorded on base maps and easels
  - Dot exercises for active vs passive preferences

• Question & Answer Sessions at meetings
  - Offers areas to provide additional focus and research

• Engaged over 600 people in past 70 days, including public meeting attendees and survey respondents
Preliminary Public Feedback

- Online Survey: Active vs Passive Recreation
  - Of 476 participants, results followed a bell curve with a preference of mixed to active recreation:
  - The most respondents (84 people) selected a 50:50 mix between active and passive uses. Second most (66 people) selected active use
  - Feedback at public meetings generally supported this trend

Online Survey #1 Results

Community Meeting
1 Dot Exercise
Preliminary Public Feedback

• **Passive vs Active Recreation**
  - Passive Recreation: provide more walking and bicycle trails, preserve woodlands, offer education/classes
  - Active Recreation: offer year round use, space for both City organized and pick-up games

• **Re-negotiation of Lease Supported in Majority of Public Meetings**
  - Provide more financial benefits to City
  - Additional programming coordinated with City Programs
  - Improve site maintenance and operations
  - Upgrade aging facilities: waterpark, batting cages, mini-golf
Preliminary Public Feedback

• Hearing lots of need for:
  o Open Space
  o Swimming/Swim Programs
  o Walking Trails

• ...but also:
  o Great Waves is a unique draw for the City
  o Value of preserving plant biodiversity on site
  o Cameron Run Park could connect to local businesses to bring money into the City through programming.
Applying Preliminary Feedback

• Public feedback gives shape to preliminary options based on a spectrum of alternatives

• Community Meeting #2, April 27, will provide an opportunity for the public to comment on preliminary options
Key Milestones

- **Task One** – Planning Process Development
  - January 2017 (Received Direction from City Council)

- **Task Two** – Planning Process Implementation
  - Community Meeting #2: April 27
    - Present Preliminary Options for Public Comment

- **Task Three** – Conceptual Plan / Spectrum of Alternatives
  - Develop Concepts / Alternatives
  - Public Hearing with Park & Recreation Commission
  - Public Hearing with City Council
Next Steps

• **Current Schedule**
  - Park & Recreation Commission Public Hearing & Recommendation: May 19, 2017
  - City Council Public Hearing & Action
    • June 13, 2017 (Receive) & June 24, 2017 (Action)

• **Proposed Alternative Schedule**
  - Park & Recreation Commission
    • June 15, 2017: Public Hearing
    • June 15 – July 14, 2017: Public Comment
    • July 20, 2017: Discussion & Recommendation
  - City Council
    • September 12, 2017: Receive
    • September 16, 2017: Public Hearing & Action
Questions

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