Office of the Arts

The Office of the Arts serves as the “Local Arts Agency” in Alexandria

• Public Art
• Cultural Programming
• Grantmaking
• Services to Artists and Arts Organizations

• Community & Cultural Events
• Creative Economy & Cultural Planning
• Torpedo Factory Art Center
Public Art

• Public Art Implementation Plan & Policy approved by City Council in December, 2014 (policy originally approved in October, 2012)

• Public Art Acquisition

• Maintain the city’s public art collection

• Oversee public art in private development (required per 2012 City Council policy)

• Upcoming projects include Simpson Park, Lake Cook, Burke Library, and Fitzgerald Square
Cultural Programs

• Mobile Art Lab
• Dashing Words
• Durant Center

• Poet Laureate
• CSA – Community Supported Arts
• Alexandria Birthday
• Summer Concert Series
• Movies Under the Stars
• Market Square Holiday Tree Lighting
• Earth Day
• Martin Luther King Holiday
• Days of Remembrance
• Fall Festival
Cultural Planning

- Arts & Culture Master Plan approved in December 2016
- Inclusive, citywide process
- 10-year plan that outlines goals and strategies for the Office of the Arts
- Capitalize on resources to make arts and culture stronger, more accessible, more sustainable, and more diverse
Arts & Culture Services

- Annually award over $170,000 in grants to almost 30 local arts organizations and artists for programs and performances in Alexandria
- Provide professional and organizational development workshops for local artists and arts organizations
- Participate in regional & national studies such as the Arts & Economic Prosperity Study with Americans for the Arts
Torpedo Factory Art Center

- City assumed operations on October 1, 2016
- Non-profit staff became City employees effective July 1, 2016
- All current tenants issued 3-year leases
- All tenants lease directly with the City
- Tenants (excluding Archaeology) pay $15 per square foot, per year
- 82 artist studios, 7 galleries, 2 workshops, Art League, and EatsPlace cafe
TFAC Community Engagement

- 5-member task force appointed by Arts Commission
  - 2 Arts Commissioners
  - 1 TFAC Leaseholder
  - 1 Business owner
  - 1 Community Member (at Large)
- Hired consultant team (Diane Mazarata & Surale Phillips)
- Process to take approximately 6-8 months
- Results with a series of goals and strategies to help determine the appropriate governance structure for the Art Center
Thank You!

**Web**: alexandriava.gov/Arts

**Facebook**: facebook.com/RPCAAlexandriaVA

**Twitter**: twitter.com/AlexArtsOffice or @AlexArtsOffice

**Mobile Art Lab Twitter**: twitter.com/AlexArtLab or @AlexArtLab

**Office of the Arts Instagram**: @AlexArtsOffice