The Office of the Arts serves as the “Local Arts Agency” in Alexandria

- Cultural Programming
- Community & Cultural Events
- Grantmaking
- Services to Artists and Arts Organizations

- Creative Economy & Cultural Planning
- Public Art
- Torpedo Factory Art Center
Cultural Programs

• Mobile Art Lab
• Dashing Words
• Durant Arts Center

• Poet Laureate
• CSA – Community Supported Arts
Events & Permitting

• Alexandria Birthday
• Summer Concert Series
• Movies Under the Stars
• Market Square Holiday Tree Lighting
• Earth Day
• Martin Luther King Holiday
• Days of Remembrance
Arts & Culture Services

• Annually award over $170,000 in grants to almost 30 local arts organizations and artists for programs and performances in Alexandria
• Provide professional and organizational development workshops for local artists and arts organizations
• Participate in regional & national studies such as the Arts & Economic Prosperity Study with Americans for the Arts
Cultural Planning

- Arts & Culture Master Plan approved in December 2016
- Inclusive, citywide process
- 10-year plan that outlines goals and strategies for the Office of the Arts
- Capitalize on resources to make arts and culture stronger, more accessible, more sustainable, and more diverse
Public Art Program

- Public Art Implementation Plan & Policy approved by City Council in December, 2014 (policy originally approved in October, 2012)
- Public Art Acquisition
- Maintain the city’s public art collection
- Oversee public art in private development (per 2012 City Council policy)
Upcoming Public Art Projects

- Simpson Park Playground
- Lake Cook
- Duke Street Tunnel
- King Street Park
- Trails & Paths
- Artist Residency
- Burke Library
Torpedo Factory Art Center

- City assumed operations on October 1, 2016
- Non-profit staff became City employees effective July 1, 2016
- All current tenants issued 3-year leases
- All tenants lease directly with the City
- Tenants (excluding Archaeology) pay $15 per square foot, per year
- 82 artist studios, 7 galleries, 2 workshops, Art League, and cafe
TFAC Community Engagement

- Hired consultant team (Diane Mataraza & Surale Phillips)
- Results with a series of goals and strategies to help determine the appropriate governance structure for the Art Center
- Over 600 intercept surveys collected and over 300 online surveys collected
- Over 800 artist surveys collected
- Process expected to be completed in July, 2018
Thank You!

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