Recreation, Parks & Cultural Activities (RPCA)

CIP Worksession – Public Infrastructure
November 7, 2019
What We Do
RPCA Strategic Plan 2018-2023

**Mission**
We enrich the City of Alexandria by creating meaningful experiences through public space, cultural activities, and programming.

**Vision**
We will improve the well-being of every person in our community by connecting them to each other and their environment.
RPCA Strategic Plan Focus Areas

Connect the Community

Improve Well-Being

Invest in Our Natural Environment

Support a Responsible and Engaged Workforce
State of Good Repair

State of Good Repair is the point where all parks and recreation or cultural facilities are safe, clean, accessible, reliable and open to the community for their intended purposes.
Current State: Reinvestment
Current State: Partnership Projects
Current State: Aquatics
Current State: Athletic Fields
Execution Gaps

Fund maintenance of:

• Recreation Centers
• Newly acquired facilities from City approved Small Area Plans
• Recently renovated parks
• Newly acquired public art
Execution Gaps

Fund current CFMP programs with an increase for escalation.

Increase CFMP funding for public pools and public art to address existing infrastructure needs.

Increase CFMP funding to include contingency to address market fluctuations and new regulations.

Fully fund requests to complete Citywide, Neighborhood and Pocket Park Plans.
Community Satisfaction Measures

- **Parks**
  - 2002: 79%
  - 2011: 86%
  - 2013: 84%
  - 2015: 85%
  - 2017: 86%
  - 2019: 90%

- **Programs or Events**
  - 2002: 90%
  - 2011: 90%
  - 2013: 93%
  - 2015: 90%
  - 2017: 85%

- **Recreation Facilities**
  - 2002: 90%
  - 2011: 95%
  - 2013: 93%
  - 2015: 93%
  - 2017: 97%
Questions