City of Alexandria Parks
Wayfinding Framework
Who we are...

» Work with a variety of scales and environments
» User focused – What are people thinking?
» What are their needs and expectations?
» Deliver world class unique solutions that respond to those needs
What we’ve done...
Where we are at...

**Touchpoints**

- **Welcome - Park gateways**
- **Dwelling points - Key intersections**
- **Along spine - Amenities, green spaces**

**Sign Typology for Parks**

- Local gateway
- Information kiosk
- Parking lot entrance
- Pedestrian information
- Trail map
- Road and regulations
- Main markers
- Interpretive signs

Existing proposed signs from City of Alexandria Wayfinding Master Plan - March 2021.
Where we are at...

Local gateway

- Front view
- Side view
- Back view

Informational kiosk

- Front view

Parking lot arrival signs

- Front view

Pedestrian informational

- Front view (Scale 1 map)
- Front view (Scale 2 map)

Trail map

- Front view

Rules and regulations

- Front view

Place markers

- Front view

Interpretive signs

- Interpretive Panel
Where we are at...
Where we are going...

- **Sept.**
  - Detailed Design
  - Park and Recreation Commission

- **Oct.**
  - Technical Drawings DID
  - Cost Estimate
  - Final Presentation/Review
  - Revisions
  - Bid ready Document (DID)