

ELECTRONIC PARTICIPATION POLICY

City of Alexandria

Park & Recreation Commission

Electronic Participation Policy
Adopted September 17, 2020

The following policy is established for members' remote electronic participation in Alexandria Park & Recreation Commission meetings due to:

1. A personal matter

- a. On or before the day of a meeting, the member shall notify the Chair that the member is unable to attend the meeting due to a personal matter. The member must identify with specificity the nature of the personal matter.
- b. A quorum of the Commission must be physically assembled at the primary or central meeting location.
- c. The Chair may approve or disapprove the request for electronic participation. If the absent member's remote participation is disapproved because such participation would violate this policy, the basis for the disapproval shall be recorded in the Commission minutes. The decision shall be based solely on the criteria in this policy, without regard to the identity of the member or matters that will be considered or voted on during the meeting.
- d. The Commission shall record the specific nature of the personal matter and the remote location from which the absent member participated in the Commission's minutes.
- e. Participation by the absent member due to a personal matter shall be limited in each calendar year to two (2) meetings of the Commission.

2. A temporary or permanent disability or other medical condition

- a. On or before the day of a meeting, the member shall notify the Chair that the member is unable to attend the meeting due to a temporary or permanent disability or other medical condition that prevents his or her physical attendance.
- b. A quorum of the Board must be physically assembled at the primary or central meeting location.
- c. The Commission shall record the fact of the disability or other medical condition and the remote location from which the absent member participated in the Commission's minutes.

3. For any remote participation, the Commission shall make arrangements for the voice of the absent member or members to be heard by all persons in attendance at the meeting location.

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 17, 2020

TO: PARK AND RECREATION COMMISSION

FROM: JACK BROWAND, DIVISION CHIEF 
PARK PLANNING, CAPITAL DEVELOPMENT & WATERFRONT

THROUGH: JAMES SPENGLER, DIRECTOR
RECREATION, PARKS & CULTURAL ACTIVITIES

ITEM: 4.D. - WILKES STREET PARK PLANNING PROCESS

ISSUE: Park and Recreation Commission consideration of the Wilkes Street Park Planning Process.

RECOMMENDATION: That the Park and Recreation Commission endorse the Wilkes Street Park Planning Process as presented by staff.

BACKGROUND: Wilkes Street Park, an existing 0.7-acre park, located adjacent to Heritage at Old Town, will be redesigned in compliance with the South Patrick Housing Affordability Strategy. The Affordability Strategy includes park improvements such as play areas, seating, and open passive areas that will be designed to be accessible and accommodate all ages and abilities. The park redesign will be implemented through the Heritage at Old Town redevelopment process with all applicable approvals. The park will serve the surrounding residential community and will also continue to serve as a pedestrian and bike trail.

New public art is also planned for the park. The park planning process will inform what the public art could be and ensure the art is integrated into the overall park design. The Commission for the Arts will approve the artist per the Public Art Policy.

DISCUSSION: Wilkes Street Park will be redesigned and constructed as part of the surrounding redevelopment project (Heritage and Old Towne). The developers will design and construct the park improvements as part of their developer contribution requirements. City Council will approve the development proposals in early 2021. The Department of Recreation, Parks and Cultural Activities (RPCA) is coordinating the park design and community engagement process.

At this time, RPCA has received and are reviewing survey results from initial community survey asking the community what they would like to see in this park.

Park Planning Process Schedule

- Preliminary Planning:
 - August 13: RPCA hosted a virtual kick-off meeting with the community.
 - August 14 – September 11: RPCA receives input on park design through online survey and public engagement.
- Proposed Planning Process:
 - September 17: RPCA presents the park project and survey results to the Park and Recreation Commission and receives endorsement on proposed planning process.
 - September 18 – October 16: Using the public input, the developer design team prepares design options for the park.
 - November (date to be determined): RPCA hosts a second community meeting with the applicant design proposals for the park. After the community meeting, a second online survey and public engagement is conducted asking for community feedback on the design options. Online survey is available for four weeks.
 - December – January: Developer design team prepares a final park design using community input collected.
 - January: RPCA presents final park design to the Park and Recreation Commission for public hearing.
 - February: RPCA presents final park design to the Park and Recreation Commission for endorsement.

Construction for the park and surrounding buildings will be occurring in phases. At this time, construction is set to occur at the end of 2021 and is estimated to take two years.

FISCAL IMPACT: Design and construction of the park improvements and public art are funded with developer contributions. RPCA will be responsible for park maintenance. Annual maintenance costs will be identified through the planning process described above. At this time, it is anticipated that supplemental maintenance funding will be needed beginning Fiscal Year 2024.

STAFF:

Ana Vicinanza, Urban Planner II, Park Planning
Judy Lo, Acting Principal Planner, Park Planning

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 17, 2020

TO: PARK AND RECREATION COMMISSION

FROM: JACK BROWAND, DIVISION CHIEF *JB*
PARK PLANNING, CAPITAL DEVELOPMENT & WATERFRONT

THROUGH: JAMES SPENGLER, DIRECTOR
RECREATION, PARKS & CULTURAL ACTIVITIES

ITEM: 4.E. - NORTH POTOMAC YARD MARKET LAWN & METRO PLAZA DESIGNS

ISSUE: Park and Recreation Commission consideration of the North Potomac Yard Market Lawn & Metro Plaza Designs.

RECOMMENDATION: That the Park and Recreation Commission (1) consider this staff report in providing a recommendation for the North Potomac Yard Market Lawn & Metro Plaza designs and (2) provide a written recommendation to the Planning Commission and City Council for consideration at their October 2020 public hearings.

BACKGROUND: Metro Plaza and Market Lawn are two of the three designated open spaces for Phase 1 of the North Potomac Yard development project per the North Potomac Yard Small Area Plan and Coordinated Development District (CDD #19). These open spaces are identified in the CDD as publicly accessible open spaces with a focus on social use and civic use respectively.

The Small Area Plan envisioned the parks and open spaces as community places and nodes of energy and activity. The open spaces are to provide opportunities for active and passive use, community events, and unique spaces for work or play. These public spaces are to be designed to be flexible and programmed to be inclusive, foster collaboration, and encourage various levels of activity.

The Small Area Plan identifies Market Lawn as a 0.2 acre open space. The open space will be an active social space framed by retail uses. Market Lawn and adjacent street section along Reed Avenue is to be designed to be flexible to accommodate a variety of events and social gatherings such as outdoor movies, Farmer's Markets, and event programming. Streets adjacent to Market Lawn may be curbless with special material to be a flexible extension of Market Lawn for occasional programming/events. Market Lawn will be designed with a combination of hard and

landscaped materials that facilitate large gatherings and events, outdoor dining and seating, and creates an urban outdoor living room to the adjacent retail uses.

Metro Plaza is identified as a 0.3 acre open space in the Small Area Plan and is anticipated to be one of the most civic open spaces within North Potomac Yard. This plaza will be an urban space with pavers and street trees to provide a variety of functions and uses, including the arrival point for one of the Potomac Yard Metrorail Station entrances. The Metro Station pavilion will terminate the vista for the plaza and reinforce the prominence of Metro Plaza as an active civic space. Metro Plaza may include public art features, furniture, and/or creative paving/ landscaping to reinforce this space as an important focal point for North Potomac Yard. The Small Area Plan also anticipates that the plaza will be framed by ground floor retail and active uses such as outdoor dining/ seating.

Design Excellence Criteria were developed and approved by City Council for North Potomac Yard. Criteria that are directly applicable to Market Lawn and Metro Plaza area as follows:

- **C1- *A variety of open spaces are provided.*** A variety of open spaces, which contribute to the regional network, are provided. The District includes public and private open spaces that, in concert with the regional Potomac Yard Park, support a variety of active, social and passive uses in a mix of urban plazas, lawns, shared streets, rooftop open spaces and recreational areas.
- **C2- *An active public realm (Streets, Sidewalks, Streetscapes).*** The public realm prioritizes the pedestrian experience and ground floors of buildings include active uses, interior-exterior visibility, and high-quality architecture. Streetscape design incorporates the City’s Complete Streets Design Guidelines, with amenities and infrastructure for pedestrians, bicyclists, and transit. Site design incorporates high quality paving materials, site furnishings, and lighting. Service areas will be designed to be compatible with the public realm and pedestrian experience while remaining as unobtrusive as possible.
- **C3- *Inclusive design of buildings and open spaces.*** Building and open space design responds to the needs of diverse users and meets or exceeds the requirements of the Americans with Disabilities Act. Across the District, buildings and open spaces invite users of different ages, interests, and abilities to engage with the spaces.

DISCUSSION: The design for the Market Lawn and Metro Plaza has been an iterative process in 2020 including feedback received from the community through virtual community meetings in April, May, and June, Potomac Yard Design Advisory Committee (PYDAC) meetings, and a presentation to the Park and Recreation Commission in July.

Market Lawn

Staff supports the general design of Market Lawn. The design provides a flexible space that can be programmed for a variety of events and uses. Design elements and features are arranged to frame an open lawn area that can be programmed for small groups, social events, or simply used for individual enjoyment. The site includes a balance of shade and sun to encourage use

throughout the day and various seasons. Staff finds that the design meets the goals of the North Potomac Yard Small Area Plan.

Staff recommends that further refinement and site details be resolved during final site plan to ensure long term success of the space. Staff further recommends that the City reserve the right to program Market Lawn for up to five events annually, to be coordinated through a Memorandum of Understanding.

Metro Plaza

Staff appreciates the design progression on Metro Plaza but recognizes that additional refinements to the concepts are forthcoming, as recommended by PYDAC, in order to finalize the design and create the iconic civic space envisioned in the Small Area Plan. Staff supports the general vision for the space, including creative pavement patterns, integration of lighting elements in seating, decorative lighting elements, the potential for public art or iconic features, and a mixture of seating/nodes to create an inclusive and accessible space.

Staff recommends that a further design iteration be completed to ensure compliance with all the goals of the Small Area Plan and the Design Excellence Standards to create a key civic space in this location.

Per CDD #19, Metro Plaza is to be 0.3 acres. The most recent plans indicate that Metro Plaza is 0.16 acres, 0.14 acres short of what CDD #19 requires. RPCA staff recommends that the 0.14 acres is made up in other open spaces identified in the CDD for Phase 1 or Phase 2 of North Potomac Yard.

Staff further recommends that the City reserve the right to program Metro Plaza for up to five events annually, to be coordinated through a Memorandum of Understanding.

FISCAL IMPACT:

No fiscal impact to the City is anticipated. Both open spaces will be privately managed and maintained. Market Lawn and Metro Plaza will each have a perpetual public access easement, allowing full use by the public of these two spaces.

STAFF:

Bethany Znidersic, Principal Planner, Capital Development
Ana Vicinanza, Urban Planner II, Park Planning

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 17, 2020

TO: PARK AND RECREATION COMMISSION

FROM: JACK BROWAND, DIVISION CHIEF 
PARK PLANNING, CAPITAL DEVELOPMENT & WATERFRONT

THROUGH: JAMES SPENGLER, DIRECTOR
RECREATION, PARKS & CULTURAL ACTIVITIES

ITEM: 4.F. - FY 2021 COMMUNITY MATCHING FUND

ISSUE: Park and Recreation Commission consideration of the FY 2021 Community Matching Fund applications received by the Department of Recreation, Parks & Cultural Activities.

RECOMMENDATION: That the Park and Recreation Commission (1) receive the staff recommendation for the FY 2021 Community Matching Fund and (2) schedule the proposed FY 2021 Community Matching Funds awards for public hearing on Thursday, October 15, 2020.

BACKGROUND: Implemented in FY 2017, the Community Matching Fund promotes collaborative partnerships among Alexandria community organizations by providing matching 1:1 dollars for groups that propose fundraising for park improvement projects. The Fund is designed to foster public/private partnerships and cultivate innovative ways for residents to have a greater stake in improving the park and recreation facilities that they use.

Community groups interested in receiving matching funds will annually compete for grant aid amounts up to \$25,000. Any community group that lives and/or works in the City of Alexandria can apply for the matching fund. The City evaluates each community group proposal based on how the project fulfills a public need as measured by the Department's needs assessment, park improvement plans, and community feedback. Community groups must show that they can raise their matching funds within one fiscal year. Since the fund's inception in 2017, 19 projects have been awarded.

DISCUSSION: In FY2021, City funding was reduced as part of citywide COVID-19 budget reductions. Reductions in City funds total \$75,000. It is anticipated that full City funding of \$100,000 will be restored in FY2022. The FY2021 approved budget allows for \$25,000 in City funds to be awarded. In addition, due to an applicant withdrawing from an FY2020 project, an additional \$7,500 is available. Up to \$32,500 in City funds may be awarded in FY2021.

The deadline for FY2021 applications was extended to June 26 in response to the pandemic. The department received five applications. One application did not meet eligibility requirements. The four applications meeting the eligibility requirements are summarized below, including staff recommended action.

1. Applicant: Lynhaven Citizens Association

Project: Lynhaven Gateway Park Improvements

Total Project Cost: \$13,000

Proposed City Contribution: \$8,000

Project Description: The applicant proposes to implement several recommendations from the 2020 Pocket Park Improvement Plan, including seating, landscaping, information kiosk, and mound removal/renovation. Applicant will provide in kind labor and volunteer services in addition to their monetary contribution.

Staff Discussion and Recommendation: Staff recommends approval, contingent with the applicant working with staff to refine the scope of improvements to fit within the total project funding, and to conduct further community engagement. The applicant has provided a total project cost that does not include the value of their in-kind services and volunteer labor. The City may adjust the contribution amount in order to ensure a 1:1 match, with a maximum contribution of up to \$8,000.

2. Applicant: Del Ray Community Partnership

Project: Charles Hill Park Game Table

Total Project Cost: \$5,000

Proposed City Contribution: \$2,500

Project Description: The applicant proposes to provide a game table with seating to help activate the pocket park which functions more like a cut through space. The table will be located along the center pathway in a shaded and visible area. The applicant will secure in kind services to pour a concrete pad and to install the table. The applicant will also build a “Game Library” kiosk, to store board games and game pieces that can be used with the table. The applicant will be responsible for maintaining the kiosk.

Staff Discussion and Recommendation: Staff recommends approval. Improvements are consistent with the 2020 Pocket Park Improvement Plan recommendations. The applicant has recently completed outreach with neighbors. The Alexandria Police Department, who has adopted Charles Hill Park is part of the applicant’s project team.

3. Applicant: Alexandria Little League

Project: Lockett Field Batting Cages

Total Project Cost: \$19,900

Proposed City Contribution: \$9,950

Project Description: The applicant proposes to install two batting cages along the first and third baselines to support existing youth programming. The facilities can also be used by high school and adult leagues. In 2018, the applicant fundraised for similar batting cages located at Ben Brenman Field and has used project costs from that project to develop their cost estimate. The applicant proposes to maintain the batting cages using volunteer resources.

Staff Discussion and Recommendation: Staff recommends approval. The addition of batting cages will enhance youth and adult programming at this facility.

4. **Applicant:** Kaiser Permanente

Project: Potomac Yard Fitness Court

Total Project Cost: \$125,000

Proposed City Contribution: \$25,000

Project Description: The applicant proposes to install a fitness court at Potomac Yard Park. The purpose of the court is to provide an outdoor fitness training circuit to promote physical activity and to get people moving outdoors. The court will have several pieces of equipment that can be used by children and adults. Kaiser choose this location because of its proximity to their medical center, location along a busy bike trail, and future Metro station. The applicant has partnered with the National Fitness Campaign to provide the fitness court.

Staff Discussion and Recommendation: Due to the reduction in FY2021 City funding, staff does not recommend approval at this time. The project may be considered in FY2022, when City funding is anticipated to be fully restored. Staff will continue to work with the applicant to determine other options for implementation.

FISCAL IMPACT: Up to \$32,500 in City funding may be awarded. As recommended by staff, \$20,450 in City Funding will be awarded to three applicants in FY2021. The applicants will provide a minimum match of \$20,450, including in-kind services, not to exceed 15% of the total project budget. Total funding for this initiative including City match and applicant match is \$40,900.

The balance of City funds not awarded may, as determined by staff, 1.) roll over to the next fiscal year, 2.) function as contingency/emergency funds, not to exceed 10% of the individual project cost, and/or 3.) support Community Matching Fund management activities.

ATTACHMENTS:

1. FY2021 Community Matching Fund Applications

STAFF:

Judy Lo, Acting Principal Planner, Recreation, Parks & Cultural Activities

Lucresha Murphy, PARKnersip Manager, Recreation, Parks & Cultural Activities

#1

COMPLETE

Page 1

Q1

Please tell us about yourself and your community group.

Name	Matthew I Gillette
Name of Community Group	Lynhaven Citizens Association
Address	166 Wesmond Dr.
City/Town	Alexandria
State/Province	VA
ZIP/Postal Code	22305
Email Address	lynhaven.civic@gmail.com
Phone Number	5712643371

Q2

Name of Project

Lynhaven Gateway Park

Q3

Location of Project

3525 Wilson Ave, Alexandria, VA 22305

Q4

Please add a map and outline of project location

Screen Shot 2020-05-15 at 1.21.58 PM.png (491.6KB)

Q5

What is the total cost of the project?

\$13,000

Q6

How did you develop the cost estimate?

Research and we have already started some of th work

Q7

What will be your group's monetary contribution?

5000

Q8

How many volunteer hours do you expect your community group will contribute to this project?

100

Q9

Do you expect any in-kind donations? If so, please explain.

Maybe, there is a person who is part of a family that owns a landscaping company and they have expressed interest in helping...

Q10

What is the monetary funding match you are seeking from the City?

Around \$8000 depending on the surface mound removal cost and the electricity cost

Q11

Proposed Idea (will be evaluated for up to 30 points)Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's alignment to the RPCA Strategic Plan. The proposal must include a detailed work plan, explain how the project will: Connect the Community: Our parks and facilities are the public's common ground that equitably bring together our vibrant and diverse community. Invest in the Environment: Our commitment to natural spaces provides physical, mental, and community benefits, while offering opportunities to engage with and conserve our natural resources. Improve Well-being: Our programs and facilities motivate the community to make healthy choices and live active lifestyles through all stages of life and at all levels of ability. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014), Neighborhood Park Improvement Plan (2016), Pocket Park Improvement Plan (2020) or other City planning documents.

This coming directly from the work done for the 2020 Pocket Park Improvement Plan

Q12

Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points) Please provide information on how you will involve the community in the project fundraising and/or implementation. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations. Documentation of support from community associations and/or stakeholders is encouraged. (approximately 200 words)

We have a long history as an Association of being a good reflection of the groups and people in our neighborhood.

Q13

Respondent skipped this question

Please upload documentation of community support, if available.

Q14

Project Resources & Readiness (will be evaluated for up to 30 points) Please explain the availability of the project's financial and labor resources. Applicants must demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as indicators of community support. Community groups must show that they can raise their matching funds within 12 months. They must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration. (approximately 200 words)

We have as an association a long history of taking care of our neighborhood projects. We will be responsible as an association for the upkeep.

Q15

Outcomes (will be evaluated for up to 10 points) Applicants should provide their project goals and objectives. Please identify how you will measure project success with specific outcomes, both tangible and/or intangible results.

We will be able to track attendance at neighborhood special and regular events that happen in this space as well as doing sample counts and compare the results.

#2

COMPLETE

Page 1

Q1

Please tell us about yourself and your community group.

Name	Pat Miller
Name of Community Group	Del Ray Community Partnership
Address	3301 Commonwealth Avenue
Address 2	Apt. A
City/Town	Alexandria
State/Province	VA
ZIP/Postal Code	22305
Email Address	pmiller1806@comcast.net
Phone Number	7032584516

Q2

Name of Project

Game table for Charles Hill Park

Q3

Location of Project

Charles Hill Park, corner of Oxford & DeWitt Avenues

Q4

Please add a map and outline of project location

Scan_0065.pdf (197.3KB)

Q5

What is the total cost of the project?

\$5,000

Q6

How did you develop the cost estimate?

The cost is an estimate. Research was done online to estimate the cost for a cement, non-movable game table to play chess or checkers.

Q7

What will be your group's monetary contribution?

A\$2,500

Q8

How many volunteer hours do you expect your community group will contribute to this project?

Community volunteer hours will be to make the location for the game table a feasible location. The Alexandria Poilice Department and the Del Ray Citizens Association will be helping -- expect 6 hours, one morning, to rework the ground, 10 volunteers.

Q9

Do you expect any in-kind donations? If so, please explain.

The in-kind donations will be for the landscaping of the site where the game table will go -- be it new turf, pebbles or what if is decided to do.

Q10

What is the monetary funding match you are seeking from the City?

\$2,500

Q11

Proposed Idea (will be evaluated for up to 30 points) Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's alignment to the RPCA Strategic Plan. The proposal must include a detailed work plan, explain how the project will: Connect the Community: Our parks and facilities are the public's common ground that equitably bring together our vibrant and diverse community. Invest in the Environment: Our commitment to natural spaces provides physical, mental, and community benefits, while offering opportunities to engage with and conserve our natural resources. Improve Well-being: Our programs and facilities motivate the community to make healthy choices and live active lifestyles through all stages of life and at all levels of ability. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014), Neighborhood Park Improvement Plan (2016), Pocket Park Improvement Plan (2020) or other City planning documents.

During the Pocket Park survey undertaken by the City, it was noted that Charles Hill Park was underutilized. By placing a permanent game table it will allow the community to spend time outside and enjoy the wonderful shaded trees in this Park.

Q12

Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points) Please provide information on how you will involve the community in the project fundraising and/or implementation. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations. Documentation of support from community associations and/or stakeholders is encouraged. (approximately 200 words)

The Alexandria Police Department as well as the Del Ray Citizens Association and the neighbors that live around this Park will be involved. A representative group will be formed to work thru final details. These reps will go back to each group and all will be involved in opening day festivities.

Q13

Respondent skipped this question

Please upload documentation of community support, if available.

Q14

Project Resources & Readiness (will be evaluated for up to 30 points) Please explain the availability of the project's financial and labor resources. Applicants must demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as indicators of community support. Community groups must show that they can raise their matching funds within 12 months. They must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration. (approximately 200 words)

Individuals will be asked to donate a small contribution (drive will be done via social media) but the majority of the funds will come from the Del Ray Community Partnership and the Del Ray Citizens Association.

Q15

Outcomes (will be evaluated for up to 10 points) Applicants should provide their project goals and objectives. Please identify how you will measure project success with specific outcomes, both tangible and/or intangible results.

If this Park will be used 20% more, the installation of a permanent game table will be successful. Rather than a pass-through Park, people will spend time here -- a father teaching his son how to play checkers.

#3

COMPLETE

Page 1

Q1

Please tell us about yourself and your community group.

Name	Darrell Wilson
Name of Community Group	Alexandria Little League
Address	P.O. Box 3475
City/Town	Alexandria
State/Province	VA
ZIP/Postal Code	22302
Email Address	dlwilson729@gmail.com
Phone Number	202 669 3299

Q2

Name of Project

Luckett Field Batting Cage Project

Q3

Location of Project

Luckett Baseball/Softball Field 3540 Wheeler Ave, Alexandria, VA 22304

Q4

Please add a map and outline of project location

Luckett Park Site Improvements.jpg (44.2KB)

Q5

What is the total cost of the project?

\$19,900.00

Q6

How did you develop the cost estimate?

This project estimate is based on the Brenman Batting Cage Project Completed in 2018/19 at Brenman Baseball Field plus a small contingency.

Q7

What will be your group's monetary contribution?

Alexandria Little League will contribute 50% of the final cost of the project.

Q8

How many volunteer hours do you expect your community group will contribute to this project?

80-100

Q9

Do you expect any in-kind donations? If so, please explain.

Alexandria Little League will help to maintain the improvements through many volunteer supported efforts to insure the improvements are in good working order.

Q10

What is the monetary funding match you are seeking from the City?

50% of the cost of the project.

Q11

Proposed Idea (will be evaluated for up to 30 points)Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's alignment to the RPCA Strategic Plan. The proposal must include a detailed work plan, explain how the project will: Connect the Community: Our parks and facilities are the public's common ground that equitably bring together our vibrant and diverse community. Invest in the Environment: Our commitment to natural spaces provides physical, mental, and community benefits, while offering opportunities to engage with and conserve our natural resources. Improve Well-being: Our programs and facilities motivate the community to make healthy choices and live active lifestyles through all stages of life and at all levels of ability. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014), Neighborhood Park Improvement Plan (2016), Pocket Park Improvement Plan (2020) or other City planning documents.

The project is the addition of two batting cages. One the first base side and one on the third base side of the Lockett field. (Ref. the enclosed diagram for approximate location detail) The improvements will greatly enhance the experience of over 500 children registered this spring to play baseball in ALL. This field serves all children from 7-17 who play in our city's league. The field is also available for use by permit for local citizens, city leagues, private softball leagues, and Bishop Ireton. Lockett field is one of the more versatile fields as it can accommodate 60 and 70 foot diamond play. ALL provides all children in the City an opportunity to learn the game of baseball and the importance of team work, fair play, and sportsmanship. We also hire local teens to umpire our games. Our league creates a safe environment for all children registered to play. We strive to field a structured and organized league. ALL has steadily grown in participation over the last decade thanks to hundreds of volunteers. New batting cages enhance the existing plan of improvements for Lockett from the RPCA. They (the cages) are also under consideration by the City as an addition to the park plan and are consistent with the 2015 Neighborhood Park plan which can be found here: https://www.alexandriava.gov/uploadedFiles/recreation/parks/Neighborhood%20Plan_Lockett.pdf

Q12

Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points)Please provide information on how you will involve the community in the project fundraising and/or implementation. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations. Documentation of support from community associations and/or stakeholders is encouraged. (approximately 200 words)

Alexandria Little League is a diverse league providing baseball to every citizen of youth league age in Alexandria, and represents residents from every elementary school in the city. We sponsor and provide scholarships to any child who meets reduced or free lunch programs enrolled in the City's School Systems. This field is also used for other recreational leagues in the city as well as Bishop Ireton School. These improvements will be available for all leagues and players who have permitted access by the city to use the field. ALL will be submitting support letters for this application from many of the leagues volunteers. In March 2019, ALL partnered with the City at Lockett to remove invasive species. This event included over 50 volunteers representing 200 volunteer hours working with City Staff to remove invasive species at the park. During the day volunteers removed over 5 tons of invasive material, trash and debris from the wooded areas around the ball field.

Q13**Respondent skipped this question**

Please upload documentation of community support, if available.

Q14

Project Resources & Readiness (will be evaluated for up to 30 points) Please explain the availability of the project's financial and labor resources. Applicants must demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as indicators of community support. Community groups must show that they can raise their matching funds within 12 months. They must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration.(approximately 200 words)

ALL holds multiple fundraisers throughout the year to improve the City's Fields and our baseball programs including equipment to supplement the City's facilities. Taken together these numerous fundraisers including Spring 2 Action, Dinner nights out at local restaurants, concession stand proceeds and other events provide the funds needed to match this community grant application. On top of this you can add literally thousands of hours of parent and other volunteer support to run the league. These efforts provide a strong foundation to partner with the City to enhance our parks and fields. The proposed cages compliment scheduled improvements the City has already planned for Lockett. This added project will provide a huge operational improvement to the ballfield. Batting cages are an essential element to teaching the fundamentals of hitting. Cages also provide the safest environment to learn this aspect of the game. ALL will also commit to maintaining these improvements including providing hitting (L) screens, replacement nets as necessary.

Q15

Outcomes (will be evaluated for up to 10 points) Applicants should provide their project goals and objectives. Please identify how you will measure project success with specific outcomes, both tangible and/or intangible results.

Batting cages are usually one part of a ball field that can be opened after a rain event. This provides an ability to at least have a hitting practice even when the fields are closed due to weather. Additionally, ALL will undertake an end of season survey of league participants after the improvements have been operational to assess the leagues reaction. This survey will also seek to get participants to rate the new amenities at Lockett and discuss the impact on the leagues program. The results of the survey will be shared with RPCA.

#5

COMPLETE

Page 1

Q1

Please tell us about yourself and your community group.

Name	Jane Edwards
Name of Community Group	Kaiser Permanente
Address	2101 E Jefferson Street
City/Town	Rockville
State/Province	MD
ZIP/Postal Code	22101
Email Address	jane.g.edwards@kp.org
Phone Number	301-467-8823

Q2

Name of Project

KP Fitness Court

Q3

Location of Project

Potomac Yard Park

Q4

Please add a map and outline of project location

POTOMAC YARD.png (1.5MB)

Q5

What is the total cost of the project?

\$125,000

Q6

How did you develop the cost estimate?

Estimate was provided by Fitness Court company - National Fitness Campaign

Q7

What will be your group's monetary contribution?

\$100,000

Q8

How many volunteer hours do you expect your community group will contribute to this project?

50 - 100

Q9

Do you expect any in-kind donations? If so, please explain.

Not at this time.

Q10

What is the monetary funding match you are seeking from the City?

\$25,000

Q11

Proposed Idea (will be evaluated for up to 30 points) Please provide information on your proposed idea in approximately 200 words. Applicants must demonstrate the project's alignment to the RPCA Strategic Plan. The proposal must include a detailed work plan, explain how the project will: Connect the Community: Our parks and facilities are the public's common ground that equitably bring together our vibrant and diverse community. Invest in the Environment: Our commitment to natural spaces provides physical, mental, and community benefits, while offering opportunities to engage with and conserve our natural resources. Improve Well-being: Our programs and facilities motivate the community to make healthy choices and live active lifestyles through all stages of life and at all levels of ability. If applicable to the project site location, projects should also show consistency with the Citywide Park Improvement Plan (2014), Neighborhood Park Improvement Plan (2016), Pocket Park Improvement Plan (2020) or other City planning documents.

The Fitness Court is a comprehensive functional fitness circuit training facility. It includes an endless variety of training methods for adults and children of all ages and skill levels. The 7 Minute 7 Movement circuit training is designed specifically for the full body workout. The court is 38'X38' in size and is roughly half the size of a standard tennis court.

The goal of the fitness court is draw people out of their cars and to engage the outdoors in a healthier way of life. Adopting a healthy lifestyle is contagious, being around fit, happy people, while walking and biking on trails or working out on the Fitness Court. The court inspires, motivates, and improves health and well being while promoting positive social interactions and relationships.

Q12

Neighborhood Involvement/Community Building (will be evaluated for up to 30 Points) Please provide information on how you will involve the community in the project fundraising and/or implementation. Applicants must demonstrate the project's effectiveness by including as many diverse groups and individuals as possible and should reflect the demographics of the neighborhood/community, including youth, seniors, renters, homeowners, and business organizations. Documentation of support from community associations and/or stakeholders is encouraged. (approximately 200 words)

The Fitness Court is open and available to all members of the community. The court is composed of 30 pieces of body-weight fitness elements for simultaneous use by 28 users at one time. It is made for all climates, there are no moving parts (only cables), equipment is anchor bolted into concrete, there's no requirement for disassembly in winter and all replacement parts are available through NFC.

The Fitness Court would be a free-to-the-public resource and could potentially engage hundreds of Alexandrians. Kaiser Permanente would like to see it become a Potomac Yard centerpiece, encouraging healthy lifestyles across the city.

Q13

Please upload documentation of community support, if available.

NFC 2020 - Quality of Life Initiative_for print-compressed.pdf (2.3MB)

Q14

Project Resources & Readiness (will be evaluated for up to 30 points) Please explain the availability of the project's financial and labor resources. Applicants must demonstrate the ability to obtain widespread and diverse match contributions of cash, volunteer labor, donated professional services, and donated materials as indicators of community support. Community groups must show that they can raise their matching funds within 12 months. They must also show a project timeline. Proposals that demonstrate a maintenance assistance plan will receive higher consideration.(approximately 200 words)

NFC has a National Sponsor that is committing \$25,000 to the project.

We are now focused on 2021 planning.

Q15

Outcomes (will be evaluated for up to 10 points) Applicants should provide their project goals and objectives. Please identify how you will measure project success with specific outcomes, both tangible and/or intangible results.

Kaiser Permanente would work with NFC to study and quantify the total impact of the Fitness Court and provide that data to the City.
