King Street Place
opening the street for pedestrians
Waterfront Commission 01-21-20
design
street paint - precedent images
community comments

1. Generally positive feedback in favor of plan

2. Some requests for full-time pedestrian space, instead of just weekends –

3. Requests to expand to unit block and/or 200 block

4. Some resident concerns about traffic and request for increased parking enforcement in residential areas

5. It needs to look ‘great’ to ensure long-term success beyond the pilot

6. Maintenance will be important component of success
businesses

- Team has conducted multiple in-person meetings and surveys with individual businesses
- Businesses show broad support
- Team will conduct a roundtable meeting to meet with businesses as a group to discuss issues and review proposed design layout
- Recent presentations:
  - Small Business Developing Center’s business association meeting
  - Visit Alexandria Board meeting
- Upcoming meetings:
  - Old Town Business Association – Jan. 21
  - Open house – Jan. 23
parking/loading
**Internal Process**

- Weekly internal team meetings through project launch
- Procurement items tasked to departments (P&Z, TES, RPCA, DPI)
- Recurring public/business outreach & feedback
  - Old Town Civic Association on January 8
- Ongoing design refinement based on public & internal feedback and final procurement costs
- Developing marketing plan as we approach launch date
- Developing evaluation strategy to implement during and after pilot period
**meetings/next steps**

- January 15 – Transportation Commission (public hearing)
- January 21 – Waterfront Commission
- January 21 – Old Town Business Association
- January 27 – Traffic and Parking Board
- January 28 – City Council Oral Update
- February 25 – City Council Resolution
- February/March – Finalize Design/Procurement
- March 23 – Traffic and Parking Board
- April 18 – Target Project Launch