Water Taxi License Amendment Proposal
Potomac Riverboat Company

Waterfront Commission June 20, 2017
Department of Recreation, Parks & Cultural Activities
Water Taxi Proposal in Brief

• Add an additional water taxi vessel to facilitate a new service between Old Town Alexandria and the WHARF, Washington, DC
  • 3-month addendum to the current Water Taxi Lease from October 1, 2017 - December 31, 2017
  • Operate under the current lease agreement (10 a.m. and 11 p.m. daily)

• The new service would not add additional overnight docking vessels
  • The new vessel will be berthed at the WHARF

• The new service would increase the use of the water taxi dock by one vessel each hour
  • Travel time is approximately 25-30 minutes between docks
Water Taxi Proposal in Brief

• City Marina Traffic Mitigation Plan
  • PRC would coordinate water taxi schedules so that there is only one water taxi at the City dock at a time

• Landside/Old Town Parking Plan
  • PRC would continue to work closely with parking vendors in Old Town and offer incentives to encourage parking garage use

• Economic Impact
  • Increase visitors arriving from Washington DC via the WHARF to the City of Alexandria providing a boost to the retail and restaurant community
Water Taxi Proposal in Brief

Proposed Water Taxi Vessel
Water Taxi Proposal in Brief

• Waterfront Commission Action
  • Endorse the proposal for a license amendment by the Potomac Riverboat Company to add a vessel to facilitate a 3-month taxi service between Old Town Alexandria and the WHARF, Washington DC

• Next Steps
  • Submit a License Amendment to City Council for Consideration
    • September 12, 2017 – Receipt
    • September 16, 2017 – Public Hearing & Approval