

Waterfront Small Area Plan Goals

	Goal	Compatibility		Notes
		Yes	No	
1	Authentic: <i>Create a unique Waterfront Identity that is grounded in the City's History</i>			
	· Celebrate and honor the broad history and culture of the Alexandria Waterfront from prehistory to now.			
	· Respect the scale and character of Old Town.			
	· Protect identified historic resources, archaeological resources, and cultural resources, including buildings and sites.			
	· Adaptively reuse identified historic buildings.			
2	Connected: <i>Increase and improve access to the public spaces of the Waterfront. Pedestrian connectivity along the Waterfront should be continuous</i>			
	· Create continuous pedestrian access along the entire Waterfront.			
	· Provide continuous north-south bicycle access.			
	· Enhance visual cues and sight lines for pedestrians, bicycles, and vehicles on all grid streets and alleys and increase accessibility for pedestrians, bicycles and, as appropriate, vehicles.			
	· Create connections to the Waterfront from Metro stations.			
	· Increase the capacity for access to Alexandria by boat.			
	· Encourage tourism, commuting, and leisure travel by boat between Alexandria and other regional waterfront destinations.			
3	Inclusive: <i>The Waterfront is, and should continue to be, a citywide resource to be enjoyed by all Alexandrians.</i>			
	· Ensure public access to the entire Waterfront.			
	· Provide a variety of activities for people of all ages and cultures.			
	· Link the Waterfront to Alexandria neighborhoods.			
4	Dynamic: <i>Maintain a living, active Waterfront that is a destination that attracts all Alexandrians and visitors and should be integral to the visitor experience in Alexandria.</i>			
	· Expand services and activities for visitors.			
	· Increase the use, frequency, and effectiveness of public spaces for gatherings and events.			
	· Emphasize art and history in each new initiative along the Waterfront. Utilize art and history as a unifying element.			
	· Strengthen the reputation of the area as a regional and national visitor destination by adding uses that complement existing retail, office and tourist attractions.			

5	Variety: <i>Provide a variety of uses, themes, activities, and experiences along the Waterfront.</i>			
	· Create a diverse scale of spaces along the Waterfront.			
	· Offer activities and features that delight a diverse range of visitors.			
	· Provide a range of shoreline treatments and types that offer diverse ways to interact with the water.			

6	Manageable: <i>Improve the Waterfront's vehicular and pedestrian circulation.</i>			
	· Minimize pedestrian and vehicle conflicts.			
	· Increase way-finding for residents and visitors.			
	· Ensure adequate parking throughout the Plan area.			
	· Maximize underutilized parking opportunities elsewhere in Old Town.			
	· Promote use of designated pick-up and drop-off areas for motorcoaches.			

7	Sustainable: <i>Ensure that the Waterfront is able to sustain itself economically, environmentally and operationally.</i>			
	· Create revenue, initiate new partners, and leverage other resources that can be applied for enhancing and maintaining public open space and other public infrastructure.			
	· Maximize the utilization of existing resources.			
	· Generate sufficient net new tax revenue from new waterfront economic activities to pay for waterfront capital plans and ongoing parks and facilities maintenance			
	· Identify opportunities for satellite public facilities to provide onsite Waterfront maintenance, security and emergency services.			
	· Protect the existing amount of open space and, if possible, expand it.			
	· Ensure that Waterfront development presents Alexandria as an Eco-City.			
	· Integrate and activate natural systems and processes throughout the Waterfront.			
	· Identify opportunities for environmental education features.			
	· Use innovative and creative ideas for flood protection.			
	· Improve public health (including mental health) through opportunities for active living.			
	· Allow historic character and scale to influence new development opportunities.			

8	Compatible: <i>Ensure that future development in the Waterfront respect the existing residential neighborhoods.</i>			
	· Protect existing residential neighborhoods from excessive noise and traffic.			
	· Offer activities and features that delight a diverse range of visitors.			
	· Meet the needs of residents for open space, recreation and outdoor dining.			

9	Permeable: <i>Enhance vistas of the water from surrounding areas and of the Waterfront from the river.</i>			
	· Create overlooks with views to the water and to the City.			
	· Explore piers, especially where east-west streets meet the river.			
	· Preserve and enhance view corridors to the water, including historic streets and alleys.			
	· Create a system of visual elements to draw people to the water.			

10	Creative: <i>Be bold, visionary, realistic, informative and offer surprises along the way.</i>			
	· Offer participatory opportunities for people of all ages.			
	· Use art and history to tell the unique story of people and experiences.			
	· Provide flexible spaces that could be used for multiple activities.			
	· Make the Waterfront an example of design excellence.			