

City of Alexandria, Virginia
Park and Recreation Commission
REGULAR MEETING
Thursday, May 19, 2011, 7:30 p.m.
T.C. Williams H.S., 3330 King Street (Rotunda E-201)
Alexandria, VA 22314

Summary Minutes

Commission Members: Chairperson, Judy Guse-Noritake, Richard Brune, William Cromley, Ripley Forbes, Clark Mercer, Jeffrey Murphy, Anthony Zamora, Mollie Timmons, John Sullivan, and Gina Baum. **Absent:** Bob Moir.

RPCA Staff: William Chesley-Deputy Director, Jack Browand, Laura Durham, Robin DeShields, Lougenia Williams, Paul Kadel, John Walsh, and Mac Slover, Director of Sports. **Absent:** Director James Spengler, Roger Blakeley, and Ron Kagawa.

Guests- Richard Merritt, Chair of Alexandria Public Health Advisory Commission, Donald Dinan, President Alexandria ACES, and Jay Test of Union Street Public House.

Note: The Park and Recreation Commission took a brief walking tour of Chinquapin Gardens prior to the meeting at 7:00 p.m.

- I. **Call to Order by Chair:** The meeting was called to order at 7:45 p.m. The Chair introduced new Commissioner Gina Baum, Planning District I, who is replacing Henry Brooks.

- II. **Approval of Summary Minutes from April 21, 2011-** Deferred to June.

- III. **Presentation on “Smoke Free Parks”, Richard Merritt, Chair of the Alexandria Public Health Advisory Commission:**
 - **Resolution Urging City Council to Authorize Placement of Signs Discouraging Smoking in Public Parks, on Playgrounds and in and around City-owned Bus Shelters (See Attachments)**
 - Richard Merritt provided background – the Resolution emerged out of the Partnership for Healthy Alexandria, and the Coalition for Clean and Smoke Free Air workgroup. It was adopted April 21, by unanimous vote of 8-0. The Coalition’s Mission is to try to reduce the level of exposure to second hand smoke in the community. City Council–strategic plan Goal #2- calls for an initiative to “establish a proactive health program to reduce respiratory illness by reducing the level of second hand and indoor air contaminants”. The Resolution has been endorsed by the: Public Health Advisory Commission, Substance Abuse Prevention Coalition of Alexandria, Environmental Policy Commission (EPA), Community Services Board, Partnership for Healthy Alexandria, and the Youth Policy Commission by consensus. They are seeking endorsement from the Park and Recreation Commission tonight.
 - **Merritt**–this is a voluntary approach to a major public health concern, the issue of second hand smoke. Goal is to establish an informal covenant among smokers, and

non-smokers, that certain venues/events in the City be “Smoke free”. Commissioner Forbes, along with Alan Lomax, Vice Chair, of Healthy Alexandria has been instrumental in getting this started.

- Signs will be placed in all parks (108), and playgrounds (35), of the 25-30 parks with playgrounds. The Health Department has offered \$5,000 to purchase signs, if done by the end of the fiscal year. A tiered priority system has been developed: parks with playgrounds will be completed first; then the rest of parks, and last bus shelters. The Coalition is seeking foundation money for the difference.
- The Chair agreed that parks with playgrounds should be made the priority. She said Communities across the country are undertaking regulations, to stop smoking near playgrounds, parks and public spaces (“Park and Recreation Magazine”). A discussion was held; and Ripley Forbes suggested the City take the role of issuing Advisory. The advisory says “**For the sake of your health and those around you, please help us keep our parks and playgrounds smoke-free.**” The Chair said while the “advisory” is a good start, she would like to see the City move towards developing regulations in the future. She receives many complaints about smoking at large events. Certain events, there should be areas off limits for smoking. Mr. Merritt said, he would welcome, the Chair sharing her concerns about smoking at other venues.
- **Q. Brune** - asked what are the penalties?
- **R. Forbes** - there are no penalties, this is strictly voluntary.
- The Chair asked if there was any discussion.
- **Commissioners Comments:**
- **Sullivan** – Mr. Sullivan said he applauds the efforts and understands the rationale behind the signs; however, he is concerned with prohibiting people from smoking at picnic areas that encourage family gatherings (e.g. Armistead Booth). He said there needs to be some accommodations made for smokers. The City’s parks are for all citizens to use. The District of Columbia has designated smoking places; perhaps the City should have something similar. His concern is that eventually 5-years from now this voluntary measure may become a regulation. We need to address the issue or include upfront some accommodations for smokers.
- In response to question from Mr. Brune, Mr. Forbes said there is no enforcement mechanism, this is not a legal ordinance or a law at this time, it is a polite request to keep parks “smoke free”.
- **Mercer**-The fear that there may be a regulation in the future should not prevent going forward with signs now. We are taking a very common sense public safety message.
- **The Chair** said the City already has regulations in place, against noise, alcohol, guns, etc.
- **Cromley** - This is not a rule that says you cannot do what you want to do. It says you cannot do something that affects other people. This signs say be mindful of other people.
- The Chair asked if there was any further discussion, there being none, the Chair called for a vote.
- **Action Item:** The Chair and Commissioners Cromley, Forbes, Mercer, Murphy, Zamora, Timmons, and Baum voted in support of installing “Advisory signs” discouraging smoking in public parks and playgrounds. Richard Brune opposed the

measure. The Chair said that bus shelters are outside the purview of P&RC. The Chair will write a letter endorsing the resolution and advisory signs.

IV. Community Gardening Policy Development- General discussion and development of approach:

- The Chair said that gardening has become more mainstream; the First Lady Michelle Obama advocates gardening as a way to encourage healthy eating. The City is receiving more requests to convert parkland into garden plots. Proposals include converting large areas into community gardens. The biggest request came from Cameron Station residents near Ben Brenman Park.
- The concern is that if garden plots are put on parkland, it hinders other uses from occurring there. The P&RC is discussing master planning for large public parks, to include gardens-the entire community should be involved. There needs to be a broad policy in place for gardening (including soils testing, irrigation, etc.) The issue of gardens beyond city parks also needs to be discussed. Public and private land options should be explored, as well as looking at what other communities are doing.
- **Action Item:** The P&RC will form a sub-committee (Chair, Mercer, Forbes, others) to do research with assistance of City Park Planning staff and outline the problems, opportunities and needs.
- Laura Durham, said the department is receiving many requests, on a regular basis for gardens; having a standard policy for responses would be helpful.
- Chair said - discussion will involve the EPA, Healthy Alexandria and ACPS. Target completion date is by the fall.
- Ripley Forbes suggested developing a series of questions for staff, in order to develop a baseline of where the City is regarding garden plots, i.e., what is policy for waiting list, etc.
- Discussion will include policy issues, how internal waiting lists are managed, and should residents living within proximity of certain garden plots get priority. John Walsh, Horticulturalist said most people live in proximity to their garden plots. When Chinquapin and Holmes Run plots open up, people often turn them down. Currently a waiting list is kept for people requesting plots.
- The Chair asked that this item be put back on the agenda for September.

VII-E: Alexandria ACES discussion: - See Director's report.

- Donald Dinan, President Alexandria ACES, and Jay Test of Union Street Public House gave a presentation on their proposal to sell alcohol at baseball games. **See Attachments:** 1. Letter dated 5/16/11 to Mac Slover, Director of Sports, RPCA re: Alcohol Sales, and 2. Draft Cooperative Fee Agreement between City RPCA and Alexandria ACES Collegiate Summer Baseball Team.
- This will be their 4th year at Frank Mann Baseball Field at Four Mile Run Park.
- Proposal requests allowing the Alexandria ACES to sell beer at baseball games. A draft description was submitted to RPCA. Proposal includes establishing beer garden (30' x 40') feet outside the field along the right field wall, with new bleachers-area would be fenced in. Select beer products would be sold in bottles only. There will picnic tables, grills, food concessions, tents, tables, etc. similar to a festival event.

- Beer garden would be under strict controls - ABC License on premises. Only people 21 years or older, with I.D. would be able to enter the beer garden. Limit of two beer sales per transaction would be allowed similar to Nationals Games. Beer sales would be over after the seventh inning. People who are inebriated would be cut off.
- **Purpose:** To enhance revenue primarily by drawing more people to park- increase food and ticket sales. ACES are a 501C3 organization- all money will go to running the Alexandria ACES program: they make donations to charitable organizations (see letter).
- Tradition of having a cold beer goes back to the 19th century and enhances the game experience. Patrons would not be able to take beer out of the beer garden.
- Mr. Dinan asked that the Commission favorably consider their proposal. Mr. Test is the authority on the liquor license issues. The sale of beer will enhance revenue and donations to the City and making the team more popular by backing collegiate baseball. There would be strict controls; this would be a good proposal for the City.
- The Chair asked procedurally what action the ACES are requesting, and what role the P&RC has.
- **Discussion:**
- The P&RC and staff held a lengthy discussion regarding the Alexandria ACES proposal to sell alcohol at baseball games. Mr. Chesley, Deputy Director RPCA said the request was made last fall; he apologized for not bringing this item before the Commission sooner. The Department of RPCA has had a Memorandum of Understanding (MOU) with the Alexandria ACES for field use-rental, for the past few years. Last fall they requested to start selling beer at games. The MOU was modified to include alcohol sales this year. Application was held pending review and input of the Park and Recreation Commission. Mr. Chesley said from a public policy prospective the Alexandria ACES have a right to submit application and be given due consideration. The Department currently has a process in place, which allows beer consumption at parks and picnic rentals, and certain facilities. An ABC Permit is required and some events require review and approval through the special events application process.
- **Q.** The Chair asked if the City allows alcohol sales at any other ball fields.
- **R.** Mr. Chesley, at Hensley field wine and beer consumption can occur as part of a rental permit if an ABC permit is obtained by the user of the field.
- The Chair asked if there were any questions.
- **Commissioner Comments:**
- Ripley Forbes asked why the ACES waited until now to bring this item before the Commission. Similar issue came up as part of the Ft. Ward Park discussion; Advisory Committee recommended no alcohol sales at the park. Mr. Spengler, Director, RPCA said Ft. Ward is the only park where alcohol is allowed.
- Mr. Forbes further stated that the proposal to set up a beer garden, near a school at an event is not family friendly, as players in the league are all under age and could not play for schools in a stadium that sells alcohol. This is a major policy decision that requires further discussion. He would strongly recommend removal of the paragraph regarding alcohol sales from the MOU, no decision should be made today. The proposal fundamentally changes the nature of the Alexandria ACES organization to the community.

- Brune he is also opposed to alcohol sales at games.
- Mercer- said we need to think about the dynamics of drinking around young children. He's not taking a position either way. Mr. Mercer asked what are the transportation options for people to get home from Four Mile Park area? The Nationals Park is located near a metro station.
- Chair Judy Noritake said the P&RC does not make policy, it makes recommendations. The Department of RPCA has the authority to approve the request, however further discussion needs to be done.
- Mr. Chesley- said the Department has not formally reviewed the application, which contains the option for alcohol/beer sales. To date no alcohol sales have been approved at ball fields.
- The Chair asked what is proposed action, and if members wanted to think this over.
- **Action Item**- the Park and Recreation Commission decided to table the discussion on this item for now. The Chair will speak with RPCA Director, James Spengler in the next week or so regarding the ACES' proposal and will update the Commission.

V. **Next-Steps on Creation of an Adult Sport Advisory Group** - Ripley Forbes.

- Deputy Director William Chesley, and Mac Slover, Director of Sports distributed a handout for the Commission's consideration (**See attachment**)-**"FY 2012 Adult Sports Programming Presentation, Alexandria Dept. of RPCA, Sports Section, May 19, 2011."** One meeting was held and there was discussion on gathering data.
- Slover-said the Youth Sports Group has been invaluable, they have a number of new initiatives they want to move forward. They are looking forward to establishing an adult sports group, with the guidance of the P&RC, and feedback from the Needs Assessment Survey that went out in May.
- Mr. Chesley asked Mac Slover to send the report out electronically. The goal is to have a small group discussion on the next steps prior to the next P&RC meeting, to get some idea on how to move forward, before the summer break.
- Mr. Forbes commented that the report proposes a series of new adult sports initiatives without the input of the new group, which hasn't been formed yet. Until we figure out what our objectives are how we can we move forward.
- Mr. Chesley- the Department needs to take some action now, because needs are being brought forward. He would prefer that an adult sports group be formed as soon as the Needs Assessment Survey is completed. Having a group set up to help with this in an organized fashion will help.
- Chair- Q. Regarding handout- looking at "Proposed future program offerings" some items are starred, and some are not, what's the difference.
- Slover-R. Mac explained that the starred items (*) are new proposed sports. They have had requests and they have looked at areas and locations. These are proposed they will look at feedback from Needs Assessment and consult with user groups. Advisory Group is important. If there are things that are not on the list, please let RPCA staff know so this can be addressed.

- The Chair commented that a program like the proposed “Senior Morning Softball League” which is a weekday program; doesn’t impact other sports.
- Slover- makes use of facility- there are facilities that are sitting during the day.
- Forbes- a few months ago they were briefed on the start of an indoor soccer league- Decisions are being put in place without the official group being formed yet.
- Mr. Chesley- A number of programs have been started in RPCA resulting from ideas from individuals or groups. Some have thrived and some have not. Feedback will be retrieved from the Needs Assessment regarding adult opportunities to explore. There is currently no system in place to get input from residents.
- Cromley commended Mr. Chesley, Deputy Director RPCA and his staff for their efforts and being proactive.
- Mercer- he understands Forbes concern, that an adult sports group has not been formed yet. However, RPCA staff has a lot of knowledge about sports and needs.
- The Chair said- where leagues are not affecting other uses-it is okay. She does not want to stifle initiative. She asked where indoor-soccer would be played”.
- Slover- at a large location or in a gym using a modified ball. RPCA is looking to add indoor youth soccer this year as well. The whole initiative this year is to remarket the Adults Sports Program, increasing the numbers and meeting objectives. He welcomes staff’s input and will work with the new group, once established, but we need to start somewhere. Remarketing the program helps measure where we are.
- Forbes-asked does this include sports not managed by the Department.
- Mr. Slover-replied no.
- Forbes said the soccer league is one of the biggest users of the soccer fields- masters’ co-ed soccer league, why weren’t they included?
- Chesley- These are all things that can be determined once the group is pulled together, this is a first step.
- The Chair- asked Mr. Chesley to get data on non-department stuff out. Ripley may have concerns regarding increase in soccer use on fields-other stuff is no problem,
- What Action?
- Slover- wants to keep the group they have and expand it to do outreach. They have reached out to the adult soccer groups.
- Chair- the Commission needs to be more proactive, make an appearance or write letters to reach out to groups such as Commission on Aging, Commission on Women, and the Commission on Disabilities. To have them think about getting their members involved in sports.
- Chesley- we want to reach out to all people interested not just those in competitive sports, but also brings in a broader group. The Chair suggested having an a.m. meeting with groups.

VI. DIVISION UPDATES: See Full Staff Reports- go to www

- A. **Recreation Programs and Service Update** -William Chesley
See Staff Report- Mr. Chesley highlighted the upcoming Hershey Track and Field meet May 21, 9:30 a.m. to 2:30 p.m. at T.C. Williams H.S. The Mayor will read a Proclamation to commemorate National Kids to Park Day.
- B. **Operations and Park Planning Monthly Report** - Roger Blakeley was absent –
Discussion: Mercer- asked for an update at the next meeting regarding programming at Chinquapin Park-The Chair asked Mr. Mercer to send her a short email- she will share with Yvonne Folkerts. Chesley- He will follow-up with Mac mentioned, Steve Colantuoni, Athletic Dir., T.C. Williams- is working on this.
- C. **Office of the Arts Update** – report by Alisa Carrel- no comments.
- D. **Park Planning Updates** - Ron Kagawa (absent), Laura Durham- reviewed updates.

See Full Staff Reports:

- i. **Divisional Updates:** See Staff Report- Activities Update
- ii. **Aquatics Master Plan:-See Report and Attached Phase I Summary.**
Durham reported- that May 4 & 5- consultants were in town a Stakeholder update meeting held on 5/4- next day meeting held with City staff for feedback. This completes consultant's tasks for Phase I. A toolbox of options has been presented. Consultants will return in June, and attend June 16- P&RC meeting- a public meeting will also be held. The First phase is to do an Assessment of what City has and to start the education process with community. The next step is the Needs Analysis for aquatics. There will be interviews with different users, etc.
- iii. **Four Mile Run Park Expansion and Community Building** - A grand opening for the building was held on May 15 with City Council, neighbors and representatives from INOVA. Construction is expected to be completed by June 1.

OTHER - **Update on Needs Assessment Survey-** the 2011 Needs Assessment Survey was recently mailed to a random sampling of Alexandria residents. Consultant, is Leisure Vision, Inc. – there is a second version of survey that can be sent out (different color) to other residents not included in the random sampling upon request to Dana Wedeles-RPCA.

- E. **Marketing, Public Relations & Special Events** - Jack Browand.
- This Saturday is the opening of the Sesquicentennial event, the 150 Anniversary of the Civil War event at City Hall in Market Square from 12 noon to 5:00 p.m. Other events will be held over the next four years. There will be a re-enactment of Lincoln's address at Bailey's Crossroads on 11/12/11. 5000 reenactors will assemble at the Alexandria Campus of the Northern Virginia Community College, and march to the parking area near Target at Baileys Crossroads. The march is proposed to follow Dawes Ave. to Route 7 and continue west to Baileys Crossroads.
 - Noritake- there will be an re-enactment of the 1st causality from the civil war in front of the Hotel Monaco-Old Town.

VII. Director's Report – report by James Spengler (absent). See Director's Report and staff reports.

A. **Jones Point Park Update**- Chair Noritake reported that the JPP Liaison Group had a quarterly meeting last week. Not much discussion related to the construction; group is receiving regular updates. The group was more concerned about how many large events would be held at park, how to limit time, etc. They were reminded that it is a federal park and that no off-leash dogs are allowed.

B. **Community Gardens** – See Item IV

C. **Windmill Hill Park Concept Plan Implementation Update- See Staff Report-** Laura Durham reported- the City approved 1.5 million for bulkhead repairs at park as part of the approved master plan. Required funding needed to do work is significantly more than 1.5 million. Staff has been asked to consider if they should spend the money on other improvements, according to approved master plan or hold money for the necessary bulkhead repairs in the future. Memo covers items in the Windmill Hill master plan that have been completed and which items have not been completed. The question is whether to wait to do MP improvements until Bulkhead work is done, or use some bulkhead money now for remaining improvements.

Chair- what action does this require-does she want concurrence or recommendation from P&RC.

Durham- Two fold- 1.) Is it appropriate to spend the money now, or hold onto it for bulkhead improvements, large cost –money allotted now is for the bulkhead, and 2.) If it's appropriate, what improvements are recommended by PRC (see staff memo).

Chair-issue is residents that live near Windmill Hill Park want to see implementation of approved plan in place since 2003. Residents complaining to City Council that nothing has being done. This is untrue, a number of components of plan have been done. There are a few of small items- that need to be done-See Memo. Durham- It is not an immediate response but other departments may want to spend the bulkhead money. Listed in memo are things that can be done that were approved as part of master plan for a relatively low cost and that won't be physically impacted by future bulkhead work.

Sullivan- asked what is budget and costs- and who is providing the match.

Durham- she can get info-all this just occurred yesterday. They were expecting a match from federal-Army Corp of Engineers for bulkhead work- but it was denied. The Chair asked for more info, on cost estimates.

D. **Hammond Lights Update- schedule of hearings**. The Chair thanked P&RC members that spoke at the meeting on April 26. (Zamora and Mercer). The SUP will go before the Planning Commission on June 7. She will attend and testify in support of installation of lights to the athletic field. The Chair asked Anthony Zamora (H.S. member and athlete), to attend and testify in support of lights. Mr. Zamora is graduating from T.C. Williams H.S. on June 18. **Action**- the Chair will speak at the Planning Commission hearing and write a letter. Proposal goes before City Council on June 28.

E. **Alexandria ACES-alcohol sales**- see discussion above.

OTHER ITEMS:

- **Annual Report and Attendance Report for P&RC- Jack Browand.**
- Notice was recently received that the Annual Report and Attendance Report is due for commissions and boards by July 30. Mr. Browand will draft the annual report for the Commission's review; the attendance report will also be updated. The Chair reminded Commissioners that they are required to attend at least 75% of meetings.
- **CIVIC Awards Update** from April meeting. Richard Brune reported that he and Mr. Forbes will review the Civic Awards soon. The Chair asked him to get the nomination forms out.
- **Ft. Ward Park Group Update-** Several options are being discussed for the establishment to a public group to oversee Ft. Ward Park. This was a recommendation made in the Final Report of the Ad Hoc Ft. Ward Park and Museum Stakeholders Advisory group 1/13/11 (Go to: <http://alexandriava.gov/uploadedFiles/recreation/parks/FWAdHacFinalRecommendationJan132011.pdf>). Laura Durham, said a key element is that the group would not be charged with creating any products. Charge of Work has appropriate balance between staff and the commission. Chair- it will be going forward to Council-group will have three people appointed by the P&RC.
- **Waterfront discussion-** Jack Browand RPCA, who oversees the Waterfront and Marina, reported that on **Saturday, June 11, at 9:30 a.m.** there will be a City Council work session on the Waterfront Plan with Planning and Zoning.
- **The Chair** testified at the City Council public hearing Saturday May 3. The Waterfront SAP plan has changed (**See copies of latest drawings distributed.**) Planning Commission altered plan and adopted Options A & B. The original plan is off the table (see drawing in back). The restaurant was taken out of Waterfront Park and keeps the parking for Old Dominion Boat Club (ODBC) on the waterfront. City Council will meet again on this –this will not be another public hearing. The P&RC has not seen the plan. The Chair feels it is still important to try to push to get the ODBC parking lot moved off the waterfront, in order to have one continuous walkway.
Commissioner Cromley said new designs are not workable. Laura Durham said RPCA was not involved in negotiations. Option A- was drawn up by ODBC. Cromley- at the last Waterfront Committee meeting, the group spent a lot of time discussing ODBC, proposal was reasonable. This also affects the plan for Fitzgerald Square. The Chairman of the Waterfront Committee Nate Macek, will draft a letter to City Council. Gina Baum commented that most people at the ODBC don't live in the City of Alexandria. Durham said- negotiations have been going on for over six years.
- The Chair said the original plan was the best solution.
- **Action Item:** The Chair P&RC will draft a letter still pushing to get the ODBC parking lot moved off the waterfront, as shown in original plan.

VIII. Retreat Action Items: No Action.

- A. Next Steps on Draft Bylaws
- B. Other Items for Discussion

IX. Report from Commissioners (verbal updates):

- A. **Waterfront Committee** -William Cromley- see discussion on WF Plan above. Entire last meeting was spent discussing the potential loss of Fitzgerald Square from the Plan. The Waterfront Committee strongly believes that the concept of a large public square at the foot of King St. is a fundamental component of the Plan and must remain a stated goal. Negotiations between the City and ODBC are ongoing and should continue until the issue of the ODBC parking lot at the foot of King St. is resolved in a way that meets the objectives of the Waterfront Plan and is equitable to the ODBC. The Chairman of the Waterfront Committee will write a letter to Council stressing these points.
 - B. **Youth Sport Committee** - Jeffrey Murphy- School Board member Mimi Carter attended our last Youth Sports Advisory Board meeting; she asked why Chinquapin and the field in front of the T.C. Williams school parking garage were not used by Alexandria Lacrosse and soccer. She wants to push ACPS to find the money to repair those two fields, and work with RPCA to open up those fields to youth sports such as lacrosse and soccer.
 - C. **Four Mile Run** - Ripley Forbes
 - D. **Charles Houston Memorial Project** - William Cromley. Recommendation is being made for memorial selection tonight. He thinks people will be pleased with the recommendation honoring Charles Houston and his ideals.
 - E. **Freedman's Cemetery** - Bob Moir (absent)
 - F. **Beauregard Corridor** - no updates
 - G. **ACPS & Capital Improvements**- Judy Guse-Noritake
 - H. **Jones Point Park Liaison Group**- Judy Guse-Noritake- see above.
 - I. **P&RC Awards** - Ripley Forbes
- X. **Agenda Items for June meeting and location** - The next meeting will be held in the West End, at Samuel Tucker Elementary School, on June 16. The P&RC will view the soccer field there at Ben Brenman.
 - XI. **List of Upcoming Public Meetings**- was inadvertently not distributed-will be emailed.
 - XII. Adjournment: 9:19 p.m.

RESOLUTION URGING CITY COUNCIL TO AUTHORIZE PLACEMENT OF
SIGNS DISCOURAGING SMOKING IN PUBLIC PARKS, ON PLAYGROUNDS
AND IN AND AROUND CITY-OWNED BUS SHELTERS

Adopted by a unanimous vote of 8-0 by
The Alexandria Public Health Advisory Commission
(April 21, 2011)

WHEREAS, Goal #2 of the seven goals in the City Council's Strategic Plan states:
"Alexandria respects, protects and enhances the health of its citizens and the quality of its
natural environment." and

WHEREAS, Goal #2 of City Council's Strategic Plan calls for an initiative to "establish a
proactive health program to reduce respiratory illness by reducing exposure to second
hand smoke and indoor air contaminants." and

WHEREAS, Goal #4 of the Strategic Plan states: "Alexandria is a community that
supports and enhances the well-being, success and achievement of children, youth and
families." and

WHEREAS, the Eco-City Alexandria Plan calls for "the promotion of respiratory health
.... and improvement in air quality by reducing exposures to such air contaminants as
secondhand smoke." and

WHEREAS, the evidence is very clear, exposure to second-hand smoke causes disease
and premature death in children and adults who do not smoke; and

WHEREAS, the Surgeon General of the United States has declared, "There is no risk free
level of exposure to second-hand smoke. Even small amounts of second hand smoke
exposure can be harmful to people's health"; and

WHEREAS, even brief exposure to second-hand smoke can result in upper airway
changes in healthy persons and can lead to more frequent asthma attacks in children who
already have asthma; and

WHEREAS, even brief exposure to second-hand smoke places children at greater risk
for: early atherosclerosis, decreased lung function, increased rates of bronchitis,
pneumonia and respiratory functions; developing cancer, heart disease and lung disease;
build up of fluid in the inner ear; and behavioral problems; and

WHEREAS, approximately one person in eight in the City of Alexandria suffers from a
respiratory disease; and

WHEREAS, tobacco smoke is the greatest single cause of respiratory illness; and

WHEREAS, data from the American Lung Association estimates that there are more than 11,400 person with asthma and more than 5,300 persons with COPD (emphysema and chronic bronchitis) in the City of Alexandria; and

WHEREAS, exposure to secondhand smoke is a trigger for asthma and responsible for preventable emergency visits and hospitalizations at Inova Alexandria Hospital; and

WHEREAS, public spaces – such as parks and playgrounds – exist for the very purpose of fostering good health and recreation, and therefore those who frequent such spaces ought not be exposed to the dangers of unnecessary and harmful air contaminants such as second-hand smoke; and

WHEREAS, city-owned and maintained bus shelters exist for the primary purpose of protecting citizens and visitors from the dangers of inclement weather while waiting to board a bus, and therefore those who depend on such public transportation should not, at the same time, be exposed to other, far more dangerous threats to their personal health and safety such as second-hand smoke; and

WHEREAS, a considerable number of children and teens in Alexandria ride city buses to school each day;

NOW, THEREFORE, BE IT RESOLVED that the Alexandria Public Health Advisory Commission:

BELIEVES strongly that a city-wide effort to discourage smoking in public parks, on playgrounds and in and around city-owned bus shelters would make a significant contribution to the overall public health and well-being of the City of Alexandria; and

URGES City Council to authorize the placement of signs at all public parks and playgrounds and at all city-owned bus shelters discouraging smoking at and nearby those sites.

RESOLUTION No. _____

The Alexandria City Council hereby finds and declares as follows:

WHEREAS, Goal #2 of the seven goals in the City Council's Strategic Plan states: "Alexandria respects, protects and enhances the health of its citizens and the quality of its natural environment." and

WHEREAS, Goal #2 of City Council's Strategic Plan calls for an initiative to "establish a proactive health program to reduce respiratory illness by reducing exposure to second hand smoke and indoor air contaminants." and

WHEREAS, Goal #4 of the Strategic Plan states: "Alexandria is a community that supports and enhances the well-being, success and achievement of children, youth and families." and

WHEREAS, the Eco-City Alexandria Plan calls for "the promotion of respiratory health and improvement in air quality by reducing exposures to such air contaminants as secondhand smoke." and

WHEREAS, the evidence is very clear, exposure to second-hand smoke causes disease and premature death in children and adults who do not smoke; and

WHEREAS, the Surgeon General of the United States has declared, "There is no risk free level of exposure to second-hand smoke. Even small amounts of second hand smoke exposure can be harmful to people's health"; and

WHEREAS, even brief exposure to second-hand smoke can result in upper airway changes in healthy persons and can lead to more frequent asthma attacks in children who already have asthma; and

WHEREAS, even brief exposure to second-hand smoke places children at greater risk for: early atherosclerosis, decreased lung function; increased rates of bronchitis, pneumonia and respiratory functions; developing cancer, heart disease and lung disease; build up of fluid in the inner ear; and behavioral problems; and

WHEREAS, approximately one person in eight in the City of Alexandria suffers from a respiratory disease; and

WHEREAS, tobacco smoke is the greatest single cause of respiratory illness; and

WHEREAS, data from the American Lung Association estimates that there are more than 11,400 person with asthma and more than 5,300 persons with COPD (emphysema and chronic bronchitis) in the City of Alexandria; and

WHEREAS, more thanemergency visits and hospitalizations at Inova Alexandria Hospital in 2010 are attributed to asthma; and

WHEREAS, the tobacco industry spends more than 40 times the amount to attract our children to tobacco than the state spends to protect them from the harmful effects of tobacco; and

WHEREAS, state funding for tobacco prevention in Virginia will be \$9.4 million in FY 2011, representing a \$2.9 million decrease in funding over FY 2010; and

WHEREAS, public spaces – such as parks and playgrounds – exist for the very purpose of fostering good health and recreation, and therefore those who frequent such spaces ought not be exposed to the dangers of unnecessary and harmful air contaminants such as second-hand smoke; and

WHEREAS, city-owned and maintained bus shelters exist for the primary purpose of protecting citizens and visitors from the dangers of inclement weather while waiting to board a bus, and therefore those who depend on such public transportation should not, at the same time, be exposed to other, far more dangerous threats to their personal health and safety such as second-hand smoke; and

WHEREAS, a considerable number of children and teens in Alexandria ride city buses to school each day; and

NOW, THEREFORE, BE IT RESOLVED that the Alexandria City Council:

AFFIRMS its strong support for discouraging smoking in parks and on playgrounds owned and operated by the City; and

AFFIRMS its strong support for discouraging smoking in and around city-owned bus shelters; and

DIRECTS that signs be placed in all public parks and playgrounds with the following message: *For the sake of your health and those around you, please help us keep our parks and playgrounds smoke-free. If you need help to quit smoking, call 1-800-QUIT NOW or go to www.smokefree.gov.*

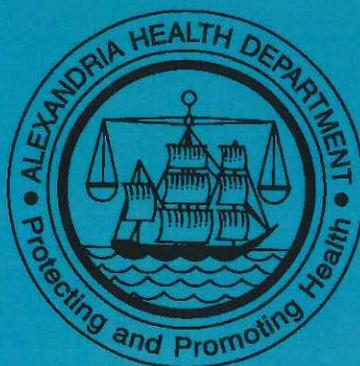
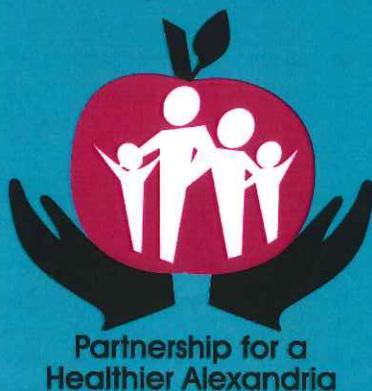
DIRECTS that signs be placed at all city-owned and maintained bus shelters with the following message: *For the sake of your health and those around you, please help us keep our bus shelters smoke-free. If you need help to quit smoking, call 1-800-QUIT NOW or go to www.smokefree.gov.*

**For the sake of your
health and those around
you, please help us keep
our parks and
playgrounds smoke-free.**



*If you need help to quit
smoking, call 1-800-QUIT NOW
or go to www.smokefree.gov.*

**For the sake of
your health and
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*If you need help to
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1-800-QUIT NOW
or go to
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600 14TH STREET, NW
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202.338.6340 FAX
ddinan@rafaw.com
www.rafaw.com

May 16, 2011

VIA E-MAIL AND FIRST CLASS MAIL

Mac Slover
Director of Sports Field & Courts Coordinator
City of Alexandria
1108 Jefferson Street
Alexandria, VA 22314

Re: Alcohol Sale

Dear Mac:

The Aces' desire to sell beer at their baseball games in order to obtain additional revenue and enhance the baseball experience, which will allow the fans to have a beer while watching the game which has been a long baseball tradition dating back to the nineteenth century. The Aces are a 501(c)(3) non-profit corporation. All monies received are used to fund the Aces and to help support various charitable activities in the City of Alexandria. Already this year, the Aces have made donations to Saint Rita's to support a charity run, to the Rotary Club and to the Wright to Read program.

The beer will be sold in a beer garden to be erected in the parking lot outside the right field wall and behind the bathrooms and field house. The area will be fenced off and include a tent, picnic tables and barbeque grills for food preparation. The Aces are also in the process of securing an additional set of bleachers for the right field corner, which we will then donate to the City. Entry to the beer garden will be only through the one gate next to the field house. This can only be accessed by people who come through the main gate of the park with a proper ticket. People will not be allowed to take the beer outside of this area. This setup is designed to allow people to enjoy a beer and some food while sitting at the picnic tables and watching the game from right field. This arrangement is somewhat similar to that provided at Fenway Park (albeit in their second level) and at the Fort Myers (FL) Miracle, the Twin's high A team, in which I am a part owner.

Only beer in bottles will be sold and will feature Miller Light and various microbrews from craft Virginia breweries in order to promote that growing aspect of the Virginia economy. It will be provided by Premium Distributors of Alexandria. A licensed manager will be on premise, all persons appearing under the age of 30 will be carded and each sale will be limited to two beers per person. No one under the age of 21 will be allowed into the beer garden to protect against beers being "passed off". The bartenders will also be instructed not to serve anyone who appears even slightly intoxicated or to a person who appears to be purchasing an excessive

Mac Slover
May 16, 2011
Page 2

amount. These controls are designed to allow people to enjoy beer at the game but to prevent and prohibit drinking beyond moderation.

We believe that this arrangement and controls will enhance baseball in Alexandria. Increase revenue for charitable (primarily sports events) and further support the growth of collegiate summer baseball and the Cal Ripken League in Alexandria and Northern Virginia.

Very truly yours,

ROETZEL & ANDRESS, LPA



Donald R. Dinan

DRD/hg

COOPERATIVE FEE AGREEMENT

**CITY OF ALEXANDRIA THROUGH THE
DEPARTMENT OF RECREATION, PARKS AND CULTURAL ACTIVITIES**

AND

ALEXANDRIA ACES COLLEGIATE SUMMER BASEBALL TEAM

- I. PARTIES:**
1. The City of Alexandria through the Department of Recreation, Parks and Cultural Activities (“**the City**”)
 2. Alexandria Aces Collegiate Summer Baseball Team (“**Aces**”)
- II. PURPOSE:** This Cooperative Fee Agreement (“**Agreement**”) is for the purpose of providing guidelines that clarify the cooperative arrangements between the City and Aces to provide summer collegiate baseball program.
- III. RECITALS:**
1. The Alexandria Aces (“**Aces**”) to obtain the rights to use, subject to the terms and conditions of this (“**Agreement**”), certain property owned and operated by City of Alexandria Recreation Parks and Cultural Activities (“**the City**”) for the baseball field located at the Frank Mann Baseball Field at Four Mile Park
 2. (“**The City**”) is willing to permit the (“**Aces**”) to use the property in accordance with the terms and conditions contained in this (“**Agreement**”).
- IV. NOW THEREFORE:**

(“**The City**”) and (“**Aces**”) agree as follows:

1. In exchange for the consideration described herein and based upon the terms and conditions described herein, (“**the City**”) grants (“**Aces**”) a permit to use the property as follows:
 - A. Baseball Field. (“**Aces**”) shall have exclusive right to use the baseball field at Four Mile Athletic Field Complex in conjunction with the (“**Aces**”) baseball events between the hours of 5:00 p.m. and 11:00 p.m. for 20 game dates only. Practices will be permitted only if space is available and the Aces will be charged the hourly use rate of \$63.00 per hour in accordance to the City of Alexandria’s Fee Structure Schedule on field use. Game dates will be listed in a special field permit issued by (“**the City**”). All special field permits and any

other necessary permits shall be applied for at least (14) fourteen days in advance of the request to use the field, with (“the City”).

- B. Property Use. (“Aces”) shall have the right to use the field, for practice and games on the dates allotted by (“the City”) during the term of this (“Agreement”).
- C. Closure of Property. (“The City”) may close the property for maintenance activities, repairs, or poor weather conditions. Information will be given to (“Aces”) on the hotline or in writing. Any make-up days for lost time will be adjusted by (“the City”) and (“Aces”) at the end of the season. Hot Line number is as follows: Youth Sports Hotline number 703.746.5597.
- D. Staffing and Field Maintenance for Games. (“The City”) will provide one (1) staff person on the games nights for opening and closing the facility and for field maintenance prior to the start of the game. The (“Aces”) will provide assistance in helping to rake, drag and line the field prior to the game. The (“Aces”) will also be responsible for all post game maintenance including put field covers on the pitcher’s mound and home plate area and raking the sideline areas.
- E. Alcohol Sales. The (“Aces”) must complete a Special Events Application reflecting all dates of projected alcohol sales. The (“Aces”) must pay the \$25.00 ABC fee and the \$50.00 Special Events Application fee at the time of the request. The (“Aces”) must provide the approved City of Alexandria and Virginia ABC Sales License to the (“The City”) one week prior to the start of the season. Sales of alcohol and consumption at the facility will be limited to the designed area outside the right field fence. No alcohol and consumption will be permitted within the fenced area of the Frank Mann Baseball Field. The (“Aces”) will be responsible for the monitoring, sales, cleanup and disposal of all alcoholic beverages and trash after each game.

V. TERM OF AGREEMENT:

1. Term. The term of this (“Agreement”) shall be for the (“the City”) summer 2011 season only.
2. Renewal. This (“Agreement”) can be renewed each sports season, immediately preceding the expiration of this fee agreement; (“the City”) will analyze and review use of property under terms of this fee agreement for the next season.
3. Fees. (“Aces”) shall pay (“the City”) \$12,095.52 fee for the use the property in cash, field equipment donations or in capital development to the fields. This could include but is not limited to the following:

Total 2011 field use fees: \$604.76 @ 20 games = \$12,095.52

Proof of payments and invoices of field equipment shall be provided to (“**the City**”). All field equipment shall be donated to (“**the City**”) for the improvement of the youth baseball program in the City of Alexandria.

4. Payment Mailing Address.

All payments shall be sent to (“**the City**”) at the following address:

City of Alexandria
Department of Recreation, Parks and Cultural Activities
Sports Section
Mac Slover, Director of Sports
Lee Center
1108 Jefferson Street
Alexandria, Virginia 22314

Checks tendered in payment of the fee shall be made payable to “City of Alexandria” within 10 days of the schedule start of practices.

5. The (“**Agreement**”) is executed in duplicate this _____ day of _____, 2011, by (“**the City**”) and (“**Aces**”).

The parties have affixed their signatures and seals as of the date first above written.

ALEXANDRIA ACES COLLEGIATE BASEBALL TEAM,

By _____

Print Name: Don Dinan

Title: Owner, Alexandria Aces Collegiate Baseball Team

Date _____

CITY OF ALEXANDRIA a municipal corporation of the Commonwealth of Virginia

By _____

Print Name: Bruce E. Johnson

Title: Acting City Manager

Date _____

COOPERATIVE FEE AGREEMENT

CITY OF ALEXANDRIA THROUGH THE
DEPARTMENT OF RECREATION, PARKS AND CULTURAL ACTIVITIES

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ALEXANDRIA ACES COLLEGIATE BASEBALL TEAM,

By _____

Print Name: Don Dinan

Title: Owner, Alexandria Aces Collegiate Baseball Team

Date _____

CITY OF ALEXANDRIA a municipal corporation of the Commonwealth of Virginia

By _____

Print Name: Bruce E. Johnson

Title: Acting City Manager

Date _____

FY 2012 Adult Sports Programming Presentation



Alexandria Department of Recreation, Parks and Cultural Activities

Sports Section

May 19, 2011

SPORTS SECTION

Mission

To offer a wide range of quality, fun and developmental sports and athletic programs, both competitive and non-competitive, for all residents of Alexandria.

Program Description

Alexandria's Sports Programs are designed to be readily accessible, safe, interactive, affordable and fun for City of Alexandria residents of all ages. From youth to adults to seniors, the programs are planned with an emphasis on building character and promoting sportsmanship, as well as improving physical conditioning and health. Alexandria offers a host of City-run and City-recognized (in partnership with another organization) programs. Community wide participation is encouraged and aimed at bridging cultural gaps and creating opportunities for stronger relationships in Alexandria's multi-ethnic and diversified community.

Program Objective

A detailed list of objectives is included in the Program Objectives/Service Delivery Section for Adult/Youth Sports. Appropriate evaluation documents are included in the Evaluation Section of this plan.

SPORTS SECTION

STAFF



Mac Slover, Director of Sports

703.746.5407

Mac.Slover@alexandriava.gov

Marvin Elliott, Adult Sports Supervisor

703.746.5409

Marvin.Elliott@alexandriava.gov



CURRENT ADULT SPORTS PROGRAMS OFFERED

Spring & Fall

Men's Softball Leagues

Co-ed Softball League

Women's Flag Football League

Co-ed Soccer League

Co-ed Volleyball Leagues

Kickball League

Summer

Men's Basketball

Women's Basketball

Marathon Softball Tournament

Winter

Men's Basketball League

Women's Basketball League

Co-ed Volleyball Leagues

Pre-season basketball
Tournament
(Men & Women)

PROPOSED FUTURE

ADULT SPORTS PROGRAMS OFFERINGS

Spring & Fall
Men's Softball Leagues
Co-ed Softball League
Co-ed Flag Football Tournament
Co-ed Soccer League
Co-ed Volleyball Leagues
Women's Flag Football League
Co-ed Kickball League
* Senior Morning Softball League
* Senior Morning Soccer League
* Co-ed Volleyball Tournament

Summer
Men's Basketball
Women's Basketball
Marathon Softball Tournament
* Ultimate Frisbee League
* Gaelic Football

Winter
Men's Basketball League
Women's Basketball League
Co-ed Volleyball Leagues
Pre-Season Basketball Tournament (Men & Women)
* Indoor Soccer Leagues
* Co-ed Dodge Ball Leagues
* Senior Morning Basketball League
* Hand Ball League

ADULT SPORTS OUTDOOR PROGRAM

PARTICIPATION TOTALS

Spring /Summer 2009, 2010 & 2011	Total Players/ % of Alexandria Residents	Number of Teams & Game Locations
Coed Soccer 09	500/88%	25 Minnie Howard, 4 mile Soccer & JHP Soccer
Coed Soccer 10	420/89%	
Coed Soccer 11	320/88%	
Coed Softball 09	1200/85%	60 JHP #1, #2, & #3 & Lucket
Coed Softball 10	1020/87%	
Coed Softball 11	800/90%	
Coed Volleyball 09	144/75%	18 Minnie Howard
Coed Volleyball 10	156/85%	
Coed Volleyball 11	168/88%	
Men's Basketball 09	216/75%	18 GW & Hammond
Men's Basketball 10	192/81%	
Men's Basketball 11		
Men's Softball 09	400/75%	20 JHP #1, #2, & Lucket
Men's Softball 10	340/78%	
Men's Softball 11	180/82%	
Women's Flag football 09	300/30%	10 Braddock Rd & GW #1, #2
Women's Flag football 10	150/25%	
Women's Flag football 11		
Coed Kickball 10	60/90%	4
Coed Kickball 11		Lucket

ADULT SPORTS OUTDOOR PROGRAM

PARTICIPATION TOTALS

Fall 2009, 2010 & 2011	Total Players/ % of Alexandria Residents	Number of Teams & Game Locations
Coed Soccer 09	380/80%	19 Minnie Howard, 4 mile Soccer & JHP
Coed Soccer 10	320/85%	16
Coed Soccer 11	325/89%	16
Coed Softball 09	740/77%	37
Coed Softball 10	660/82%	39 JHP #1, #2, & #3 & Luckett
Coed Softball 11	720/70%	41
Coed Volleyball 09	192/89%	16
Coed Volleyball 10	192/93%	15 Minnie Howard
Coed Volleyball 11	165/84%	11
Men's Softball 09	360/77%	18
Men's Softball 10	220/85%	11 JHP #1, #2, & Luckett
Men's Softball 11	220/85%	11
Women's Flag Football 09	360/25%	12 Braddock Rd & GW #1, #2
Women's Flag football 10	210/22%	7
Women's Flag football 11	150/22%	5
WINTER 2009, 2010 & 2011		
Pre-season Men's Basketball 09	72/90%	6
Pre-season Men's Basketball 10	84/87%	7 Minnie Howard
Pre-season Men's Basketball 11	60/85%	5
Men's Basketball 09	312/75%	26
Men's Basketball 10	324/73%	27 GW & Hammond
Men's Basketball 11	288/77%	24
Women's Basketball 09	90/20%	9
Women's Basketball 10	44/20%	4 GW
Women's Basketball 11	47/25%	4
Total 2009	5,326	280
Total 2010	4,332	243
Total 2011	4,332	243

ADULT PARTICIPATION IN RECREATION CENTER PROGRAMS

The adult participation totals in the neighborhood recreation centers average approximately 15 - 135 per day.

The breakdown of adult females involved in physical activities - 75% in aerobics' classes and 25% fitness training.

The breakdown of adult males involved in physical activities - 5% aerobics' classes, 40% weight training and 55% pick up basketball/volleyball.

ADULT SPORTS BUDGET & REVENUE

FY 2009 BUDGET	-	\$402,965.00
FY 2009 REVENUE	-	\$219,852.96
FY 2010 BUDGET	-	\$443,086.00
FY 2010 REVENUE	-	\$226,895.00
FY 2011 BUDGET	-	\$475,776.00 (YEAR TO DATE)
FY 2011 REVENUE	-	\$158,884.20 (YEAR TO DATE)

* The Adult Sports budget includes a % of Recreation Services staff.

ADULT SPORTS

MARKETING PLANS

One of the goals for the Adults Sports Program will be to remarket the program help increase the program support and participation numbers enrollment. Below are some of the steps that will be taken.

- Media Advisories
- City Web Site – look add additional information and pictures
- On-Line Registration for teams
- City Brochure – page to be resigned
- Program Flyers
- Banners
- Program Brochures
- Mailings
- Featured Stories
- Contacts with community groups and civic associations
- Use of E-mail
- Sports Packets
- Surveys
- Promotions at the Recreation Centers, job fairs, school and special events