

In FY2017, the program's inaugural year, PARKnership....

- Hired a PARKnership Manager to cultivate sustainable support, volunteers, and partnerships in alignment of the Department of Recreation, Parks and Cultural Activities' goal for a healthy and thriving City of Alexandria.
- Initiated and implemented the Community Matching Fund to promote collaborative partnerships among City of Alexandria community organizations by providing matching 1:1 dollars for groups that propose fundraising for park and recreation improvement projects.
- Recorded 377 volunteers performing 16,833.30 hours of service, equaling \$406,355 worth of work.¹
- Created 28 new partnerships, including four through the new Community Matching Fund, equaling over \$210,000 of funds for park and recreation facility improvements. *(See back for list of FY17 Partners).*
- Initiated an Adopt-a-Bench Ad Campaign in spring 2017 resulting in one adopt-a-bench agreement in June 2017 and six more bench sales in progress as of July 2017.

¹ The latest figure from 2016 Bureau of Labor Statistics data, indexed by Independent Sector in April 2017, equates one hour of volunteer time in Virginia equal to \$24.14.

FY2017 Partners

Organization Name

Alexandria Little League
 Alexandria Soccer Association
 Alexandria Soccer Association
 Beauticians, Barbers, and Books
 Beautification Commission
 Braddock Metro Citizens Coalition
 Charles Houston Advisory Council
 Charles Houston Community Writers
 Dominion Youth Services
 Eagle Scouts
 FoundersDogPark.com
 Four Mile Run Farmer's Market
 Four Mile Run Park Conservatory Foundation
 Friends of Founders Park
 Kick the Habit
 King Street Gardens Foundation
 Light It Up
 Literacy Council of Northern Virginia
 Old Town North Farmers Market
 PKMove
 PKMove
 RunningBrooke & Rebuilding Together
 RunningBrooke
 Simpson Park Dog Owners Group
 Taylor Run Citizens Association
 TC Softball Boosters
 TreeStewards
 Wakefield Tarleton Partnership
 West End Farmers Market

Project

Construct Concession Stand at Simpson Park
 Fund and Design Four Mile Futsal Conversion*
 Storage for West End Equipment
 Coordinate Book Donations
 Develop Plan to Renovate Simpson Triangle
 Provide Braddock Interim Park Programming & Maintenance
 Fundraise for Charles Houston Teen Room Renovation
 Provide Writing Classes and Programs
 Increase participation in Out of School Time Summer Program
 Construct Kiosk in Monticello Park
 Fundraise and maintain Founder's Dog Exercise area
 Run the Farmers Market
 Provide Tree Plantings & Environmental Education Programs
 Provide Maintenance Improvements at Founders Park
 Fundraise for Installation of Water Bottle Filling Stations*
 Fundraise for Maintenance of the King Street Garden Park
 Fundraise for Lights at Potomac Yard Basketball Court
 Provide English Classes
 Run Farmers Market in Montgomery Park
 Host free senior Parkour classes at
 Procure Pop-up Parkour Equipment*
 Renovate Taney Ave Park
 Plant Four Mile Run Park Pollinator Gardens
 Fundraise for Simpson Dog Park Improvements
 Plant and Maintain Taylor Run Right-of-Way
 Install Batting Cages at Witter Field
 Plant and Maintain Trees in Ft. Ward Park
 Plant and Maintain Trees in Tarleton Park
 Run Farmers Market in Ben Brenman Park

*Indicates a Community Matching Fund Awardee

