What's Next Alexandria?
Community Dialogue

January 29, 2013 | 7:00 - 9:00 p.m.
First Baptist Church
2932 King Street

7:00 **Welcome**
Rashad M. Young, City Manager, City of Alexandria

Introduction
Robert Shea, City Resident, Principal, Grant Thornton

- **Where We Are**
  The timeline and last meeting

- **What We Heard**
  John Porter, Executive Director, ACT for Alexandria
  Reviewing your meeting evaluations
  All meeting evaluations have been posted to the WNA website

- **Ground Rules**

- **Why We're Here**
  Refine and confirm Civic Engagement Principles
  Fill engagement toolbox and draw a framework

7:15 **Table Introductions**

7:20 **ACTIVITY # 1 | CIVIC ENGAGEMENT PRINCIPLES**
Please see instructions on reverse of agenda

7:40 **REPORT OUT and COLLECT**

7:55 **ACTIVITY #2 | CIVIC ENGAGEMENT FRAMEWORK**
Please see instructions on reverse of agenda

8:45 **Principles Review**

8:55 **Next Steps | Online and Next Meeting**
Robert Shea, City Resident, Principal, Grant Thornton

Fill out your Meeting Evaluations!

9:00 **Adjourn and Meet Your Neighbors**

Next Community Dialogue: *March / April*

For more information, and to stay connected
http://alexandriava.gov/WhatsNext

Activity #1 | Civic Engagement Principles
As a group (20 minutes)

Background:

At the What's Next Alexandria Community Dialogue on November 15, 2012, more than 165 community members worked together to take the first step in developing Alexandria's Principles of Civic Engagement. Meeting participants discussed what "ideal engagement" felt like, what was expected of them and what they deserved in return for their effort. This feedback was synthesized into 8 civic engagement principle categories. On your table's worksheet, the phrases shown underneath the category are verbatim comments from the community that relate to that category to help illustrate the principle.

Instructions (20 Minutes):

1) Review the Principle Category and list of verbatim participant feedback and poll comments from the first meeting.
2) Assign a table Scribe
3) Discuss your category and create and write a Principle Statement that will define and promote healthy and productive civic engagement. Feel free to use the provided "notes" space to gather your initial thoughts.

Activity #2 | Civic Engagement Framework
As a group (50 minutes)

Background:

The purpose of this exercise is to develop a framework for the civic engagement in future planning processes by having a discussion about and illustrating the steps that should be involved. At each phase in the process, what concrete actions should the City and the community take, what events should be held, what tools should be employed? How will we know that the civic engagement has been successful and we are ready to move from one phase to another? Think about your participation in previous planning processes in Alexandria or elsewhere. What worked? What didn't? Apply that experience to a discussion about the future.

Instructions (50 Minutes):

1) As a table, choose a sample issue or project that this framework will address.
2) Discuss with your table how you think the Framework should look. Remember, the provided Framework is only a starting point.
3) Design an Engagement process from Need to Solution.
4) Be sure to include in the framework where particular Tools should be used in the process.