

Activity 2:

Community members have a big role to play in expanding the network for outreach and engagement. What are your preferences for receiving information? What is the likelihood that you would use each of these methods to reach out to your networks as a community ambassador? Check the boxes that correspond to your preferred method of communication.

Email	Participant Responses
I want to receive periodic updates of planning processes, public hearings, and upcoming event information.	39
I will forward information to my networks about planning projects that affect them.	31
Face to Face	
I want to learn about community issues, City decision processes, and events through friends and neighbors.	30
I will establish a local network, discuss issues, and communicate with City staff with my network's ideas and opinions.	22
Mail	
I want to periodically receive information in the mail about planning processes in Alexandria.	23
I will mail my ideas and concerns to my organizations and/or the City.	11
Texting	
I want to receive reminders about upcoming City meetings, receive requests for feedback on a brief question.	18
I will provide brief input on a short question about a City issue. I will forward event information to my friends.	13
Bulletins	
I want to see flyers about City meetings posted at places in my community, such as my gym, church, local establishments, or other organizations.	25
I will volunteer to post flyers at local establishments	14

Social Media	
I want to see what my community is talking about, join the conversation, and see who is going to which events and why.	22
I will advocate to my friends to view, join, and attend community meetings and join the conversation. Post, tweet, and hashtag related information.	16
Online Forum	
I want to visit a space where community members can discuss and respond to events, plans, and issues in an open forum.	21
I will post thoughtful ideas and concerns, establish topics of conversation, and become a respected voice in the community.	15
Group Announcement	
I want to find out about planning information from my fellow group members at our meetings.	23
I will make announcements and start discussions at the organizations that I am a part of.	24
Newspaper	
I want to read about projects in an online or print newspaper.	30
I will write opinion columns about projects.	16
Project Website	
I want to visit a City website for all project information, data, and community input.	33
I will provide online feedback to planning information.	24
Phone	
I want to receive calls from the City about projects, events, and information.	12
I will participate in a phone tree to maximize participation in community meetings or call my neighbors and network.	7

Other	
I want to	Community outreach table at Farmers Market
	I want a city system whereby (a) city ensures its citizens are informed and (e.g. survey monkey) (b) they are encouraged (perhaps paid*) to register their vote/approval/disapproval on topic at hand *paid could be a modest property tax reduction
	Blog: The Arlandrian; Action Alexandria
	Use a powerful smart phone app that helps alert me to relevant information about city projects and to report problems; QR Codes on city projects
	Radio: Recibir/get information from the city and their projects from the radio
I will	Community outreach table at Farmers Market